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Attorneys for Defendants World  
Wrestling Entertainment, LLC, and  
Fanatics, LLC

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

WESLEY EISOLD, an individual,  
Plaintiff,

vs.

CODY GARRETT RUNNELS, an  
individual, WORLD WRESTLING  
ENTERTAINMENT, LLC, a limited  
Liability company; and FANATICS,  
LLC, a limited liability company,

Defendants.

Case No.: 2:24-CV-07516-AB(MARx)  
[Hon. André Birotte Jr.]

**DEFENDANTS WORLD  
WRESTLING ENTERTAINMENT,  
LLC AND FANATICS, LLC'S  
REQUEST FOR JUDICIAL  
NOTICE**

**[FED. R. EVID. 201]**

Date: Aug. 8, 2025  
Time: 10:00 A.M.  
Ctrm: 7B

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**TO THE COURT, ALL PARTIES AND THEIR COUNSEL OF RECORD:**

PLEASE TAKE NOTICE THAT, on August 8, 2025, at 10:00 a.m., or as soon thereafter as this matter may be heard before the Honorable André Birotte Jr. in Courtroom 7B, located at the U.S. District Court for the Central District of California at 350 West First Street, Los Angeles, California 90012, Defendants World Wrestling Entertainment, LLC (“WWE”) and Fanatics, LLC (“Fanatics”) (WWE and Fanatics are hereinafter referred to, together, as “Defendants”), will and hereby do request, pursuant to Federal Rule of Evidence 201(b), the Court to take judicial notice of the facts set forth in the following Exhibits, attached to, or linked within, this Request for Judicial Notice:

<u>Request No.</u>	<u>Exhibit</u>	<u>Description</u>
1	A	Composite Exhibit of U.S. Patent & Trademark Office Records for U.S. Trademark Registration Nos. 3538710, 4625255, 3412176, 4689835, 2772683, 4538210, and 4689839.
2	B	U.S. Patent & Trademark Office Records for U.S. Trademark Registration No. 6256132.
3	C	Defendant Cody Runnels’ Skull Mark Neck Tattoo – as seen in specimens of use for U.S. Patent & Trademark Office Records for U.S. Trademark Registration No. 6397093.
4	D	Publications from the Encyclopedia Britannica, the New York Times, and The Sportster regarding Cody Runnels and his Skull Mark neck tattoo.

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<u>Request No.</u>	<u>Exhibit</u>	<u>Description</u>
5	E	Published videos on YouTube demonstrating what was, and was is, in the public record with respect to Cody Runnels' dog, Pharaoh, along with the dog's connection to wrestling. The videos are linked within this Request for Judicial Notice. Defendants shall lodge the videos with the Court in the Court's preferred format upon request.
6	F	Composite Exhibit of USPTO Trademark Trial and Appeal Board records from Proceeding No. 91250336.

Dated: July 11, 2025

HOLLAND & KNIGHT LLP

/s/ Stacey H. Wang  
Stacey H. Wang

DANIEL EBELING MACCIA AND COHEN, LLP

/s/ Danielle N. Garno  
Danielle N. Garno

*Attorneys for Defendants World Wrestling Entertainment, LLC; and Fanatics, LLC*

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1 **I. INTRODUCTION**

2 World Wrestling Entertainment, LLC (“WWE”) and Fanatics, LLC (“Fanatics”)  
3 (WWE and Fanatics are hereinafter referred to, together, as “Defendants”) request this  
4 Court take judicial notice of Exhibits A-F discussed herein (the “Exhibits”) in support  
5 of Defendants’ Notice of Motion and Motion to Dismiss which is filed concurrently  
6 herewith. The Exhibits include publicly available administrative and government  
7 records from the U.S. Patent and Trademark Office (“USPTO”), as well as publicly  
8 available information, images, and videos related to defendant Cody Runnels. The  
9 authenticity of each Exhibit is not subject to reasonable dispute, and judicial notice is  
10 proper in these circumstances.

11 **II. LEGAL STANDARD**

12 When considering a motion to dismiss under Rule 12(b)(6) of the Federal Rules  
13 of Civil Procedure, a court typically does not look beyond the complaint in order to  
14 avoid converting the motion to dismiss into a motion for summary judgment. *See Mack*  
15 *v. S. Bay Beer Distribs., Inc.*, 798 F.2d 1279, 1282 (9th Cir. 1986), *overruled on other*  
16 *grounds by Astoria Fed. Sav. & Loan Ass’n v. Solimino*, 501 U.S. 104 (1991).  
17 Notwithstanding this precept, a court may properly take judicial notice of (1) material  
18 which is included as part of the complaint or otherwise relied upon by the complaint,  
19 and (2) matters in the public record. *See Marder v. Lopez*, 450 F.3d 445, 448 (9th Cir.  
20 2006); *Lee v. City of Los Angeles*, 250 F.3d 668, 688–89 (9th Cir. 2001).

21 A court also may take judicial notice pursuant to Federal Rule of Evidence  
22 201(b). Under this rule, a judicially noticed fact must be one that is “not subject to  
23 reasonable dispute because it: (1) is generally known within the trial court’s territorial  
24 jurisdiction; or (2) can be accurately and readily determined from sources whose  
25 accuracy cannot reasonably be questioned. Fed. R. Evid. 201(b). A court “must take  
26 judicial notice if a party requests it and the court is supplied with the necessary  
27 information.” *See* Fed. R. Evid. 201(c)(2); *In re Icenhower*, 755 F.3d 1130, 1142 (9th  
28 Cir. 2014).



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Records from administrative agencies are generally subject to judicial notice. *Interstate Nat. Gas Co. v. S. Cal. Gas Co.*, 209 F.2d 380, 385 (9th Cir. 1953). And in trademark litigation, courts routinely take judicial notice of records from the USPTO. *Dahon N. Am., Inc. v. Hon*, No. 2:11-cv-05835, 2012 WL 1413681, at \*8, n.4 (C.D. Cal. April 24, 2012) (taking judicial notice of USPTO trademark assignment records); *see also Marketquest Group, Inc. v. BIC Corp.*, 316 F. Supp. 3d 1234, 1252 (S.D. Cal. 2018); *Bennett v. Forbes*, No. 17-cv-464, 2017 WL 4557215, at \*2 (S.D. Cal. Oct. 12, 2017). Courts may also take judicial notice of publications where they are introduced to indicate what was in the public realm at the time. *Von Saher v. Norton Simon Museum of Art at Pasadena*, 592 F.3d 954, 960 (9th Cir. 2010); *Heliotrope Gen. Inc. v. Ford Motor Co.*, 189 F.3d 971, 981 n.1 18 (9th Cir. 1999) (taking judicial notice “that the market was aware of the information contained in news articles submitted by the defendants.”).

### III. ARGUMENT

Defendants request the Court take judicial notice of six Exhibits, four of which are government records. These include the following:

**Exhibit A** – Composite Exhibit of USPTO prosecution records for U.S. Trademark and Service Mark Registration Nos. 3538710, 4625255, 3412176, 4689835, 2772683, 4538210, and 4689839.

**Exhibit B** – USPTO prosecution records for U.S. Trademark Registration No. 6256132.

**Exhibit C** – USPTO prosecution records, including specimens of use, for U.S. Trademark Registration 6397093

**Exhibit D** – Publications from the Encyclopedia Britannica, the New York Times, and The Sportster related to Cody Runnels’ neck tattoo.

**Exhibit E** – Published videos on YouTube (as a representative sampling) indicating the market was aware of what was, and is, in the public

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record with respect to Cody Runnels’ dog, Pharaoh, along with the dog’s connection to wrestling.

**Exhibit F** – Composite Exhibit of USPTO Trademark Trial and Appeal Board records from Proceeding No. 91250336.

With regard to Exhibits A-C, along with Exhibit F referenced above, Defendants request the Court take judicial notice of the USPTO prosecution histories for the federal trademarks and service marks, as well as the Trademark Trial and Appeal Board proceeding record for Proceeding No. 91250336 implicated by the Second Amended Complaint (“SAC”), whether that is through direct inclusion in the SAC’s numbered paragraphs, or otherwise through inclusion in the SAC’s accompanying exhibits, such as Exhibits 5 and 6. *See* SAC [Dkt. 34]. Prosecution histories of trademark applications and registrations are available on the Trademark Status and Document Retrieval (TSDR) database on the USPTO website, which is located at <https://tsdr.uspto.gov/>. *See Trademark Manual of Examining Procedure*, §§ 108.01, 109.01 (October 2018). The Trademark Trial and Appeal Board records are located online at TTABVUE, a government run website located at <https://ttabvue.uspto.gov/ttabvue/>.

“Courts routinely take judicial notice of PTO records in trademark litigation.” *Marketquest Group, Inc.*, 316 F. Supp. 3d at 1252 (S.D. Cal. 2018). The TSDR and TTABVUE databases, which are located on the USPTO’s website, are official records published by a government organization – the USPTO. Therefore, the accuracy of this record cannot reasonably be questioned. *See Dahon N. Am., Inc.*, 2:11-cv-05835, 2012 WL 1413681, at \*8 n.4 (C.D. Cal. April 24, 2012).


With regard to Exhibit D referenced above, Defendants request the Court take judicial notice of encyclopedia entries, news articles, and related entertainment publications relating to Cody Runnels and his famous Skull Mark neck tattoo. *Von Saher*, 592 F.3d at 960 (taking judicial notice of news articles and publications). Specifically, Defendants request that the Court take judicial notice that information regarding Cody Runnels’ Skull Mark tattoo was publicly disseminated. *Id.*

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Exhibit E contains published YouTube videos of Cody Runnels and his dog, Pharaoh. Defendants specifically introduce these videos to sample what was, and what is, in the public realm at the time with respect to Cody Runnels and his dog, Pharaoh, along with the dog’s connection to wrestling. *Id.*; *see also Heliotrope Gen. Inc. v. Ford Motor Co.*, 189 F.3d 971, 981 n.1 18 (9th Cir. 1999) (taking judicial notice “that the market was aware of the information contained in news articles submitted by the defendants.”).

**A. Request No. 1 – WWE Trademark and Service Mark Records.**


Defendants request that the Court take judicial notice of USPTO prosecution history records for the below-referenced trademark and service mark registrations taken from, and still available online at, the TSDR database. *See* Exhibit A, attached hereto; *see also* Declaration of Stacey H. Wang (“Wang Decl.”) at ¶ 8. Specifically, Defendants request that the Court take judicial notice that (a) WWE is the record owner of U.S. Trademark and Service Mark Registration Nos. 3538710, 4625255, 3412176, 4689835, 2772683, 4538210, and 4689839; and that (b) U.S. Trademark and Service Mark Registration Nos. 3538710, 4625255, 3412176, 4689835, 2772683, 4538210, and 4689839 reflect the following trademarks and/or service marks, registered in connection with the following goods and/or services:

Mark	Goods and/or Services	Status
<b>WWE</b> Reg. No. 3538710	<u>Class 25</u> : Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps	Incontestable
 Reg. No. 4625255	<u>Class 25</u> : Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats	Incontestable
<b>WWE</b> Reg. No. 3412176	<u>Class 35</u> : Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet	Incontestable

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Mark	Goods and/or Services	Status
 Reg. No. 4689835	<p><u>Class 35</u>: Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalog long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing</p>	Incontestable
<p><b>WWE</b> Reg. No. 2772683</p>	<p><u>Class 41</u>: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network</p>	Incontestable
 Reg. No. 4538210	<p><u>Class 41</u>: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network</p>	Incontestable

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Mark	Goods and/or Services	Status
 Reg. No. 4689839	Class 41: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest	Incontestable


No parties can reasonably question the accuracy of the USPTO prosecution histories or their resultant registration certificates. As such, this Court may take judicial notice of these records.

***B. Request No. 2 – Cody Runnels’ Skull Design Mark***

Defendants next request that the Court take judicial notice of USPTO prosecution history records for U.S. Trademark Registration No. 6256132 which were taken from, and still available online at, the TSDR database. *See* Exhibit B, attached hereto; *see also* Wang Decl. at ¶ 9. Specifically, Defendants request that the Court take judicial notice that (a) Cody Runnels is the record owner of U.S. Trademark

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Registration No. 6256132; (b) that U.S. Trademark Registration No. 6256132 contains no color claim; (c) that U.S. Trademark Registration No. 6256132 was registered on January 26, 2021; (d) that in U.S. Trademark Registration No. 6256132, Cody Runnels claims a date of first use of July 2018 for the Class 25 goods and August 2018 for the Class 41 wrestling-related services; and that (e) U.S. Trademark Registration No. 6256132 reflect the following design mark, registered in connection with the following goods and wrestling-related services:

Mark	Goods and/or Services	Status
 <p>Reg. No. 6256132</p>	<p><u>Class 25</u>: Bandanas; Hats; Shirts; Sweatshirts; Ties as clothing; Hooded sweatshirts</p> <p><u>Class 41</u>: Entertainment in the nature of wrestling contests; Entertainment services, namely, live appearances by a professional wrestling and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Providing wrestling news and information via a global computer network; Providing online interviews featuring a professional wrestler and sports entertainer in the field of professional wrestling and sports entertainment for entertainment purposes</p>	Registered

Again, no parties can reasonably question the accuracy of the USPTO prosecution histories or their resultant registration certificates. As such, this Court may take judicial notice of these records.

***C. Request No. 3 – Prosecution Records for U.S. Reg. No. 6397093.***

Defendants also request that the Court take judicial notice of USPTO prosecution history records for U.S. Trademark Registration No. 6397093 which were taken from, and still available online at, the TSDR database. *See* Exhibit C; Wang Decl. at ¶ 10. Specifically, Defendants request that the Court take judicial notice that (a) Cody Runnels is the record owner of U.S. Trademark Registration No. 6397093; (b) that on May 4, 2021, Cody Runnels, by and through counsel, filed specimens of use that include images of Cody Runnels and his prominent neck tattoo, which is an



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1 image of the design mark reflected in U.S. Trademark Registration No. 6256132 (the  
2 “Skull Mark”) and also seen in designs included by Plaintiff in Exhibit 6 to the SAC.  
3 See SAC [Dkt. 23], Exhibit 6. And because no parties can reasonably question the  
4 accuracy of the USPTO prosecution histories or the verified documents filed with the  
5 USPTO and reflected in the TSDR records, this Court may take judicial notice of these  
6 records and their contents.

7 ***D. Request No. 4 – Publications Related to Cody Runnels’ Skull Mark***  
8 ***Tattoo.***

9 Exhibit D contains publications from (1) the Encyclopedia Britannica (Exhibit  
10 D-1), (2) the New York Times (Exhibit D-2), and (3) The Sportster (Exhibit D-3). See  
11 Wang Decl. at ¶¶ 11-13. Each individual publication contains relevant information  
12 about, or otherwise images of, Cody Runnels and, more specifically, his now famous  
13 neck tattoo, which is an image of the Skull Mark, as defined above.

14 With regard to Exhibit D-1, the Encyclopedia Britannica contains an image of  
15 Cody Rhodes and his Skull Mark neck tattoo. Exhibit D-2 similarly contains an image  
16 of Cody Runnels’ and his neck tattoo, along with more specific information related to  
17 the tattoo. Finally, Exhibit D-3 an in-depth overview of “the story behind Cody  
18 Rhodes’ infamous neck tattoo,” along with striking images of the Skull Mark.

19 Defendant requests that the Court take judicial notice that the aforementioned  
20 encyclopedias, newspapers, and entertainment sources (seen in Exhibits D-1, D-2, and  
21 D-3) have publicly disseminated information related to Cody Runnels’ neck tattoo,  
22 along with actual images of the neck tattoo which, as mentioned above, is an image of  
23 the Skull Mark. See *Von Saher*, 592 F.3d at 960 (taking judicial notice of press releases  
24 and news articles to “indicate what was in the public realm at the time”).

25 ///

26 ///

27 ///

28 ///

***E. Request No. 5 – Published YouTube Videos Related to Cody Runnels’ Dog.***

Exhibit E<sup>1</sup> contains four independent videos which have been published on YouTube (either by WWE or by third parties) that relate to Cody Runnels’ and his dog, Pharaoh. *See* Wang Decl. at ¶¶ 14-17.

Exhibit E-1 includes a video posted by WWE on June 26, 2023, which shows Cody Runnels kneeling behind his dog, Pharaoh, who made his debut appearance on WWE’s Monday Night RAW wrestling event wearing a bandana emblazoned with Cody Runnels’ Skull Mark (as defined above). The video is independently accessible at the following link: <https://www.youtube.com/watch?v=3lvp76knUto>.

Exhibit E-2 includes a video posted by WWE on February 2, 2024, which shows Cody Runnels and his dog, Pharaoh, making an appearance at WWE’s Friday Night Smackdown wrestling event. The video is independently accessible at the following link: [https://www.youtube.com/watch?v=I\\_jvVXxOfSM](https://www.youtube.com/watch?v=I_jvVXxOfSM).

Exhibit E-3 includes a video posted by WWE on March 4, 2024, which shows Cody Runnels addressing a crowd of wrestling fans at a live WWE wrestling event. In the video, Cody Runnels, and his famous neck tattoo (as discussed above), is seen specifically discussing his dog, Pharaoh. The video is independently accessible at the following link: [https://www.youtube.com/watch?v=S5O4E\\_B5cNQ](https://www.youtube.com/watch?v=S5O4E_B5cNQ).

Exhibit E-4 includes a video posted by a third party on May 1, 2024, which shows video clips from the WWE 2K24 video game which permits players to wrestle as Cody Runnels’ dog Pharaoh, who is wearing a bandana emblazoned with the Skull Mark (as defined above). The video also includes video clips showing the Skull Mark in several other locations. The video is independently accessible at the following link: <https://www.youtube.com/shorts/agtMnYdsg6Y>.

Defendant specifically requests that the Court take judicial notice that the videos, which include Cody Runnels’ dog Pharaoh, were disseminated publicly. *See Von*

<sup>1</sup> In addition to the links included in this section, Defendants shall lodge the videos in Exhibits E in the Court’s preferred format at the Court’s request.



1 *Saher*, 592 F.3d at 960; *see also Sotoodeh v. City of W. Covina*, No. CV 22-07756-  
2 MWF (KSx), 2024 U.S. Dist. LEXIS 164747, at \*3 (C.D. Cal. Aug. 13, 2024).

3 ***F. Request No. 6 – TTAB Proceeding Records***

4 Defendants request that the Court take judicial notice of USPTO records related  
5 to Trademark Trial and Appeal Board Proceeding No. 91250336. *See* Exhibit F,  
6 attached hereto; *see also* Wang Decl. at ¶ 18. Specifically, Defendants request that the  
7 Court take judicial notice that nothing in the Trademark Trial and Appeal Board's  
8 record, including the stipulated withdrawal of the proceeding, makes any reference to  
9 a settlement agreement executed by the parties. No parties can reasonably question the  
10 accuracy of the USPTO proceeding histories. As such, this Court may take judicial  
11 notice of these records.

12 **IV. CONCLUSION**

13 For the foregoing reasons, the Court should take judicial notice of Exhibits A  
14 through F, which are being proffered as evidence supporting Defendants' Motion to  
15 Dismiss filed concurrently with this Request for Judicial Notice.

16  
17 Dated: July 11, 2025

HOLLAND & KNIGHT LLP

18  
19 /s/ Stacey H. Wang  
Stacey H. Wang

20 DANIEL EBELING MACCIA AND COHEN, LLP

21 /s/ Danielle N. Garno  
Danielle N. Garno

22  
23 *Attorneys for Defendants World Wrestling*  
24 *Entertainment, LLC; and Fanatics, LLC*  
25  
26  
27  
28

**L.R. 11-6.2 Certificate of Compliance**

The undersigned, counsel of record for Defendants World Wrestling Entertainment, LLC, and Fanatics LLC, certifies that this brief contains 3,084 words, which complies with the word limit of L.R. 11-6.1.

Dated: July 11, 2025

/s/ Stacey H. Wang  
Stacey H. Wang

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# EXHIBIT A

**Generated on:** This page was generated by TSDR on 2025-07-10 14:26:52 EDT

**Mark:** WWE

WWE

**US Serial Number:** 78126913

**Application Filing Date:** May 07, 2002

**US Registration Number:** 2772683

**Registration Date:** Oct. 07, 2003

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Mar. 12, 2024

**Publication Date:** Nov. 26, 2002 **Notice of Allowance Date:** Feb. 18, 2003

## Mark Information

**Mark Literal Elements:** WWE

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**First Use:** May 06, 2002

**Use in Commerce:** May 06, 2002

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** World Wrestling Entertainment, Inc.

**Owner Address:** 1241 East Main Street

Stamford, CONNECTICUT UNITED STATES 06905

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Lauren A. Dienes-Middlen Docket Number: WWE369USAA41  
Attorney Primary Email Address: [Lauren.Middlen@wwecorp.com](mailto:Lauren.Middlen@wwecorp.com) Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Lauren A. Dienes-Middlen  
1241 EAST MAIN STREET  
STAMFORD, CONNECTICUT UNITED STATES 06905  
Phone: 203-353-2827 Fax: 203-353-0236  
Correspondent e-mail: [Lauren.Middlen@wwecorp.com](mailto:Lauren.Middlen@wwecorp.com) Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 12, 2024	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 12, 2024	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Mar. 12, 2024	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 12, 2024	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 03, 2023	TEAS SECTION 8 & 9 RECEIVED	
Oct. 07, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 09, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 09, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 09, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 07, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 09, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Oct. 07, 2013	TEAS SECTION 8 & 9 RECEIVED	
Oct. 07, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 27, 2010	NOTICE OF SUIT	
Oct. 22, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 21, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Oct. 06, 2009	TEAS SECTION 8 & 15 RECEIVED	
Oct. 13, 2006	REVIEW OF CORRESPONDENCE COMPLETE	
Feb. 27, 2006	PAPER RECEIVED	
Oct. 07, 2003	REGISTERED-PRINCIPAL REGISTER	
Aug. 19, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 19, 2003	ASSIGNED TO EXAMINER	
Aug. 18, 2003	CASE FILE IN TICRS	
Aug. 08, 2003	STATEMENT OF USE PROCESSING COMPLETE	
Jul. 17, 2003	USE AMENDMENT FILED	
Jul. 17, 2003	TEAS STATEMENT OF USE RECEIVED	
Feb. 18, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 26, 2002	PUBLISHED FOR OPPOSITION	
Nov. 06, 2002	NOTICE OF PUBLICATION	
Sep. 24, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 26, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	

Aug. 26, 2002 PAPER RECEIVED  
Aug. 23, 2002 NON-FINAL ACTION E-MAILED  
Aug. 22, 2002 ASSIGNED TO EXAMINER

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 12, 2024

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 3

Registrant: World Wrestling Federation Entertainment, Inc.

### Assignment 1 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [2813/0683](#)

Pages: 10

Date Recorded: Aug. 08, 2003

Supporting Documents: [assignment-tm-2813-0683.pdf](#)

#### Assignor

Name: [WORLD WRESTLING FEDERATION ENTERTAINMENT, INC.](#)

Execution Date: Jun. 14, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1241 EAST MAIN STREET  
STAMFORD, CONNECTICUT 06902

#### Correspondent

Correspondent Name: WORLD WRESTLING ENTERTAINMENT INC.

Correspondent Address: LAUREN A. DIENES-MIDDLEN  
1241 EAST MAIN STREET  
STAMFORD, CT 06902

### Domestic Representative - Not Found

### Assignment 2 of 3

Conveyance: CERTIFICATE OF CONVERSION AND NAME CHANGE

Reel/Frame: [8250/0637](#)

Pages: 58

Date Recorded: Nov. 06, 2023

Supporting Documents: [assignment-tm-8250-0637.pdf](#)

#### Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Execution Date: Sep. 12, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 707 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT 06902

#### Correspondent

**Correspondent Name:** COURTNEY WELSHIMER, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

**Assignment 3 of 3**

**Conveyance:** FIRST LIEN TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [8349/0921](#)

**Pages:** 77

**Date Recorded:** Feb. 21, 2024

**Supporting Documents:** [assignment-tm-8349-0921.pdf](#)

**Assignor**

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)

**Execution Date:** Feb. 09, 2024

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 30 HUDSON STREET  
4TH FLOOR  
JERSEY CITY, NEW JERSEY 07302

**Correspondent**

**Correspondent Name:** COURTNEY WELSHIMER ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

**Number of Proceedings:** 2

**Type of Proceeding: Opposition**

**Proceeding Number:** [91248662](#)

**Filing Date:** Jun 06, 2019

**Status:** Terminated

**Status Date:** Sep 05, 2019

**Interlocutory Attorney:** WINSTON T FOLMAR

**Defendant**

**Name:** Xiamen Yuheng trading Co., Ltd.

**Correspondent Address:** OKSTECHNOLOGYCO.,LTD  
1000EWOODFIELD RD. STE237  
SCHAUMBURG IL UNITED STATES , 60173

**Correspondent e-mail:** [yamon123@163.com](mailto:yamon123@163.com) , [zhoupinpin@yamon1688.com](mailto:zhoupinpin@yamon1688.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
TRUWWE		<a href="#">88100032</a>	

**Plaintiff(s)**

**Name:** World Wrestling Entertainment, Inc.

**Correspondent Address:** CHRISTOPHER M. VERDINI  
K&L GATES LLP

210 SIXTH AVENUE  
PITTSBURGH PA UNITED STATES , 15222

Correspondent e-mail: [christopher.verdini@klgates.com](mailto:christopher.verdini@klgates.com) , [curtis.krasik@klgates.com](mailto:curtis.krasik@klgates.com) , [USPTO.LitigationDocket@klgates.com](mailto:USPTO.LitigationDocket@klgates.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
WWE		<a href="#">78725297</a>	<a href="#">3538710</a>
WWE AUTHENTIC WEAR		<a href="#">77561301</a>	<a href="#">4045760</a>
WWE NETWORK		<a href="#">85426280</a>	<a href="#">4621480</a>
WWE BATTLEGROUND		<a href="#">86016427</a>	<a href="#">5176635</a>
WWE NXT		<a href="#">85932497</a>	<a href="#">5261353</a>
WWE		<a href="#">78126913</a>	<a href="#">2772683</a>
THE WWE EXPERIENCE		<a href="#">78404717</a>	<a href="#">3442191</a>
WWE		<a href="#">78834732</a>	<a href="#">3541956</a>
WWE UNIVERSE		<a href="#">77494333</a>	<a href="#">3778789</a>
WWE NETWORK		<a href="#">85415295</a>	<a href="#">4632692</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 05, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 05, 2019	
4	NOTICE OF DEFAULT	Jul 26, 2019	
3	INSTITUTED	Jun 06, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2019	Jul 16, 2019
1	FILED AND FEE	Jun 06, 2019	

#### Type of Proceeding: Opposition

Proceeding Number: [91191024](#)

Filing Date: Jul 14, 2009

Status: Terminated

Status Date: Oct 27, 2009

Interlocutory Attorney: ANGELA LYKOS

#### Defendant

Name: Claffey, Daniel F.

Correspondent Address: SCOTT W. KELLEY  
KELLY LOWRY & KELLEY, LLP  
6320 CANOGA AVE STE 1650  
WOODLAND HILLS CA UNITED STATES , 91367-7704

Correspondent e-mail: [scott@KLKPatentLaw.com](mailto:scott@KLKPatentLaw.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
WWE'OPOLY		<a href="#">77455001</a>	

#### Plaintiff(s)

Name: World Wrestling Entertainment, Inc.

Correspondent Address: Christopher M. Verdini  
K&L Gates LLP  
535 Smithfield StreetHenry W. Oliver Building  
Pittsburgh PA UNITED STATES , 15222

Correspondent e-mail: [trademarks@klgates.com](mailto:trademarks@klgates.com) , [christopher.verdini@klgates.com](mailto:christopher.verdini@klgates.com) , [curtis.krasik@klgates.com](mailto:curtis.krasik@klgates.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
WWE		<a href="#">78128929</a>	<a href="#">3056074</a>
WWE		<a href="#">78841613</a>	<a href="#">3621017</a>



WWE	<a href="#">78812441</a>	<a href="#">3541936</a>
WWE	<a href="#">78725297</a>	<a href="#">3538710</a>
WWE	<a href="#">78834732</a>	<a href="#">3541956</a>
WWE	<a href="#">78126913</a>	<a href="#">2772683</a>
WWE	<a href="#">77074563</a>	<a href="#">3489357</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
6	TERMINATED	Oct 27, 2009	
5	BOARD'S DECISION: SUSTAINED	Oct 27, 2009	
4	NOTICE OF DEFAULT	Sep 08, 2009	
3	PENDING, INSTITUTED	Jul 14, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 14, 2009	Aug 23, 2009
1	FILED AND FEE	Jul 14, 2009	

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, March 12, 2024 11:17 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 2772683: WWE: Docket/Reference No. WWE369USAA41

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**U.S. Serial Number:** 78126913  
**U.S. Registration Number:** 2772683  
**U.S. Registration Date:** Oct 7, 2003  
**Mark:** WWE  
**Owner:** World Wrestling Entertainment, Inc.

Mar 12, 2024

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.**

**Class(es):**  
041

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

**WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=78126913&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=78126913&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to [https://tsdr.uspto.gov/#caseNumber=78126913&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=78126913&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch) NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

\* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

PTO- 1963

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	2772683
REGISTRATION DATE	10/07/2003
SERIAL NUMBER	78126913
MARK SECTION	
MARK	WWE (see, <a href="#">mark</a> )
ATTORNEY INFORMATION (current)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06905
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
DOCKET/REFERENCE NUMBER	WWE369USAA41
ATTORNEY INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06905
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
DOCKET/REFERENCE NUMBER	WWE369USAA41
<b>CORRESPONDENCE INFORMATION (current)</b>	
NAME	World Wrestling Entertainment, Inc. (change of nam
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	Lauren.Middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	WWE369USAA41
<b>CORRESPONDENCE INFORMATION (proposed)</b>	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	Lauren.Middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	WWE369USAA41
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT_18\781\269\78126913\xml2 \S890002.jpg</a>
SPECIMEN DESCRIPTION	Advertisement
WEBPAGE URL	<a href="https://www.peacocktv.com/watch/asset/sports/the-best-of-wwf/6538761609561259112">https://www.peacocktv.com/watch/asset/sports/the-best-of-wwf/6538761609561259112</a>
WEBPAGE DATE OF ACCESS	10/03/2023
<b>OWNER SECTION (current)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
<b>OWNER SECTION (proposed)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford

STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	525
TOTAL FEE PAID	525
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/03/2023
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
<b>FILING INFORMATION</b>	
SUBMIT DATE	Tue Oct 03 22:44:47 ET 2023
TEAS STAMP	USPTO/S08N09-XXX.XXX.XX.X -20231003224448059376-277 2683-850bd7ac948befd853f5 aa81aa2d7cb2ef21dea6221d5 42ceb537ec9419f215-DA-444 79510-2023100322414906532 4

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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## **Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9**

### **To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 2772683

**REGISTRATION DATE:** 10/07/2003

**MARK:** WWE

**Current:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of  
1241 East Main Street  
Stamford, Connecticut 06905  
United States

**Proposed:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of  
1241 East Main Street  
Stamford, Connecticut 06905  
United States  
XXXX

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 041, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

Webpage URL: <https://www.peacocktv.com/watch/asset/sports/the-best-of-wwe/6538761609561259112>

Webpage Date of Access: 10/03/2023

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen is located at

1241 EAST MAIN STREET  
STAMFORD, Connecticut 06905  
United States

The docket/reference number is WWE369USAA41.

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is Lauren.Middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 EAST MAIN STREET  
STAMFORD, Connecticut 06905  
United States

The docket/reference number is WWE369USAA41.

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is Lauren.Middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information (current)**

World Wrestling Entertainment, Inc. (change of nam  
PRIMARY EMAIL FOR CORRESPONDENCE: Lauren.Middlen@wwecorp.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED  
The docket/reference number is WWE369USAA41.

**Correspondence Information (proposed)**

Lauren A. Dienes-Middlen  
PRIMARY EMAIL FOR CORRESPONDENCE: Lauren.Middlen@wwecorp.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED  
The docket/reference number is WWE369USAA41.

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$525 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 10/03/2023

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signature method: Signed directly within the form

**Mailing Address (current):**

1241 EAST MAIN STREET  
STAMFORD, Connecticut 06905

**Mailing Address (proposed):**

1241 EAST MAIN STREET  
STAMFORD, Connecticut 06905

Serial Number: 78126913

Internet Transmission Date: Tue Oct 03 22:44:47 ET 2023

TEAS Stamp: USPTO/S08N09-XXX.XXX.XX.X-20231003224448

059376-2772683-850bd7ac948befd853f5aa81a

a2d7cb2ef21dea6221d542ceb537ec9419f215-D

A-44479510-20231003224149065324



peacocktv.com/watch/asset/sports/the-best-of-wwe/6538761609561259112

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# BEST OF WWE

WWE · 4 Seasons

These are the matches, moments and Superstars that made WWE the worldwide leader in sports entertainment.

TVPG


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Season 4 9 Episodes


Season 3

Season 2

Season 1



**Celebrating Hispanic Heritage: Part 2**  
S4 E9 · 2h 36m TV14 V L  
WWE celebrates Hispanic heritage with memorable matches like Bad Bunny battling Damian Priest.



**The Great American Bash**  
S4 E8 · 3h 13m TVMA V L


64°F Clear 10:40 PM 10/3/2023

peacocktv.com/watch/asset/sports/the-best-of-wwe/6538761609561259112

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# BEST OF WWE

WWE · 4 Seasons

These are the matches, moments and Superstars that made WWE the worldwide leader in sports entertainment.

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Season 4 9 Episodes


Season 3

Season 2

Season 1



**Celebrating Hispanic Heritage: Part 2**  
S4 E9 · 2h 36m TV14 V L  
WWE celebrates Hispanic heritage with memorable matches like Bad Bunny battling Damian Priest.



**The Great American Bash**  
S4 E8 · 3h 13m TVMA V L

64°F Clear 10:40 PM 10/3/2023

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Friday, October 7, 2022 01:35 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 2772683 WWE

**USPTO COURTESY REMINDER**

**TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED**

**U.S. Application Serial No.** 78126913  
**U.S. Registration No.** 2772683  
**U.S. Registration Date:** October 7, 2003  
**Mark:** WWE  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference No.** WWE369USAA41

**Issue Date:** October 7, 2022

**Required submission.** The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and October 10, 2023. For an additional fee, the owner can file within the 6-month grace period that ends on April 8, 2024.

**If ownership of the registration or the owner's name has changed,** the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

**Proof of Use Audit.** The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

**Determination of time of receipt by USPTO.** Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

**If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED** and cannot be reinstated.

**This reminder notice is being sent only as a courtesy** to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

**Direct questions** about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, October 9, 2013 11:02 PM  
**To:** XXXX  
**Subject:** Trademark RN 2772683: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

---

**Serial Number:** 78126913  
**Registration Number:** 2772683  
**Registration Date:** Oct 7, 2003  
**Mark:** WWE  
**Owner:** World Wrestling Entertainment, Inc.

Oct 9, 2013

### **NOTICE OF ACCEPTANCE UNDER SECTION 8**

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### **NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9**

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
041

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### **REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS**

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### **Grace Period Filings**

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=78126913>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	2772683
REGISTRATION DATE	10/07/2003
SERIAL NUMBER	78126913
<b>MARK SECTION</b>	
MARK	WWE
<b>CORRESPONDENCE SECTION (current)</b>	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	WWE369USAA41
<b>CORRESPONDENCE SECTION (proposed)</b>	
NAME	World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683)
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06905
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
<b>GOODS AND/OR SERVICES SECTION</b>	

INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\781\269\78126913\xml2\S890002.JPG</a>
SPECIMEN DESCRIPTION	Advertisement
<b>OWNER SECTION (current)</b>	
NAME	World Wrestling Federation Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>OWNER SECTION (proposed)</b>	
NAME	World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683)
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	500
TOTAL FEE PAID	500
<b>SIGNATURE SECTION</b>	

SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/07/2013
SIGNATORY'S PHONE NUMBER	203-353-2827
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Mon Oct 07 18:38:56 EDT 2013
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X XX-20131007183856567395-2 772683-50076400d724123f41 1d2df5299159ca263c5077e33 5a0e84050a2fd9e2b61be5e-D A-5239-201310071836481994 88

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**Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9**

**To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 2772683

**REGISTRATION DATE:** 10/07/2003

**MARK:** WWE

The owner, World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683), a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06905  
United States

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 041, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

The registrant's current Correspondence Information: Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC.

1241 EAST MAIN STREET  
STAMFORD, Connecticut (CT) 06902  
United States

The docket/reference number is WWE369USAA41.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683)

1241 EAST MAIN STREET  
STAMFORD, Connecticut (CT) 06905  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is Lauren.Middlen@wwecorp.com.

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

**Section 8: Declaration of Use and/or Excusable Nonuse in Commerce**

*Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.*

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly




authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

**Section 9: Application for Renewal**

*The registrant requests that the registration be renewed for the goods/services/collective organization identified above.*

Signature: /LADM/ Date: 10/07/2013  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone Number: 203-353-2827

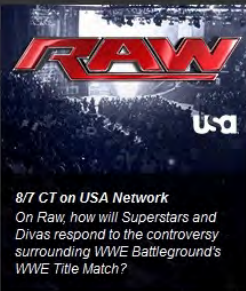
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[WWE Community](#) [WWE Shop](#) [WWE Magazine](#) [WWE Worldwide](#)

[SHOWS](#) [SUPERSTARS](#) [VIDEOS](#) [PHOTOS](#) [CLASSICS](#) [NEWS](#) [TICKETS](#)

[Join / Sign In](#)

**TUNE IN TONIGHT**

**8/7 CT on USA Network**  
On Raw, how will Superstars and Divas respond to the controversy surrounding WWE Battleground's WWE Title Match?

**WWE SHOWS**


- Raw
- SmackDown
- WWE Main Event
- WWE Superstars
- Total Divas
- WWE NXT
- WWE on Hulu Plus
- WWE Hall of Fame

**WWE PAY-PER-VIEWS**

- Royal Rumble
- Elimination Chamber
- WrestleMania
- Extreme Rules
- WWE Payback
- Money in the Bank
- SummerSlam
- Night of Champions
- WWE Battleground
- Hell in a Cell
- Survivor Series
- WWE TLC

**WWE WEB SERIES**

- Backstage Fallout
- WWE Inbox
- Outside the Ring
- WWE Top 10
- WWE Behind the Match
- 30-Second Fury




boys were able to snatch salvation from The Hounds of Justice!

**MATCH RECAP**


[VIEW PHOTOS](#)

[WATCH RHODES FAMILY EXCLUSIVE](#)


[WWE BATTLEGROUND 2013 RESULTS](#)




**BIG SHOW UPENDS WWE TITLE'S FUTURE**




**RHODES BROS. BACK OR GONE FOR GOOD?**




**RUMOR ON ROB VAN DAM'S FUTURE**



**RAW FIVE-POINT PREVIEW**




**POIGNANT MESSAGE FROM RHODES FAMILY**




**HEYMAN'S PROTECTOR TAKES AIM AT PUNK**

**WHAT'S HOT ON WWE.COM**



**R-Truth: 'I let them down'**  
Find out why R-Truth is apologizing to WWE fans after Battleground.



**RIDE ONE AND YOU'LL OWN ONE.**

[www.wwe.com/shows](#)

**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 2772683



**Serial Number:** 78126913



**RAM Sale Number:** 2772683

**RAM Accounting Date:** 20131008

**Total Fees:** \$500

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20131007	\$100	1	1	\$100
Application for Renewal (\$9)	7201	20131007	\$400	1	1	\$400


Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20131007



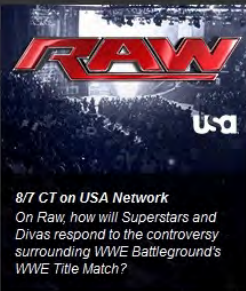


[WWE Community](#) [WWE Shop](#) [WWE Magazine](#) [WWE Worldwide](#)

[SHOWS](#) [SUPERSTARS](#) [VIDEOS](#) [PHOTOS](#) [CLASSICS](#) [NEWS](#) [TICKETS](#)

[Join / Sign In](#)

**TUNE IN TONIGHT**



**8/7 CT on USA Network**  
On Raw, how will Superstars and Divas respond to the controversy surrounding WWE Battleground's WWE Title Match?

**WWE SHOWS**


[Raw](#)  
[SmackDown](#)  
WWE Main Event  
WWE Superstars  
Total Divas  
WWE NXT  
WWE on Hulu Plus  
WWE Hall of Fame

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Royal Rumble  
Elimination Chamber  
WrestleMania  
Extreme Rules  
WWE Payback  
Money in the Bank  
SummerSlam  
Night of Champions  
[WWE Battleground](#)  
Hell in a Cell  
Survivor Series  
WWE TLC

**WWE WEB SERIES**

Backstage Fallout  
WWE Inbox  
Outside the Ring  
WWE Top 10  
WWE Behind the Match  
30-Second Fury



**BATTLEGROUND**


boys were able to snatch salvation from The Hounds of Justice!

[MATCH RECAP](#)


[VIEW PHOTOS](#)

[WATCH RHODES FAMILY EXCLUSIVE](#)


[WWE BATTLEGROUND 2013 RESULTS](#)




**BIG SHOW UPENDS WWE TITLE'S FUTURE**




**RHODES BROS. BACK OR GONE FOR GOOD?**




**RUMOR ON ROB VAN DAM'S FUTURE**



**RAW FIVE-POINT PREVIEW**




**POIGNANT MESSAGE FROM RHODES FAMILY**




**HEYMAN'S PROTECTOR TAKES AIM AT PUNK**

**WHAT'S HOT ON WWE.COM**



**R-Truth: 'I let them down'**  
Find out why R-Truth is apologizing to WWE fans after Battleground.



**RIDE ONE AND YOU'LL OWN ONE.**

[www.wwe.com/shows](#)

## Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78126913
<b>MARK SECTION</b>	
<b>MARK</b>	WWE
<b>NEW CORRESPONDENCE ADDRESS</b>	
<b>NEW ADDRESS</b>	
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	YES
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY DATE</b>	10/07/2013
<b>SIGNATORY POSITION</b>	Attorney
<b>SIGNATORY PHONE NUMBER</b>	203-353-2827
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Mon Oct 07 18:38:56 EDT 2013
<b>TEAS STAMP</b>	USPTO/S08N09-XX.XXX.XXX.X XX-20131007183856567395-2 772683-50076400d724123f41 1d2df5299159ca263c5077e33 5a0e84050a2fd9e2b61be5e-D A-5239-201310071836481994 88



Case 2:10-cv-05898-DMG -VBK \*SEALED\* Document 15 Filed 08/31/10 Page 1 of 2 Page ID #:310

AO 120 (Rev. 3/04)

<b>TO:</b> <b>Mail Stop 8</b> <b>Director of the U.S. Patent and Trademark Office</b> <b>P.O. Box 1450</b> <b>Alexandria, VA 22313-1450</b>	<b>REPORT ON THE</b> <b>FILING OR DETERMINATION OF AN</b> <b>ACTION REGARDING A PATENT OR</b> <b>TRADEMARK</b>
---	---

In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Central District of CA on the following ☐ Patents or ☒ Trademarks:

DOCKET NO. <b>CV10 5898</b>	DATE FILED <b>1</b>	U.S. DISTRICT COURT Central District of California
PLAINTIFF WORLD WRESTLING ENTERTAINMENT, INC.		DEFENDANT VARIOUS JOHN AND JANE DOES, and VARIOUS XYZ CORPORATIONS
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1		SEE ATTACHED SHEET
2		
3		
4		
5		

BY: *[Signature]*  
 CLERK U.S. DISTRICT COURT  
 CENTRAL DISTRICT OF CALIF.  
 LOS ANGELES  
**110 AUG -9 PM 1:51**

page 2

FILED

In the above-entitled case, the following patent(s)/trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading	
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1		
2		
3		
4		
5		

In the above-entitled case, the following decision has been rendered or judgement issued:

<b>DECISION/JUDGEMENT</b> Voluntary dismissal filed by plaintiff.
--

CLERK Terry Nafisi, Clerk of Court	(BY) DEPUTY CLERK C. Brizuela	DATE 08/31/10
---------------------------------------	----------------------------------	------------------

Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director  
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

AO-120

Case 2:10-cv-05898-DMG -VBK \*SEALED\* Document 15 Filed 08/31/10 Page 2 of 2 Page  
ID #:311

PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
2,772,677	10/07/2003	World Wrestling Entertainment, Inc.
2,757,600	8/26/2003	World Wrestling Entertainment, Inc.
2,757,599	8/26/2003	World Wrestling Entertainment, Inc.
2,754,499	8/19/2003	World Wrestling Entertainment, Inc.
2,772,683	10/07/2003	World Wrestling Entertainment, Inc.
3,056,074	1/31/2006	World Wrestling Entertainment, Inc.
2,799,228	12/23/2003	World Wrestling Entertainment, Inc.
2,751,437	8/12/2003	World Wrestling Entertainment, Inc.
2,751,436	8/12/2003	World Wrestling Entertainment, Inc.
2,765,751	9/16/2003	World Wrestling Entertainment, Inc.
2,757,597	8/26/2003	World Wrestling Entertainment, Inc.
2,754,495	8/19/2003	World Wrestling Entertainment, Inc.
2,757,596	8/26/2003	World Wrestling Entertainment, Inc.
2,702,648	4/01/2003	World Wrestling Entertainment, Inc.
1,884,646	3/21/1995	World Wrestling Entertainment, Inc.
1,571,823	12/19/1989	World Wrestling Entertainment, Inc.

Side - 1



**NOTICE OF ACCEPTANCE AND  
ACKNOWLEDGEMENT OF §§8 & 15  
DECLARATION  
MAILING DATE: Oct 22, 2009**

The combined declaration of use and incontestability filed in connection with the registration identified below meets the requirements of Sections 8 and 15 of the Trademark Act, 15 U.S.C. §1058 and 1065. The combined declaration is accepted and acknowledged. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

**REG NUMBER:** 2772683  
**MARK:** WWE  
**OWNER:** World Wrestling Federation Entertainment

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL  
U.S POSTAGE  
PAID

Lauren A. Dienes-Middlen  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 EAST MAIN STREET  
STAMFORD, CT 06902



**Combined Declaration of Use and Incontestability under Sections 8 & 15****The table below presents the data as entered.**

Input Field	Entered
<b>REGISTRATION NUMBER</b>	2772683
<b>REGISTRATION DATE</b>	10/07/2003
<b>SERIAL NUMBER</b>	78126913
<b>MARK SECTION</b>	
<b>MARK</b>	WWE
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	World Wrestling Federation Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06905
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683)
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06905
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING FEDERATION ENTERTAINMENT
<b>STREET</b>	1241 EAST MAIN STREET
<b>CITY</b>	STAMFORD

STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwfent.com
<b>ATTORNEY SECTION (proposed)</b>	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	WWE369USAA41
OTHER APPOINTED ATTORNEY	Legal Affairs Department
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	KEEP ALL LISTED
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT8\IMAGEOUT8\781\269\78126913\xml1\81_50002.JPG</a>
SPECIMEN DESCRIPTION	Advertisement
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	300
TOTAL FEE PAID	300
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/06/2009
PAYMENT METHOD	DA
<b>FILING INFORMATION</b>	

<b>SUBMIT DATE</b>	Tue Oct 06 14:37:40 EDT 2009
<b>TEAS STAMP</b>	USPTO/S08N15-XX.XXX.XXX.X XX-20091006143740546779-2 772683-46081113efeca9d896 a4a388e3f8ff9e13-DA-763-2 0091006143417736673

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**Combined Declaration of Use and Incontestability under Sections 8 & 15**

**To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 2772683

**REGISTRATION DATE:** 10/07/2003

**MARK:** WWE

The owner, World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683), having an address of  
1241 East Main Street  
Stamford, Connecticut 06905  
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

The registrant hereby appoints Lauren A. Dienes-Middlen and Legal Affairs Department of WORLD WRESTLING ENTERTAINMENT, INC.  
1241 EAST MAIN STREET  
STAMFORD, Connecticut 06902  
United States

to file this Combined Declaration of Use and Incontestability under Sections 8 & 15 on behalf of the registrant. The attorney docket/reference number is WWE369USAA41.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

*The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.*

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 10/06/2009  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney

Mailing Address (**current**):  
WORLD WRESTLING FEDERATION ENTERTAINMENT  
1241 EAST MAIN STREET

STAMFORD, Connecticut 06902

Mailing Address (**proposed**):

WORLD WRESTLING ENTERTAINMENT, INC.  
1241 EAST MAIN STREET  
STAMFORD, Connecticut 06902

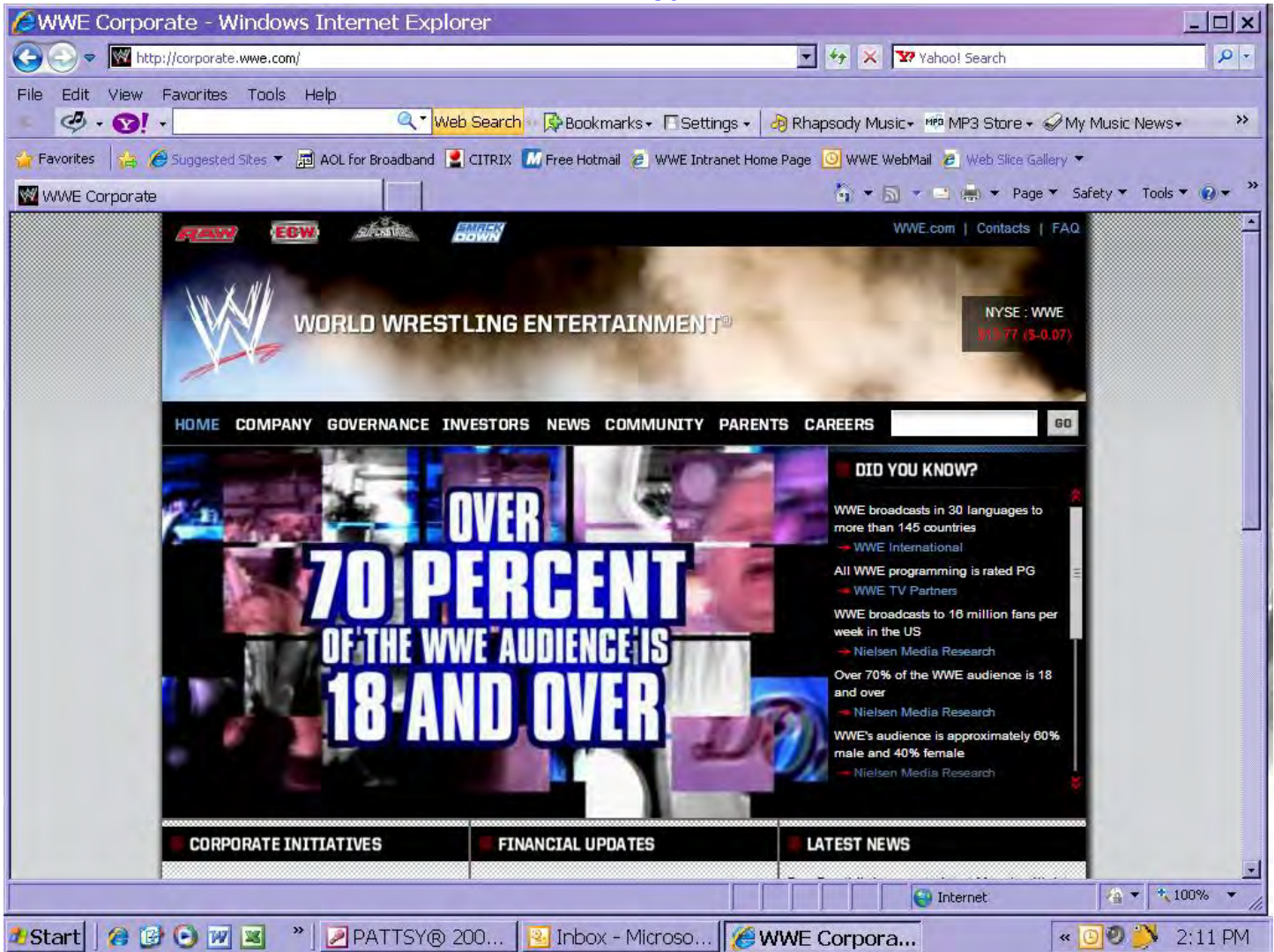
Serial Number: 78126913

Internet Transmission Date: Tue Oct 06 14:37:40 EDT 2009

TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-200910061437

40546779-2772683-46081113efeca9d896a4a38

8e3f8ff9e13-DA-763-20091006143417736673



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 2772683



**Serial Number:** 78126913



**RAM Sale Number:** 763

**RAM Accounting Date:** 20091007

**Total Fees:** \$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20091006	\$100	1	1	\$100
\$15 affidavit	7208	20091006	\$200	1	1	\$200

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

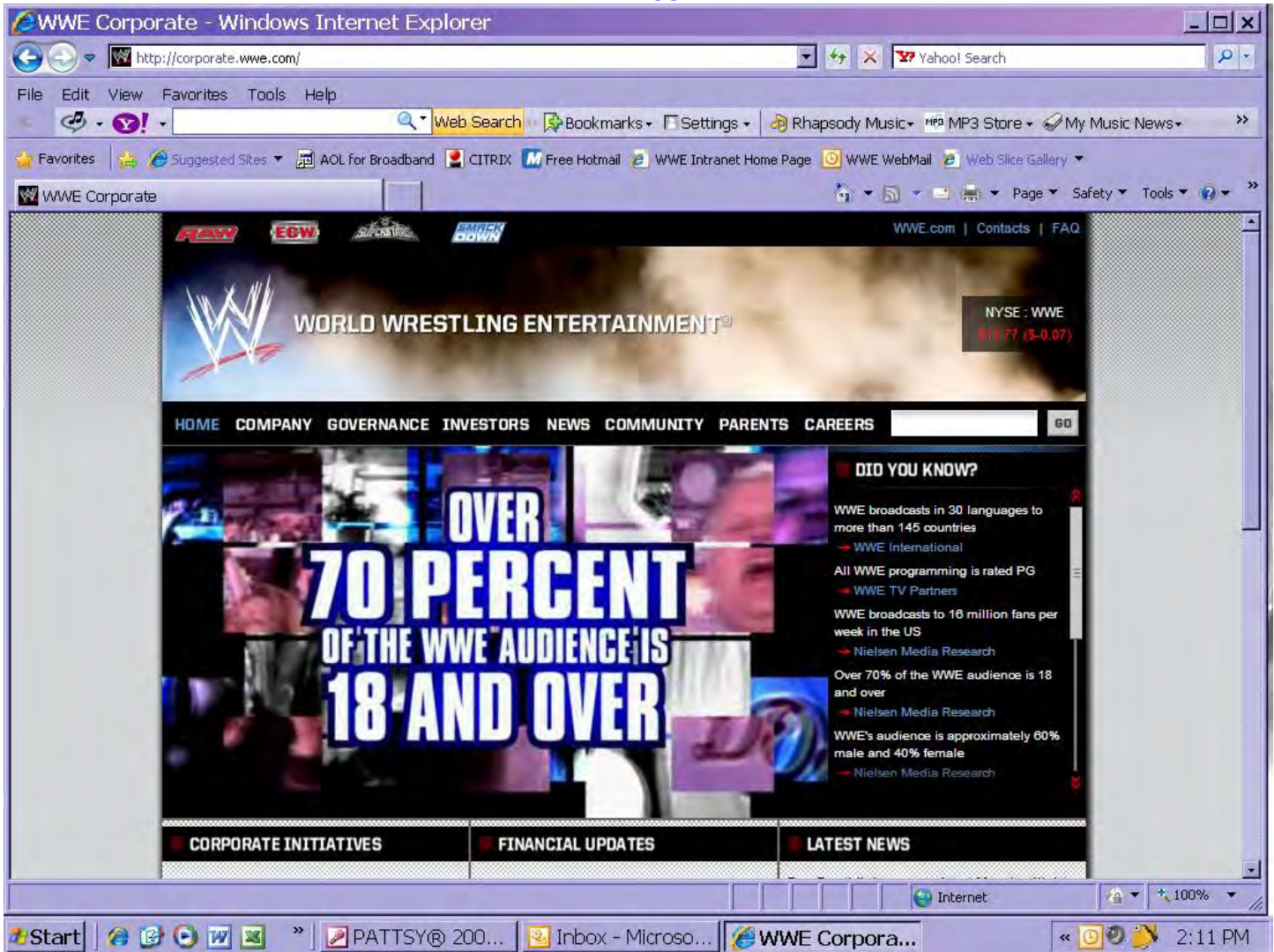
Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20091006











CHARLES DRAKE BOUTWELL  
ATTORNEY AT LAW  
3075 PLUM ISLAND DRIVE  
NORTHBROOK, ILLINOIS 60062  
847-272-2126  
FAX 847-272-2275

TM  
#

February 14, 2006

United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: Albert Patterson File Requests  
Trademark Application File under Registration Number 2772683 for WWE;  
Trademark Application File under Serial Number 78128929 for WWE;  
Trademark Application File under Registration Number 2818358 for WORLD WRESTLING  
ENTERTAINMENT ;  
Trademark Application under Serial Number 78390413 for WWE 24/7.


Gentlemen:

I hereby request the Trademark Application file for each of the following files:

1. Trademark Application File under Registration Number 2772683 for WWE;
2. Trademark Application File under Serial Number 78128929 for WWE;
3. Trademark Application File under Registration Number 2818358 for WORLD WRESTLING ENTERTAINMENT ; and
4. Trademark Application under Serial Number 78390413 for WWE 24/7.

I have enclosed a check for \$200.00. If you need anything further or have any questions do not hesitate to call.

Sincerely,

  
Charles Drake Boutwell



02-27-2006

U.S. Patent & Trademark Mail Room, #11

**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101, and 107**

**Reg. No. 2,772,683**

**United States Patent and Trademark Office**

**Registered Oct. 7, 2003**

**SERVICE MARK  
PRINCIPAL REGISTER**

**WWE**

WORLD WRESTLING FEDERATION ENTER-  
TAINMENT, INC. (DELAWARE CORPORA-  
TION)  
1241 EAST MAIN STREET  
STAMFORD, CT 06905

FOR: ENTERTAINMENT SERVICES, NAMELY,  
THE PRODUCTION AND EXHIBITION OF PRO-  
FESSIONAL WRESTLING EVENTS RENDERED  
LIVE AND THROUGH THE MEDIUM OF TELEVI-  
SION; PROVIDING WRESTLING NEWS AND IN-

FORMATION VIA A GLOBAL COMPUTER  
NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND  
107).

FIRST USE 5-6-2002; IN COMMERCE 5-6-2002.

SN 78-126,913, FILED 5-7-2002.

NANCY CLARKE, EXAMINING ATTORNEY

---

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514  
[www.uspto.gov](http://www.uspto.gov)

**NOTICE OF ACCEPTANCE OF STATEMENT OF USE**

Aug 27, 2003

TM102

Lauren A. Dienes-Middlen  
World Wrestling Federation Entertainment  
1241 East Main Street  
Stamford CT 06902

ATTORNEY  
REFERENCE NUMBER:

WWF369 USA A

**SERIAL NUMBER:** 78/126913  
**MARK:** WWE  
**OWNER:** World Wrestling Federation Entertainment

---

The Statement of Use (SOU) filed for the trademark application identified above has been accepted. This acceptance means that the mark will register and the registration certificate will issue in due course barring any extraordinary circumstances.

For further information please check the USPTO web site at [www.uspto.gov](http://www.uspto.gov) or call the Trademark Assistance Center at 703-308-9000.

**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 78/126913

**APPLICANT:** World Wrestling Federation Entertainment ETC.

**CORRESPONDENT ADDRESS:**

Lauren A. Dienes-Middlen  
World Wrestling Federation Entertainment  
1241 East Main Street  
Stamford CT 06902

**RETURN ADDRESS:**

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513  
[ecom102@uspto.gov](mailto:ecom102@uspto.gov)

**MARK:** WWE

**CORRESPONDENT'S REFERENCE/DOCKET NO:** WWF369 USA A

**CORRESPONDENT EMAIL ADDRESS:**

[Lauren.Middlen@wwfent.com](mailto:Lauren.Middlen@wwfent.com)

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

**OFFICE ACTION**

**TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.**

RE: Serial Number 78/126913

The assigned examining attorney has reviewed the referenced application and determined the following:

**NO LIKELIHOOD OF CONFUSION WITH CURRENT REGISTRATIONS**

The examining attorney has searched the Office records and has found no similar registered mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). TMEP section 1105.01.

However, before the application can proceed, the applicant must address the following informalities:

## **INFORMALITIES**

### **IDENTIFICATION UNDULY VAGUE/APPLICANT MUST AMEND THE IDENTIFICATION**

In the identification of services, the applicant should use the common commercial designation for the services, be as complete and specific as possible and avoid the use of indefinite words and phrases. The applicant may not include broad wording such as "services in connection with..." or "such as" or "including" or "and like services" or "systems" or "products" or "concepts" or "not limited to...." TMEP §§1402.03(a) and 1402.11.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, the applicant may not amend to include any goods or services that are not within the scope of the goods and services recited in the present identification.

The applicant has applied to register its mark for "Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network" in International Class 41. The identification of services is unacceptable because "media" (plural form) should be "medium" (singular form). TMEP §1402.11.

The applicant may adopt the following identification, if accurate:

**Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network in International Class 41.**

For assistance regarding an acceptable listing of goods and/or services, please see the on-line searchable *Manual of Acceptable Identifications of Goods and Services*, at [http://www.uspto.gov/web/offices/tac/doc/gsmannual/](http://www.uspto.gov/web/offices/tac/doc/gsmmanual/).

### **ADVISORY RE: PENDING APPLICATION THAT MAY BAR REGISTRATION BASED ON LIKELIHOOD OF CONFUSION**

Although the examining attorney has searched the Office records and has found no similar *registered* mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d), the examining attorney encloses information regarding pending Application Serial No. 78/126718 . 37 C.F.R. Section 2.83.

There may be a likelihood of confusion between the applicant's mark and the mark in the above noted application under Section 2(d) of the Act. The filing date of the referenced application is the same as the applicant's filing date, however, the application which is the subject of this advisory was filed earlier in the day on May 7, 2002 and so was accorded a lower serial number, giving it priority over Ser. No. 78/126913. If Ser. No. 78/126718 matures into a registration, the examining attorney may refuse registration under Section 2(d).

If the applicant believes that there is no potential conflict between this application and the earlier-filed application, the applicant may present arguments relevant to the issue in its response to the pending office action. The election to file or not to present such arguments at this time in no way limits the applicant's right to address this issue later. The examining attorney notes that the applicants' names in the two pertinent applications are similar but not identical. If the applicant can show common ownership, or if the applicant amends its name to match that of the applicant in Ser. No. 78/126718, the examining attorney will consider withdrawing this advisory.

If the applicant has any questions or needs assistance in responding to this Office action, please telephone the assigned examining attorney. If the applicant has questions about the status of its application, it may also call the Trademark Status Line at (703) 305-8747.

Nancy Clarke  
/nancy.clarke/  
Trademark Examining Attorney  
Law Office 102  
Tel. (703) 308-9102, Ext. 212  
Fax (703) 746-8102  
ecom102@uspto

**How to respond to this Office Action:**

To respond formally using the Office's Trademark Electronic Application System (TEAS), visit <http://www.uspto.gov/teas/index.html> and follow the instructions.

To respond formally via E-mail, visit <http://www.uspto.gov/web/trademarks/tmelecresp.htm> and follow the instructions.

To respond formally via regular mail, your response should be sent to the mailing Return Address listed above and include the serial number, law office and examining attorney's name on the upper right corner of each page of your response.

To check the status of your application at any time, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov/>

For general and other useful information about trademarks, you are encouraged to visit the Office's web site at <http://www.uspto.gov/main/trademarks.htm>

**FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY.**

**PRIOR PENDING APPLICATION**

**Mark**

**WWE**

Pseudo Mark

**W W E**

Goods and Services

IC 041. US 100 101 107. G & S: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television, video, internet and various forms of media known or unknown at this time. FIRST USE: 19880201. FIRST USE IN COMMERCE: 19880201

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

**78126718**

Filing Date

May 7, 2002

Owner Name and Address

(APPLICANT) **W.W.E. World Wrestling Entertainment INC CORPORATION FLORIDA**  
6210 SW 38 Court Davie FLORIDA 33314

Type of Mark

**SERVICE MARK**

Register

**PRINCIPAL**

Live Dead Indicator

**LIVE**

Attorney of Record

**RENEE L. DUFF**

**Drawing Page**

**Serial Number:**

78126913

**Applicant:**

World Wrestling Federation Entertainment, Inc.  
1241 East Main Street  
Stamford CT USA 06905



**Goods and Services:**

Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.

**Mark:**

WWE



NO OCR

**PUBLISHED**  
**11/26/02**



05-07-2002



## Post Registration

[illegible]

50/16 (1/2)

## NOTES TO THE FILE AND APPROVALS

[illegible]



63

Trademark

Serial Number  
(Text)

TRADEMARK



78126913

NEW CASE DELIVERED

AUG 23 2002

### PROSECUTION HISTORY

LAW OFFICE 102

Entry

Date

Initials

1.			AUG 23 2002	TS
2.	Amoldt A	8-26-02	SEP 25 2002	TS
3.				
4.				
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12.		SQU FILED	JUL 17 2003	
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NOP  
11/26/02

NOA  
02/18/03

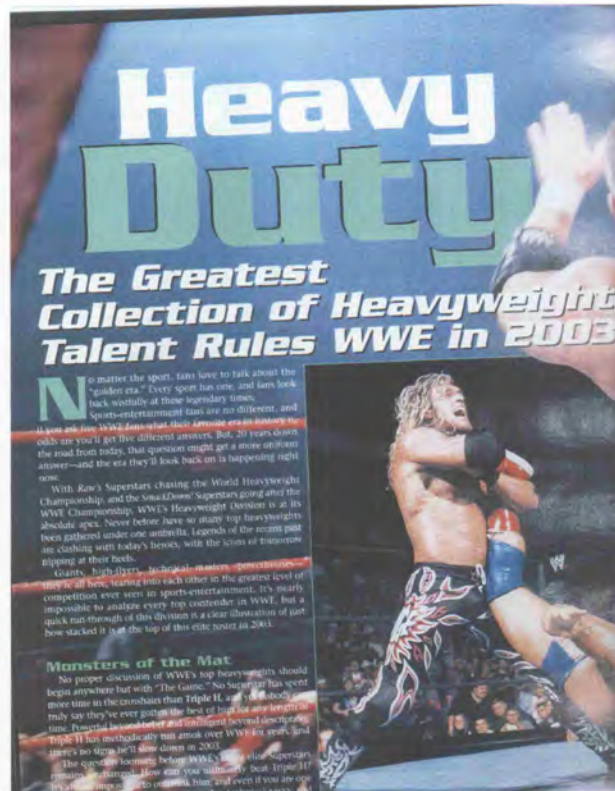
Trademark		U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
<p>FORM PTO-102 5/99</p> <p><i>[Faint background image of a globe]</i></p>		
<p><i>[Faint text: FILING DATE, ORIGINAL APPLICANT, ADDRESS, FILING BASIS, ORIGINAL COMPLETION DATE]</i></p>		
<p><i>[Signature: W L Clarke]</i> 9/24/02</p> <p>Approved for Registration (Section 1(d)) (Signature/Date)</p>		<p>PUBLISHED 11/26/02</p>
<p>Approved for Registration (Supplemental Register) (Signature/Date)</p>		<p><input type="checkbox"/> Abandoned</p> <p>(Date)</p>

SPECIMEN

Internet Transmission Date:  
07/17/2003

Serial Number:  
78126913

International Class:  
041



Statement of Use Filing

Page 1 of 3

PTO Form 1553 (Rev 4/2000)

OMB Control #0651-0009 (Exp. 08/31/2004)

## Statement of Use Filing

The table below presents the data as entered.

Input Field	Entered
MARK	WWE
OWNER	
NAME	World Wrestling Federation Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
ZIP/POSTAL CODE	06905
COUNTRY	US
PHONE	203-353-2827
FAX	203-353-0236
ATTORNEY	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
ZIP/POSTAL CODE	06902
COUNTRY	USA
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes

## Statement of Use Filing

Page 2 of 3

DOCKET NUMBER	WWF369 USA A41
OTHER APPOINTED ATTORNEY	Bella I. Karakis, Stacy L. DelPriore, Edward L. Kaufman
SERIAL NUMBER	78126913
LAW OFFICE ASSIGNED	TMEG Law Office 102
NOTICE OF ALLOWANCE	YES
EXTENSION OF USE	NO
GOODS AND/OR SERVICES	
KEEP EXISTING GOODS AND/OR SERVICES	YES
INTERNATIONAL CLASS	041
FIRST USE ANYWHERE DATE	05/06/2002
FIRST USE IN COMMERCE DATE	05/06/2002
SPECIMEN FILE NAME(S)	63208148133-17164805405- Class_41.jpg
SPECIMEN DESSCRIPTION	Advertisement.
SIGNATURE INFORMATION	
SIGNATURE	/Lauren A. Dienes-Middlen/
SIGNATURE DATE	07/17/2003
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY POSITION	Attorney for Applicant/Senior Counsel
PAYMENTS	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	100
TOTAL AMOUNT	100
RAM SALE NUMBER	215
RAM ACCOUNTING DATE	20030718



PTO Form 1553 (Rev. 4/2000)

OMB Control #0651-0009 (Exp. 08/31/2004)

**Trademark/Service Mark Statement of Use  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WWE

**SERIAL NUMBER:** 78126913

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, World Wrestling Federation Entertainment, Inc., residing at 1241 East Main Street , Stamford, CT US 06905, is using or is using through a related company the mark in commerce on or in connection with the goods and/or services as follows:

For International Class: 041 all goods and/or services as listed in the Notice of Allowance.

The mark was first used at least as early as 05/06/2002, and first used in commerce at least as early as 05/06/2002, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

Specimen-1

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

**Declaration**

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Lauren A. Dienes-Middlen/ Date: 07/17/2003

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney for Applicant/Senior Counsel

Go Back



2/18/03

**FEE RECORD SHEET**

**Serial Number:** 78126913



**RAM Sale Number:** 215

**Total Fees:** \$100

**RAM Accounting Date:** 20030718

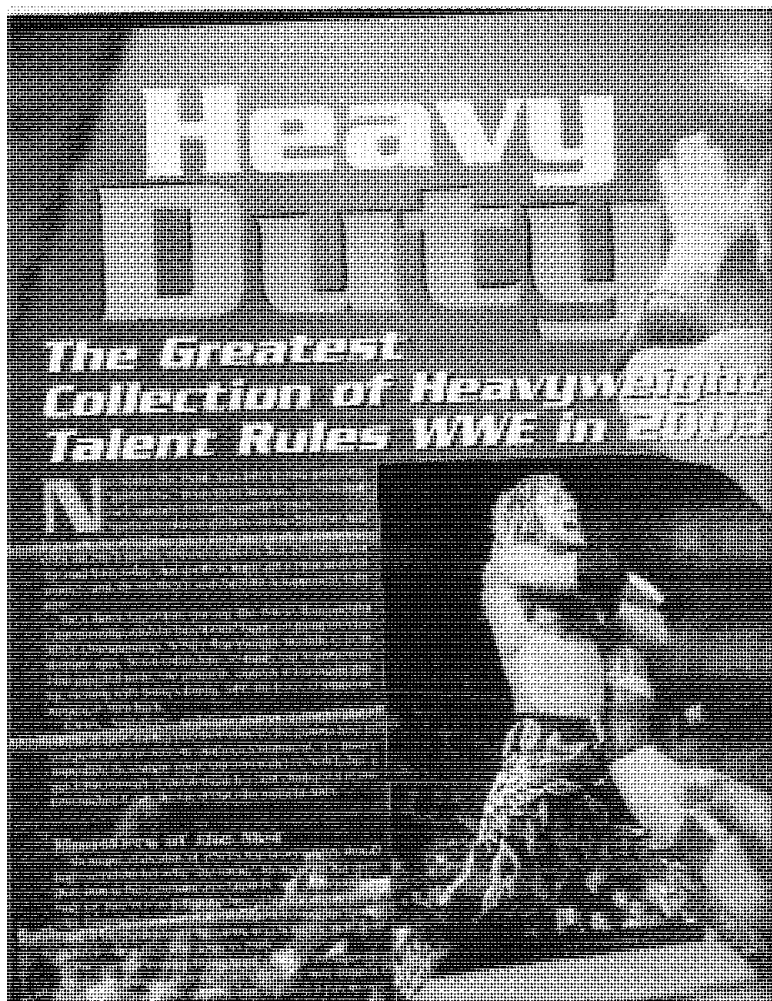
<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	07/17/2003	\$100	1	\$100

## SPECIMEN

**Internet Transmission Date:**  
07/17/2003

**Serial Number:**  
78126913

**International Class:**  
041



# Heavy Duty

## *The Greatest Collection of Heavyweight Talent Rules WWE in 2003*

**N**o matter the sport, fans love to talk about the "golden era." Every sport has one, and fans look back wistfully at these legendary times. Sports-entertainment fans are no different, and if you ask five WWE fans what their favorite era in history is, odds are you'll get five different answers. But, 20 years down the road from today, that question might get a more uniform answer—and the era they'll look back on is happening right now.

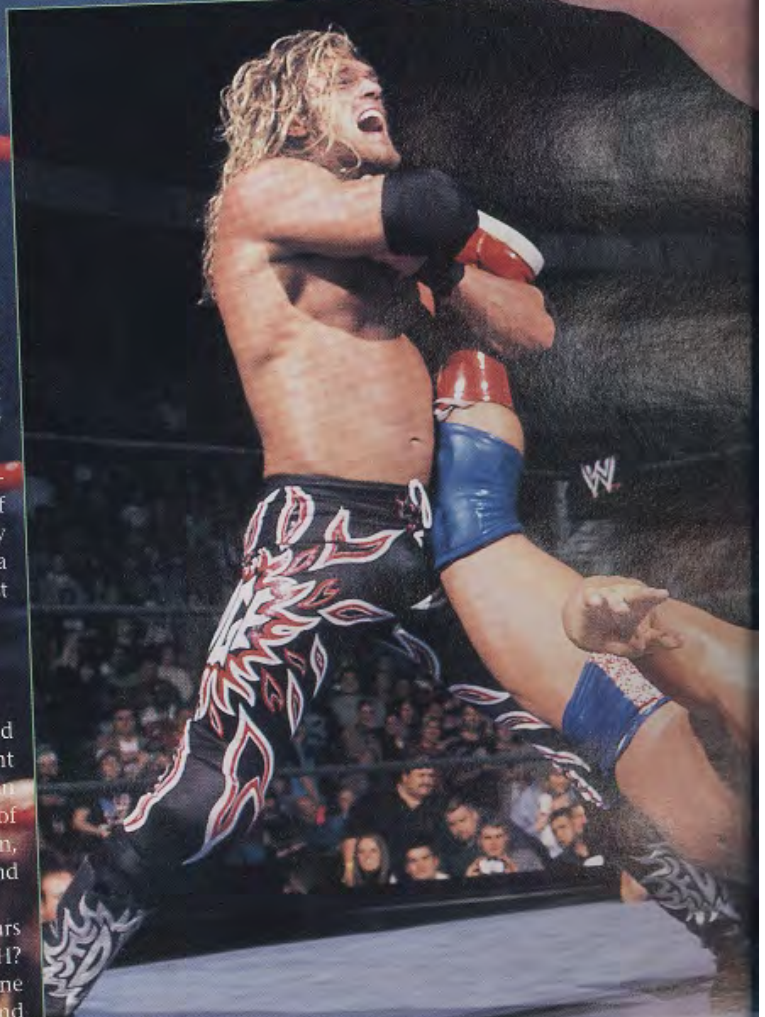
With *Raw*'s Superstars chasing the World Heavyweight Championship, and the *SmackDown!* Superstars going after the WWE Championship, WWE's Heavyweight Division is at its absolute apex. Never before have so many top heavyweights been gathered under one umbrella. Legends of the recent past are clashing with today's heroes, with the icons of tomorrow nipping at their heels.

Giants, high-flyers, technical masters, powerhouses—they're all here, tearing into each other in the greatest level of competition ever seen in sports-entertainment. It's nearly impossible to analyze every top contender in WWE, but a quick run-through of this division is a clear illustration of just how stacked it is at the top of this elite roster in 2003.

### Monsters of the Mat

No proper discussion of WWE's top heavyweights should begin anywhere but with "The Game." No Superstar has spent more time in the crosshairs than Triple H, and yet nobody can truly say they've ever gotten the best of him for any length of time. Powerful beyond belief and intelligent beyond description, Triple H has methodically run amok over WWE for years, and there's no sign he'll slow down in 2003.

The question looming before WWE's other elite Superstars remains unchanged: How can you ultimately beat Triple H? It's almost impossible to outthink him, and even if you are one





## Statement of Use Filing

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78126913
<b>LAW OFFICE ASSIGNED</b>	TMEG Law Office 102
<b>NOTICE OF ALLOWANCE</b>	YES
<b>EXTENSION OF USE</b>	NO
<b>MARK SECTION</b>	
MARK	WWE
<b>OWNER SECTION (no change)</b>	
<b>ATTORNEY SECTION</b>	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
ZIP/POSTAL CODE	06902
COUNTRY	USA
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET NUMBER	WWF369 USA A41
OTHER APPOINTED ATTORNEY	Bella I. Karakis, Stacy L. DelPriore, Edward L. Kaufman
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	041
KEEP EXISTING GOODS AND/OR SERVICES	YES
FIRST USE ANYWHERE DATE	05/06/2002
FIRST USE IN COMMERCE DATE	05/06/2002
SPECIMEN FILE NAME(S)	<a href="#">\\tirs\EXPORT5\IMAGEOUT5\781\269\78126913\xml1\SO U0002.JPG</a>
SPECIMEN DESCRIPTION	Advertisement.
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	100

TOTAL AMOUNT	100
<b>SIGNATURE SECTION</b>	
SIGNATURE	/Lauren A. Dienes-Middlen/
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY DATE	07/17/2003
SIGNATORY POSITION	Attorney for Applicant/Senior Counsel
<b>FILING INFORMATION</b>	
SUBMIT DATE	Thu Jul 17 16:51:23 EDT 2003
TEAS STAMP	USPTO/SOU-XXX.XX.XXX.X-20 030717165123156053-781269 13-200e35cc378793d8c30323 6f2b4625684c9-RAM-215-200 30717164906849365

---

PTO Form 1553 (Rev 4/2000)  
OMB Control #0651-0009 (Exp. 06/30/2005)

**Trademark/Service Mark Statement of Use  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WWE

**SERIAL NUMBER:** 78126913

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, World Wrestling Federation Entertainment, Inc., residing at 1241 East Main Street , Stamford, CT US 06905, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class: 041, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/06/2002, and first used in commerce at least as early as 05/06/2002, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement..

[Specimen-1](#)

The applicant hereby appoints Lauren A. Dienes-Middlen and Bella I. Karakis, Stacy L. DelPriore, Edward L. Kaufman of World Wrestling Entertainment, Inc., 1241 East Main Street, Stamford, CT USA 06902 to submit this Statement of Use Filing on behalf of the applicant. The attorney docket/reference number is WWF369 USA A41.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

**Declaration**

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Lauren A. Dienes-Middlen/ Date: 07/17/2003

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney for Applicant/Senior Counsel

Mailing Address:

World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, CT 06902

RAM Sale Number: 215

RAM Accounting Date: 07/18/2003

Serial Number: 78126913

Internet Transmission Date: Thu Jul 17 16:51:23 EDT 2003

TEAS Stamp: USPTO/SOU-XXX.XX.XXX.X-20030717165123156

053-78126913-200e35cc378793d8c303236f2b4

625684c9-RAM-215-20030717164906849365





# Heavy Duty

## *The Greatest Collection of Heavyweight Talent Rules WWE in 2003*

**N**o matter the sport, fans love to talk about the "golden era." Every sport has one, and fans look back wistfully at these legendary times. Sports-entertainment fans are no different, and if you ask five WWE fans what their favorite era in history is, odds are you'll get five different answers. But, 20 years down the road from today, that question might get a more uniform answer—and the era they'll look back on is happening right now.

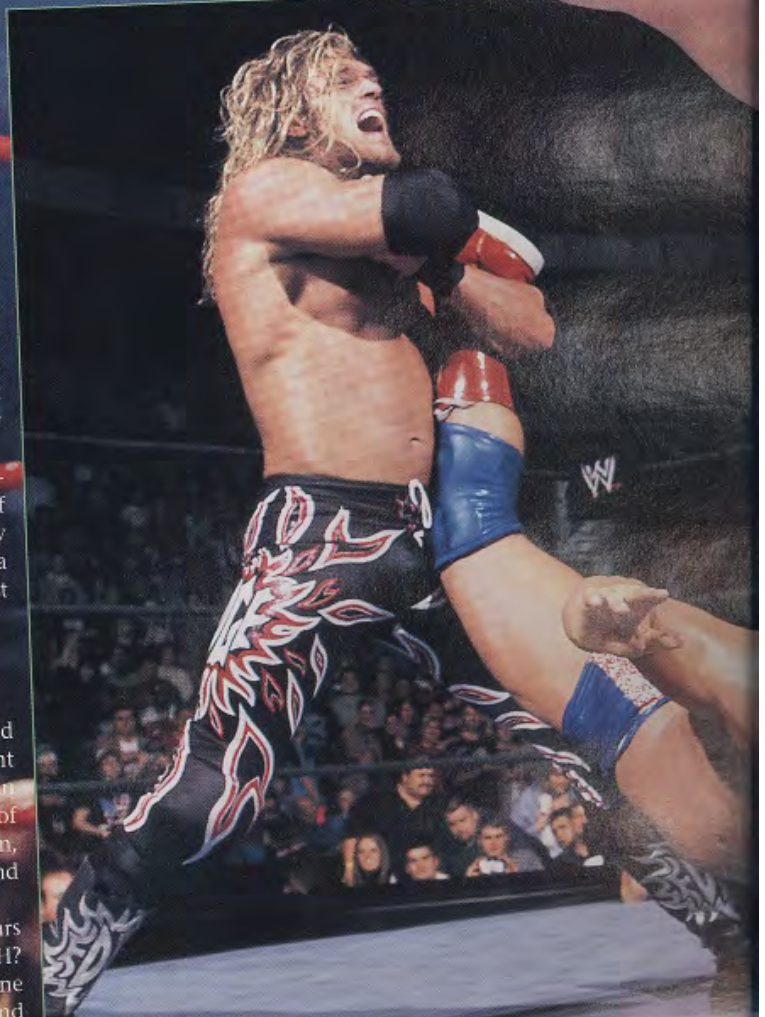
With *Raw*'s Superstars chasing the World Heavyweight Championship, and the *SmackDown!* Superstars going after the WWE Championship, WWE's Heavyweight Division is at its absolute apex. Never before have so many top heavyweights been gathered under one umbrella. Legends of the recent past are clashing with today's heroes, with the icons of tomorrow nipping at their heels.

Giants, high-flyers, technical masters, powerhouses—they're all here, tearing into each other in the greatest level of competition ever seen in sports-entertainment. It's nearly impossible to analyze every top contender in WWE, but a quick run-through of this division is a clear illustration of just how stacked it is at the top of this elite roster in 2003.

### Monsters of the Mat

No proper discussion of WWE's top heavyweights should begin anywhere but with "The Game." No Superstar has spent more time in the crosshairs than Triple H, and yet nobody can truly say they've ever gotten the best of him for any length of time. Powerful beyond belief and intelligent beyond description, Triple H has methodically run amok over WWE for years, and there's no sign he'll slow down in 2003.

The question looming before WWE's other elite Superstars remains unchanged: How can you ultimately beat Triple H? It's almost impossible to outthink him, and even if you are one





**FEE RECORD SHEET**

**Serial Number:** 78126913



**RAM Sale Number: 215**

**Total Fees:** \$100

**RAM Accounting Date: 20030718**

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	07/17/2003	\$100	1	\$100

U.S. Patent and Trademark Office (PTO)  
**NOTICE OF ALLOWANCE**

(NOTE: If any data on this notice is incorrect, please submit a written request for correction of the NOA to: Assistant Commissioner for Trademarks, Box ITU, 2900 Crystal Drive, Arlington, VA 22202-3513. Please include the serial number of your application on ALL correspondence with the PTO. 15 U.S.C. 1063(b)(2))

**ISSUE DATE OF NOA:** Feb 18, 2003

Lauren A. Dienes-Middlen  
World Wrestling Federation Entertainment  
1241 East Main Street  
Stamford CT 06902

ATTORNEY  
REFERENCE NUMBER  
WWF369 USA A

**\*\* IMPORTANT INFORMATION: 6 MONTH DEADLINE \*\***

To avoid ABANDONMENT of this application, either a "Statement of Use" (a.k.a. "Allegation of Use") or a "Request for Extension of Time to File a Statement of Use" (a.k.a. "Extension Request") and the appropriate fee(s) must be received in the PTO within six months of the issue date of this Notice Of Allowance (NOA) for those goods and/or services based on intent to use. Failure to do so will result in the ABANDONMENT of this application.

Please note that both the "Statement of Use" and "Extension Request" have many legal requirements, including fees. These requirements are explained in the PTO booklet "Basic Facts About Trademarks", which can be obtained upon request at (703)308-9000. In addition, there are printed forms contained in this booklet (for "Statements of Use" and "Extension Requests") for your use.

**The following information should be reviewed for accuracy:**

SERIAL NUMBER: 78/126913  
MARK: WWE  
OWNER: World Wrestling Federation Entertainment, Inc.  
1241 East Main Street  
Stamford, CONNECTICUT 06905

This application has the following bases, but not necessarily for all listed goods/services:  
Section 1(a): NO      Section 1(b): YES      Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

041-Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

**U.S. Patent and Trademark Office (PTO)  
NOTICE OF ALLOWANCE**

Lauren A. Dienes-Middlen  
World Wrestling Federation Entertainment  
1241 East Main Street  
Stamford CT 06902

ATTORNEY  
REFERENCE NUMBER  
WWF369 USA A

**\*\* IMPORTANT INFORMATION: 6 MONTH DEADLINE \*\***

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SERIAL NUMBER: 78/126913  
MARK: WWE  
OWNER: World Wrestling Federation Entertainment, Inc.  
1241 East Main Street  
Stamford , CONNECTICUT 06905

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

041 - Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network



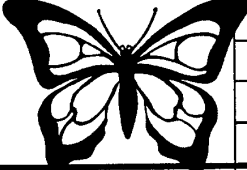
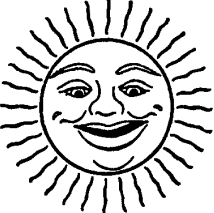
ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

**ADDITIONAL INFORMATION MAY BE PRESENT IN THE PTO RECORDS**

# TRADEMARK EXAMINATION WORKSHEET

☒ AMENDMENT STAGE ☐ NO CHANGE ☐ PUBLICATION/REGISTRATION STAGE

Name: Ranell Gray L.O. 110 Date 9/23/02 Serial No. 78-126913

INSTRUCTIONS: Place a check mark in the appropriate column and/or box to indicate which data elements have been amended/coded.			
Legal Instrument Examiner (LIE)			
	Amended	Data Element	
<b>Class Data</b> 	<input checked="" type="checkbox"/>	<input type="checkbox"/> Prime/International Class	<input checked="" type="checkbox"/> Goods and Services
		<input type="checkbox"/> First Use Date	<input type="checkbox"/> First Use in Commerce Date
		<input type="checkbox"/> In Another Form	<input type="checkbox"/> Certification
		<input type="checkbox"/> 1b / 1a	
<b>Mark Data</b>		<input type="checkbox"/> Word Mark	<input type="checkbox"/> Pseudo Mark
		<input type="checkbox"/> Mark Drawing Code	<input type="checkbox"/> Design Search Code
		<input type="checkbox"/> Scan Sub Drawing	
<b>Misc. Mark Data</b>		<input type="checkbox"/> Mark Description	<input type="checkbox"/> Disclaimer
		<input type="checkbox"/> Lining/Stippling	<input type="checkbox"/> Name/Portrait/Consent
		<input type="checkbox"/> Translation	
<b>Section 2(f)</b> 		<input type="checkbox"/> Section 2(f) Entire Mark	
		<input type="checkbox"/> Section 2(f) Limitation Statement	<input type="checkbox"/> Section 2(f) in Part
		<input type="checkbox"/> Amended Register	<input type="checkbox"/> Amended Register Date
<b>Foreign Reg. Data</b> 		<input type="checkbox"/> Foreign Country	<input type="checkbox"/> 44d / 44e
		<input type="checkbox"/> Foreign Application Number	<input type="checkbox"/> Foreign Application Filing Date
		<input type="checkbox"/> Foreign Registration Number	<input type="checkbox"/> Foreign Registration Date
		<input type="checkbox"/> Foreign Registration Expiration Date	<input type="checkbox"/> Foreign Renewal Reg. Number
		<input type="checkbox"/> Foreign Reg. Renewal Expiration Date	<input type="checkbox"/> Foreign Renewal Reg. Date
<b>Owner Data</b> 		<input type="checkbox"/> Owner Name	<input type="checkbox"/> DBA/AKA/TA
		<input type="checkbox"/> Address 1	<input type="checkbox"/> Address 2
		<input type="checkbox"/> City	<input type="checkbox"/> State
		<input type="checkbox"/> Zip Code	<input type="checkbox"/> Owner's E-mail / Phone
		<input type="checkbox"/> Citizenship	<input type="checkbox"/> Entity
		<input type="checkbox"/> Entity Statement	<input type="checkbox"/> Composed of
		<input type="checkbox"/> Assignment(s)/Name Change	
<b>Amd/Corr Restr.</b>		<input type="checkbox"/> Concurrent Use	
<b>Prior U.S. Reg.</b>		<input type="checkbox"/> Prior Registration	
<b>Correspondence</b>		<input type="checkbox"/> Attorney	<input type="checkbox"/> Domestic Representative
		<input type="checkbox"/> Attorney Docket Number	<input type="checkbox"/> Correspondence E-mail / Phone
		<input type="checkbox"/> Correspondence Firm Name/Address	
<p>I certify that all corrections have been entered in accordance with text editing guidelines.</p> <p style="text-align: center;"> <u>RDG</u> <span style="float: right;"><u>9/23/02</u></span>              LIE <span style="float: right;">DATE</span> </p> <p>Other: <u>No enclosure.</u></p>			

2A

## Incoming Correspondence Routing Sheet

To: TMEG LAW OFFICE 102 - AWAITING RESPONSE DOCKET

Word Mark: WWE

Serial No: 78126913



Mail Date: 08262002



Doc. Type: Responses to Office Actions



TMEG  
LAW OFFICE 102  
2002 SEP - 9 1 A 10: 22  
RECEIVED

---

No Fee

RAM Mail Date: 082602





World Wrestling  
Entertainment, Inc.

1241 East Main St.  
Stamford, CT 06902  
Tel: 203 352 8600

**Lauren A. Dienes-Middlen,**  
Associate Counsel  
Direct Tel: (203) 353-2827  
Direct Fax: (203) 353-0236  
E-mail: Lauren.Middlen@wwecorp.com

August 23, 2002

**BY EXPRESS MAIL #EL 847300490**  
BOX RESPONSES - NO FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

RECEIVED  
2002 SEP -9 1 A 10:2  
T.M.E.O.  
LAW OFFICE 102

**Re: Applicant : World Wrestling Federation Entertainment, Inc.**  
**Mark : WWE**  
**Serial No. : 78/126,913**  
**Our File : WWF369 USA A41**

Dear Sir:

We are enclosing the following documents for filing in connection with the above-referenced application:

- (X) Response to Office Action No. 1 (with Exhibit A);
- (X) Certificate of Express Mailing, label # EL 847300490; and
- (X) Post Card Acknowledgment.

Please acknowledge receipt of the above listed materials by stamping and returning the enclosed postcard.

Respectfully yours,

By: L. Dienes-Middlen  
LAUREN A. DIENES-MIDDLEN  
Attorney for Applicant

LADM:jd  
Enclosures

Serial No: 78/126,913  
Page No. 1

Attorney Docket: WWF369 USA A41

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

-----X	
<u>In re Application of</u>	:
	:
<b>World Wrestling Federation Entertainment, Inc.</b>	:
	:
USSN: <b>78/126,913</b>	:
	:
FILED: <b>May 7, 2002</b>	:
	:
MARK: <b>WWE</b>	:
	:
CLASS: <b>041</b>	:
-----X	

	<u>Trademark Attorney:</u>
	Nancy Clarke
	<u>Law Office:</u>
	102

BOX RESPONSES – NO FEE  
Assistant Commissioner of Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

**RESPONSE TO OFFICE ACTION**

Sir:

This is in response to the Office Action dated August 23, 2002.

Serial No: 78/126,913  
Page No. 2

**RESPONSIVE AMENDMENT**

In response to the Office Action No. 1, mailed August 23, 2002, please amend the application as follows and consider the following remarks:

- (1) Please rewrite the identification of goods to read (Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network, in International Class 041. -. )

**REMARKS**

The Examining Attorney has indicated that the identification of goods was indefinite as originally written. Applicant has rewritten the description to more clearly identify its goods.

The Examining Attorney has also advised that there may be a likelihood of confusion between Applicant's mark and Application Serial No. 78/126,718. Applicant wishes to advise the Examining Attorney that Applicant has already contacted the owners of this application, and they had agreed to withdraw their application. Furthermore, they provided us with the



Serial No: 78/126,913  
Page No. 3

Power of Attorney to withdraw their application, with prejudice. We filed these papers with the Trademark Office on June 7, 2002, and enclose a copy of such papers, as filed, as Exhibit A<sup>1</sup>.

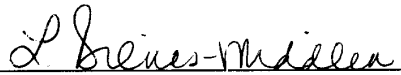
As such, Applicant urges that this application will no longer present an obstacle to Applicant's application.

In view of the above amendments, the above remarks, and the favorable search results, it is submitted that the present application is now in condition for further and favorable action, which is earnestly solicited.

Respectfully submitted,

WORLD WRESTLING FEDERATION  
ENTERTAINMENT, INC.

By:

  
LAUREN A. DIENES-MIDDLETON  
Attorney for Applicant  
Legal Affairs Department  
1241 East Main Street  
Stamford, Connecticut 06902  
Tel: (203) 353-2827

Dated: August 23, 2002

---

<sup>1</sup> We have since been advised by the Trademark Office that the only reason the application has not yet been withdrawn is that it has not yet been assigned to an Examining Attorney. Once it is assigned to an Examining Attorney, the application will then be formally withdrawn.

# Exhibit A

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Certificate of Express Mail under 37 C.F.R. 1.10**

APPLICANT - World Wrestling Federation Entertainment, Inc.  
MARK - WWE  
SERIAL NO. - 78/126,913  
TITLE OF INVENTION - Trademark  
TITLE OF PAPER - Response to Office Action No. 1

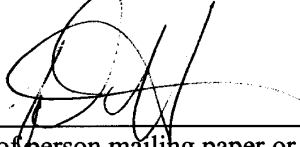
"Express Mail" mailing label #: EL 847300490

Date of Deposit: August 23, 2002

I hereby certify that this paper or fee is being deposited with the United States Postal Service as Express Mail, postage prepaid under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.

Jennifer Daffron

(Typed or printed name of person mailing paper or fee)



(Signature of person mailing paper or fee)

RECEIVED  
SEP 10 10:10  
T.M.E.O.  
LAW OFFICE 102



World Wrestling  
Entertainment, Inc.

1241 East Main St.  
Stamford, CT 06902  
Tel: 203 352 8600

**Lauren A. Dienes-Middlen,**  
Associate Counsel  
Direct Tel: (203) 353-2827  
Direct Fax: (203) 353-0236  
E-mail: Lauren.Middlen@wwecorp.com

August 23, 2002

**BY EXPRESS MAIL #EL 847300490**

BOX RESPONSES - NO FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

<b>Re:</b>	<b>Applicant :</b>	<b>World Wrestling Federation Entertainment, Inc.</b>
	<b>Mark :</b>	<b>WWE</b>
	<b>Serial No. :</b>	<b>78/126,913</b>
	<b>Our File :</b>	<b>WWF369 USA A41</b>

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Respectfully yours,

By: *L. Dienes-Middlen*  
LAUREN A. DIENES-MIDDLEN  
Attorney for Applicant

LADM:jd  
Enclosures

A handwritten signature, likely of Lauren A. Dienes-Middlen, is located in the bottom right corner of the page.

Serial No: 78/126,913  
Page No. 1

Attorney Docket: WWF369 USA A41

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

-----X	
<u>In re Application of</u>	:
	:
<b>World Wrestling Federation Entertainment, Inc.</b>	:
	:
USSN: <b>78/126,913</b>	:
	:
FILED: <b>May 7, 2002</b>	:
	:
MARK: <b>WWE</b>	:
	:
CLASS: <b>041</b>	:
-----X	

	<u>Trademark Attorney:</u>
	Nancy Clarke
	<u>Law Office:</u>
	102

BOX RESPONSES – NO FEE  
Assistant Commissioner of Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

**RESPONSE TO OFFICE ACTION**

Sir:

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Serial No: 78/126,913  
Page No. 2

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**REMARKS**

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Serial No: 78/126,913  
Page No. 3

Power of Attorney to withdraw their application, with prejudice. We filed these papers with the Trademark Office on June 7, 2002, and enclose a copy of such papers, as filed, as Exhibit A<sup>1</sup>.

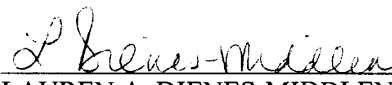
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Respectfully submitted,

WORLD WRESTLING FEDERATION  
ENTERTAINMENT, INC.

By:

  
LAUREN A. DIENES-MIDDLETON  
Attorney for Applicant  
Legal Affairs Department  
1241 East Main Street  
Stamford, Connecticut 06902  
Tel: (203) 353-2827

Dated: August 23, 2002

---

<sup>1</sup> We have since been advised by the Trademark Office that the only reason the application has not yet been withdrawn is that it has not yet been assigned to an Examining Attorney. Once it is assigned to an Examining Attorney, the application will then be formally withdrawn.

# **Exhibit A**



UNITED STATES DEPARTMENT OF COMMERCE

Page 1 of 4

Clarke, Nancy

**From:** ECom102  
**Sent:** Friday, August 23, 2002 10:48 AM  
**To:** 'Lauren.Middlen@wwfent.com'  
**Subject:** 78126913 wwe.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 78/126913

**APPLICANT:** World Wrestling Federation Entertainment  
ETC.

**CORRESPONDENT ADDRESS:**  
Lauren A. Dienes-Middlen  
World Wrestling Federation Entertainment  
1241 East Main Street  
Stamford CT 06902

**RETURN ADDRESS:**  
Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513  
**ecom102@uspto.gov**

**MARK:** WWE

**CORRESPONDENT'S REFERENCE/DOCKET NO:** WWF369 USA  
A

**CORRESPONDENT EMAIL ADDRESS:**  
Lauren.Middlen@wwfent.com

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

**OFFICE ACTION**

**TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.**

Serial Number 78/126913

The assigned examining attorney has reviewed the referenced application and determined the following:

**NO LIKELIHOOD OF CONFUSION WITH CURRENT REGISTRATIONS**

The examining attorney has searched the Office records and has found no similar registered mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). TMEP section 1105.01.

However, before the application can proceed, the applicant must address the following informalities:

8/23/02

UNITED STATES DEPARTMENT OF COMMERCE

Page 2 of 4

**INFORMALITIES**

**IDENTIFICATION UNDULY VAGUE/APPLICANT MUST AMEND THE IDENTIFICATION**

In the identification of services, the applicant should use the common commercial designation for the services, be as complete and specific as possible and avoid the use of indefinite words and phrases. The applicant may not include broad wording such as "services in connection with..." or "such as" or "including" or "and like services" or "systems" or "products" or "concepts" or "not limited to..." TMEP §§1402.03(a) and 1402.11.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, the applicant may not amend to include any goods or services that are not within the scope of the goods and services recited in the present identification.

The applicant has applied to register its mark for "Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network" in International Class 41. The identification of services is unacceptable because "media" (plural form) should be "medium" (singular form). TMEP §1402.11.

The applicant may adopt the following identification, if accurate:

**Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network in International Class 41.**

For assistance regarding an acceptable listing of goods and/or services, please see the on-line searchable *Manual of Acceptable Identifications of Goods and Services*, at [http://www.uspto.gov/web/offices/tac/doc/gsmannual/](http://www.uspto.gov/web/offices/tac/doc/gsmmanual/).

**ADVISORY RE: PENDING APPLICATION THAT MAY BAR REGISTRATION BASED ON LIKELIHOOD OF CONFUSION**

Although the examining attorney has searched the Office records and has found no similar *registered* mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d), the examining attorney encloses information regarding pending Application Serial No. 78/126718 . 37 C.F.R. Section 2.83.

There may be a likelihood of confusion between the applicant's mark and the mark in the above noted application under Section 2(d) of the Act. The filing date of the referenced application is the same as the applicant's filing date, however, the application which is the subject of this advisory was filed earlier in the day on May 7, 2002 and so was accorded a lower serial number, giving it priority over Ser. No. 78/126913. If Ser. No. 78/126718 matures into a registration, the examining attorney may refuse registration under Section 2(d).

If the applicant believes that there is no potential conflict between this application and the earlier-application, the applicant may present arguments relevant to the issue in its response to the pending o action. The election to file or not to present such arguments at this time in no way limits the applicant's to address this issue later. The examining attorney notes that the applicants' names in the two pert

8/23/02

UNITED STATES DEPARTMENT OF COMMERCE

Page 3 of 4

applications are similar but not identical. If the applicant can show common ownership, or if the applicant amends its name to match that of the applicant in Ser. No. 78/126718, the examining attorney will consider withdrawing this advisory.

SEE  
NOTE  
TO  
P. 15

If the applicant has any questions or needs assistance in responding to this Office action, please telephone the assigned examining attorney. If the applicant has questions about the status of its application, it may also call the Trademark Status Line at (703) 305-8747.

Nancy Clarke  
/nancy.clarke/  
Trademark Examining Attorney  
Law Office 102  
Tel. (703) 308-9102, Ext. 212  
Fax (703) 746-8102  
ecom102@uspto

**How to respond to this Office Action:**

To respond formally using the Office's Trademark Electronic Application System (TEAS), visit <http://www.uspto.gov/teas/index.html> and follow the instructions.

To respond formally via E-mail, visit <http://www.uspto.gov/web/trademarks/tmelecresp.htm> and follow the instructions.

To respond formally via regular mail, your response should be sent to the mailing Return Address listed above and include the serial number, law office and examining attorney's name on the upper right corner of each page of your response.

To check the status of your application at any time, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov/>

For general and other useful information about trademarks, you are encouraged to visit the Office's web site at <http://www.uspto.gov/main/trademarks.htm>

**FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY.**

8/23/02

UNITED STATES DEPARTMENT OF COMMERCE

Page 4 of 4

**PRIOR PENDING APPLICATION**

**Mark**

**WWE**

Pseudo Mark

W W E

Goods and Services

IC 041. US 100 101 107. G & S: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television, video, internet and various forms of media known or unknown at this time. FIRST USE: 19880201. FIRST USE IN COMMERCE: 19880201

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

**78126718**

Filing Date

May 7, 2002

Owner Name and Address

(APPLICANT) **W.W.E. World Wrestling Entertainment INC CORPORATION FLORIDA**  
6210 SW 38 Court Davie FLORIDA 33314

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

RENEE L. DUFF

8/23/02

\*\*\* User: nclarke \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
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Total search duration 0 minutes 28 seconds  
Session duration 8 minutes 42 seconds

Default NEAR limit= 1 ADJ limit= 1

Sent to TICSRS as Serial Number: 78126913

**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 78/126913

**APPLICANT:** World Wrestling Federation Entertainment ETC.

**CORRESPONDENT ADDRESS:**

Lauren A. Dienes-Middlen  
World Wrestling Federation Entertainment  
1241 East Main Street  
Stamford CT 06902

**RETURN ADDRESS:**

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513  
**ecom102@uspto.gov**

**MARK:** WWE

**CORRESPONDENT'S REFERENCE/DOCKET NO:** WWF369 USA A

**CORRESPONDENT EMAIL ADDRESS:**

Lauren.Middlen@wwfent.com

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

**OFFICE ACTION**

**TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.**

RE: Serial Number 78/126913

The assigned examining attorney has reviewed the referenced application and determined the following:

**NO LIKELIHOOD OF CONFUSION WITH CURRENT REGISTRATIONS**

The examining attorney has searched the Office records and has found no similar registered mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). TMEP section 1105.01.

However, before the application can proceed, the applicant must address the following informalities:

## **INFORMALITIES**

### **IDENTIFICATION UNDULY VAGUE/APPLICANT MUST AMEND THE IDENTIFICATION**

In the identification of services, the applicant should use the common commercial designation for the services, be as complete and specific as possible and avoid the use of indefinite words and phrases. The applicant may not include broad wording such as “services in connection with...” or “such as” or “including” or “and like services” or “systems” or “products” or “concepts” or “not limited to....” TMEP §§1402.03(a) and 1402.11.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, the applicant may not amend to include any goods or services that are not within the scope of the goods and services recited in the present identification.

The applicant has applied to register its mark for “Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network” in International Class 41. The identification of services is unacceptable because “media” (plural form) should be “medium” (singular form). TMEP §1402.11.

The applicant may adopt the following identification, if accurate:

**Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network in International Class 41.**

For assistance regarding an acceptable listing of goods and/or services, please see the on-line searchable *Manual of Acceptable Identifications of Goods and Services*, at [http://www.uspto.gov/web/offices/tac/doc/gsmannual/](http://www.uspto.gov/web/offices/tac/doc/gsmmanual/).

### **ADVISORY RE: PENDING APPLICATION THAT MAY BAR REGISTRATION BASED ON LIKELIHOOD OF CONFUSION**

Although the examining attorney has searched the Office records and has found no similar *registered* mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d), the examining attorney encloses information regarding pending Application Serial No. 78/126718. 37 C.F.R. Section 2.83.

There may be a likelihood of confusion between the applicant's mark and the mark in the above noted application under Section 2(d) of the Act. The filing date of the referenced application is the same as the applicant's filing date, however, the application which is the subject of this advisory was filed earlier in the day on May 7, 2002 and so was accorded a lower serial number, giving it priority over Ser. No. 78/126913. If Ser. No. 78/126718 matures into a registration, the examining attorney may refuse registration under Section 2(d).



If the applicant believes that there is no potential conflict between this application and the earlier-filed application, the applicant may present arguments relevant to the issue in its response to the pending office action. The election to file or not to present such arguments at this time in no way limits the applicant's right to address this issue later. The examining attorney notes that the applicants' names in the two pertinent applications are similar but not identical. If the applicant can show common ownership, or if the applicant amends its name to match that of the applicant in Ser. No. 78/126718, the examining attorney will consider withdrawing this advisory.

If the applicant has any questions or needs assistance in responding to this Office action, please telephone the assigned examining attorney. If the applicant has questions about the status of its application, it may also call the Trademark Status Line at (703) 305-8747.

Nancy Clarke  
/nancy.clarke/  
Trademark Examining Attorney  
Law Office 102  
Tel. (703) 308-9102, Ext. 212  
Fax (703) 746-8102  
ecom102@uspto

**How to respond to this Office Action:**

To respond formally using the Office's Trademark Electronic Application System (TEAS), visit <http://www.uspto.gov/teas/index.html> and follow the instructions.

To respond formally via E-mail, visit <http://www.uspto.gov/web/trademarks/tmelecresp.htm> and follow the instructions.

To respond formally via regular mail, your response should be sent to the mailing Return Address listed above and include the serial number, law office and examining attorney's name on the upper right corner of each page of your response.

To check the status of your application at any time, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov/>

For general and other useful information about trademarks, you are encouraged to visit the Office's web site at <http://www.uspto.gov/main/trademarks.htm>

**FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY.**

**PRIOR PENDING APPLICATION**

**Mark**

**WWE**

Pseudo Mark

W W E

Goods and Services

IC 041. US 100 101 107. G & S: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television, video, internet and various forms of media known or unknown at this time. FIRST USE: 19880201. FIRST USE IN COMMERCE: 19880201

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

**78126718**

Filing Date

May 7, 2002

Owner Name and Address

(APPLICANT) **W.W.E. World Wrestling Entertainment INC CORPORATION FLORIDA**

6210 SW 38 Court Davie FLORIDA 33314

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

RENEE L. DUFF

\*\*\* User: nclarke \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
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02	406	N/A	0	0	0:02	"world wrestling federation"[on]
03	296	105	20	3	0:06	2 and "applicant"[on]
04	65	38	1	0	0:01	*wwe*[bi,ti]
05	19	0	5	1	0:05	4 not 3 not dead [ld]
06	20	N/A	0	0	0:01	("wwe" or "w we" or "ww e" or "w w e") [bi,ti]
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Session duration 8 minutes 41 seconds

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Sent to TICRS as Serial Number: 78126913



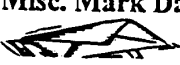




☐ AMENDMENT STAGE☒ NO CHANGE☒ PUBLICATION/REGISTRATION STAGEName: *ELSIE BRADLEY*

L.O. 102

Date *10/2/02*Serial No. *78126913*

INSTRUCTIONS: Place a check mark in the appropriate column and/or box to indicate which data elements have been amended/coded.

**Legal Instrument Examiner (LIE)**

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		<input type="checkbox"/> Goods and Services
		<input type="checkbox"/> First Use Date
		<input type="checkbox"/> First Use in Commerce Date
		<input type="checkbox"/> In Another Form
		<input type="checkbox"/> Certification
		<input type="checkbox"/> 1b
<b>Mark Data</b> 		<input type="checkbox"/> Word Mark
		<input type="checkbox"/> Pseudo Mark
		<input type="checkbox"/> Mark Drawing Code
		<input type="checkbox"/> Design Search Code
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<b>Misc. Mark Data</b> 		<input type="checkbox"/> Mark Description
		<input type="checkbox"/> Disclaimer
		<input type="checkbox"/> Lining/Stippling
		<input type="checkbox"/> Name/Portrait/Consent
		<input type="checkbox"/> Translation
<b>Section 2(f)</b> 		<input type="checkbox"/> Section 2(f) Entire Mark
		<input type="checkbox"/> Section 2(f) Limitation Statement
		<input type="checkbox"/> Section 2(f) in Part
		<input type="checkbox"/> Amended Register
		<input type="checkbox"/> Amended Register Date
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		<input type="checkbox"/> Composed of
		<input type="checkbox"/> Assignment(s)/Name Change
<b>Amd/Corr Restr.</b>		<input type="checkbox"/> Concurrent Use
<b>Prior U.S. Reg.</b>		<input type="checkbox"/> Prior Registration
<b>Correspondence</b> 		<input type="checkbox"/> Attorney
		<input type="checkbox"/> Domestic Representative
		<input type="checkbox"/> Attorney Docket Number
		<input type="checkbox"/> Correspondence Firm Name/Address

I certify that all corrections have been entered in accordance with text editing guidelines.

*ELSIE BRADLEY*  
LIE*10/2/02*  
DATE

Other: \_\_\_\_\_

eTeas Trademark/Service Mark Application

78126913

<b>DOCUMENT INFORMATION</b>	
<b>TRADEMARK/SERVICEMARK APPLICATION</b>	
<b>VERSION 1.24</b>	
<b>APPLICANT INFORMATION</b>	
NAME	World Wrestling Federation Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
COUNTRY	USA
ZIP/POSTAL CODE	06905
TELEPHONE NUMBER	203-353-2827
FAX NUMBER	203-353-0236
E-MAIL ADDRESS	Lauren.Middlen@wwfent.com
AUTHORIZE E-MAIL COMMUNICATION	Yes
<b>APPLICANT ENTITY INFORMATION</b>	
CORPORATION: STATE/COUNTRY OF INCORPORATION	Delaware
<b>TRADEMARK/SERVICEMARK INFORMATION</b>	
MARK	WWE
TYPED FORM	Yes
<b>BASIS FOR FILING AND GOODS/SERVICES INFORMATION</b>	
INTENT TO USE: SECTION 1(b)	Yes

78126913

eTeas Trademark/Service Mark Application

78126913

INTERNATIONAL CLASS NUMBER	041
LISTING OF GOODS AND/OR SERVICES	Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.
<b>ATTORNEY INFORMATION</b>	
NAME	Lauren A. Dienes-Middlen
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
COUNTRY	USA
ZIP/POSTAL CODE	06902
E-MAIL ADDRESS	Lauren.Middlen@wwfent.com
AUTHORIZE E-MAIL COMMUNICATION	Yes
FIRM NAME	World Wrestling Federation Entertainment, Inc.
TELEPHONE NUMBER	203-353-2827
FAX NUMBER	203-353-0236
ATTORNEY DOCKET NUMBER	WWF369 USA A41
OTHER APPOINTED ATTORNEY(S)	Bella I. Karakis, Renee L. Duff, Edward Kaufman
<b>FEE INFORMATION</b>	
TOTAL FEES PAID	325
NUMBER OF CLASSES PAID	1
NUMBER OF CLASSES	1

78126913

eTeas Trademark/Service Mark Application

78126913

<b>LAW OFFICE INFORMATION</b>	
E-MAIL ADDRESS FOR CORRESPONDENCE	Lauren.Middlen@wwfent.com
<b>SIGNATURE AND OTHER INFORMATION</b>	
SIGNATURE	/Lauren A. Dienes-Middlen/
DATE	05/07/2002
NAME	Lauren A. Dienes-Middlen
TITLE	Attorney for Applicant/Associate Counsel
<b>MAILING ADDRESS</b>	
LINE	Lauren A. Dienes-Middlen
LINE	World Wrestling Federation Entertainment, Inc.
LINE	1241 East Main Street
LINE	Stamford CT 06902
<b>RAM INFORMATION</b>	
RAM SALE NUMBER	120
RAM ACCOUNTING DATE	20020508
<b>SERIAL NUMBER INFORMATION</b>	
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E-MAIL ADDRESS FOR ACKNOWLEDGMENT	Lauren.Middlen@wwfent.com

78126913

eTeas Trademark/Service Mark Applica

78126913

&lt;SERIAL NUMBER&gt; 78126913

&lt;FILING DATE&gt; 05/07/2002

## &lt;DOCUMENT INFORMATION&gt;

&lt;TRADEMARK/SERVICEMARK APPLICATION&gt;

&lt;VERSION 1.24&gt;

## &lt;APPLICANT INFORMATION&gt;

<NAME> World Wrestling Federation Entertainment, Inc.  
<STREET> 1241 East Main Street  
<CITY> Stamford  
<STATE> CT  
<COUNTRY> USA  
<ZIP/POSTAL CODE> 06905  
<TELEPHONE NUMBER> 203-353-2827  
<FAX NUMBER> 203-353-0236  
<E-MAIL ADDRESS> Lauren.Middlen@wwfent.com  
<AUTHORIZE E-MAIL COMMUNICATION> Yes

## &lt;APPLICANT ENTITY INFORMATION&gt;

&lt;CORPORATION: STATE/COUNTRY OF INCORPORATION&gt; Delaware

## &lt;TRADEMARK/SERVICEMARK INFORMATION&gt;

&lt;MARK&gt; WWE

&lt;TYPED FORM&gt; Yes

\* Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). \*

## &lt;BASIS FOR FILING AND GOODS/SERVICES INFORMATION&gt;

&lt;INTENT TO USE: SECTION 1(b)&gt; Yes

\* Applicant has a bona fide intention to use or use through a related company the mark in commerce on or in connection with the below-identified goods/services. (15 U.S.C. Section 1051(b), as amended.) \*

&lt;INTERNATIONAL CLASS NUMBER&gt; 041

<LISTING OF GOODS AND/OR SERVICES> Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.

## &lt;ATTORNEY INFORMATION&gt;

PTO Form 1478 (Rev 9/98)

OMB No. 0651-0009 (Exp. 08/31/01)

Page 1 of 3

78126913

05/10/2002 8:08 AM



eTeas Trademark/Service Mark Applica

78126913

<NAME> Lauren A. Dienes-Middlen  
<STREET> 1241 East Main Street  
<CITY> Stamford  
<STATE> CT  
<COUNTRY> USA  
<ZIP/POSTAL CODE> 06902  
<E-MAIL ADDRESS> Lauren.Middlen@wwfent.com  
<AUTHORIZE E-MAIL COMMUNICATION> Yes  
<FIRM NAME> World Wrestling Federation Entertainment, Inc.  
<TELEPHONE NUMBER> 203-353-2827  
<FAX NUMBER> 203-353-0236  
<ATTORNEY DOCKET NUMBER> WWF369 USA A41  
<OTHER APPOINTED ATTORNEY(S)> Bella I. Karakis, Renee L. Duff, Edward Kaufman

**<FEE INFORMATION>**

<TOTAL FEES PAID> 325  
<NUMBER OF CLASSES PAID> 1  
<NUMBER OF CLASSES> 1

**<LAW OFFICE INFORMATION>**

\* The USPTO is authorized to communicate with the applicant's attorney at the below e-mail address \*

<E-MAIL ADDRESS FOR CORRESPONDENCE> Lauren.Middlen@wwfent.com

**<SIGNATURE AND OTHER INFORMATION>**

\* PTO-Application Declaration: The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true. \*

<SIGNATURE> /Lauren A. Dienes-Middlen/  
<DATE> 05/07/2002

78126913

eTeas Trademark/Service Mark Application

78126913

&lt;NAME&gt;

Lauren A. Dienes-Middlen

&lt;TITLE&gt;

Attorney for Applicant/Associate Counsel

## &lt;MAILING ADDRESS&gt;

&lt;LINE&gt; Lauren A. Dienes-Middlen

&lt;LINE&gt; World Wrestling Federation Entertainment, Inc.

&lt;LINE&gt; 1241 East Main Street

&lt;LINE&gt; Stamford CT 06902

## &lt;RAM INFORMATION&gt;

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&lt;RAM ACCOUNTING DATE&gt; 20020508

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&lt;SERIAL NUMBER&gt; 78/126913

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E-MAIL ADDRESS FOR ACKNOWLEDGMENT&gt; Lauren.Middlen@wwfent.com

78126913

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**Serial Number:**

781.26913

**Filing Date:**

2002/05/07



## TRADEMARK APPLICATION

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
FEE RECORD SHEET

TOTAL FEES PAID: \$325

RAM SALE NUMBER: 120

RAM ACCOUNTING DATE: 20020508



NO OCR



05-07-2002

**Drawing Page****Serial Number:**

78126913

**Applicant:**

World Wrestling Federation Entertainment, Inc.  
1241 East Main Street  
Stamford CT USA 06905

**Goods and Services:**

Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.

**Mark:**

WWE



NO OCR



05-07-2002

**Internet Transmission Date:**

2002/05/07

**Serial Number:**

78126913

**Filing Date:**

2002/05/07



## TRADEMARK APPLICATION

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
FEE RECORD SHEET

TOTAL FEES PAID: \$325

RAM SALE NUMBER: 120  
RAM ACCOUNTING DATE: 20020508

NO OCR



05-07-2002

eTeas Trademark/Service Mark Application

78126913

&lt;SERIAL NUMBER&gt; 78126913

&lt;FILING DATE&gt; 05/07/2002

**<DOCUMENT INFORMATION>**

&lt;TRADEMARK/SERVICEMARK APPLICATION&gt;

&lt;VERSION 1.24&gt;

**<APPLICANT INFORMATION>**

<NAME> World Wrestling Federation Entertainment, Inc.  
<STREET> 1241 East Main Street  
<CITY> Stamford  
<STATE> CT  
<COUNTRY> USA  
<ZIP/POSTAL CODE> 06905  
<TELEPHONE NUMBER> 203-353-2827  
<FAX NUMBER> 203-353-0236  
<E-MAIL ADDRESS> Lauren.Middlen@wwfent.com  
<AUTHORIZE E-MAIL COMMUNICATION> Yes

**<APPLICANT ENTITY INFORMATION>**

&lt;CORPORATION: STATE/COUNTRY OF INCORPORATION&gt; Delaware

**<TRADEMARK/SERVICEMARK INFORMATION>**

&lt;MARK&gt; WWE

&lt;TYPED FORM&gt; Yes

\* Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). \*

**<BASIS FOR FILING AND GOODS/SERVICES INFORMATION>**

&lt;INTENT TO USE: SECTION 1(b)&gt; Yes

\* Applicant has a bona fide intention to use or use through a related company the mark in commerce on or in connection with the below-identified goods/services. (15 U.S.C. Section 1051(b), as amended.) \*

&lt;INTERNATIONAL CLASS NUMBER&gt; 041

<LISTING OF GOODS AND/OR SERVICES> Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.

**<ATTORNEY INFORMATION>**

<NAME> Lauren A. Dienes-Middlen  
<STREET> 1241 East Main Street

eTeas Trademark/Service Mark Application

78126913

<CITY> Stamford  
<STATE> CT  
<COUNTRY> USA  
<ZIP/POSTAL CODE> 06902  
<E-MAIL ADDRESS> Lauren.Middlen@wwfent.com  
<AUTHORIZE E-MAIL COMMUNICATION> Yes  
<FIRM NAME> World Wrestling Federation Entertainment, Inc.  
<TELEPHONE NUMBER> 203-353-2827  
<FAX NUMBER> 203-353-0236  
<ATTORNEY DOCKET NUMBER> WWF369 USA A41  
<OTHER APPOINTED ATTORNEY(S)> Bella I. Karakis, Renee L. Duff, Edward Kaufman

**<FEE INFORMATION>**

<TOTAL FEES PAID> 325  
<NUMBER OF CLASSES PAID> 1  
<NUMBER OF CLASSES> 1

**<LAW OFFICE INFORMATION>**

\* The USPTO is authorized to communicate with the applicant's attorney at the below e-mail address \*

<E-MAIL ADDRESS FOR CORRESPONDENCE> Lauren.Middlen@wwfent.com

**<SIGNATURE AND OTHER INFORMATION>**

\* PTO-Application Declaration: The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.  
\*

<SIGNATURE> /Lauren A. Dienes-Middlen/  
<DATE> 05/07/2002  
<NAME> Lauren A. Dienes-Middlen  
<TITLE> Attorney for Applicant/Associate Counsel

**<MAILING ADDRESS>**

78126913



eTeas Trademark/Service Mark Application

78126913

<LINE> Lauren A. Dienes-Middlen  
<LINE> World Wrestling Federation Entertainment, Inc.  
<LINE> 1241 East Main Street  
<LINE> Stamford CT 06902

**<RAM INFORMATION>**

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<RAM ACCOUNTING DATE> 20020508

**<SERIAL NUMBER INFORMATION>**

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<INTERNET TRANSMISSION DATE> Tuesday, 05-07-2002 16:51:07 EDT  
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E-MAIL ADDRESS FOR ACKNOWLEDGMENT> Lauren.Middlen@wwfent.com

78126913

**Drawing Page****Serial Number:**

78126913

**Applicant:**

World Wrestling Federation Entertainment, Inc.  
1241 East Main Street  
Stamford CT USA 06905

**Goods and Services:**

Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.

**Mark:**

WWE



NO OCR



05-07-2002

**Generated on:** This page was generated by TSDR on 2025-07-10 14:25:20 EDT

**Mark:** WWE

WWE

**US Serial Number:** 77031341

**Application Filing Date:** Oct. 27, 2006

**US Registration Number:** 3412176

**Registration Date:** Apr. 15, 2008

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Apr. 26, 2018

**Publication Date:** Mar. 20, 2007 **Notice of Allowance Date:** Jun. 12, 2007

## Mark Information

**Mark Literal Elements:** WWE

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**First Use:** May 02, 2002

**Use in Commerce:** May 02, 2002

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** World Wrestling Entertainment, Inc.

**Owner Address:** 1241 East Main Street

Stamford, CONNECTICUT UNITED STATES 06902

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:**Attorney/Correspondence Information****Attorney of Record**

Attorney Name: Lauren A. Dienes-Middlen

Attorney Primary Email Address: [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

Attorney Email Authorized: No

**Correspondent**Correspondent Name/Address: World Wrestling Entertainment, Inc.  
1241 East Main Street  
STAMFORD, CONNECTICUT UNITED STATES 06902

Phone: 203-353-2827

Fax: 203-353-0236

Correspondent e-mail: [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 26, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 26, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 26, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 26, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 16, 2018	TEAS SECTION 8 & 9 RECEIVED	
Apr. 16, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 15, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 23, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 23, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 23, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Oct. 15, 2014	TEAS SECTION 8 & 15 RECEIVED	
Oct. 15, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 15, 2008	REGISTERED-PRINCIPAL REGISTER	
Mar. 11, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	
Mar. 11, 2008	ASSIGNED TO LIE	
Feb. 19, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 11, 2008	STATEMENT OF USE PROCESSING COMPLETE	
Dec. 11, 2007	USE AMENDMENT FILED	
Dec. 11, 2007	TEAS STATEMENT OF USE RECEIVED	
Jun. 12, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 20, 2007	PUBLISHED FOR OPPOSITION	
Feb. 28, 2007	NOTICE OF PUBLICATION	
Feb. 01, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Feb. 01, 2007	ASSIGNED TO LIE	
Dec. 29, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 29, 2006	ASSIGNED TO EXAMINER	
Nov. 01, 2006	NOTICE OF PSEUDO MARK MAILED	
Oct. 31, 2006	NEW APPLICATION ENTERED	

**TM Staff and Location Information**

TM Staff Information - None

## File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 26, 2018

## Assignment Abstract Of Title Information

## Summary

Total Assignments: 2

Registrant: World Wrestling Entertainment, Inc.

## Assignment 1 of 2

Conveyance: CERTIFICATE OF CONVERSION AND NAME CHANGE

Reel/Frame: [8250/0637](#)

Pages: 58

Date Recorded: Nov. 06, 2023

Supporting Documents: [assignment-tm-8250-0637.pdf](#)

## Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Execution Date: Sep. 12, 2023

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

## Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:Address: 707 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT 06902

## Correspondent

Correspondent Name: COURTNEY WELSHIMER, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

## Domestic Representative - Not Found

## Assignment 2 of 2

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [8349/0921](#)

Pages: 77

Date Recorded: Feb. 21, 2024

Supporting Documents: [assignment-tm-8349-0921.pdf](#)

## Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Execution Date: Feb. 09, 2024

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

## Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES  
Where Organized:Address: 30 HUDSON STREET  
4TH FLOOR  
JERSEY CITY, NEW JERSEY 07302

## Correspondent

Correspondent Name: COURTNEY WELSHIMER ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

## Domestic Representative - Not Found

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Thursday, April 26, 2018 11:02 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 3412176: WWE

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**U.S. Serial Number:** 77031341  
**U.S. Registration Number:** 3412176  
**U.S. Registration Date:** Apr 15, 2008  
**Mark:** WWE  
**Owner:** World Wrestling Entertainment, Inc.

Apr 26, 2018

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.**

**Class(es):**  
035

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

**WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=77031341&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=77031341&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to [https://tsdr.uspto.gov/#caseNumber=77031341&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=77031341&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch) NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

\* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1963 (Rev 05/2006)

OMB No. 0651-0055 (Exp 07/31/2018)

## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	3412176
<b>REGISTRATION DATE</b>	04/15/2008
<b>SERIAL NUMBER</b>	77031341
<b>MARK SECTION</b>	
<b>MARK</b>	WWE (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/77031341/large">https://tmng-al.uspto.gov/resting2/api/img/77031341/large</a> )
<b>CORRESPONDENCE SECTION (current)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>DOCKET/REFERENCE NUMBER</b>	WWE369USAA35
<b>CORRESPONDENCE SECTION (proposed)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	035



<b>GOODS OR SERVICES</b>	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT17\IMAGEOUT 17\770\313\77031341\xml3\S890002.JPG</a>
	<a href="#">\\TICRS\EXPORT17\IMAGEOUT 17\770\313\77031341\xml3\S890003.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Advertisements
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>LEGAL ENTITY SECTION (current)</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>NUMBER OF CLASSES PAID</b>	1
<b>COMBINED §§ 8 &amp; 9 DECLARATION/APPLICATION FILING FEE</b>	425
<b>TOTAL FEE PAID</b>	425
<b>SIGNATURE SECTION</b>	

<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	04/16/2018
<b>SIGNATORY'S PHONE NUMBER</b>	203-353-2827
<b>PAYMENT METHOD</b>	DA
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Mon Apr 16 13:43:31 EDT 2018
<b>TEAS STAMP</b>	USPTO/S08N09-XX.XXX.XXX.X XX-20180416134331335418-3 412176-510ba1b76eac38eed0 9b3d42b47befddcc41b179f54 57bb4ab3bd2eb2307113-DA-1 2090-20180416134159877292

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Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1963 (Rev 05/2006)

OMB No. 0651-0055 (Exp 07/31/2018)

## **Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9**

### **To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 3412176

**REGISTRATION DATE:** 04/15/2008

**MARK:** WWE

The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States  
203-353-2827  
203-353-0236  
XXXX (authorized)

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 035, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisements.

[Specimen File1](#)

[Specimen File2](#)

The registrant's current Correspondence Information: World Wrestling Entertainment, Inc.

1241 East Main Street  
STAMFORD, Connecticut 06902  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com. (authorized)

The docket/reference number is WWE369USAA35.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc.

1241 East Main Street  
STAMFORD, Connecticut 06902  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com. (authorized)

A fee payment in the amount of \$425 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

### **Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.

- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 04/16/2018

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

Serial Number: 77031341

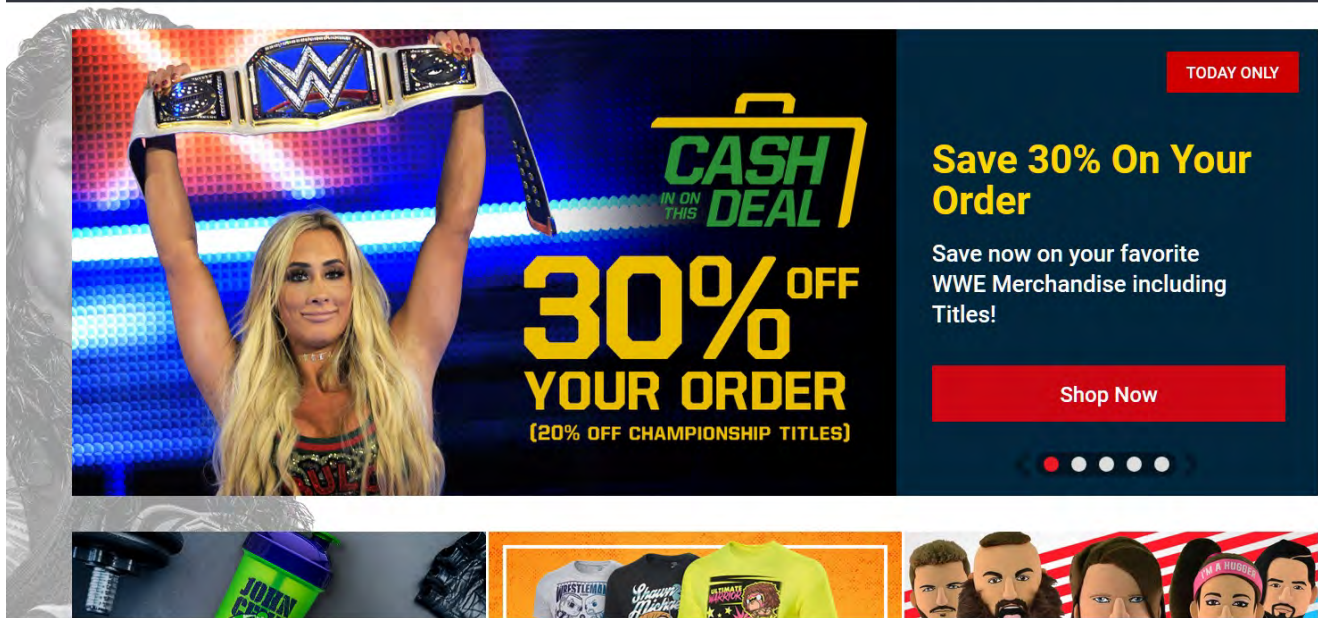
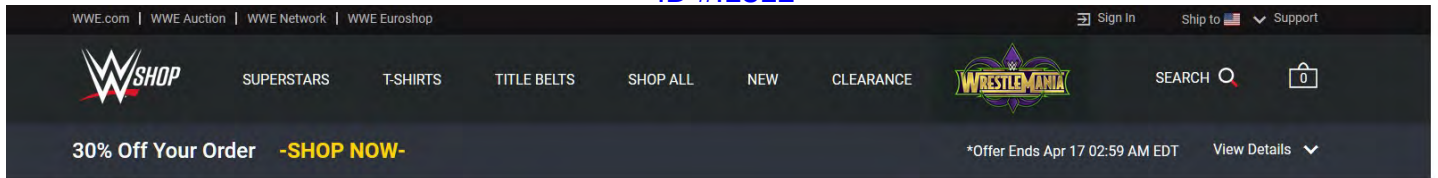
Internet Transmission Date: Mon Apr 16 13:43:31 EDT 2018

TEAS Stamp: USPTO/S08N09-XX.XXX.XXX.XXX-201804161343

31335418-3412176-510ba1b76eac38eed09b3d4

2b47befddcc41b179f5457bb4ab3bd2eb2307113

-DA-12090-20180416134159877292



WWE.com | WWE Auction | WWE Network | WWE Euroshop

Sign In Ship to Support

WWE SHOP SUPERSTARS T-SHIRTS TITLE BELTS SHOP ALL NEW CLEARANCE WRESTLEMANIA SEARCH 0

30% Off Your Order -SHOP NOW- \*Offer Ends Apr 17 02:59 AM EDT View Details

Home / Shop All / WWE Network

WWE NETWORK

Shop Official Merchandise from your favorite Superstars

Superstar 0 Selected Category 0 Selected Gender 0 Selected Product Type 0 Selected Sort By New Arrivals

2 Items



WWE Network 3-Month  
Subscription Prepaid Card

\$29.97



WWE Network T-Shirt

\$27.99

30% OFF IN CART



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 3412176



**Serial Number:** 77031341



**RAM Sale Number:** 3412176

**RAM Accounting Date:** 20180416

**Total Fees:** \$425

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20180416	\$125	1	1	\$125
Application for Renewal (\$9)	7201	20180416	\$300	1	1	\$300

Physical Location: MADCD- ALEX. CENTRAL DOCKET

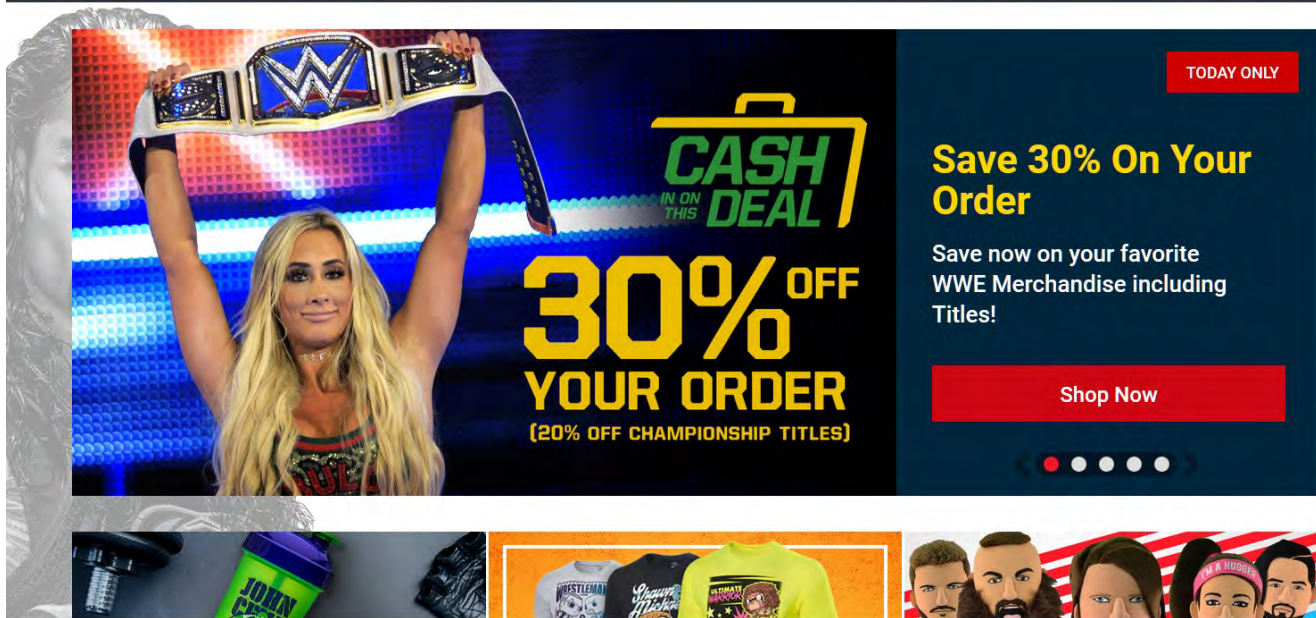
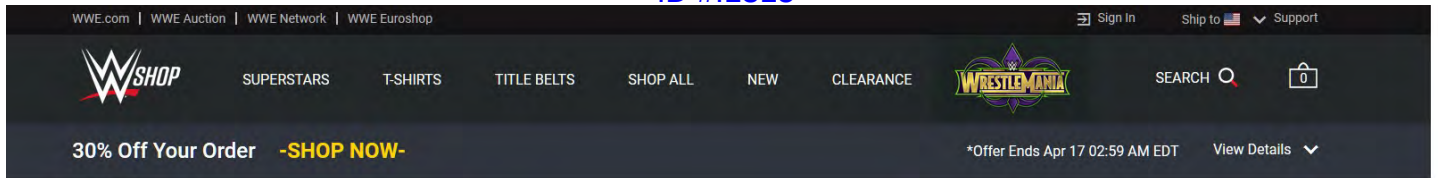
Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

**Transaction Date:** 20180416









WWE.com | WWE Auction | WWE Network | WWE Euroshop

Sign In Ship to Support

WWE SHOP SUPERSTARS T-SHIRTS TITLE BELTS SHOP ALL NEW CLEARANCE WRESTLEMANIA SEARCH 0

30% Off Your Order -SHOP NOW- \*Offer Ends Apr 17 02:59 AM EDT View Details

Home / Shop All / WWE Network

## WWE NETWORK

Shop Official Merchandise from your favorite Superstars

Superstar 0 Selected Category 0 Selected Gender 0 Selected Product Type 0 Selected Sort By New Arrivals

2 Items



WWE Network 3-Month  
Subscription Prepaid Card

\$29.97



WWE Network T-Shirt

\$27.99

30% OFF IN CART



## Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	77031341
<b>MARK SECTION</b>	
<b>MARK</b>	WWE (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/77031341/large">https://tmng-al.uspto.gov/resting2/api/img/77031341/large</a> )
<b>NEW CORRESPONDENCE ADDRESS</b>	
<b>NEW ADDRESS</b>	World Wrestling Entertainment, Inc.  1241 East Main Street STAMFORD Connecticut United States 06902 203-353-2827 203-353-0236 lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	YES
<b>INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER</b>	
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY DATE</b>	04/16/2018
<b>SIGNATORY POSITION</b>	Attorney
<b>SIGNATORY PHONE NUMBER</b>	203-353-2827
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Mon Apr 16 13:43:31 EDT 2018
<b>TEAS STAMP</b>	USPTO/S08N09-XX.XXX.XXX.X XX-20180416134331335418-3 412176-510ba1b76eac38eed0 9b3d42b47befddcc41b179f54 57bb4ab3bd2eb2307113-DA-1 2090-20180416134159877292

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Saturday, April 15, 2017 01:06 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder of Required Trademark Registration Maintenance Filings Under Section 8 and 9: U.S. Trademark RN 3412176: WWE: Docket/Reference No. WWE369USAA35

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**U.S. Serial Number:** 77031341  
**U.S. Registration Number:** 3412176  
**U.S. Registration Date:** Apr 15, 2008  
**Mark:** WWE  
**Owner:** World Wrestling Entertainment, Inc.

Apr 15, 2017

**U.S. PATENT AND TRADEMARK OFFICE ("USPTO") COURTESY REMINDER  
OF REQUIRED TRADEMARK REGISTRATION MAINTENANCE FILINGS UNDER SECTIONS 8 AND 9**

**WARNING: Your trademark registration will be CANCELLED and will EXPIRE if you do not file the required documents below during the specified statutory time periods.**

The above-identified registration registered on Apr 15, 2008. Therefore, the owner of the registration must file a Declaration of Use and/or Excusable Nonuse and an Application for Renewal under §§8 and 9 of the Trademark Act anytime between now and Apr 16, 2018. For an additional fee, the owner may file the documents within the six-month grace period that ends on Oct 15, 2018. See 15 U.S.C. §§1058, 1059. The current fee for a combined filing under §§8 and 9 is \$425 per class if the filing is made via the Trademark Electronic Application System ("TEAS") and \$725 per class if the filing is made on paper, and the additional fee for filing during the six-month grace period is \$200 per class if the filing is made via TEAS and \$400 per class if the filing is made on paper. 37 C.F.R. §2.6.

To expedite processing, the owner is encouraged to file through the USPTO's official website using TEAS. Official forms for filing a Combined Declaration of Use and/or Excusable Nonuse and Application for Renewal under §§8 and 9 are available through TEAS at <https://www.uspto.gov/trademarks-application-process/filing-online/registration-maintenancerenewalcorrection-forms>.

For information regarding how to record ownership documents such as assignments, name changes and mergers, please see TMEP §503. To expedite recordation, the owner is encouraged to file requests for recordation through the Electronic Trademark Assignment System ("ETAS") at <https://etas.uspto.gov>.

For further information regarding the maintenance of a trademark registration, including future maintenance filings, please consult the USPTO website at <https://www.uspto.gov/learning-and-resources/trademark-faqs>.

This reminder notice is being sent only as a courtesy to those trademark owners who have authorized e-mail communication and maintain a current e-mail address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a trademark registration. If a registration is cancelled and/or expired due to the failure to timely file required maintenance documents, it cannot be reinstated or revived.

Correspondence transmitted through TEAS is considered to have been filed on the date the USPTO receives the transmission, in Eastern Time, regardless of whether that date is a Saturday, Sunday, or Federal holiday within the District of Columbia. 37 C.F.R. §2.195(a)(2).

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=77031341&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=77031341&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

In order to be eligible for future e-mail reminders of maintenance filings, please remember to authorize e-mail communication when filing your maintenance documents through TEAS.

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Thursday, October 23, 2014 11:00 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 3412176: WWE: Docket/Reference No. WWE369USAA35

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**Serial Number:** 77031341  
**Registration Number:** 3412176  
**Registration Date:** Apr 15, 2008  
**Mark:** WWE  
**Owner:** World Wrestling Entertainment, Inc.

Oct 23, 2014

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
035

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### REQUIREMENTS FOR MAINTAINING REGISTRATION

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

#### Requirements in the First Ten Years

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

#### Requirements in Successive Ten-Year Periods

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=77031341>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

## Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	3412176
<b>REGISTRATION DATE</b>	04/15/2008
<b>SERIAL NUMBER</b>	77031341
<b>MARK SECTION</b>	
<b>MARK</b>	WWE
<b>CORRESPONDENCE SECTION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>DOCKET/REFERENCE NUMBER</b>	WWE369USAA35
<b>CORRESPONDENCE SECTION (proposed)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	035
	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to

<b>GOODS OR SERVICES</b>	professional wrestling; advertising via electronic media and specifically the Internet
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\770\313\77031341\xml2\8150002.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Advertisement
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>NUMBER OF CLASSES PAID</b>	1
<b>SUBTOTAL AMOUNT</b>	300
<b>GRACE PERIOD</b>	100
<b>TOTAL FEE PAID</b>	400
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	10/15/2014
<b>SIGNATORY'S PHONE NUMBER</b>	203-353-2827
<b>PAYMENT METHOD</b>	DA
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Oct 15 19:32:29 EDT 2014
<b>TEAS STAMP</b>	USPTO/S08N15-XX.XXX.XXX.X XX-20141015193229785360-3 412176-500b2a9ed2e1ad8911 931e9d387f93717909026ac38 ef792163688c42f519a4d9f8- DA-5508-20141015193103664 651



**Combined Declaration of Use and Incontestability under Sections 8 & 15****To the Commissioner for Trademarks:****REGISTRATION NUMBER:** 3412176**REGISTRATION DATE:** 04/15/2008**MARK:** WWE

The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 035, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File 1](#)

The registrant's current Correspondence Information: Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut (CT) 06902-3520  
United States

The docket/reference number is WWE369USAA35.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc.  
1241 East Main Street  
STAMFORD, Connecticut (CT) 06902  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com.

A fee payment in the amount of \$400 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

*The mark is in use in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. Section 1062(c), and is still in use in commerce on or in connection with all goods/services listed in the existing registration. There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed*




*of either in the United States Patent and Trademark Office or in a court.*

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.


Signature: /LADM/ Date: 10/15/2014  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone Number: 203-353-2827

Serial Number: 77031341  
Internet Transmission Date: Wed Oct 15 19:32:29 EDT 2014  
TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-201410151932  
29785360-3412176-500b2a9ed2e1ad8911931e9  
d387f93717909026ac38ef792163688c42f519a4  
d9f8-DA-5508-20141015193103664651

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**COURAGE CONQUER CURE**  **GET THE GEAR. JOIN THE FIGHT. ►**

Home

The Official WWE Shop

**Superstars**

- Current
- Alumni
- NXT
- Divas

**Men**

- Shirts
- Sweatshirts & Hoodies
- Footwear
- Accessories
- Packages

**Women**

- Shirts
- Sweatshirts & Fleece
- Footwear
- Accessories
- Packages

**Kids**

- Kids Apparel
- Footwear
- Accessories
- Packages
- Costumes
- Baby & Toddler
- Kids Room Decor
- Toys & Games

**Products**


- T-Shirts & Tops
- Sweatshirts & Fleece
- Accessories
- In the Ring
- DVD & Blu-ray
- Posters, Pictures & Standoes
- Books & Programs

**New**

- WWE Network
- Hot New Products
- WWE 2K15
- Back To School
- Halloween
- Zombie Figures
- Zombie T-Shirts

**Sale**

- Recently Added



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 3412176



**Serial Number:** 77031341



**RAM Sale Number:** 3412176

**RAM Accounting Date:** 20141016

**Total Fees:** \$400

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20141015	\$100	1	1	\$100
§15 affidavit	7208	20141015	\$200	1	1	\$200
Grace period combined §8 & 15	7206	20141015	\$100	1	1	\$100

Physical Location: MADCD- ALEX. CENTRAL DOCKET

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

**Transaction Date:** 20141015



WWE.com

WWE Network

Tickets

WWE Auction

Sign In

Create Account

Help

My Cart (0)

WWE

SHOP

SUPERSTARS

MEN

WOMEN

KIDS

PRODUCTS

NEW

SALE


COURAGE CONQUER CURE

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**COURAGE CONQUER CURE**



**GET THE GEAR. JOIN THE FIGHT. ►**

Home

The Official WWE Shop

**Superstars**

Current

Alumni

NXT

Divas

**Men**

Shirts

Sweatshirts & Hoodies

Footwear

Accessories

Packages

**Women**

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Sweatshirts & Fleece

Footwear

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**Kids**

Kids Apparel

Footwear

Accessories

Packages

Costumes

Baby & Toddler

Kids Room Decor

Toys & Games

**Products**

T-Shirts & Tops

Sweatshirts & Fleece

Accessories

In the Ring

DVD & Blu-ray

Posters, Pictures & Standoes

Books & Programs

**New**

WWE Network

Hot New Products

WWE 2K15

Back To School


Halloween

Zombie Figures

Zombie T-Shirts

**Sale**

Recently Added



7:27 PM

10/15/2014

## Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	77031341
<b>MARK SECTION</b>	
<b>MARK</b>	WWE
<b>NEW CORRESPONDENCE ADDRESS</b>	
<b>NEW ADDRESS</b>	
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	YES
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY DATE</b>	10/15/2014
<b>SIGNATORY POSITION</b>	Attorney
<b>SIGNATORY PHONE NUMBER</b>	203-353-2827
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Wed Oct 15 19:32:29 EDT 2014
<b>TEAS STAMP</b>	USPTO/S08N15-XX.XXX.XXX.X XX-20141015193229785360-3 412176-500b2a9ed2e1ad8911 931e9d387f93717909026ac38 ef792163688c42f519a4d9f8- DA-5508-20141015193103664 651

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101, and 102**

**Reg. No. 3,412,176**

**United States Patent and Trademark Office**

**Registered Apr. 15, 2008**

**SERVICE MARK  
PRINCIPAL REGISTER**

**WWE**

WORLD WRESTLING ENTERTAINMENT, INC.  
(DELAWARE CORPORATION)  
1241 EAST MAIN STREET  
STAMFORD, CT 06902

FIRST USE 5-2-2002; IN COMMERCE 5-2-2002.

FOR: RETAIL STORE SERVICES, ON-LINE RETAIL STORE SERVICES, MAIL ORDER SERVICES FEATURING A WIDE VARIETY OF SPORTS ENTERTAINMENT MERCHANDISE, ALL RELATED TO PROFESSIONAL WRESTLING; ADVERTISING VIA ELECTRONIC MEDIA AND SPECIFICALLY THE INTERNET, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-031,341, FILED 10-27-2006.

HOWARD B. LEVINE, EXAMINING ATTORNEY

**UNITED STATES PATENT AND TRADEMARK OFFICE**

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

**NOTICE OF ACCEPTANCE OF STATEMENT OF USE****Mar 12, 2008**

TM15

Lauren A. Dienes-Middlen  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD CT 06902-3520

ATTORNEY  
REFERENCE NUMBER:

WWE369USAA35

---

<b>SERIAL NUMBER:</b>	77/031341
<b>MARK:</b>	WWE
<b>OWNER:</b>	World Wrestling Entertainment, Inc.

---

The Statement of Use (SOU) filed for the trademark application identified above has been accepted. This acceptance means that the mark will register and the registration certificate will issue in due course barring any extraordinary circumstances.

For further information please check the USPTO web site at [www.uspto.gov](http://www.uspto.gov) or call the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot Publication & Issue Review Stylesheet**  
(Table presents the data on Publication & Issue Review Complete)

**OVERVIEW**

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

**PUB INFORMATION**

RUN DATE	03/12/2008		
PUB DATE	03/20/2007		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	03/11/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------



NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	05/02/2002	FIRST USE IN COMMERCE DATE	05/02/2002	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/11/2008	REGV	O	LAW OFFICE REGISTRATION REVIEW COMPLETED	015
03/11/2008	ALIE	A	ASSIGNED TO LIE	014
02/19/2008	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	013
01/11/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	012
12/11/2007	IUAF	S	USE AMENDMENT FILED	011
12/11/2007	EISU	I	TEAS STATEMENT OF USE RECEIVED	010
06/12/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	009
03/20/2007	PUBO	A	PUBLISHED FOR OPPOSITION	008
02/28/2007	NPUB	O	NOTICE OF PUBLICATION	007
02/01/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	006
02/01/2007	ALIE	A	ASSIGNED TO LIE	005
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520

DOMESTIC REPRESENTATIVE	NONE
<b>PRIOR OWNER INFORMATION</b>	
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

## Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

## OVERVIEW

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

## PUB INFORMATION

RUN DATE	02/20/2008		
PUB DATE	03/20/2007		
STATUS	818-SU - STATEMENT OF USE ACCEPTED - APPROVED FOR REGISTRATION		
STATUS DATE	02/19/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

## FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

## MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

## CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware
<b>GOODS AND SERVICES</b>	
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

<b>GOODS AND SERVICES CLASSIFICATION</b>							
INTERNATIONAL CLASS	035	FIRST USE DATE	05/02/2002	FIRST USE IN COMMERCE DATE	05/02/2002	CLASS STATUS	6-ACTIVE

<b>MISCELLANEOUS INFORMATION/STATEMENTS</b>	
CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

<b>PROSECUTION HISTORY</b>				
DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
02/19/2008	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	013
01/11/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	012
12/11/2007	IUAF	S	USE AMENDMENT FILED	011
12/11/2007	EISU	I	TEAS STATEMENT OF USE RECEIVED	010
06/12/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	009
03/20/2007	PUBO	A	PUBLISHED FOR OPPOSITION	008
02/28/2007	NPUB	O	NOTICE OF PUBLICATION	007
02/01/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	006
02/01/2007	ALIE	A	ASSIGNED TO LIE	005
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

<b>CURRENT CORRESPONDENCE INFORMATION</b>	
ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

**PUB INFORMATION**

RUN DATE	01/12/2008		
PUB DATE	03/20/2007		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	01/11/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------



NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

**GOODS AND SERVICES**

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

**GOODS AND SERVICES CLASSIFICATION**

INTERNATIONAL CLASS	035	FIRST USE DATE	05/02/2002	FIRST USE IN COMMERCE DATE	05/02/2002	CLASS STATUS	6-ACTIVE
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**MISCELLANEOUS INFORMATION/STATEMENTS**

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/11/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	012
12/11/2007	IUAF	S	USE AMENDMENT FILED	011
12/11/2007	EISU	I	TEAS STATEMENT OF USE RECEIVED	010
06/12/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	009
03/20/2007	PUBO	A	PUBLISHED FOR OPPOSITION	008
02/28/2007	NPUB	O	NOTICE OF PUBLICATION	007
02/01/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	006
02/01/2007	ALIE	A	ASSIGNED TO LIE	005
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE



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## Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	77031341
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 115
<b>NOTICE OF ALLOWANCE</b>	YES
<b>EXTENSION OF USE</b>	NO
<b>REQUEST TO DIVIDE</b>	NO
<b>MARK SECTION</b>	
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	WWE
<b>OWNER SECTION (no change)</b>	
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY DOCKET NUMBER</b>	WWE369USAA35
<b>ATTORNEY SECTION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY</b>	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	WWE369USAA35
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet
GOODS AND/OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	05/02/2002
FIRST USE IN COMMERCE DATE	05/02/2002
<b>SPECIMEN FILE NAME(S)</b>	
ORIGINAL PDF FILE	<a href="#">SPN0-63208148254-174801295 . Class 35 - Online_retail_store_advertisement.pdf</a>
CONVERTED PDF FILE(S) (1 page)	<a href="#">\\TICRS2\EXPORT14\770\313\77031341\xml1\SOU0002.JPG</a>
SPECIMEN DESCRIPTION	Advertisement
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	100
TOTAL AMOUNT	100
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	12/11/2007
<b>FILING INFORMATION</b>	
SUBMIT DATE	Tue Dec 11 17:49:55 EST 2007
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20071211174955062312-7703 1341-40065a51616f1f0ae657 f84a02c384ffa36-DA-1641-2 0071211174801295979

**Trademark/Service Mark Statement of Use**  
**(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WWE

**SERIAL NUMBER:** 77031341

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, World Wrestling Entertainment, Inc., having an address of 1241 East Main Street, Stamford, Connecticut United States 06902, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class 035:

Current identification: Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

The applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance or as subsequently modified.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/02/2002, and first used in commerce at least as early as 05/02/2002, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

**Original PDF file:**

[SPN0-63208148254-174801295 -. Class 35 - Online retail store advertisement.pdf](#)

**Converted PDF file(s)** (1 page)

[Specimen File1](#)

The applicant hereby appoints Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., 1241 E MAIN ST, STAMFORD, Connecticut United States 06902-3520 to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is WWE369USAA35.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

**Declaration**

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 12/11/2007

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Mailing Address:

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST

STAMFORD, Connecticut 06902-3520

Mailing Address:

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST

STAMFORD, Connecticut 06902-3520

RAM Sale Number: 1641

RAM Accounting Date: 12/12/2007

Serial Number: 77031341

Internet Transmission Date: Tue Dec 11 17:49:55 EST 2007

TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-200712111749550

62312-77031341-40065a51616f1f0ae657f84a0

2c384ffa36-DA-1641-20071211174801295979



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**FEE RECORD SHEET**

**Serial Number:** 77031341



**RAM Sale Number:** 1641

**Total Fees:** \$100

**RAM Accounting Date:** 20071212

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20071211	\$100	1	\$100

**Transaction Date:** 20071211





## U.S. Patent and Trademark Office (USPTO)

## NOTICE OF ALLOWANCE

NOTE: If any data on this notice is incorrect, please fax a request for correction to the Intent to Use Unit at 571-273-9550. Please include the serial number of your application on ALL correspondence with the USPTO.

ISSUE DATE: Jun 12, 2007

LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

ATTORNEY  
REFERENCE NUMBER

WWE369USAA35

**\*\* IMPORTANT INFORMATION: 6 MONTH DEADLINE \*\***

You filed the trademark application identified below based upon a bona fide intention to use the mark in commerce. You must use the mark in commerce and file a Statement of Use (a.k.a. Allegation of Use) before the USPTO will register the mark. You have six (6) MONTHS from the ISSUE DATE of this Notice of Allowance (NOA) to file either a Statement of Use, or if you are not yet using the mark in commerce, a Request for Extension of Time to File a Statement of use ("Extension Request"). If you file an extension request, you must continue to file a new request every six months until the Statement of Use is filed. Applicant may file a total of five (5) extension requests. FAILURE TO FILE A REQUIRED DOCUMENT DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF YOUR APPLICATION.

Please note that both the "Statement of Use" and "Extension Request" have many legal requirements including fees. Therefore, we encourage use of the USPTO forms, available online at <http://www.uspto.gov/teas/index.html> (under "File a PRE-registration form"), to avoid the possible omission of important information. Please note that the Trademark Electronic Application System (TEAS) provides line-by-line help instructions for completing the Extension Request or Statement of Use forms online. If you do not have access to the Internet, you may call 1-800-786-9199 to request the printed form(s).

**The following information should be reviewed for accuracy:**

SERIAL NUMBER: 77/031341  
MARK: WWE (STANDARD CHARACTER MARK)  
OWNER: World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, CONNECTICUT 06902

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

035 - Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE  
ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

ADDITIONAL INFORMATION MAY BE PRESENT IN THE USPTO RECORDS

**UNITED STATES PATENT AND TRADEMARK OFFICE**

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

Feb 28, 2007

**NOTICE OF PUBLICATION UNDER 12(a)**

- |                                      |  |
|--------------------------------------|--|
| 1. Serial No.:<br>77/031,341         | 2. Mark:<br>WWE<br>Standard Character Mark           |
| 3. International Class(es):<br>35    |  |
| 4. Publication Date:<br>Mar 20, 2007 | 5. Applicant:<br>World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained from:

The Superintendent of Documents  
U.S. Government Printing Office  
PO Box 371954  
Pittsburgh, PA 15250-7954  
Phone: 202-512-1800

By direction of the Commissioner.

Correspondence Address:

LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

TMP&I

**Trademark Snap Shot Publication & Issue Review Stylesheet**  
(Table presents the data on Publication & Issue Review Complete)

**OVERVIEW**

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

**PUB INFORMATION**

RUN DATE	02/02/2007		
PUB DATE	N/A		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	02/01/2007		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
02/01/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	006
02/01/2007	ALIE	A	ASSIGNED TO LIE	005
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

WWE

**Trademark Snap Shot Publication Stylesheet**  
(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

**PUB INFORMATION**

RUN DATE	12/30/2006		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	12/29/2006		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------



NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

**GOODS AND SERVICES**

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

**GOODS AND SERVICES CLASSIFICATION**

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
---------------------	-----	----------------	------	----------------------------	------	--------------	----------

**MISCELLANEOUS INFORMATION/STATEMENTS**

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

WWE

\*\*\* User:hlevine \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	38	17	21	16	0:01	wwe[bi,ti] or "w w e"[bi,ti] or "ww e"[bi,ti] or "w we"[bi,ti] or *w-w-e*[bi,ti]

Session started 12/29/2006 4:01:35 PM

Session finished 12/29/2006 4:13:52 PM

Total search duration 0 minutes 1 seconds

Session duration 12 minutes 17 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICSRS as Serial Number: 77031341

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**From:** TMDesignCodeComments  
**Sent:** Wednesday, November 1, 2006 00:10 AM  
**To:** XXXX  
**Subject:** Notice of Pseudo Mark for Serial Number: 77031341

---

**ATTORNEY REFERENCE NUMBER:** WWE369USAA35

---

The USPTO may assign pseudo marks, as appropriate, to new applications to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

You are not required to respond to this notice. However, if you would like to suggest additions or changes to the pseudo mark assigned to your mark, please send an email to [TMDesignCodeComments@USPTO.GOV](mailto:TMDesignCodeComments@USPTO.GOV) or call 1-800-786-9199 to speak to a Customer Service representative. No fee is necessary. (Please include the serial number of your application on ALL correspondence with the USPTO.) The USPTO will review your request and update the record if appropriate.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

**Pseudo marks assigned to the referenced serial number are listed below.**

**PSEUDO MARK:**

WORLD WRESTLING ENTERTAINMENT

**Trademark/Service Mark Application, Principal Register****Serial Number: 77031341****Filing Date: 10/27/2006****The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	77031341
<b>MARK INFORMATION</b>	
*MARK	<a href="#">WWE</a>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	WWE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	World Wrestling Entertainment, Inc.
*STREET	1241 East Main Street
*CITY	Stamford
*STATE (Required for U.S. applicants)	Connecticut
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
*TYPE	CORPORATION
*STATE/COUNTRY OF INCORPORATION	Delaware
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	035
DESCRIPTION	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet.
FILING BASIS	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
NAME	Lauren A. Dienes-Middlen
ATTORNEY DOCKET NUMBER	WWE369USAA35

FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Stacy L. DelPriore, Edward L. Kaufman
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>FEE INFORMATION</b>	
NUMBER OF CLASSES	1
FEE PER CLASS	325
TOTAL FEE DUE	325
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/27/2006
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Fri Oct 27 17:28:32 EDT 2006
TEAS STAMP	USPTO/BAS-XX.XXX.XXX.XXX- 20061027172832835624-7703 1341-3509d235a0a4809cf769 1f7d30ef89e2ef-DA-462-200 61027172358824653



**Trademark/Service Mark Application, Principal Register****Serial Number: 77031341****Filing Date: 10/27/2006****To the Commissioner for Trademarks:****MARK:** WWE (Standard Characters, see [mark](#))

The literal element of the mark consists of WWE. The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of 1241 East Main Street, Stamford, Connecticut, United States, 06902, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 035: Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant hereby appoints Lauren A. Dienes-Middlen and Stacy L. DelPriore, Edward L. Kaufman of World Wrestling Entertainment, Inc., 1241 East Main Street, Stamford, Connecticut, United States, 06902 to submit this application on behalf of the applicant. The attorney docket/reference number is WWE369USAA35.

Correspondence Information: Lauren A. Dienes-Middlen

1241 East Main Street  
Stamford, Connecticut 06902  
203-353-2827(phone)  
203-353-0236(fax)  
lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

**Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 10/27/2006

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

RAM Sale Number: 462

RAM Accounting Date: 10/30/2006

Serial Number: 77031341

Internet Transmission Date: Fri Oct 27 17:28:32 EDT 2006



TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-200610271728328  
35624-77031341-3509d235a0a4809cf7691f7d3  
0ef89e2ef-DA-462-20061027172358824653

WWE

WWE

**Generated on:** This page was generated by TSDR on 2025-07-10 14:23:51 EDT

**Mark:** WWE

WWE

**US Serial Number:** 78725297

**Application Filing Date:** Oct. 03, 2005

**US Registration Number:** 3538710

**Registration Date:** Nov. 25, 2008

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Nov. 21, 2018

**Publication Date:** Dec. 19, 2006 **Notice of Allowance Date:** Mar. 13, 2007

## Mark Information

**Mark Literal Elements:** WWE

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US Registrations:** 3056074

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**First Use:** May 31, 2002

**Use in Commerce:** May 31, 2002

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** World Wrestling Entertainment, Inc.**Owner Address:** 1241 East Main Street  
Stamford, CONNECTICUT UNITED STATES 06902**Legal Entity Type:** CORPORATION**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

**Attorney of Record - None****Correspondent****Correspondent Name/Address:** World Wrestling Entertainment, Inc.  
1241 East Main Street  
STAMFORD, CONNECTICUT UNITED STATES 06902**Phone:** 203-353-2827**Fax:** 203-353-0236**Correspondent e-mail:** [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)**Correspondent e-mail Authorized:** Yes**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 06, 2022	NOTICE OF SUIT	
Sep. 02, 2022	NOTICE OF SUIT	
Sep. 02, 2022	NOTICE OF SUIT	
Nov. 21, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 21, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Nov. 21, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 21, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Nov. 12, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 12, 2018	TEAS SECTION 8 & 9 RECEIVED	
Nov. 25, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 10, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 10, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Dec. 10, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Nov. 19, 2014	TEAS SECTION 8 & 15 RECEIVED	
Nov. 19, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 25, 2008	REGISTERED-PRINCIPAL REGISTER	
Oct. 21, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	
Oct. 21, 2008	ASSIGNED TO LIE	
Oct. 08, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 18, 2008	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 13, 2008	USE AMENDMENT FILED	
Sep. 18, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Sep. 15, 2008	TEAS STATEMENT OF USE RECEIVED	
Mar. 31, 2008	SOU EXTENSION 2 GRANTED	
Mar. 10, 2008	SOU EXTENSION 2 FILED	
Mar. 10, 2008	SOU TEAS EXTENSION RECEIVED	
Sep. 12, 2007	SOU EXTENSION 1 GRANTED	
Sep. 12, 2007	SOU EXTENSION 1 FILED	
Sep. 12, 2007	SOU TEAS EXTENSION RECEIVED	

Mar. 13, 2007 NOA MAILED - SOU REQUIRED FROM APPLICANT  
Dec. 19, 2006 PUBLISHED FOR OPPOSITION  
Nov. 29, 2006 NOTICE OF PUBLICATION  
Oct. 26, 2006 LAW OFFICE PUBLICATION REVIEW COMPLETED  
Oct. 20, 2006 ASSIGNED TO LIE  
Oct. 19, 2006 APPROVED FOR PUB - PRINCIPAL REGISTER  
Oct. 18, 2006 TEAS/EMAIL CORRESPONDENCE ENTERED  
Oct. 17, 2006 CORRESPONDENCE RECEIVED IN LAW OFFICE  
Oct. 17, 2006 TEAS RESPONSE TO OFFICE ACTION RECEIVED  
Jul. 14, 2006 ASSIGNED TO EXAMINER  
Apr. 18, 2006 NON-FINAL ACTION E-MAILED  
Apr. 18, 2006 NON-FINAL ACTION WRITTEN  
Apr. 05, 2006 ASSIGNED TO EXAMINER  
Oct. 06, 2005 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Nov. 21, 2018

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** World Wrestling Entertainment, Inc.

### Assignment 1 of 2

**Conveyance:** CERTIFICATE OF CONVERSION AND NAME CHANGE

**Reel/Frame:** [8250/0637](#)

**Pages:** 58

**Date Recorded:** Nov. 06, 2023

**Supporting Documents:** [assignment-tm-8250-0637.pdf](#)

#### Assignor

**Name:** [WORLD WRESTLING ENTERTAINMENT, INC.](#)

**Execution Date:** Sep. 12, 2023

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 707 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT 06902

#### Correspondent

**Correspondent Name:** COURTNEY WELSHIMER, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

### Domestic Representative - Not Found

### Assignment 2 of 2

**Conveyance:** FIRST LIEN TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [8349/0921](#)

**Pages:** 77

**Date Recorded:** Feb. 21, 2024

**Supporting Documents:** [assignment-tm-8349-0921.pdf](#)

#### Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Execution Date: Feb. 09, 2024

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

## Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 30 HUDSON STREET  
4TH FLOOR  
JERSEY CITY, NEW JERSEY 07302

## Correspondent

Correspondent Name: COURTNEY WELSHIMER ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

## Domestic Representative - Not Found

## Proceedings

## Summary

Number of Proceedings: 2

## Type of Proceeding: Opposition

Proceeding Number: [91248662](#)

Filing Date: Jun 06, 2019

Status: Terminated

Status Date: Sep 05, 2019

Interlocutory Attorney: WINSTON T FOLMAR

## Defendant

Name: Xiamen Yuheng trading Co., Ltd.

Correspondent Address: OKSTECHNOLOGYCO.,LTD  
1000EWOODFIELD RD. STE237  
SCHAUMBURG IL UNITED STATES , 60173Correspondent e-mail: [yamon123@163.com](mailto:yamon123@163.com) , [zhoupinpin@yamon1688.com](mailto:zhoupinpin@yamon1688.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
TRUWWE		<a href="#">88100032</a>	

## Plaintiff(s)

Name: World Wrestling Entertainment, Inc.

Correspondent Address: CHRISTOPHER M. VERDINI  
K&L GATES LLP  
210 SIXTH AVENUE  
PITTSBURGH PA UNITED STATES , 15222Correspondent e-mail: [christopher.verdini@klgates.com](mailto:christopher.verdini@klgates.com) , [curtis.krasik@klgates.com](mailto:curtis.krasik@klgates.com) , [USPTO.LitigationDocket@klgates.com](mailto:USPTO.LitigationDocket@klgates.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
WWE		<a href="#">78725297</a>	<a href="#">3538710</a>
WWE AUTHENTIC WEAR		<a href="#">77561301</a>	<a href="#">4045760</a>
WWE NETWORK		<a href="#">85426280</a>	<a href="#">4621480</a>
WWE BATTLEGROUND		<a href="#">86016427</a>	<a href="#">5176635</a>
WWE NXT		<a href="#">85932497</a>	<a href="#">5261353</a>
WWE		<a href="#">78126913</a>	<a href="#">2772683</a>
THE WWE EXPERIENCE		<a href="#">78404717</a>	<a href="#">3442191</a>

WWE	<a href="#">78834732</a>	<a href="#">3541956</a>
WWE UNIVERSE	<a href="#">77494333</a>	<a href="#">3778789</a>
WWE NETWORK	<a href="#">85415295</a>	<a href="#">4632692</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 05, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 05, 2019	
4	NOTICE OF DEFAULT	Jul 26, 2019	
3	INSTITUTED	Jun 06, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2019	Jul 16, 2019
1	FILED AND FEE	Jun 06, 2019	

## Type of Proceeding: Opposition

**Proceeding Number:** [91191024](#)

**Filing Date:** Jul 14, 2009

**Status:** Terminated

**Status Date:** Oct 27, 2009

**Interlocutory Attorney:** ANGELA LYKOS

## Defendant

**Name:** Claffey, Daniel F.

**Correspondent** SCOTT W. KELLEY

**Address:** KELLY LOWRY & KELLEY, LLP  
6320 CANOGA AVE STE 1650  
WOODLAND HILLS CA UNITED STATES , 91367-7704

**Correspondent e-mail:** [scott@KLKPatentLaw.com](mailto:scott@KLKPatentLaw.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
WWE'OPOLY		<a href="#">77455001</a>	

## Plaintiff(s)

**Name:** World Wrestling Entertainment, Inc.

**Correspondent** Christopher M. Verdini

**Address:** K&L Gates LLP  
535 Smithfield StreetHenry W. Oliver Building  
Pittsburgh PA UNITED STATES , 15222

**Correspondent e-mail:** [trademarks@klgates.com](mailto:trademarks@klgates.com) , [christopher.verdini@klgates.com](mailto:christopher.verdini@klgates.com) , [curtis.krasik@klgates.com](mailto:curtis.krasik@klgates.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
WWE		<a href="#">78128929</a>	<a href="#">3056074</a>
WWE		<a href="#">78841613</a>	<a href="#">3621017</a>
WWE		<a href="#">78812441</a>	<a href="#">3541936</a>
WWE		<a href="#">78725297</a>	<a href="#">3538710</a>
WWE		<a href="#">78834732</a>	<a href="#">3541956</a>
WWE		<a href="#">78126913</a>	<a href="#">2772683</a>
WWE		<a href="#">77074563</a>	<a href="#">3489357</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Oct 27, 2009	
5	BOARD'S DECISION: SUSTAINED	Oct 27, 2009	
4	NOTICE OF DEFAULT	Sep 08, 2009	
3	PENDING, INSTITUTED	Jul 14, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 14, 2009	Aug 23, 2009
1	FILED AND FEE	Jul 14, 2009	



Case 2:22-cv-01216-RSM Document 5 Filed 08/31/22 Page 1 of 2

AO 120 (Rev. 08/10)

<b>TO:</b> <b>Mail Stop 8</b> <b>Director of the U.S. Patent and Trademark Office</b> <b>P.O. Box 1450</b> <b>Alexandria, VA 22313-1450</b>	<b>REPORT ON THE</b> <b>FILING OR DETERMINATION OF AN</b> <b>ACTION REGARDING A PATENT OR</b> <b>TRADEMARK</b>
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In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Western District of Washington on the following  
☒ Trademarks or ☐ Patents. ( ☐ the patent action involves 35 U.S.C. § 292.):

DOCKET NO. 2:22-cv-01216-RSM	DATE FILED 8/30/2022	U.S. DISTRICT COURT Western District of Washington
<b>PLAINTIFF</b> AMAZON.COM, INC., a Delaware corporation, AMAZON.COM SERVICES LLC, a Delaware limited liability company; and WORLD WRESTLING ENTERTAINMENT INC., a Delaware corporation,		<b>DEFENDANT</b> MEHMOOD QAISER, an individual, SHAHEEN GUL, an individual, AMEN QUALITY GOODS LLC, a New Jersey limited liability company, individually and collectively doing business as JHOL, as well as individually and collectively doing business as HOUSEOFSCOTLAND, an individual or entity doing business as HOUSEOFSCOTLAND; and DOES 1-10,
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 2,757,597 (IC 25)	8/26/2003	WORLD WRESTLING ENTERTAINMENT, INC.
2 2,765,751 (IC 28)	9/16/2003	WORLD WRESTLING ENTERTAINMENT, INC.
3 2,799,228 (IC 18)	12/23/2003	WORLD WRESTLING ENTERTAINMENT, INC.
4 4,675,657 (IC 28)	1/20/2015	WORLD WRESTLING ENTERTAINMENT, INC.
5 4,727,923 (IC 18)	4/28/2015	WORLD WRESTLING ENTERTAINMENT, INC.

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
2			
3			
4			
5			

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT
--------------------

CLERK Ravi Subramanian	(BY) DEPUTY CLERK Jesse Curry	DATE 8/31/2022
---------------------------	----------------------------------	-------------------

Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director  
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
6. 3,541,936 (IC 18)	12/2/2008	WORLD WRESTLING ENTERTAINMENT, INC.
7. 3,538,710 (IC 25)	11/25/2008	WORLD WRESTLING ENTERTAINMENT, INC.
8. 3,489,357 (IC 28)	8/19/2008	WORLD WRESTLING ENTERTAINMENT, INC.
9. 3,042,792 (IC 25)	1/10/2006	WORLD WRESTLING ENTERTAINMENT, INC.
10. 3,473,626 (IC 28)	7/22/2008	WORLD WRESTLING ENTERTAINMENT, INC.
11. 1,348,618 (IC 41)	7/9/1985	WORLD WRESTLING ENTERTAINMENT, INC.
12. 1,574,169 (IC 16)	1/2/1990	WORLD WRESTLING ENTERTAINMENT, INC.

Case 2:22-cv-01215-TL Document 4 Filed 08/31/22 Page 1 of 2

AO 120 (Rev. 08/10)

<b>TO:</b> <b>Mail Stop 8</b> <b>Director of the U.S. Patent and Trademark Office</b> <b>P.O. Box 1450</b> <b>Alexandria, VA 22313-1450</b>	<b>REPORT ON THE</b> <b>FILING OR DETERMINATION OF AN</b> <b>ACTION REGARDING A PATENT OR</b> <b>TRADEMARK</b>
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In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Western District of Washington on the following

☒ Trademarks or ☐ Patents. ( ☐ the patent action involves 35 U.S.C. § 292.):

DOCKET NO. 2:22-cv-01215-TL	DATE FILED 8/30/2022	U.S. DISTRICT COURT Western District of Washington
<b>PLAINTIFF</b> AMAZON.COM, INC., a Delaware corporation, AMAZON.COM SERVICES LLC, a Delaware limited liability company; and WORLD WRESTLING ENTERTAINMENT INC., a Delaware corporation,		<b>DEFENDANT</b> An individual or entity doing business as ARMCHAMPIONSHIPB; and DOES 1-10,
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 2,757,597 (IC 25)	8/26/2003	WORLD WRESTLING ENTERTAINMENT, INC.
2 2,765,751 (IC 28)	9/16/2003	WORLD WRESTLING ENTERTAINMENT, INC.
3 2,799,228 (IC 18)	12/23/2003	WORLD WRESTLING ENTERTAINMENT, INC.
4 3,042,792 (IC 25)	1/10/2006	WORLD WRESTLING ENTERTAINMENT, INC.
5 3,473,626 (IC 28)	7/22/2008	WORLD WRESTLING ENTERTAINMENT, INC.

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
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5			

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT
--------------------

CLERK Ravi Subramanian	(BY) DEPUTY CLERK Rachel Evans	DATE 8/31/2022
---------------------------	-----------------------------------	-------------------

Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director  
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
6. 3,541,936 (IC 18)	12/2/2008	WORLD WRESTLING ENTERTAINMENT, INC.
7. 3,538,710 (IC 25)	11/25/2008	WORLD WRESTLING ENTERTAINMENT, INC.
8. 3,489,357 (IC 28)	8/19/2008	WORLD WRESTLING ENTERTAINMENT, INC.
9. 1,348,618 (IC 41)	7/9/1985	WORLD WRESTLING ENTERTAINMENT, INC.
10. 1,574,169 (IC 16)	1/2/1990	WORLD WRESTLING ENTERTAINMENT, INC.

Case 2:22-cv-01207-TL Document 5 Filed 08/30/22 Page 1 of 2

AO 120 (Rev. 08/10)

<b>TO:</b> <b>Mail Stop 8</b> <b>Director of the U.S. Patent and Trademark Office</b> <b>P.O. Box 1450</b> <b>Alexandria, VA 22313-1450</b>	<b>REPORT ON THE</b> <b>FILING OR DETERMINATION OF AN</b> <b>ACTION REGARDING A PATENT OR</b> <b>TRADEMARK</b>
---	---

In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Western District of Washington on the following  
☒ Trademarks or ☐ Patents. ( ☐ the patent action involves 35 U.S.C. § 292.);

DOCKET NO. 2:22-cv-01207-TL	DATE FILED 8/30/2022	U.S. DISTRICT COURT Western District of Washington
<b>PLAINTIFF</b> AMAZON.COM, INC., a Delaware corporation, AMAZON.COM SERVICES LLC, a Delaware limited liability company; and WORLD WRESTLING ENTERTAINMENT INC., a Delaware corporation,		<b>DEFENDANT</b> An individual or entity doing business as SUPERIORLEATHER; and DOES 1-10,
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 2,757,597 (IC 25)	8/26/2003	WORLD WRESTLING ENTERTAINMENT, INC.
2 2,765,751 (IC 28)	9/16/2003	WORLD WRESTLING ENTERTAINMENT, INC.
3 2,799,228 (IC 18)	12/23/2003	WORLD WRESTLING ENTERTAINMENT, INC.
4 3,541,936 (IC 18)	12/2/2008	WORLD WRESTLING ENTERTAINMENT, INC.
5 3,538,710 (IC 25)	11/25/2008	WORLD WRESTLING ENTERTAINMENT, INC.

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
2			
3			
4			
5			

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT
--------------------

CLERK Ravi Subramanian	(BY) DEPUTY CLERK Jesse Curry	DATE 8/30/2022
---------------------------	----------------------------------	-------------------

Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director  
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
6. 3,489,357 (IC 28)	8/19/2008	WORLD WRESTLING ENTERTAINMENT, INC.
7. 3,042,792 (IC 25)	1/10/2006	WORLD WRESTLING ENTERTAINMENT, INC.
8. 3,473,626 (IC 28)	7/22/2008	WORLD WRESTLING ENTERTAINMENT, INC.
9. 1,348,618 (IC 41)	7/9/1985	WORLD WRESTLING ENTERTAINMENT, INC.
10. 1,574,169 (IC 16)	1/2/1990	WORLD WRESTLING ENTERTAINMENT, INC.

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, November 21, 2018 11:02 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 3538710: WWE

---

**U.S. Serial Number:** 78725297  
**U.S. Registration Number:** 3538710  
**U.S. Registration Date:** Nov 25, 2008  
**Mark:** WWE  
**Owner:** World Wrestling Entertainment, Inc.

Nov 21, 2018

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.**

**Class(es):**  
025

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

**WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=78725297&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=78725297&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to [https://tsdr.uspto.gov/#caseNumber=78725297&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=78725297&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch) NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

\* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

## Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78725297
<b>MARK SECTION</b>	
<b>MARK</b>	WWE (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/78725297/large">https://tmng-al.uspto.gov/resting2/api/img/78725297/large</a> )
<b>NEW CORRESPONDENCE ADDRESS</b>	
<b>NEW ADDRESS</b>	World Wrestling Entertainment, Inc.  1241 East Main Street STAMFORD Connecticut United States 06902 203-353-2827 203-353-0236 lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	YES
<b>INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER</b>	
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY DATE</b>	11/12/2018
<b>SIGNATORY POSITION</b>	Attorney
<b>SIGNATORY PHONE NUMBER</b>	203-353-2827
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Mon Nov 12 10:29:24 EST 2018
<b>TEAS STAMP</b>	USPTO/S08N09-XX.XXX.XXX.X XX-20181112102924478391-3 538710-610e6448ca13b426cd a446a7739a8f57f6c123c3773 1a4faf326311c1451723-DA-9 734-20181112102700553814



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PTO Form 1963 (Rev 05/2006)  
OMB No. 0651-0055 (Exp 10/31/2021)

## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	3538710
<b>REGISTRATION DATE</b>	11/25/2008
<b>SERIAL NUMBER</b>	78725297
<b>MARK SECTION</b>	
<b>MARK</b>	WWE (see, <a href="https://tmng-al.uspto.gov/resting2/api/img/78725297/large">https://tmng-al.uspto.gov/resting2/api/img/78725297/large</a> )
<b>CORRESPONDENCE SECTION (current)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>DOCKET/REFERENCE NUMBER</b>	WWE369 USA A
<b>CORRESPONDENCE SECTION (proposed)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	025

<b>GOODS OR SERVICES</b>	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
<b>SPECIMEN FILE NAME(S)</b>	<a href="\\TICRS\EXPORT17\IMAGEOUT 17\787\252\78725297\xml2\S890002.JPG">\\TICRS\EXPORT17\IMAGEOUT 17\787\252\78725297\xml2\S890002.JPG</a>
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<b>SPECIMEN DESCRIPTION</b>	Shirts and jackets
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>LEGAL ENTITY SECTION (current)</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>NUMBER OF CLASSES PAID</b>	1
<b>COMBINED §§ 8 &amp; 9 DECLARATION/APPLICATION FILING FEE</b>	425
<b>TOTAL FEE PAID</b>	425
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	11/12/2018
<b>SIGNATORY'S PHONE NUMBER</b>	203-353-2827
<b>PAYMENT METHOD</b>	DA

**FILING INFORMATION**

<b>SUBMIT DATE</b>	Mon Nov 12 10:29:24 EST 2018
<b>TEAS STAMP</b>	USPTO/S08N09-XX.XXX.XXX.X XX-20181112102924478391-3 538710-610e6448ca13b426cd a446a7739a8f57f6c123c3773 1a4faf326311c1451723-DA-9 734-20181112102700553814

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Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1963 (Rev 05/2006)

OMB No. 0651-0055 (Exp 10/31/2021)

## **Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9**

### **To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 3538710

**REGISTRATION DATE:** 11/25/2008

**MARK:** WWE

The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
203-353-2827  
203-353-0236  
XXXX (authorized)

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 025, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Shirts and jackets.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

The registrant's current Correspondence Information: World Wrestling Entertainment, Inc.

1241 East Main Street  
STAMFORD, Connecticut 06902  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com. (authorized)

The docket/reference number is WWE369 USA A.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc.

1241 East Main Street  
STAMFORD, Connecticut 06902  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com. (authorized)

A fee payment in the amount of \$425 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

### **Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in

connection with the goods/services/collective membership organization.

- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 11/12/2018

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

Serial Number: 78725297

Internet Transmission Date: Mon Nov 12 10:29:24 EST 2018

TEAS Stamp: USPTO/S08N09-XX.XXX.XXX.XXX-201811121029


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
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-DA-9734-20181112102700553814

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[\\*Offer Ends Nov 14 2:59 AM EST](#) [View Details](#)



## WWE "Champ in The Making" Boys Onesie Creeper

Product: M10138

\$14.99

★★★★★ 2 reviews

SIZE



Availability:  
Select Size for Availability

Please choose size




### PRODUCT DETAILS

This Official WWE Superstar Creeper is the perfect gift for the Little Superstar in your life!

- 100% combed ring-spun cotton
- 5-oz.
- 1x1 baby rib
- Flat-lock seams
- Sleeve and leg openings


WWE SHOPWWE AUCTIONWWE NETWORKWWE EUROSHOP



SUPERSTARS ▾LEGENDS ▾PRODUCTS ▾EVENTS ▾COLLECTIONS ▾

HOME / WRESTLING LOGO APPAREL / WWE LOGO EMBROIDERED POLO SHIRT


PREVIOUS PRODUCT | NEXT PRODUCT





### WWE LOGO EMBROIDERED POLO SHIRT

\$34.99

COLOR

☒ 

☐ 

☐ 


SIZE

[More payment options](#)

Combine style and class with this 100% cotton polo shirt! The detailed embroidery is a great conversation starter, and thanks to the pre-shrunk fabric, the shirt will maintain its shape after washing.

- 100% pre-shrunk ringspun cotton pique (sport grey has 10% polyester)
- Relaxed fit
- Detailed left chest embroidery
- Double needle bottom hem for a sleek finish
- Three woodtone buttons on a clean-finished placket

[Size guide](#)



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- WWE Socks
- WWE Jackets
- WWE Tank Tops

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- Ringside Exclusives
- Wrestling Figure Accessories
- Rings & Playsets
- Search by Wrestler
- Replica Wrestling Belts
- WWE Jackets & Socks
- Package Deals
- Damaged Packaging
- See More Items


Shop By Superstar

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### WWE Jackets


Finally you can show off your love for wrestling with these Retro Style WWE Jackets by Chalk Line! Go back in time with these "Fanimation" jackets featuring the most iconic wrestlers in WWE history! Graphic details on the back & both sleeves. Made of 100% Polyester shell with cotton lining.




Sort By: Default ▾ Items Per Page: 30 | 60 | 90



**WrestleFest (Gameplay) - WWE Fanimation Jacket**  
WWE Wrestling Jacket  
\$87.99  
Size: Adult Medium ▾  
**Add To Cart**



**WrestleFest (Player Select) - WWE Fanimation Jacket**  
WWE Wrestling Jacket  
\$87.99  
Size: Adult Medium ▾  
**Add To Cart**



**Sting - WWE Fanimation Jacket**  
WWE Wrestling Jacket  
\$87.99  
Size: Adult Small ▾  
**Add To Cart**



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 3538710



**Serial Number:** 78725297



**RAM Sale Number:** 3538710

**RAM Accounting Date:** 20181113

**Total Fees:** \$425

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20181112	\$125	1	1	\$125
Application for Renewal (\$9)	7201	20181112	\$300	1	1	\$300

Physical Location: 900 - NO PHYSICAL FILE

Lost Case Flag: False


In TICRS (AM-FLG-IN-TICRS): True



**Transaction Date:** 20181112



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 [SUPERSTARS](#) [T-SHIRTS](#) [TITLE BELTS](#) [SHOP ALL](#) [NEW](#) [SALE](#)

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[Buy One, Get One for \\$1](#) [-SHOP NOW-](#)

[\\*Offer Ends Nov 14 2:59 AM EST](#) [View Details](#)



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★★★★★ 2 reviews

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Availability:  
Select Size for Availability

Please choose size




### PRODUCT DETAILS

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- 5-oz.
- 1x1 baby rib
- Flat-lock seams
- Sleeve and leg openings


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HOME / WRESTLING LOGO APPAREL / WWE LOGO EMBROIDERED POLO SHIRT


PREVIOUS PRODUCTNEXT PRODUCT





### WWE LOGO EMBROIDERED POLO SHIRT

\$34.99

COLOR


☒ 

☐ 

☐ 

SIZE

ADD TO CART


Buy with 

More payment options

Combine style and class with this 100% cotton polo shirt! The detailed embroidery is a great conversation starter, and thanks to the pre-shrunk fabric, the shirt will maintain its shape after washing.




- 100% pre-shrunk ringspun cotton pique (sport grey has 10% polyester)
- Relaxed fit
- Detailed left chest embroidery
- Double needle bottom hem for a sleek finish
- Three woodtone buttons on a clean-finished placket

**Size guide**

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- WWE Socks
- WWE Jackets
- WWE Tank Tops

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- Ringside Exclusives
- Wrestling Figure Accessories
- Rings & Playsets
- Search by Wrestler
- Replica Wrestling Belts
- WWE Jackets & Socks
- Package Deals
- Damaged Packaging
- See More Items


Shop By Superstar

SHOP BY NAME


Home » WWE Jackets & Socks » WWE Jackets

### WWE Jackets


Finally you can show off your love for wrestling with these Retro Style WWE Jackets by Chalk Line! Go back in time with these "Fanimation" jackets featuring the most iconic wrestlers in WWE history! Graphic details on the back & both sleeves. Made of 100% Polyester shell with cotton lining.




Sort By: Default | Items Per Page: 30 | 60 | 90



**WrestleFest (Gameplay) - WWE Fanimation Jacket**  
WWE Wrestling Jacket  
\$87.99  
Size: Adult Medium  
[Add To Cart](#)



**WrestleFest (Player Select) - WWE Fanimation Jacket**  
WWE Wrestling Jacket  
\$87.99  
Size: Adult Medium  
[Add To Cart](#)



**Sting - WWE Fanimation Jacket**  
WWE Wrestling Jacket  
\$87.99  
Size: Adult Small  
[Add To Cart](#)

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Saturday, November 25, 2017 01:05 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder of Required Trademark Registration Maintenance Filings Under Section 8 and 9: U.S. Trademark RN 3538710: WWE: Docket/Reference No. WWE369 USA A

---

**U.S. Serial Number:** 78725297  
**U.S. Registration Number:** 3538710  
**U.S. Registration Date:** Nov 25, 2008  
**Mark:** WWE  
**Owner:** World Wrestling Entertainment, Inc.

Nov 25, 2017

**U.S. PATENT AND TRADEMARK OFFICE ("USPTO") COURTESY REMINDER  
OF REQUIRED TRADEMARK REGISTRATION MAINTENANCE FILINGS UNDER SECTIONS 8 AND 9**

**WARNING: Your trademark registration will be CANCELLED and will EXPIRE if you do not file the required documents below during the specified statutory time periods.**

The above-identified registration registered on Nov 25, 2008. Therefore, the owner of the registration must file a Declaration of Use and/or Excusable Nonuse and an Application for Renewal under §§8 and 9 of the Trademark Act anytime between now and Nov 26, 2018. For an additional fee, the owner may file the documents within the six-month grace period that ends on May 28, 2019. See 15 U.S.C. §§1058, 1059. The current fee for a combined filing under §§8 and 9 is \$425 per class if the filing is made via the Trademark Electronic Application System ("TEAS") and \$725 per class if the filing is made on paper, and the additional fee for filing during the six-month grace period is \$200 per class if the filing is made via TEAS and \$400 per class if the filing is made on paper. 37 C.F.R. §2.6.

To expedite processing, the owner is encouraged to file through the USPTO's official website using TEAS. Official forms for filing a Combined Declaration of Use and/or Excusable Nonuse and Application for Renewal under §§8 and 9 are available through TEAS at <https://www.uspto.gov/trademarks-application-process/filing-online/registration-maintenancerenewalcorrection-forms>.

For information regarding how to record ownership documents such as assignments, name changes and mergers, please see TMEP §503. To expedite recordation, the owner is encouraged to file requests for recordation through the Electronic Trademark Assignment System ("ETAS") at <https://etas.uspto.gov>.

For further information regarding the maintenance of a trademark registration, including future maintenance filings, please consult the USPTO website at <https://www.uspto.gov/learning-and-resources/trademark-faqs>.

This reminder notice is being sent only as a courtesy to those trademark owners who have authorized e-mail communication and maintain a current e-mail address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a trademark registration. If a registration is cancelled and/or expired due to the failure to timely file required maintenance documents, it cannot be reinstated or revived.

Correspondence transmitted through TEAS is considered to have been filed on the date the USPTO receives the transmission, in Eastern Time, regardless of whether that date is a Saturday, Sunday, or Federal holiday within the District of Columbia. 37 C.F.R. §2.195(a)(2).

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=78725297&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=78725297&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

In order to be eligible for future e-mail reminders of maintenance filings, please remember to authorize e-mail communication when filing your maintenance documents through TEAS.

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, December 10, 2014 11:01 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 3538710: WWE: Docket/Reference No. WWE369 USA A

---

**Serial Number:** 78725297  
**Registration Number:** 3538710  
**Registration Date:** Nov 25, 2008  
**Mark:** WWE  
**Owner:** World Wrestling Entertainment, Inc.

Dec 10, 2014

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
025

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### REQUIREMENTS FOR MAINTAINING REGISTRATION

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

#### Requirements in the First Ten Years

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

#### Requirements in Successive Ten-Year Periods

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=78725297>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

## Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	3538710
<b>REGISTRATION DATE</b>	11/25/2008
<b>SERIAL NUMBER</b>	78725297
<b>MARK SECTION</b>	
<b>MARK</b>	WWE
<b>CORRESPONDENCE SECTION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>DOCKET/REFERENCE NUMBER</b>	WWE369 USA A
<b>CORRESPONDENCE SECTION (proposed)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	025
	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets,

<b>GOODS OR SERVICES</b>	raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\787\252\78725297\xml2\8150002.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Shirt
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>NUMBER OF CLASSES PAID</b>	1
<b>SUBTOTAL AMOUNT</b>	300
<b>TOTAL FEE PAID</b>	300
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	11/19/2014
<b>SIGNATORY'S PHONE NUMBER</b>	203-353-2827
<b>PAYMENT METHOD</b>	DA
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Nov 19 11:58:50 EST 2014
<b>TEAS STAMP</b>	USPTO/S08N15-XX.XXX.XXX.X XX-20141119115850011135-3 538710-50095f83276cc799b6 b38fcde948bf8f3c167c9fc99 a54d58168091f5ed85c3f85-D A-8506-201411191157047286 02





**Combined Declaration of Use and Incontestability under Sections 8 & 15****To the Commissioner for Trademarks:****REGISTRATION NUMBER:** 3538710**REGISTRATION DATE:** 11/25/2008**MARK:** WWE

The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 025, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Shirt.

[Specimen File 1](#)

The registrant's current Correspondence Information: Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut (CT) 06902-3520  
United States

The docket/reference number is WWE369 USA A.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc.  
1241 East Main Street  
STAMFORD, Connecticut (CT) 06902  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**


*The mark is in use in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. Section 1062(c), and is still in use in commerce on or in connection with all goods/services listed in the*

*existing registration. There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the United States Patent and Trademark Office or in a court.*

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 11/19/2014  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone Number: 203-353-2827

Serial Number: 78725297  
Internet Transmission Date: Wed Nov 19 11:58:50 EST 2014  
TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-201411191158  
50011135-3538710-50095f83276cc799b6b38fc  
de948bf8f3c167c9fc99a54d58168091f5ed85c3  
f85-DA-8506-20141119115704728602




SuperstarsMenWomenKidsProductsNewSaleSummer Gear

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Home / Products / T-Shirts & Tops / Special Edition & Event T-Shirts / Property Of WWE T-Shirt





## Property Of WWE T-Shirt


PRODUCT NO: W02696


**\$24.99**  
**\$6.99**

Availability: [Select Size](#)

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Select a Size: [View Size Chart](#)


M

Select a Quantity:

1

**+ ADD TO CART**

[Add to Wishlist](#)

 4

reevoo\* [REVIEWS](#)

**Description:**

- Classic Fit
- 100% cotton
- Screen printed in the USA

**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 3538710



**Serial Number:** 78725297



**RAM Sale Number:** 3538710

**RAM Accounting Date:** 20141119

**Total Fees:** \$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20141119	\$100	1	1	\$100
\$15 affidavit	7208	20141119	\$200	1	1	\$200


Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

**Transaction Date:** 20141119






SuperstarsMenWomenKidsProductsNewSaleSummer Gear

Search...

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Home / Products / T-Shirts & Tops / Special Edition & Event T-Shirts / Property Of WWE T-Shirt





### Property Of WWE T-Shirt


PRODUCT NO: W02696


**\$24.99**  
**\$6.99**

Availability: [Select Size](#)

 Like 38

 Tweet 6

 +1 0

 Pin it

Select a Size: [View Size Chart](#)


M

Select a Quantity:

1

**+ ADD TO CART**

[Add to Wishlist](#)

 4

reevoo\* [REVIEWS](#)

**Description:**

- Classic Fit
- 100% cotton
- Screen printed in the USA

## Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78725297
<b>MARK SECTION</b>	
<b>MARK</b>	WWE
<b>NEW CORRESPONDENCE ADDRESS</b>	
<b>NEW ADDRESS</b>	
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	YES
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY DATE</b>	11/19/2014
<b>SIGNATORY POSITION</b>	Attorney
<b>SIGNATORY PHONE NUMBER</b>	203-353-2827
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Wed Nov 19 11:58:50 EST 2014
<b>TEAS STAMP</b>	USPTO/S08N15-XX.XXX.XXX.X XX-20141119115850011135-3 538710-50095f83276cc799b6 b38fcde948bf8f3c167c9fc99 a54d58168091f5ed85c3f85-D A-8506-201411191157047286 02

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 3,538,710**

**United States Patent and Trademark Office**

**Registered Nov. 25, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**WWE**

WORLD WRESTLING ENTERTAINMENT, INC.  
(DELAWARE CORPORATION)  
1241 EAST MAIN STREET  
STAMFORD, CT 06902

FOR: CLOTHING, NAMELY, TANK TOPS, T-SHIRTS, SHIRTS, SPORT SHIRTS, DRESS SHIRTS, POLO SHIRTS, UNDERSHIRTS, SWEATSHIRTS, SWEATERS, PULLOVERS, BLOUSES, JACKETS, RAINCOATS, OVERCOATS, TOPCOATS, TROUSERS, PANTS, JEAN PANTS, JOGGING SUITS, EXERCISE PANTS, EXERCISE SUITS, SWEATPANTS, SHORTS, UNDERWEAR, BOXER SHORTS, SOCKS, CLOTHING TIES, PAJAMAS, BELTS, GLOVES, HALLOWEEN AND MASQUERADE COSTUMES, WRIST BANDS, BANDANNAS; FOOTWEAR, NAMELY,

SHOES, SNEAKERS, BOOTS, SLIPPERS; HEADWEAR, NAMELY, HATS, CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-31-2002; IN COMMERCE 5-31-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,056,074.

SN 78-725,297, FILED 10-3-2005.

MICHELLE DUBOIS, EXAMINING ATTORNEY



Side - 1



**NOTICE OF ACCEPTANCE OF SOU**  
**MAILING DATE: Oct 22, 2008**

The statement of use (SOU) filed for the trademark application identified below has been accepted. This acceptance means that the mark identified below is entitled to be registered. Accordingly, the registration will issue in due course barring any extraordinary circumstances.

For further information, visit our website at: <http://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

**SERIAL NUMBER:** 78725297  
**MARK:** WWE  
**OWNER:** World Wrestling Entertainment, Inc.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL  
U.S POSTAGE  
PAID

Lauren A. Dienes-Middlen  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

**Trademark Snap Shot Publication & Issue Review Stylesheet**  
(Table presents the data on Publication & Issue Review Complete)

**OVERVIEW**

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

**PUB INFORMATION**

RUN DATE	10/22/2008		
PUB DATE	12/19/2006		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	10/21/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	05/31/2002	FIRST USE IN COMMERCE DATE	05/31/2002	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/21/2008	REGV	O	LAW OFFICE REGISTRATION REVIEW COMPLETED	027
10/21/2008	ALIE	A	ASSIGNED TO LIE	026
10/08/2008	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	025
09/18/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	024
09/13/2008	IUAF	S	USE AMENDMENT FILED	023
09/18/2008	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	022
09/15/2008	EISU	I	TEAS STATEMENT OF USE RECEIVED	021
03/31/2008	EX2G	S	EXTENSION 2 GRANTED	020
03/10/2008	EXT2	S	EXTENSION 2 FILED	019
03/10/2008	EEXT	I	TEAS EXTENSION RECEIVED	018
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
10/20/2006	ALIE	A	ASSIGNED TO LIE	010

10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

**Trademark Snap Shot Publication Stylesheet**  
(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

**PUB INFORMATION**

RUN DATE	10/09/2008		
PUB DATE	12/19/2006		
STATUS	818-SU - STATEMENT OF USE ACCEPTED - APPROVED FOR REGISTRATION		
STATUS DATE	10/08/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	05/31/2002	FIRST USE IN COMMERCE DATE	05/31/2002	CLASS STATUS	6-ACTIVE
---------------------	-----	----------------	------------	----------------------------	------------	--------------	----------

### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/08/2008	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	025
09/18/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	024
09/13/2008	IUAF	S	USE AMENDMENT FILED	023
09/18/2008	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	022
09/15/2008	EISU	I	TEAS STATEMENT OF USE RECEIVED	021
03/31/2008	EX2G	S	EXTENSION 2 GRANTED	020
03/10/2008	EXT2	S	EXTENSION 2 FILED	019
03/10/2008	EEXT	I	TEAS EXTENSION RECEIVED	018
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
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10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



WWE

## NOTE TO THE FILE

SERIAL NUMBER: 78725297

DATE: 10/08/2008

NAME: mdubois

### NOTE:

- ☐ Checked LEXIS/NEXIS
- ☐ Searched internet using [insert search engine or web site]
- ☐ Checked with Law Library re surname.
- ☐ Checked geographic significance.
- ☐ Checked with translations branch.
- ☐ Checked ID with ID/Class
- ☐ Checked ID with Senior Attorney/Managing Attorney
- ☐ Telephoned attorney/applicant leaving message re: \_\_\_\_\_
- ☐ Telephoned attorney/applicant, application was signed on ☐
- ☐ Personal interview conducted with attorney/applicant re ☐
- ☐ Attorney/applicant called to discuss ☐
- ☐ Bulky specimens with examiner.
- ☐ Acronym website searched.
- ☐ Changed Tradeups to add. ☐
- ☐ Changed Tradeups to delete. ☐
- ☐ Changed Tradeups to add Examiner's Amendment.
- ☐ Letter of Protest Granted
- ☒ OTHER (several other WWE registrations - secondary source)

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

**PUB INFORMATION**

RUN DATE	09/19/2008		
PUB DATE	12/19/2006		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	09/18/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

**GOODS AND SERVICES**

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

**GOODS AND SERVICES CLASSIFICATION**

INTERNATIONAL CLASS	025	FIRST USE DATE	05/31/2002	FIRST USE IN COMMERCE DATE	05/31/2002	CLASS STATUS	6-ACTIVE
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**MISCELLANEOUS INFORMATION/STATEMENTS**

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/18/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	024
09/13/2008	IUAF	S	USE AMENDMENT FILED	023
09/18/2008	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	022
09/15/2008	EISU	I	TEAS STATEMENT OF USE RECEIVED	021
03/31/2008	EX2G	S	EXTENSION 2 GRANTED	020
03/10/2008	EXT2	S	EXTENSION 2 FILED	019
03/10/2008	EEXT	I	TEAS EXTENSION RECEIVED	018
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
10/20/2006	ALIE	A	ASSIGNED TO LIE	010
10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007

10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

front



back



## Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78725297
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 107
<b>NOTICE OF ALLOWANCE</b>	YES
<b>EXTENSION OF USE</b>	NO
<b>REQUEST TO DIVIDE</b>	NO
<b>MARK SECTION</b>	
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	WWE
<b>OWNER SECTION (no change)</b>	
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY DOCKET NUMBER</b>	WWE369 USA A
<b>ATTORNEY SECTION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY</b>	United States



PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	WWE369 USA A
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
GOODS AND/OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	05/31/2002
FIRST USE IN COMMERCE DATE	05/31/2002
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT3\IMAGEOUT3\787\252\78725297\xml1\SO U0002.JPG</a>
SPECIMEN DESCRIPTION	Shirt
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	100
TOTAL AMOUNT	100
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/15/2008
<b>FILING INFORMATION</b>	
SUBMIT DATE	Mon Sep 15 15:07:05 EDT 2008
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20080915150705303101-7872 5297-4009f78b974815a6db44 1381237bebd4-DA-350-2008 0915150318771665

**Trademark/Service Mark Statement of Use  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WWE

**SERIAL NUMBER:** 78725297

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, World Wrestling Entertainment, Inc., having an address of 1241 East Main Street, Stamford, Connecticut United States 06902, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class 025:

Current identification: Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

The applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance or as subsequently modified.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/31/2002, and first used in commerce at least as early as 05/31/2002, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Shirt.

[Specimen File1](#)

The applicant hereby appoints Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., 1241 E MAIN ST, STAMFORD, Connecticut United States 06902-3520 to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is WWE369 USA A.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

**Declaration**

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 09/15/2008

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Mailing Address:

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST

STAMFORD, Connecticut 06902-3520

Mailing Address:

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

RAM Sale Number: 350

RAM Accounting Date: 09/16/2008

Serial Number: 78725297

Internet Transmission Date: Mon Sep 15 15:07:05 EDT 2008

TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-200809151507053

03101-78725297-4009f78b974815a6db4413812

37bebd4-DA-350-20080915150318771665

front



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**FEE RECORD SHEET**

**Serial Number:** 78725297



**RAM Sale Number:** 350

**Total Fees:** \$100

**RAM Accounting Date:** 20080916

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20080915	\$100	1	\$100

**Transaction Date:** 20080915





## UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

## NOTICE OF APPROVAL OF EXTENSION REQUEST

Apr 1, 2008

TM107

Lauren A. Dienes-Middlen  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD CT 06902-3520

ATTORNEY  
REFERENCE NUMBER:

WWE369 USA A

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**SERIAL NUMBER:** 78/725297

**MARK:** WWE

**OWNER:** World Wrestling Entertainment, Inc.

**EXTENSION REQUEST NUMBER:** 2      **NOTICE OF ALLOWANCE DATE:** Mar 13, 2007

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A Notice of Allowance was issued on Mar 13, 2007 for the trademark application identified above. The SECOND request for Extension of Time to File a Statement of Use has been approved. Applicant must continue to file extension requests every 6 months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed. Please note that a Statement of Use cannot be filed more than 36 months from the issuance date of the Notice of Allowance.

For further information please check the USPTO web site at [www.uspto.gov](http://www.uspto.gov) or call the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

**PUB INFORMATION**

RUN DATE	04/01/2008		
PUB DATE	12/19/2006		
STATUS	731-SECOND EXTENSION - GRANTED		
STATUS DATE	03/31/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/31/2008	EX2G	S	EXTENSION 2 GRANTED	020
03/10/2008	EXT2	S	EXTENSION 2 FILED	019
03/10/2008	EEXT	I	TEAS EXTENSION RECEIVED	018
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
10/20/2006	ALIE	A	ASSIGNED TO LIE	010
10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003



04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

## SOU Extension Request (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78725297
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 107
<b>MARK SECTION</b>	
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	WWE
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD

STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY DOCKET NUMBER	WWE369 USA A
<b>ATTORNEY SECTION (proposed)</b>	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	WWE369 USA A
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
GOODS OR SERVICES	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
EXTENSION NUMBER	2
ONGOING EFFORT	product or service research development
ALLOWANCE MAIL DATE	03/13/2007
STATEMENT OF USE	NO
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
<b>SIGNATURE SECTION</b>	

<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	03/10/2008
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Mon Mar 10 10:29:39 EDT 2008
<b>TEAS STAMP</b>	USPTO/ESU-XX.XXX.XXX.XXX- 20080310102939274677-7872 5297-400e6586b2bfd16b79ea 4621bf3ffbe1ee-DA-8433-20 080310102302112967

---

**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**TEAS ROUTING SHEET**

**To: INTENT TO USE UNIT**

**Work Loc: INTENT TO USE SECTION**

**Doc Type: Extension Request for SOU (ESU)**



**Serial Number: 78725297**



**Mark: WWE**

**Mail Date: 2008/03/10**



**Examiner Number: 78353**



**Examiner Name:  
DUBOIS, MICHELLE E**

**L.O. Assigned: LAW OFFICE 107**

**Special Instruction(s):**

<b><u>Transaction</u></b>	<b><u>Fee Code</u></b>	<b><u>Transaction Date</u></b>	<b><u>Fee per Class</u></b>	<b><u>Number of Classes</u></b>	<b><u>Total Fee</u></b>
Extension Request for SOU	7004	20080310	\$150	1	\$150



## UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

## NOTICE OF APPROVAL OF EXTENSION REQUEST

Sep 14, 2007

TM107

Lauren A. Dienes-Middlen  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD CT 06902-3520

ATTORNEY  
REFERENCE NUMBER:

WWE369 USA A

---

**SERIAL NUMBER:** 78/725297

**MARK:** WWE

**OWNER:** World Wrestling Entertainment, Inc.

**EXTENSION REQUEST NUMBER:** 1      **NOTICE OF ALLOWANCE DATE:** Mar 13, 2007

---

A Notice of Allowance was issued on Mar 13, 2007 for the trademark application identified above. The FIRST request for Extension of Time to File a Statement of Use has been approved. Applicant must continue to file extension requests every 6 months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed. Please note that a Statement of Use cannot be filed more than 36 months from the issuance date of the Notice of Allowance.

For further information please check the USPTO web site at [www.uspto.gov](http://www.uspto.gov) or call the Trademark Assistance Center at 1-800-786-9199.



**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

**PUB INFORMATION**

RUN DATE	09/14/2007		
PUB DATE	12/19/2006		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	09/12/2007		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

**GOODS AND SERVICES**

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

**GOODS AND SERVICES CLASSIFICATION**

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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**MISCELLANEOUS INFORMATION/STATEMENTS**

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
10/20/2006	ALIE	A	ASSIGNED TO LIE	010
10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

## SOU Extension Request (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78725297
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 107
<b>MARK SECTION</b>	
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	WWE
<b>OWNER SECTION (no change)</b>	
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY DOCKET NUMBER</b>	WWE369 USA A
<b>ATTORNEY SECTION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com

<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>ATTORNEY DOCKET NUMBER</b>	WWE369 USA A
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	025
<b>CURRENT IDENTIFICATION</b>	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	1
<b>ALLOWANCE MAIL DATE</b>	03/13/2007
<b>STATEMENT OF USE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>SUBTOTAL AMOUNT</b>	150
<b>TOTAL AMOUNT</b>	150
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	09/12/2007
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Sep 12 14:03:29 EDT 2007
<b>TEAS STAMP</b>	USPTO/ESU-XX.XXX.XXX.XXX- 20070912140329704597-7872 5297-4009b122dbec938b8fb7 638c9d8adcadf-DA-6746-200 70912135948616838

**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

## U.S. Patent and Trademark Office (USPTO)

## NOTICE OF ALLOWANCE

NOTE: If any data on this notice is incorrect, please fax a request for correction to the Intent to Use Unit at 571-273-9550. Please include the serial number of your application on ALL correspondence with the USPTO.

ISSUE DATE: Mar 13, 2007

LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

ATTORNEY  
REFERENCE NUMBER

WWE369 USA A

**\*\* IMPORTANT INFORMATION: 6 MONTH DEADLINE \*\***

You filed the trademark application identified below based upon a bona fide intention to use the mark in commerce. You must use the mark in commerce and file a Statement of Use (a.k.a. Allegation of Use) before the USPTO will register the mark. You have six (6) MONTHS from the ISSUE DATE of this Notice of Allowance (NOA) to file either a Statement of Use, or if you are not yet using the mark in commerce, a Request for Extension of Time to File a Statement of use ("Extension Request"). If you file an extension request, you must continue to file a new request every six months until the Statement of Use is filed. Applicant may file a total of five (5) extension requests. FAILURE TO FILE A REQUIRED DOCUMENT DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF YOUR APPLICATION.

Please note that both the "Statement of Use" and "Extension Request" have many legal requirements including fees. Therefore, we encourage use of the USPTO forms, available online at <http://www.uspto.gov/teas/index.html> (under "File a PRE-registration form"), to avoid the possible omission of important information. Please note that the Trademark Electronic Application System (TEAS) provides line-by-line help instructions for completing the Extension Request or Statement of Use forms online. If you do not have access to the Internet, you may call 1-800-786-9199 to request the printed form(s).

**The following information should be reviewed for accuracy:**

SERIAL NUMBER: 78/725297  
MARK: WWE (STANDARD CHARACTER MARK)  
OWNER: World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, CONNECTICUT 06902

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

025 - Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

ADDITIONAL INFORMATION MAY BE PRESENT IN THE USPTO RECORDS



Side - 1

**NOTICE OF PUBLICATION UNDER §12(a)****MAILING DATE: Nov 29, 2006****PUBLICATION DATE: Dec 19, 2006**

The mark identified below will be published in the Official Gazette on Dec 19, 2006. Any party who believes they will be damaged by registration of the mark may oppose its registration by filing an opposition to registration or a request to extend the time to oppose within thirty (30) days from the publication date on this notice. If no opposition is filed within the time specified by law, the USPTO may issue a Notice of Allowance.

To view the Official Gazette online or to order a paper copy, visit the USPTO website at <http://www.uspto.gov/web/trademarks/tmog/> any time within the five-week period after the date of publication. You may also order a printed version from the U.S. Government Printing Office (GPO) at <http://bookstore.gpo.gov> or 202-512-1800. To check the status of your application, go to <http://tarr.uspto.gov/>.

**SERIAL NUMBER: 78725297****MARK: WWE****OWNER: World Wrestling Entertainment, Inc.**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL  
U.S POSTAGE  
PAID

LAUREN A DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT INC  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

# Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

## OVERVIEW

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

## PUB INFORMATION

RUN DATE	10/20/2006		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	10/19/2006		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

## FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

## MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

## CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

WWE

## Response to Office Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	78725297
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 107
<b>MARK SECTION (no change)</b>	
<b>ADDITIONAL STATEMENTS SECTION</b>	
PRIOR REGISTRATION(S)	"Applicant claims ownership of U.S. Registration Number(s) 3056074."
<b>SIGNATURE SECTION</b>	
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/17/2006
RESPONSE SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/17/2006
AUTHORIZED SIGNATORY	YES
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Tue Oct 17 16:37:14 EDT 2006
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XXX- 20061017163714819767-7872 5297-34041181409743aea5a4 293e3568268529-N/A-N/A-20 061017163555079117

## Response to Office Action

### To the Commissioner for Trademarks:

Application serial no. **78725297** has been amended as follows:

#### Additional Statements

"Applicant claims ownership of U.S. Registration Number(s) 3056074."

#### Declaration Signature

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii). If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods or services listed in the application as of the application filing date. 37 C.F.R. Secs. 2.34(a)(1)(i). The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /LADM/ Date: 10/17/2006

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

**Response Signature**

Signature: /LADM/ Date: 10/17/2006

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Serial Number: 78725297

Internet Transmission Date: Tue Oct 17 16:37:14 EDT 2006

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XXX-200610171637148

19767-78725297-34041181409743aea5a4293e3

568268529-N/A-N/A-20061017163555079117

**To:** World Wrestling Entertainment, Inc. ([lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com))  
**Subject:** TRADEMARK APPLICATION NO. 78725297 - WWE - WWE369 USA A  
**Sent:** 4/18/2006 4:31:16 PM  
**Sent As:** ECOM107@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 78/725297

**APPLICANT:** World Wrestling Entertainment, Inc.

**CORRESPONDENT ADDRESS:**

LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

**\*78725297\***

**RETURN ADDRESS:**

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**MARK:** WWE

**CORRESPONDENT'S REFERENCE/DOCKET NO :** WWE369 USA A

**CORRESPONDENT EMAIL ADDRESS:**

[lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

**OFFICE ACTION**

**RESPONSE TIME LIMIT:** TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

**MAILING/E-MAILING DATE INFORMATION:** If the mailing or e-mailing date of this Office action does not appear above, this information can be obtained by visiting the USPTO website at <http://tarr.uspto.gov/>, inserting the application serial number, and viewing the prosecution history for the mailing date of the most recently issued Office communication.

Serial Number 78/725297

The Office records have been searched and no similar registered or pending mark has been found that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02. However, applicant must fulfill the following requirements.

**Claim of Ownership of a Prior Registration**

If applicant is the owner of U.S. Registration No. 3056074, then applicant must submit a claim of ownership. 37 C.F.R. §2.36; TMEP §812. The following standard format is suggested:

Applicant is the owner of U.S. Registration No. 3056074.

**Response**

If applicant has any questions regarding any of the issues set forth in this Office action, applicant may email or telephone the trademark

examining attorney.

/Connie Kan/  
Trademark Attorney  
Law Office 107  
(571) 272-8806  
connie.kan@uspto.gov

**HOW TO RESPOND TO THIS OFFICE ACTION:**

- **ONLINE RESPONSE:** You may respond using the Office's Trademark Electronic Application System (TEAS) Response to Office action form available on our website at <http://www.uspto.gov/teas/index.html>. If the Office action issued via e-mail, you must wait 72 hours after receipt of the Office action to respond via TEAS. **NOTE: Do not respond by e-mail. THE USPTO WILL NOT ACCEPT AN E-MAILED RESPONSE.**
- **REGULAR MAIL RESPONSE:** To respond by regular mail, your response should be sent to the mailing return address above, and include the serial number, law office number, and examining attorney's name. **NOTE: The filing date of the response will be the date of receipt in the Office,** not the postmarked date. To ensure your response is timely, use a certificate of mailing. 37 C.F.R. §2.197.

**STATUS OF APPLICATION:** To check the status of your application, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov>.

**VIEW APPLICATION DOCUMENTS ONLINE:** Documents in the electronic file for pending applications can be viewed and downloaded online at <http://portal.uspto.gov/external/portal/tow>.

**GENERAL TRADEMARK INFORMATION:** For general information about trademarks, please visit the Office's website at <http://www.uspto.gov/main/trademarks.htm>

**FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.**



## NOTE TO THE FILE

---

SERIAL NUMBER: 78725297

DATE: 04/14/2006

NAME: ckan

NOTE:

X OTHER (conducted google, dictionary, acronym search re: significance of mark)

\*\*\* User:ckan \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	30	9	11	7	0:01	"wwe"[bi,ti]
02	8	5	3	2	0:02	1 not "world wrestling"[on]
03	88	N/A	0	0	0:01	*wwe*[bi,ti]
04	58	N/A	0	0	0:01	3 not 1
05	18	0	2	1	0:02	4 not dead[ld]
06	18	0	1	1	0:01	5 not "world wrestling"[on]
07	7	3	2	2	0:02	("w w e" or "ww e" or "w we")[bi,ti]
08	513	N/A	0	0	0:02	"world wrestling entertainment"[on]
09	88	N/A	0	0	0:01	*wwe*[bi,ti]
10	15	0	5	1	0:01	8 and 9 and live[ld]

Session started 4/6/2006 11:20:19 AM

Session finished 4/6/2006 11:41:42 AM

Total search duration 0 minutes 14 seconds

Session duration 21 minutes 23 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 78725297

**Trademark/Service Mark Application, Principal Register****Serial Number: 78725297****Filing Date: 10/03/2005****The table below presents the data as entered.**

Input Field	Entered
<b>MARK SECTION</b>	
MARK	<a href="#">WWE</a>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	WWE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>OWNER SECTION</b>	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
AUTHORIZED EMAIL COMMUNICATION	Yes
<b>LEGAL ENTITY SECTION</b>	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Delaware
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	025
DESCRIPTION	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps.
FILING BASIS	Section 1(b)

<b>SIGNATURE SECTION</b>	
SIGNATURE	/Lauren A. Dienes-Middlen/
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY DATE	10/03/2005
SIGNATORY POSITION	Attorney for Applicant/Senior Counsel
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	325
TOTAL AMOUNT	325
<b>ATTORNEY</b>	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	WWE369 USA A25a
OTHER APPOINTED ATTORNEY(S)	Stacy L. DelPriore, Edward L. Kaufman
<b>CORRESPONDENCE SECTION</b>	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED EMAIL COMMUNICATION	Yes
<b>FILING INFORMATION</b>	
SUBMIT DATE	Mon Oct 03 15:06:01 EDT 2005

TEAS STAMP	USPTO/BAS-XXXXXXXXXXXX-200 51003150601752323-7872529 7-2006025ffe2cb783d1d3c8e 490e89354f-DA-91-20051003 150520566505
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**Trademark/Service Mark Application, Principal Register****Serial Number: 78725297****Filing Date: 10/03/2005****To the Commissioner for Trademarks:****MARK:** (Standard Characters, see [mark](#))

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of WWE.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, residing at 1241 East Main Street, Stamford, Connecticut, United States, 06902, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 025: Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps.

The applicant hereby appoints Lauren A. Dienes-Middlen and Stacy L. DelPriore, Edward L. Kaufman of World Wrestling Entertainment, Inc., 1241 East Main Street, Stamford, Connecticut, United States, 06902 to submit this application on behalf of the applicant. The attorney docket/reference number is WWE369 USA A25a.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: lauren.middlen@wwecorp.com.

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

**Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Lauren A. Dienes-Middlen/ Date: 10/03/2005

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney for Applicant/Senior Counsel

**Mailing Address:**

Lauren A. Dienes-Middlen  
1241 East Main Street  
Stamford, Connecticut 06902

RAM Sale Number: 91

RAM Accounting Date: 10/04/2005

Serial Number: 78725297

Internet Transmission Date: Mon Oct 03 15:06:01 EDT 2005

TEAS Stamp: USPTO/BAS-XXXXXXXXXXXX-200510031506017523

23-78725297-2006025ffe2cb783d1d3c8e490e8

9354f-DA-91-20051003150520566505

WWE



WWE

**Generated on:** This page was generated by TSDR on 2025-07-10 14:27:34 EDT

**Mark:** WW



**US Serial Number:** 85469262

**Application Filing Date:** Nov. 10, 2011

**US Registration Number:** 4538210

**Registration Date:** May 27, 2014

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jan. 16, 2025

**Publication Date:** Jan. 10, 2012 **Notice of Allowance Date:** Mar. 06, 2012

## Mark Information

**Mark Literal Elements:** WW

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

**Description of Mark:** The mark consists of two stacked W's having a scar underneath.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**First Use:** Feb. 24, 2014

**Use in Commerce:** Feb. 24, 2014

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: World Wrestling Entertainment, LLC

Owner Address: 707 Washington Blvd.  
Stamford, CONNECTICUT UNITED STATES 06901

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Lauren A. Dienes-Middlen

Attorney Primary Email Address: [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Lauren A. Dienes-Middlen  
WORLD WRESTLING ENTERTAINMENT, LLC  
707 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT United States 06901Correspondent e-mail: [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 16, 2025	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 16, 2025	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 16, 2025	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 16, 2025	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Sep. 26, 2024	TEAS SECTION 8 & 9 RECEIVED	
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 27, 2023	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 08, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 08, 2020	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 17, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
May 26, 2020	TEAS SECTION 8 & 15 RECEIVED	
May 27, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 27, 2014	REGISTERED-PRINCIPAL REGISTER	
Apr. 25, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 24, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	
Apr. 22, 2014	ASSIGNED TO LIE	
Apr. 08, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 01, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 21, 2014	STATEMENT OF USE PROCESSING COMPLETE	

Mar. 05, 2014 USE AMENDMENT FILED  
 Mar. 05, 2014 TEAS STATEMENT OF USE RECEIVED  
 Sep. 19, 2013 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED  
 Sep. 18, 2013 SOU EXTENSION 3 GRANTED  
 Sep. 04, 2013 SOU EXTENSION 3 FILED  
 Sep. 04, 2013 SOU TEAS EXTENSION RECEIVED  
 Mar. 12, 2013 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED  
 Mar. 11, 2013 SOU EXTENSION 2 GRANTED  
 Mar. 06, 2013 SOU EXTENSION 2 FILED  
 Mar. 06, 2013 SOU TEAS EXTENSION RECEIVED  
 Oct. 18, 2012 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED  
 Oct. 17, 2012 SOU EXTENSION 1 GRANTED  
 Sep. 06, 2012 SOU EXTENSION 1 FILED  
 Oct. 17, 2012 CASE ASSIGNED TO INTENT TO USE PARALEGAL  
 Oct. 16, 2012 NOTICE OF REVIVAL - E-MAILED  
 Oct. 16, 2012 SOU EXTENSION RECEIVED WITH TEAS PETITION  
 Oct. 16, 2012 PETITION TO REVIVE-GRANTED  
 Oct. 16, 2012 TEAS PETITION TO REVIVE RECEIVED  
 Oct. 09, 2012 ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED  
 Oct. 08, 2012 ABANDONMENT - NO USE STATEMENT FILED  
 Mar. 06, 2012 NOA E-MAILED - SOU REQUIRED FROM APPLICANT  
 Jan. 10, 2012 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED  
 Jan. 10, 2012 PUBLISHED FOR OPPOSITION  
 Dec. 21, 2011 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED  
 Dec. 05, 2011 APPROVED FOR PUB - PRINCIPAL REGISTER  
 Dec. 05, 2011 ASSIGNED TO EXAMINER  
 Nov. 17, 2011 NOTICE OF DESIGN SEARCH CODE MAILED  
 Nov. 16, 2011 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED  
 Nov. 14, 2011 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 16, 2025

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** World Wrestling Entertainment, Inc.

### Assignment 1 of 2

**Conveyance:** CERTIFICATE OF CONVERSION AND NAME CHANGE

**Reel/Frame:** [8250/0637](#)

**Pages:** 58

**Date Recorded:** Nov. 06, 2023

**Supporting Documents:** [assignment-tm-8250-0637.pdf](#)

#### Assignor

**Name:** [WORLD WRESTLING ENTERTAINMENT, INC.](#)

**Execution Date:** Sep. 12, 2023

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 707 WASHINGTON BLVD.

STAMFORD, CONNECTICUT 06902

## Correspondent

**Correspondent Name:** COURTNEY WELSHIMER, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

## Domestic Representative - Not Found

## Assignment 2 of 2

**Conveyance:** FIRST LIEN TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [8349/0921](#)

**Pages:** 77

**Date Recorded:** Feb. 21, 2024

**Supporting Documents:** [assignment-tm-8349-0921.pdf](#)

## Assignor

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)

**Execution Date:** Feb. 09, 2024

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Assignee

**Name:** [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 30 HUDSON STREET  
4TH FLOOR  
JERSEY CITY, NEW JERSEY 07302

## Correspondent

**Correspondent Name:** COURTNEY WELSHIMER ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

## Domestic Representative - Not Found

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Thursday, January 16, 2025 18:18:41 EST  
**To:** XXXX  
**Subject:** Official USPTO Notification: U.S. Trademark Registration No. 4538210 -- Docket/Reference No.

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**U.S. Serial Number:** 85469262  
**U.S. Registration Number:** 4538210  
**U.S. Registration Date:** May 27, 2014  
**Mark:** WW  
**Owner:** World Wrestling Entertainment, LLC

January 16, 2025

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.**

**Class(es):**  
041

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

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### REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

**WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to [https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch) NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

\* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.

PTO- 1963

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	4538210
<b>REGISTRATION DATE</b>	05/27/2014
<b>SERIAL NUMBER</b>	85469262
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design, see <a href="#">mark</a> )
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY INFORMATION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, LLC
<b>STREET</b>	707 WASHINGTON BLVD.
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06901

<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	LAUREN A. DIENES-MIDDLEN
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	lauren.middlen@wwecorp.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	NOT PROVIDED
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>GOODS OR SERVICES</b>	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
<b>SPECIMEN FILE NAME(S)</b>	<a href="\\TICRS\EXPORT18\IMAGEOUT 18\854\692\85469262\xml4 \S890002.jpg">\\TICRS\EXPORT18\IMAGEOUT 18\854\692\85469262\xml4 \S890002.jpg</a>
<b>SPECIMEN DESCRIPTION</b>	Advertisement
<b>WEBPAGE URL</b>	https://www.wwe.com/shows
<b>WEBPAGE DATE OF ACCESS</b>	09/26/2024
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>MAILING ADDRESS</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	World Wrestling Entertainment, LLC
<b>MAILING ADDRESS</b>	707 Washington Blvd.
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06901



COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	
FAX	
EMAIL	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
<b>LEGAL ENTITY SECTION (proposed)</b>	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	525
GRACE PERIOD FEE FOR §8 AND §9	200
TOTAL FEE PAID	725
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/26/2024
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
<b>FILING INFORMATION</b>	
SUBMIT DATE	Thu Sep 26 22:21:30 ET 2024
TEAS STAMP	USPTO/S08N09-XXX.XXX.XX.X -20240926222130963983-453 8210-8503f64a0836e9678dea 7301ad3d1552952988067f099 6475e284b5bc23918af19-DA- 21305422-2024092622192861 6806

PTO- 1963

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

### To the Commissioner for Trademarks:

**REGISTRATION NUMBER:** 4538210**REGISTRATION DATE:** 05/27/2014**MARK:** (Stylized and/or with Design, WW (see, [mark](#)))

**Current:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States  
XXXX  
203-353-2827  
203-353-0236

**Proposed:** The owner, World Wrestling Entertainment, LLC, a limited liability company legally organized under the laws of Delaware, having an address of  
707 Washington Blvd.  
Stamford, Connecticut 06901  
United States  
XXXX

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 041, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

Webpage URL: <https://www.wwe.com/shows>

Webpage Date of Access: 09/26/2024

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

707 WASHINGTON BLVD.  
STAMFORD, Connecticut 06901  
United States

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information**

LAUREN A. DIENES-MIDDLEN  
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$725 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 09/26/2024

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signature method: Signed directly within the form

**Mailing Address (current):**

WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

**Mailing Address (proposed):**

WORLD WRESTLING ENTERTAINMENT, LLC  
707 WASHINGTON BLVD.  
STAMFORD, Connecticut 06901

Serial Number: 85469262

Internet Transmission Date: Thu Sep 26 22:21:30 ET 2024


TEAS Stamp: USPTO/S08N09-XXX.XXX.XX.X-20240926222130

963983-4538210-8503f64a0836e9678dea7301a  
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9-DA-21305422-20240926221928616806



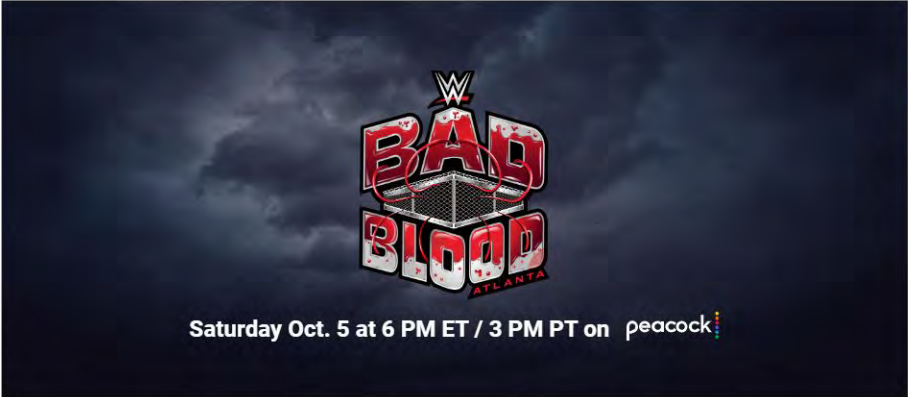
wwwe.com/shows

WWE Intranet | WWE.com | WWE Shop | Peacock | WWE Source | SAEGIS | Legal Affairs (WWE)... | Home - OneDrive | UFC - Lauren Middl... | Mirmecast | UFC.com | Adobe Acrobat | All Bookmarks

WWE NETWORK | **SHOWS** | SUPERSTARS | TICKETS | SHOP



WWE: Premier Shows




71°F Mostly cloudy 10:18 PM 9/26/2024





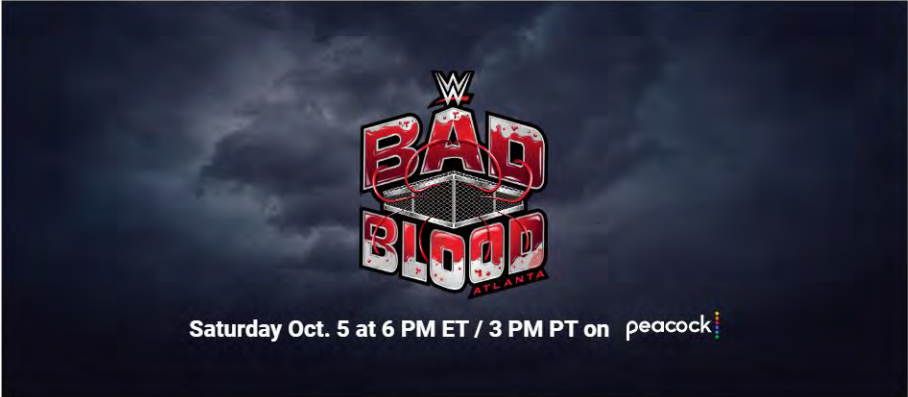
wwwe.com/shows

WWE Intranet | WWE.com | WWE Shop | Peacock | WWE Source | SAEGIS | Legal Affairs (WWE)... | Home - OneDrive | UFC - Lauren Middl... | Mimecast | UFC.com | Adobe Acrobat | All Bookmarks

WWE NETWORK | **SHOWS** | SUPERSTARS | TICKETS | SHOP



WWE: Premier Shows



71°F Mostly cloudy 10:18 PM 9/26/2024

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Saturday, May 27, 2023 01:36 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 4538210 WW (Stylized/Design)

**USPTO COURTESY REMINDER****TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED**

**U.S. Application Serial No.** 85469262

**U.S. Registration No.** 4538210

**U.S. Registration Date:** May 27, 2014

**Mark:** WW (Stylized/Design)

**Owner:** World Wrestling Entertainment, Inc.

**Docket/Reference No.**

**Issue Date:** May 27, 2023

**Required submission.** The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and May 28, 2024. For an additional fee, the owner can file within the 6-month grace period that ends on November 27, 2024.

**If ownership of the registration or the owner's name has changed,** the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

**Proof of Use Audit.** The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

**Determination of time of receipt by USPTO.** Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

**If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED** and cannot be reinstated.

**This reminder notice is being sent only as a courtesy** to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

**Direct questions** about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, September 8, 2020 11:02 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4538210: WW (Stylized/Design)

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**U.S. Serial Number:** 85469262  
**U.S. Registration Number:** 4538210  
**U.S. Registration Date:** May 27, 2014  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.

Sep 8, 2020

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

**The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.**

**Class(es):**  
041

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### REQUIREMENTS FOR MAINTAINING REGISTRATION

**WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.**

#### Requirements in the First Ten Years

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

#### Requirements in Successive Ten-Year Periods

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to [https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch) NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

\* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**



Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1583 (Rev 05/2006)

OMB No. 0651-0055 (Exp 10/31/2021)

## Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	4538210
<b>REGISTRATION DATE</b>	05/27/2014
<b>SERIAL NUMBER</b>	85469262
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design, see <a href="#">mark</a> )
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	NOT SPECIFIED
<b>YEAR OF ADMISSION</b>	NOT SPECIFIED
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	NOT SPECIFIED
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY INFORMATION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
<b>CORRESPONDENCE INFORMATION (current)</b>	
NAME	LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\854\692\85469262\xml1 \ 8150002.JPG</a>
SPECIMEN DESCRIPTION	Advertisement
<b>OWNER SECTION (current)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>OWNER SECTION (proposed)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 15 FILING FEE PER CLASS	325
TOTAL FEE PAID	325
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	05/26/2020
SIGNATORY'S PHONE NUMBER	203-353-2827
PAYMENT METHOD	DA
<b>FILING INFORMATION</b>	
SUBMIT DATE	Tue May 26 23:19:01 ET 2020
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PTO Form 1583 (Rev 05/2006)

OMB No. 0651-0055 (Exp 10/31/2021)

## Combined Declaration of Use and Incontestability under Sections 8 & 15

### To the Commissioner for Trademarks:

**REGISTRATION NUMBER:** 4538210

**REGISTRATION DATE:** 05/27/2014

**MARK:** (Stylized and/or with Design, WW (see, [mark](#)))

**Current:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
XXXX  
203-353-2827  
203-353-0236

**Proposed:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
203-353-2827  
203-353-0236  
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information (current):**

LAUREN A. DIENES-MIDDLEN

PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

A fee payment in the amount of \$325 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 05/26/2020

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

**Mailing Address (current):**

WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

**Mailing Address (proposed):**

WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

Serial Number: 85469262


Internet Transmission Date: Tue May 26 23:19:01 ET 2020

TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-202005262319

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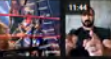
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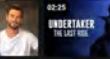
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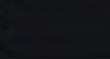
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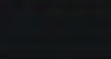
26:14



04:42



14:...



START YOUR FREE MONTH

**the Big Show** show



NOW  
STREAMING

NETFLIX



WWE Premier Shows



Streaming June 14 at 7 pm ET/4 pm PT on  NETWORK



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 4538210



**Serial Number:** 85469262



**RAM Sale Number:** 4538210

**RAM Accounting Date:** 20200526

**Total Fees:** \$325

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20200526	\$125	1	1	\$125
\$15 affidavit	7208	20200526	\$200	1	1	\$200

Physical Location: MADCD- NO PHYSICAL FILE


Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

**Transaction Date:** 20200526







[WWE NETWORK](#)[SHOWS](#)[SUPERSTARS](#)[TICKETS](#)[SHOP](#)

Trending videos on  
WWE.com

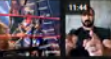
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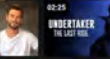
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11:44



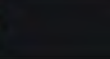
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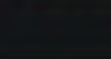
26:14



04:42



14:...



START YOUR FREE MONTH

**the Big Show** show



NOW  
STREAMING

NETFLIX



WWE Premier Shows



Streaming June 14 at 7 pm ET/4 pm PT on  NETWORK



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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Monday, May 27, 2019 01:07 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder of Required Trademark Registration Maintenance Filing Under Section 8: U.S. Trademark RN 4538210: WW (Stylized/Design)

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**U.S. Serial Number:** 85469262  
**U.S. Registration Number:** 4538210  
**U.S. Registration Date:** May 27, 2014  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.

May 27, 2019

**U.S. PATENT AND TRADEMARK OFFICE ("USPTO") COURTESY REMINDER  
OF REQUIRED TRADEMARK REGISTRATION MAINTENANCE FILING UNDER SECTION 8**

**WARNING: Your trademark registration will be CANCELLED if you do not file the required document below during the specified statutory time period.**

The above-identified registration registered on May 27, 2014. Therefore, the owner of the registration must file a Declaration of Use and/or Excusable Nonuse under §8 of the Trademark Act anytime between now and May 27, 2020. For an additional fee, the owner may file the declaration within the six-month grace period that ends on Nov 27, 2020. See 15 U.S.C. §1058. The current fee for filing a declaration under §8 is \$125 per class if the filing is made via the Trademark Electronic Application System ("TEAS") and \$225 if the filing is made on paper, and the additional fee for filing during the six-month grace period is \$100 per class if the filing is made via TEAS and \$200 if the filing is made on paper. 37 C.F.R. §2.6.

If the registration meets the requirements of §15 of the Trademark Act, the owner may additionally file an optional Declaration of Incontestability under §15. See 15 U.S.C. §1065. The current fee for filing a declaration under §15 is \$200 per class if the filing is made via TEAS and \$300 per class if the filing is made on paper. 37 C.F.R. §2.6.

To expedite processing, the owner is encouraged to file through the USPTO's official website using TEAS. Official forms for filing Declarations of Use and/or Excusable Nonuse under §8 and Combined Declarations of Use and Incontestability under §§8 and 15 are available through TEAS at <https://www.uspto.gov/trademarks-application-process/filing-online/registration-maintenancerenewalcorrection-forms>.

For information regarding how to record ownership documents such as assignments, name changes and mergers, please see TMEP §503. To expedite recordation, the owner is encouraged to file requests for recordation through the Electronic Trademark Assignment System ("ETAS") at <https://etas.uspto.gov>.

For further information regarding the maintenance of a trademark registration, including future maintenance filings, please consult the USPTO website at <https://www.uspto.gov/learning-and-resources/trademark-faqs>.

This reminder notice is being sent only as a courtesy to those trademark owners who have authorized e-mail communication and maintain a current e-mail address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a trademark registration. If a registration is cancelled and/or expired due to the failure to timely file required maintenance documents, it cannot be reinstated or revived.

Correspondence transmitted through TEAS is considered to have been filed on the date the USPTO receives the transmission, in Eastern Time, regardless of whether that date is a Saturday, Sunday, or Federal holiday within the District of Columbia. 37 C.F.R. §2.195(a)(2).

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

In order to be eligible for future e-mail reminders of maintenance filings, please remember to authorize e-mail communication when filing your maintenance documents through TEAS.

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,538,210**

**Registered May 27, 2014**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

WORLD WRESTLING ENTERTAINMENT, INC. (DELAWARE CORPORATION)  
1241 EAST MAIN STREET  
STAMFORD, CT 06902

FOR: ENTERTAINMENT SERVICES, NAMELY, A TELEVISION SHOW ABOUT SPORTS ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, THE PRODUCTION AND EXHIBITION OF PROFESSIONAL WRESTLING EVENTS RENDERED LIVE AND THROUGH THE MEDIA OF TELEVISION; ENTERTAINMENT SERVICES, NAMELY, A TELEVISION SHOW ABOUT PROFESSIONAL WRESTLING; ENTERTAINMENT SERVICES, NAMELY, WRESTLING-RELATED ON-GOING REALITY BASED TELEVISION PROGRAM; ENTERTAINMENT SERVICES, NAMELY, A TELEVISION SHOW ABOUT ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, AN ON-GOING REALITY TELEVISION SHOW; PROVIDING WRESTLING NEWS AND INFORMATION VIA A GLOBAL COMPUTER NETWORK; ENTERTAINMENT SERVICES, NAMELY, PROVISION OF ENTERTAINMENT INFORMATION AND NEWS; ENTERTAINMENT SERVICES, NAMELY, PROVISION OF ENTERTAINMENT INFORMATION AND NEWS VIA A GLOBAL COMPUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-24-2014; IN COMMERCE 2-24-2014.

THE MARK CONSISTS OF TWO STACKED W'S HAVING A SCAR UNDERNEATH.

SN 85-469,262, FILED 11-10-2011.

JOHN DALIER, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Friday, April 25, 2014 00:13 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 85469262: WW (Stylized/Design)

---

## NOTICE OF ACCEPTANCE OF STATEMENT OF USE

**U.S. Serial Number:** 85469262  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to [http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL\\_NO&searchType=statusSearch](http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL\\_NO&searchType=documentSearch](http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot Publication & Issue Review Stylesheet**  
(Table presents the data on Publication & Issue Review Complete)

**OVERVIEW**

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	04/25/2014		
PUB DATE	01/10/2012		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	04/24/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
04/25/2014	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	035
04/24/2014	REGV	O	LAW OFFICE REGISTRATION REVIEW COMPLETED	034
04/22/2014	ALIE	A	ASSIGNED TO LIE	033
04/08/2014	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	032
04/01/2014	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	031
03/21/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	030
03/05/2014	IUAF	S	USE AMENDMENT FILED	029
03/05/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022



03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware





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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, April 8, 2014 00:12 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 85469262: WW (Stylized/Design)

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## NOTICE OF ACCEPTANCE OF STATEMENT OF USE

**U.S. Serial Number:** 85469262  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to [http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL\\_NO&searchType=statusSearch](http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL\\_NO&searchType=documentSearch](http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot Publication Stylesheet**  
(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	04/02/2014		
PUB DATE	01/10/2012		
STATUS	818-SU - STATEMENT OF USE ACCEPTED - APPROVED FOR REGISTRATION		
STATUS DATE	04/01/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

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PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
04/01/2014	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	031
03/21/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	030
03/05/2014	IUAF	S	USE AMENDMENT FILED	029
03/05/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018

09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

#### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

#### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	03/22/2014		
PUB DATE	01/10/2012		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	03/21/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/21/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	030
03/05/2014	IUAF	S	USE AMENDMENT FILED	029
03/05/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017



10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

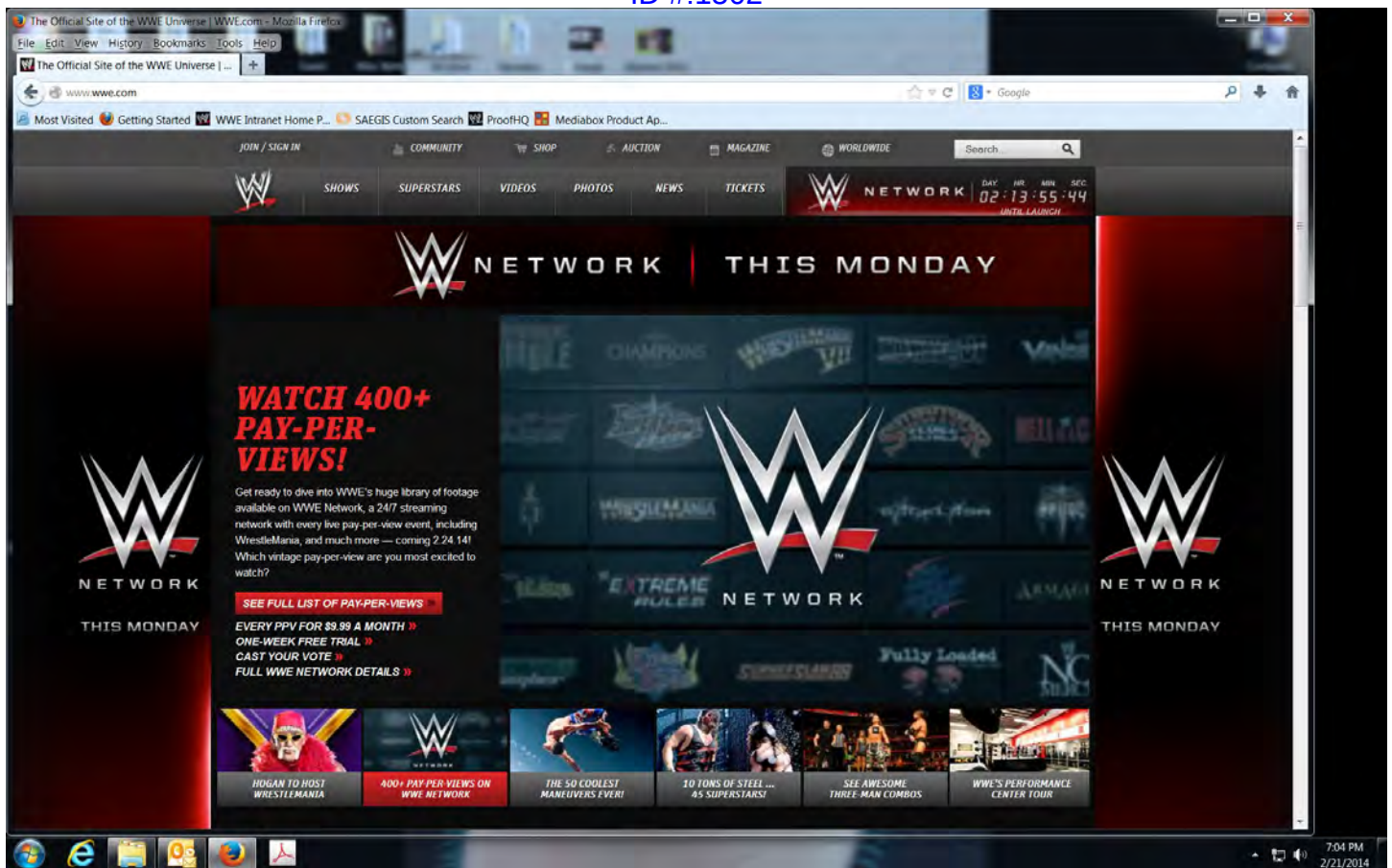
#### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

#### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware





## Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469262
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>EXTENSION OF USE</b>	NO
<b>MARK SECTION</b>	
<b>MARK FILE NAME</b>	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469262
<b>LITERAL ELEMENT</b>	WW
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>FIRST USE ANYWHERE DATE</b>	02/24/2014
<b>FIRST USE IN COMMERCE DATE</b>	02/24/2014

SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\854\692\85469262\xml13\SOU0002.JPG</a>
SPECIMEN DESCRIPTION	Advertisement
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	03/05/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
FILING INFORMATION	
SUBMIT DATE	Wed Mar 05 15:48:09 EST 2014
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20140305154809530594-8546 9262-5006264c229ca282824e dcd98df58f9d7fa34c154bad1 fa29fb7f715eb899f374-DA-2 430-20140305154448287603

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**Trademark/Service Mark Statement of Use  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WW (Stylized and/or with Design, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469262>)

**SERIAL NUMBER:** 85469262

The applicant, World Wrestling Entertainment, Inc., having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

is submitting the following allegation of use information:

For International Class 041:

Current identification: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/24/2014, and first used in commerce at least as early as 02/24/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

**Declaration**

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 03/05/2014

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

RAM Sale Number: 85469262

RAM Accounting Date: 03/06/2014

Serial Number: 85469262

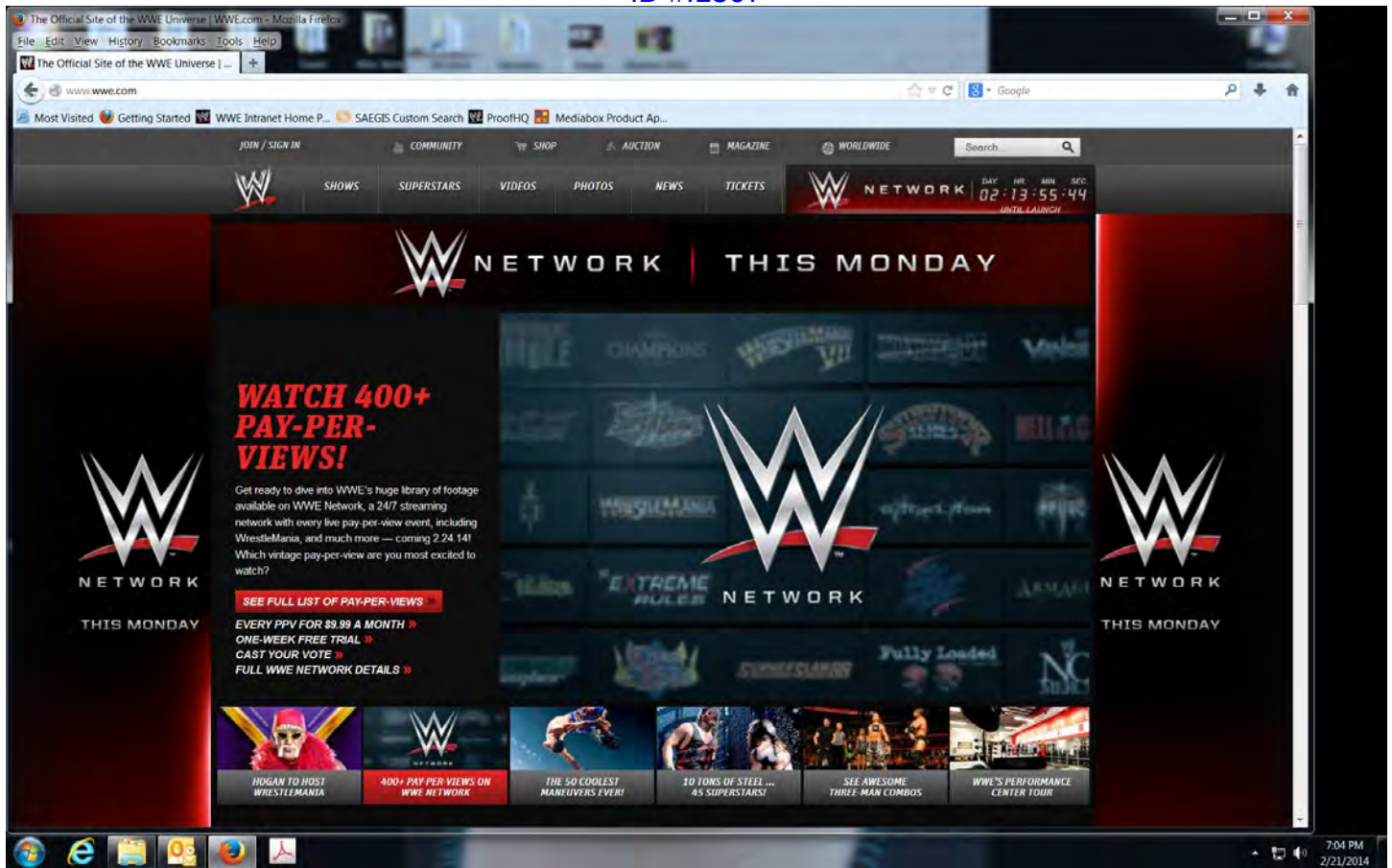
Internet Transmission Date: Wed Mar 05 15:48:09 EST 2014

TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-201403051548095

30594-85469262-5006264c229ca282824edcd98

df58f9d7fa34c154bad1fa29fb7f715eb899f374

-DA-2430-20140305154448287603





**FEE RECORD SHEET**

**Serial Number:** 85469262



**RAM Sale Number:** 85469262

**Total Fees:** \$100

**RAM Accounting Date:** 20140306

<u><b>Transaction</b></u>	<u><b>Fee Code</b></u>	<u><b>Transaction Date</b></u>	<u><b>Fee per Class</b></u>	<u><b>Number of Classes</b></u>	<u><b>Total Fee</b></u>
Statement of Use (SOU)	7003	20140305	\$100	1	\$100

**Transaction Date:** 20140305



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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Thursday, September 19, 2013 00:11 AM  
**To:** XXXX  
**Subject:** Trademark Serial Number 85469262 : Official USPTO Notice of Approval of Extension Request

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## NOTICE OF APPROVAL OF EXTENSION REQUEST

**Serial Number:** 85469262  
**Mark:** WW(STYLIZED/DESIGN)  
**Owner:** World Wrestling Entertainment, Inc.  
**Extension Request Number:** 3  
**Docket/Reference Number:**  
**Notice of Allowance Date:** Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	09/19/2013
PUB DATE	01/10/2012
STATUS	732-THIRD EXTENSION - GRANTED
STATUS DATE	09/18/2013
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014

10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middleen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469262
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	3
<b>ONGOING EFFORT</b>	product or service research or development
<b>ALLOWANCE MAIL DATE</b>	03/06/2012

STATEMENT OF USE	NO
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/04/2013
SIGNATORY'S PHONE NUMBER	203-353-2827
<b>FILING INFORMATION</b>	
SUBMIT DATE	Wed Sep 04 10:46:38 EDT 2013
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XXX- 20130904104638725316-8546 9262-500363dad887fe1d7eb8 ce8bb37b5e885fcd63453e5d3 d162964e95b922205691fd-DA -9625-2013090410452433444 1

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WW (stylized and/or with design)  
**SERIAL NUMBER:** 85469262

The applicant, World Wrestling Entertainment, Inc., having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 041:

Current identification: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

**Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 09/04/2013  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone: 203-353-2827

RAM Sale Number: 85469262  
RAM Accounting Date: 09/04/2013

Serial Number: 85469262  
Internet Transmission Date: Wed Sep 04 10:46:38 EDT 2013

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201309041046387

25316-85469262-500363dad887fe1d7eb8ce8bb

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fd-DA-9625-20130904104524334441

**TEAS ROUTING SHEET**

**To: INTENT TO USE UNIT**

**Work Loc: INTENT TO USE SECTION**

**Doc Type: Extension Request for SOU**



**Serial Number: 85469262**



**Mark: WW**

**Mail Date: 2013/09/04**



**Examiner Number: 72503**



**Examiner Name:  
DALIER, JOHN DAVID**

**L.O. Assigned: LAW OFFICE 106**

**Special Instruction(s):**

<b><u>Transaction</u></b>	<b><u>Fee Code</u></b>	<b><u>Transaction Date</u></b>	<b><u>Fee per Class</u></b>	<b><u>Number of Classes</u></b>	<b><u>Total Fee</u></b>
Extension Request for SOU	7004	20130904	\$150	1	\$150

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, March 12, 2013 00:13 AM  
**To:** XXXX  
**Subject:** Trademark Serial Number 85469262 : Official USPTO Notice of Approval of Extension Request

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**Serial Number:** 85469262  
**Mark:** WW(STYLIZED/DESIGN)  
**Owner:** World Wrestling Entertainment, Inc.  
**Extension Request Number:** 2  
**Docket/Reference Number:**  
**Notice of Allowance Date:** Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	03/12/2013		
PUB DATE	01/10/2012		
STATUS	731-SECOND EXTENSION - GRANTED		
STATUS DATE	03/11/2013		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010

03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware





## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469262
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	2
<b>ONGOING EFFORT</b>	product or service research or development
<b>ALLOWANCE MAIL DATE</b>	03/06/2012

STATEMENT OF USE	NO
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	03/06/2013
<b>FILING INFORMATION</b>	
SUBMIT DATE	Wed Mar 06 10:35:13 EST 2013
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XXX- 20130306103513504818-8546 9262-500e34c42f9e38a6419b 611131dcab6222b6e2c1944c1 0977d2f97abecd5678c14-DA- 803-20130306103354935347

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WW (stylized and/or with design)  
**SERIAL NUMBER:** 85469262

The applicant, World Wrestling Entertainment, Inc., having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 041:

Current identification: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

**Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 03/06/2013  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney

RAM Sale Number: 85469262  
RAM Accounting Date: 03/07/2013

Serial Number: 85469262  
Internet Transmission Date: Wed Mar 06 10:35:13 EST 2013  
TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201303061035135

04818-85469262-500e34c42f9e38a6419b61113  
1dcab6222b6e2c1944c10977d2f97abecd5678c1  
4-DA-803-20130306103354935347

**TEAS ROUTING SHEET**

**To: INTENT TO USE UNIT**

**Work Loc: INTENT TO USE SECTION**

**Doc Type: Extension Request for SOU**



**Serial Number: 85469262**



**Mark: WW**

**Mail Date: 2013/03/06**



**Examiner Number: 72503**



**Examiner Name:  
DALIER, JOHN DAVID**

**L.O. Assigned: LAW OFFICE 106**

**Special Instruction(s):**

<b><u>Transaction</u></b>	<b><u>Fee Code</u></b>	<b><u>Transaction Date</u></b>	<b><u>Fee per Class</u></b>	<b><u>Number of Classes</u></b>	<b><u>Total Fee</u></b>
Extension Request for SOU	7004	20130306	\$150	1	\$150

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Thursday, October 18, 2012 00:13 AM  
**To:** XXXX  
**Subject:** Trademark Serial Number 85469262 : Official USPTO Notice of Approval of Extension Request

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## NOTICE OF APPROVAL OF EXTENSION REQUEST

**Serial Number:** 85469262  
**Mark:** WW(STYLIZED/DESIGN)  
**Owner:** World Wrestling Entertainment, Inc.  
**Extension Request Number:** 1  
**Docket/Reference Number:**  
**Notice of Allowance Date:** Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	10/18/2012		
PUB DATE	01/10/2012		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	10/17/2012		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006



12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, October 16, 2012 11:01 PM  
**To:** XXXX  
**Subject:** Trademark SN 85469262: Official Notice of Revival

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Oct 16, 2012

**NOTICE OF REVIVAL**

**Serial Number:** 85469262  
**Mark:** WW(STYLIZED/DESIGN)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

**Revival Date:** Oct 16, 2012

The above-referenced application has been **REVIVED** and will be forwarded to the appropriate section of the Office for further action.

If the application was abandoned for failure to file a timely response to an Office action, the application will be forwarded to the examining attorney; or

If a notice of appeal was submitted with the petition, the application will be forwarded to the Trademark Trial and Appeal Board to institute the appeal; or

If the application was abandoned for failure to file a timely statement of use or a request for extension of time to file a statement of use, the application will be forwarded to the intent to use unit.

To check the current status of your application, go to Trademark Application and Registration Retrieval (TARR) (<http://tarr.uspto.gov/>) or contact the Trademark Assistance Center at 1-800-786-9199 or TrademarkAssistanceCenter@uspto.gov.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

## Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469262
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>DATE OF NOTICE OF ABANDONMENT</b>	10/09/2012
<b>MARK SECTION</b>	
<b>MARK FILE NAME</b>	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469262
<b>LITERAL ELEMENT</b>	WW
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>PETITION</b>	
<b>PETITION STATEMENT</b>	Applicant has firsthand knowledge that the failure to file an SOU or Extension Request by the specific deadline was unintentional, and requests the USPTO to revive the abandoned application.
<b>NOTICE OF ALLOWANCE</b>	Notice of Allowance was received by applicant.
<b>EXTENSION OF TIME TO FILE STATEMENT OF USE</b>	
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via

	a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
EXTENSION PERIOD(S)	1
ALLOWANCE MAIL DATE	03/06/2012
<b>PAYMENT SECTION</b>	
PETITION FEE	100
NUMBER OF CLASSES IN USE	1
EXTENSION FEE	150
TOTAL AMOUNT	250
<b>SIGNATURE SECTION</b>	
PETITION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/16/2012
SIGNATORY'S PHONE NUMBER	203.353.2827
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/16/2012
SIGNATORY'S PHONE NUMBER	203.353.2827
<b>FILING INFORMATION</b>	
SUBMIT DATE	Tue Oct 16 10:40:12 EDT 2012
TEAS STAMP	USPTO/PSE-XX.XXX.XXX.XXX- 20121016104012793745-8546 9262-490fbec5d49447d2c281 9fcf5546d4edbce-DA-9349-2 0121016103447221105

**Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request**

To the Commissioner for Trademarks:

**MARK:** WW (Stylized and/or with Design, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469262>)

**SERIAL NUMBER:** 85469262

**PETITION**

Signatory has firsthand knowledge that the failure to file an SOU or Extension Request by the specific deadline was unintentional, and requests the USPTO to revive the abandoned application.

Notice of Allowance was received by applicant.

**EXTENSION OF TIME TO FILE STATEMENT OF USE**

The applicant, World Wrestling Entertainment, Inc., having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

requests revival of the application identified above, and submits extension(s) of time to file the Statement of Use under 37 C.F.R. Section 2.89. The Notice of Allowance mailing date was 03/06/2012.

The applicant is filing extension number(s): 1

For International Class 041:

Current identification: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the petition fee.

A fee payment in the amount of \$150 will be submitted with the form, representing payment for the extension fee.

A fee payment in the total amount of \$250 will be submitted.

**Petition**

Signature: /LADM/ Date Signed: 10/16/2012  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone: 203.353.2827

**Declaration**

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 10/16/2012  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone: 203.353.2827

Serial Number: 85469262  
Internet Transmission Date: Tue Oct 16 10:40:12 EDT 2012  
TEAS Stamp: USPTO/PSE-XX.XXX.XXX.XXX-201210161040127  
93745-85469262-490fbec5d49447d2c2819fcf5  
546d4edbce-DA-9349-20121016103447221105

RAM SALE NUMBER: 9349  
RAM ACCOUNTING DATE: 20121016

INTERNET TRANSMISSION DATE:  
2012/10/16

SERIAL NUMBER:  
85/469262

Description	Fee Code	Transaction	Total Fees Paid
POA	7005	2012/10/16	100
ESU	7004	2012/10/16	150



Side - 1



**NOTICE OF ABANDONMENT**  
**MAILING DATE: Oct 9, 2012**

The trademark application identified below was abandoned because the applicant failed to file for a statement of use or an extension of time.

If the delay in filing a response was unintentional, you may file a petition to revive the application with a fee. If the abandonment of this application was due to USPTO error, you may file a request for reinstatement. Please note that a petition to revive or request for reinstatement **must be received within two months from the mailing date of this notice.**

For additional information, go to <http://www.uspto.gov/teas/petinfo.htm>. If you are unable to get the information you need from the website, call the Trademark Assistance Center at 1-800-786-9199.

**SERIAL NUMBER:** 85469262

**MARK:** WW

**OWNER:** World Wrestling Entertainment, Inc.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL  
U.S POSTAGE  
PAID

LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD , CT 06902-3520

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	10/09/2012		
PUB DATE	01/10/2012		
STATUS	606-ABANDONED - NO STATEMENT OF USE FILED		
STATUS DATE	10/08/2012		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	10/08/2012	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

--	--

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
----------	--------------------------

CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE
<b>PRIOR OWNER INFORMATION</b>	
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, March 6, 2012 00:18 AM  
**To:** XXXX  
**Subject:** Trademark Serial Number 85469262: Official USPTO Notice of Allowance

## NOTICE OF ALLOWANCE (NOA)

**ISSUE DATE: Mar 6, 2012**

**Serial Number:** 85-469,262  
**Mark:** WW(STYLIZED/DESIGN)  
**Attorney Reference Number:**

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). **WARNING:** An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

**SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:**

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

**How to file SOU and/or Extension Request:**

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see [http://www.uspto.gov/trademarks/basics/MoreInfo\\_SOU\\_EXT.jsp](http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp).

**FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.**

### REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

**Serial Number:** 85-469,262  
**Mark:** WW(STYLIZED/DESIGN)  
**Attorney Reference Number:**  
**Owner:** World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, CONNECTICUT 06902  
**Correspondence Address:** LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

**This application has the following bases, but not necessarily for all listed goods/services:**

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

### GOODS/SERVICES BY INTERNATIONAL CLASS

041 - Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

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**Fraudulent statements may result in registration being cancelled:** Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

**Additional information:** For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at [www.uspto.gov](http://www.uspto.gov) or call the Trademark Assistance Center at 1-800-786-9199.

**Checking status:** To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, January 10, 2012 00:49 AM  
**To:** XXXX  
**Subject:** Official USPTO Notification: OG Publication Confirmation for Serial Number 85469262

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OFFICIAL GAZETTE PUBLICATION CONFIRMATION

**Serial Number:** 85-469,262  
**Mark:** WW(STYLIZED/DESIGN)  
**International Class(es):** 041  
**Applicant:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

The mark identified above has been published in the *Trademark Official Gazette* (OG) on Jan 10, 2012. Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then within twelve (12) weeks of the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the OG for accuracy (see steps, *below*). If any information is incorrect, the applicant should immediately email the requested correction to **TMPostPubQuery@uspto.gov**. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

1. Click on the following link or paste the URL into an internet browser: [http://www.uspto.gov/web/trademarks/tmog/20120110\\_OG.pdf#page=1](http://www.uspto.gov/web/trademarks/tmog/20120110_OG.pdf#page=1)
2. Wait for the total OG to download completely (as indicated on bottom of OG page).
3. At the top/side of the displayed page, click wherever the "binoculars" icon appears.
4. Enter in the "search" box the name of the applicant (for individual: last name, first name) or the serial number in this exact format (with hyphen and comma): 85-469,262, e.g.
5. View the retrieved result(s). If multiple results appear in the "results" box, click directly on each "search term" shown in the box to access all separate appearances in the OG.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.





UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

Dec 21, 2011

**NOTICE OF PUBLICATION**

- |                                      |  |
|--------------------------------------|--|
| 1. Serial No.:<br>85-469,262         | 2. Mark:<br>WW<br>(STYLIZED/DESIGN)                  |
| 3. International Class(es):<br>41    |  |
| 4. Publication Date:<br>Jan 10, 2012 | 5. Applicant:<br>World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents  
U.S. Government Printing Office  
PO Box 371954  
Pittsburgh, PA 15250-7954  
Phone: 202-512-1800

By direction of the Commissioner.

**Email Address(es):**

[lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, December 21, 2011 03:45 AM  
**To:** XXXX  
**Subject:** Official USPTO Notification: Issuance of Notice of Publication for Serial Number 85469262

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NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 85469262) is scheduled to publish in the *Official Gazette* on Jan 10, 2012. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=85469262>. If you have difficulty accessing the Notice of Publication, contact [TDR@uspto.gov](mailto:TDR@uspto.gov).

**PLEASE NOTE:**

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact [TMPostPubQuery@uspto.gov](mailto:TMPostPubQuery@uspto.gov).

**Trademark Snap Shot Publication Stylesheet**

(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	12/06/2011		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	12/05/2011		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE



\*\*\* User:jdalier \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	464	N/A	0	0	P/0:01	"ww"[bi,ti]
02	404	N/A	0	0	P/0:02	"w w"[bi,ti]
03	838	N/A	0	0	P/0:01	1 or 2
04	277	0	277	267	P/0:02	3 and live[ld]

Session started 12/5/2011 3:11:44 PM

Session finished 12/5/2011 3:20:34 PM

Total search duration 0 minutes 6 seconds

Session duration 8 minutes 50 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 85469262

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**From:** TMDesignCodeComments  
**Sent:** Thursday, November 17, 2011 00:15 AM  
**To:** XXXX  
**Subject:** Notice of Design Search Code and Pseudo Mark for Serial Number: 85469262

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**ATTORNEY REFERENCE NUMBER:**

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The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail [TMDesignCodeComments@USPTO.GOV](mailto:TMDesignCodeComments@USPTO.GOV). You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

**Design search codes and pseudo marks assigned to the referenced serial number are listed below.**

**DESIGN SEARCH CODES:**

26.17.09 - Bands, curved  
26.17.09 - Bars, curved  
26.17.09 - Curved line(s), band(s) or bar(s)  
26.17.09 - Lines, curved

**PSEUDO MARK:**

WORLD WRESTLING ENTERTAINMENT INCORPORATION

**Trademark/Service Mark Application, Principal Register**

Serial Number: 85469262

Filing Date: 11/10/2011

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469262
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="\\TICRS\EXPORT11\IMAGEOUT11\854\692\85469262\xml1\ APP0002.JPG">\\TICRS\EXPORT11\IMAGEOUT11\854\692\85469262\xml1\ APP0002.JPG</a>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>LITERAL ELEMENT</b>	WW
<b>COLOR MARK</b>	NO
<b>*DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of two stacked W's having a scar underneath.
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	393 x 393
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	World Wrestling Entertainment, Inc.
<b>*STREET</b>	1241 East Main Street
<b>*CITY</b>	Stamford
<b>*STATE (Required for U.S. applicants)</b>	Connecticut
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. applicants only)</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	041
	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live



<b>*IDENTIFICATION</b>	and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	Legal Affairs Department
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325

<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	11/10/2011

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 85469262**

**Filing Date: 11/10/2011**

### To the Commissioner for Trademarks:

**MARK:** WW (stylized and/or with design, see [mark](#))

The literal element of the mark consists of WW.

The mark consists of two stacked W's having a scar underneath.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street

Stamford, Connecticut 06902

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

### The applicant's current Attorney Information:

Lauren A. Dienes-Middlen and Legal Affairs Department of World Wrestling Entertainment, Inc.

1241 East Main Street

Stamford, Connecticut 06902

United States

### The applicant's current Correspondence Information:

Lauren A. Dienes-Middlen

World Wrestling Entertainment, Inc.

1241 East Main Street

Stamford, Connecticut 06902

203-353-2827(phone)

203-353-0236(fax)

lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all

statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 11/10/2011

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

RAM Sale Number: 10093

RAM Accounting Date: 11/10/2011

Serial Number: 85469262

Internet Transmission Date: Thu Nov 10 12:25:16 EST 2011

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201111101225161

86961-85469262-480c59c17c93134a3ab7f1f78

48a8556c-DA-10093-20111110122321735733





**Generated on:** This page was generated by TSDR on 2025-07-10 14:24:38 EDT

**Mark:** WW



**US Serial Number:** 85469213

**Application Filing Date:** Nov. 10, 2011

**US Registration Number:** 4625255

**Registration Date:** Oct. 21, 2014

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jun. 05, 2024

**Publication Date:** Jan. 10, 2012 **Notice of Allowance Date:** Mar. 06, 2012

## Mark Information

**Mark Literal Elements:** WW

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

**Description of Mark:** The mark consists of two stacked W's having a scar underneath.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**First Use:** Aug. 01, 2014

**Use in Commerce:** Aug. 01, 2014

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: WORLD WRESTLING ENTERTAINMENT, LLC

Owner Address: 707 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT UNITED STATES 06902

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Lauren A. Dienes-Middlen

Attorney Primary Email Address: [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Lauren A. Dienes-Middlen  
WORLD WRESTLING ENTERTAINMENT, LLC  
707 Washington Blvd.  
STAMFORD, CONNECTICUT United States 06901Correspondent e-mail: [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 07, 2024	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Jun. 05, 2024	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 05, 2024	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	95151
Jun. 05, 2024	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	95151
Jun. 05, 2024	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 28, 2024	TEAS SECTION 8 & 9 RECEIVED	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 21, 2023	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 16, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 16, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 16, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 21, 2021	TEAS SECTION 8 & 15 RECEIVED	
Oct. 21, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Oct. 21, 2014	REGISTERED-PRINCIPAL REGISTER	
Sep. 13, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 12, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 12, 2014	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 08, 2014	USE AMENDMENT FILED	
Sep. 08, 2014	TEAS STATEMENT OF USE RECEIVED	
Mar. 21, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 20, 2014	SOU EXTENSION 4 GRANTED	
Mar. 05, 2014	SOU EXTENSION 4 FILED	
Mar. 05, 2014	SOU TEAS EXTENSION RECEIVED	
Sep. 19, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	



Sep. 18, 2013	SOU EXTENSION 3 GRANTED
Sep. 04, 2013	SOU EXTENSION 3 FILED
Sep. 04, 2013	SOU TEAS EXTENSION RECEIVED
Mar. 12, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Mar. 11, 2013	SOU EXTENSION 2 GRANTED
Mar. 06, 2013	SOU EXTENSION 2 FILED
Mar. 06, 2013	SOU TEAS EXTENSION RECEIVED
Oct. 18, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Oct. 17, 2012	SOU EXTENSION 1 GRANTED
Sep. 06, 2012	SOU EXTENSION 1 FILED
Oct. 17, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL
Oct. 16, 2012	NOTICE OF REVIVAL - E-MAILED
Oct. 16, 2012	SOU EXTENSION RECEIVED WITH TEAS PETITION
Oct. 16, 2012	PETITION TO REVIVE-GRANTED
Oct. 16, 2012	TEAS PETITION TO REVIVE RECEIVED
Oct. 09, 2012	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED
Oct. 08, 2012	ABANDONMENT - NO USE STATEMENT FILED
Mar. 06, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Jan. 10, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Jan. 10, 2012	PUBLISHED FOR OPPOSITION
Dec. 21, 2011	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Dec. 05, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER
Dec. 05, 2011	ASSIGNED TO EXAMINER
Nov. 17, 2011	NOTICE OF DESIGN SEARCH CODE MAILED
Nov. 16, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Nov. 14, 2011	NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Jun. 05, 2024

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2**Registrant:** World Wrestling Entertainment, Inc.

### Assignment 1 of 2

**Conveyance:** CERTIFICATE OF CONVERSION AND NAME CHANGE**Reel/Frame:** [8250/0637](#)**Pages:** 58**Date Recorded:** Nov. 06, 2023**Supporting Documents:** [assignment-tm-8250-0637.pdf](#)

### Assignor

**Name:** [WORLD WRESTLING ENTERTAINMENT, INC.](#)**Execution Date:** Sep. 12, 2023**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 707 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT 06902

### Correspondent

**Correspondent Name:** COURTNEY WELSHIMER, ESQ.

**Correspondent** SIMPSON THACHER & BARTLETT LLP  
**Address:** 425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found****Assignment 2 of 2**

**Conveyance:** FIRST LIEN TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [8349/0921](#)

**Pages:** 77

**Date Recorded:** Feb. 21, 2024

**Supporting Documents:** [assignment-tm-8349-0921.pdf](#)

**Assignor**

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)

**Execution Date:** Feb. 09, 2024

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 30 HUDSON STREET  
4TH FLOOR  
JERSEY CITY, NEW JERSEY 07302

**Correspondent**

**Correspondent Name:** COURTNEY WELSHIMER ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, June 05, 2024 19:41:32 EDT  
**To:** XXXX  
**Subject:** Official USPTO Notification: U.S. Trademark Registration No. 4625255 -- Docket/Reference No.

---

**U.S. Serial Number:** 85469213  
**U.S. Registration Number:** 4625255  
**U.S. Registration Date:** October 21, 2014  
**Mark:** WW  
**Owner:** WORLD WRESTLING ENTERTAINMENT, LLC

June 05, 2024

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.**

**Class(es):**  
025

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

**WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To check the status of this registration, go to  
[https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to  
[https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch) NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

\* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.

PTO- 1963  
 Approved for use through 01/31/2025. OMB 0651-0055  
 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE  
 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	4625255
REGISTRATION DATE	10/21/2014
SERIAL NUMBER	85469213
MARK SECTION	
MARK	WW (stylized and/or with design, see <a href="#">mark</a> )
ATTORNEY INFORMATION (current)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, LLC
STREET	707 Washington Blvd.
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06901

COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	lauren.middlen@wwecorp.com
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	025
GOODS OR SERVICES	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
SPECIMEN FILE NAME(S)	<a href="https://www.ticrs.com/EXPORT18/IMAGEOUT_18/854/692/85469213.xml4/S890002.jpg">\\TICRS\EXPORT18\IMAGEOUT_18\854\692\85469213.xml4 \S890002.jpg</a>
SPECIMEN DESCRIPTION	Shirt
WEBPAGE URL	<a href="https://www.amazon.com/WWE-Rhodes-Reigns-Supertar-T-Shirt/dp/B0CRWFWV6B/ref=sr_1_5?crd=3RATSHLGAXASK&amp;dib=eyJ2Ijo1MSJ9.lcmTt4W-eLODk-0FdR0XlpgpMQrk5g0PJgefLXMJ8ETfJUb0oi8Qu6rTBZoTABgkEUfeJpSC6tEVh14geDUU65H008xYjR9RYo_drBQfkOijZEbFoFDjyqHMsMmY0rNj4uOa3ADV-rwaVKSVoYVzrdUdcEESHv8fVTkwF7kZNM_4URNag274NRd6Ss5PF6Mhh2g4s9ahDgN5al9zGitBicLRbiwDoARhJOYBb55OOJD-BIn7yiRa35Eloc55_sdIJqM-aCS4BUJMsU-irtPLU44WHraQf3dZwsG1hHiwM4.CaGGSfoEsrfKVeWctnqLhQv0C0q8MMeJ-4BHtCSF8ZY&amp;dib_tag=se&amp;keywords=wwe%2Bshirt&amp;qid=1709132944&amp;sprefix=wwe%2Bshirt%2Caps%2C100&amp;sr=8-5&amp;th=1">https://www.amazon.com/WWE-Rhodes-Reigns-Supertar-T-Shirt/dp/B0CRWFWV6B/ref=sr_1_5?crd=3RATSHLGAXASK&amp;dib=eyJ2Ijo1MSJ9.lcmTt4W-eLODk-0FdR0XlpgpMQrk5g0PJgefLXMJ8ETfJUb0oi8Qu6rTBZoTABgkEUfeJpSC6tEVh14geDUU65H008xYjR9RYo_drBQfkOijZEbFoFDjyqHMsMmY0rNj4uOa3ADV-rwaVKSVoYVzrdUdcEESHv8fVTkwF7kZNM_4URNag274NRd6Ss5PF6Mhh2g4s9ahDgN5al9zGitBicLRbiwDoARhJOYBb55OOJD-BIn7yiRa35Eloc55_sdIJqM-aCS4BUJMsU-irtPLU44WHraQf3dZwsG1hHiwM4.CaGGSfoEsrfKVeWctnqLhQv0C0q8MMeJ-4BHtCSF8ZY&amp;dib_tag=se&amp;keywords=wwe%2Bshirt&amp;qid=1709132944&amp;sprefix=wwe%2Bshirt%2Caps%2C100&amp;sr=8-5&amp;th=1</a>
WEBPAGE DATE OF ACCESS	02/28/2024
<b>OWNER SECTION (current)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>OWNER SECTION (proposed)</b>	
NAME	World Wrestling Entertainment, LLC
MAILING ADDRESS	707 Washington Blvd.
CITY	Stamford
STATE	Connecticut

ZIP/POSTAL CODE	06901
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
<b>LEGAL ENTITY SECTION (proposed)</b>	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	525
TOTAL FEE PAID	525
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	02/28/2024
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
<b>FILING INFORMATION</b>	
SUBMIT DATE	Wed Feb 28 10:16:37 ET 2024
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X XX-20240228101637595867-4 625255-85067a0735557dd445 1df79b943fa55b9748d7e35bb add306989f575383620152c-D A-16376150-20240228101056 745542

PTO- 1963

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

### To the Commissioner for Trademarks:

**REGISTRATION NUMBER:** 4625255**REGISTRATION DATE:** 10/21/2014**MARK:** (Stylized and/or with Design, WW (see, [mark](#)))

**Current:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States  
XXXX  
203-353-2827  
203-353-0236

**Proposed:** The owner, World Wrestling Entertainment, LLC, a limited liability company legally organized under the laws of Delaware, having an address of

707 Washington Blvd.  
Stamford, Connecticut 06901  
United States  
203-353-2827  
203-353-0236  
XXXX

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 025, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Shirt.

[Specimen File1](#)

Webpage URL: [https://www.amazon.com/WWE-Rhodes-Reigns-Supertar-T-Shirt/dp/B0CRWFWV6B/ref=sr\\_1\\_5?crid=3RATSHLGAXASK&dib=eyJ2IjoiMSJ9.lcmTt4W-eLODk-0FdR0XIpgpMQrk5g0PJgefLXMJ8ETFJUB0oi8Qu6rTBZoTABgkEUfeJpSC6tEVh14geDUU65H008xYjR9RYo\\_drBQfkOijZEbFoFDjyrwaVKSVoYVzrdUdcEESHv8fVTkwF7kZNM\\_4URNag274NRd6Ss5PF6Mhh2g4s9ahDgN5al9zGitBicLRbiwDoARhJOYBb55OOJD-BIn7yiRa35Eloc55\\_sdIJqM-aCS4BUJMsU-irtPLU44WHraQf3dZwsG1hHiwM4.CaGGSfoEsrfKVeWctnqLhQv0C0q8MMeJ-4BHtCSF8ZY&dib\\_tag=se&keywords=wwe%2Bshirt&qid=17C](https://www.amazon.com/WWE-Rhodes-Reigns-Supertar-T-Shirt/dp/B0CRWFWV6B/ref=sr_1_5?crid=3RATSHLGAXASK&dib=eyJ2IjoiMSJ9.lcmTt4W-eLODk-0FdR0XIpgpMQrk5g0PJgefLXMJ8ETFJUB0oi8Qu6rTBZoTABgkEUfeJpSC6tEVh14geDUU65H008xYjR9RYo_drBQfkOijZEbFoFDjyrwaVKSVoYVzrdUdcEESHv8fVTkwF7kZNM_4URNag274NRd6Ss5PF6Mhh2g4s9ahDgN5al9zGitBicLRbiwDoARhJOYBb55OOJD-BIn7yiRa35Eloc55_sdIJqM-aCS4BUJMsU-irtPLU44WHraQf3dZwsG1hHiwM4.CaGGSfoEsrfKVeWctnqLhQv0C0q8MMeJ-4BHtCSF8ZY&dib_tag=se&keywords=wwe%2Bshirt&qid=17C)  
Webpage Date of Access: 02/28/2024

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

707 Washington Blvd.  
STAMFORD, Connecticut 06901  
United States

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information**

Lauren A. Dienes-Middlen  
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$525 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 02/28/2024  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signature method: Signed directly within the form

**Mailing Address (current):**  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

**Mailing Address (proposed):**  
WORLD WRESTLING ENTERTAINMENT, LLC  
707 Washington Blvd.  
STAMFORD, Connecticut 06901

Serial Number: 85469213



Internet Transmission Date: Wed Feb 28 10:16:37 ET 2024

TEAS Stamp: USPTO/S08N09-XX.XXX.XXX.XXX-202402281016

37595867-4625255-85067a0735557dd4451df79

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52c-DA-16376150-20240228101056745542

amazon.com/WWE-Rhodes-Reigns-Supertar-T-Shirt/dp/B0CRWFV6B/ref=sr\_1\_5?crid=3RATSHLGAXASK&dib=eyJ2ljojMS...  
WWE Intranet WWE.com WWE Shop Peacock WWE Source SAEGIS Legal Affairs (WWE)... Home - OneDrive UFC - Lauren Middl... All Bookm


amazon prime Deliver to Lauren Norwalk 06854 wwe+shirt EN Hello, Lauren Account & Lists Returns & Orders


All Medical Care Keep Shopping For Prime Video Today's Deals Buy Again Groceries Household, Health & Baby Care Livestreams Amazon Home Amazon Business Coupons Shop Black-owned business

Amazon Fashion Women Men Kids Luggage Sales & Deals Premium Brands Amazon Brands prime try before you buy

**balega** Balega Blister Resist Performance No Show Athletic... Save 5% \$19.00 \$26.00 prime

Sports & Outdoors Fan Shop Clothing T-Shirts



Visit the WWE Store  
WWE Cody Rhodes Roman Reigns  
Becky Lynch Rhea Ripley Group  
Supertar Roster Adult T-Shirt  
5.0  1 rating | Search this page

Price: \$21.95 - \$26.95  
Free Returns on some sizes and colors


Color: Black  
Size: Select

Size Chart



**Product details**

Fabric type	100% Cotton
Care instructions	Machine Wash
Origin	Made in USA or Imported
Closure type	Pull On

To buy, select Size  
Add to Cart  
Add to List

 **Discount PROMOS**  
Customize your text or logo  
Gildan Heavy Cotton T-Shirt - Plain Men's Heavy Weight Shirt  
\$63.99

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amazon.com/WWE-Rhodes-Reigns-Supertar-T-Shirt/dp/B0CRWFV6B/ref=sr\_1\_5?crid=3RATSHLGAXASK&dib=eyJ2ljojMS...  
WWE Intranet WWE.com WWE Shop Peacock WWE Source SAEGIS Legal Affairs (WWE)... Home - OneDrive UFC - Lauren Middl... All Bookm


amazon prime Deliver to Lauren Norwalk 06854 All wwe+shirt EN Hello, Lauren Account & Lists Returns & Orders


All Medical Care Keep Shopping For Prime Video Today's Deals Buy Again Groceries Household, Health & Baby Care Livestreams Amazon Home Amazon Business Coupons Shop Black-owned businesses

Amazon Fashion Women Men Kids Luggage Sales & Deals Premium Brands Amazon Brands prime try before you buy

**balega** Balega Blister Resist Performance No Show Athletic... Save 5% \$19.00 \$26.00 prime

Sports & Outdoors Fan Shop Clothing T-Shirts



Visit the WWE Store  
WWE Cody Rhodes Roman Reigns  
Becky Lynch Rhea Ripley Group  
Supertar Roster Adult T-Shirt  
5.0  1 rating | Search this page

Price: \$21.95 - \$26.95  
Free Returns on some sizes and colors


Color: Black  
Size: Select

Size Chart



**Product details**

Fabric type	100% Cotton
Care instructions	Machine Wash
Origin	Made in USA or Imported
Closure type	Pull On

To buy, select Size  
Add to Cart  
Add to List

 **Discount PROMOS**  
Customize your text or logo  
Gildan Heavy Cotton T-Shirt - Plain Men's Heavy Weight Shirt  
\$63.99

Sponsored

Type here to search   50°F 10:12 AM 2/28/2024

**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Saturday, October 21, 2023 01:35 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 4625255 WW (Stylized/Design)

## USPTO COURTESY REMINDER

### TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

**U.S. Application Serial No.** 85469213  
**U.S. Registration No.** 4625255  
**U.S. Registration Date:** October 21, 2014  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference No.**

**Issue Date:** October 21, 2023

**Required submission.** The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and October 21, 2024. For an additional fee, the owner can file within the 6-month grace period that ends on April 21, 2025.

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

**Proof of Use Audit.** The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

**Determination of time of receipt by USPTO.** Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

**Direct questions** about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Monday, August 16, 2021 11:01 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4625255: WW (Stylized/Design)

---

**U.S. Serial Number:** 85469213  
**U.S. Registration Number:** 4625255  
**U.S. Registration Date:** Oct 21, 2014  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.

Aug 16, 2021

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

**The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.**

**Class(es):**  
025

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### REQUIREMENTS FOR MAINTAINING REGISTRATION

**WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.**

#### Requirements in the First Ten Years

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

#### Requirements in Successive Ten-Year Periods

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to [https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch) NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

\* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

PTO- 1583

Approved for use through 10/31/2021. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

## Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	4625255
<b>REGISTRATION DATE</b>	10/21/2014
<b>SERIAL NUMBER</b>	85469213
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design, see <a href="#">mark</a> )
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	NOT SPECIFIED
<b>YEAR OF ADMISSION</b>	NOT SPECIFIED
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	NOT SPECIFIED
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY INFORMATION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
<b>CORRESPONDENCE INFORMATION (current)</b>	
NAME	LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>CORRESPONDENCE INFORMATION (proposed)</b>	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	025
GOODS OR SERVICES	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\854\692\85469213\xml1 \ 8150002.JPG</a>
SPECIMEN DESCRIPTION	Shirt
WEBPAGE URL	<a href="https://shop.wwc.com/collections/mens-t-shirts/products/smackdown-draft-t-shirt">https://shop.wwc.com/collections/mens-t-shirts/products/smackdown-draft-t-shirt</a>
WEBPAGE DATE OF ACCESS	04/21/2021
<b>OWNER SECTION (current)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>OWNER SECTION (proposed)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902



<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION</b>	Delaware
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>NUMBER OF CLASSES PAID</b>	1
<b>COMBINED §§ 8 &amp; 15 FILING FEE PER CLASS</b>	425
<b>GRACE PERIOD FEE FOR §8</b>	100
<b>TOTAL FEE PAID</b>	525
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	04/21/2021
<b>SIGNATORY'S PHONE NUMBER</b>	203-353-2827
<b>SIGNATURE METHOD</b>	Signed directly within the form
<b>PAYMENT METHOD</b>	DA
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Apr 21 10:33:11 ET 2021
<b>TEAS STAMP</b>	USPTO/S08N15-XX.XXX.XXX.X XX-20210421103311705180-4 625255-7709fc9bf8b15b0cca ab851e48ebc85d56eade14f14 632ebef611a1cbd4c0d1cc-DA -33083165-202104211030528 10728



PTO- 1583

Approved for use through 10/31/2021 - OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

**Combined Declaration of Use and Incontestability under Sections 8 & 15****To the Commissioner for Trademarks:****REGISTRATION NUMBER:** 4625255**REGISTRATION DATE:** 10/21/2014**MARK:** (Stylized and/or with Design, WW (see, [mark](#)))**Current:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
XXXX  
203-353-2827  
203-353-0236

**Proposed:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
203-353-2827  
203-353-0236  
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 &amp; 15.

For International Class 025, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Shirt.

[Specimen File1](#)Webpage URL: <https://shop.wwc.com/collections/mens-t-shirts/products/smackdown-draft-t-shirt>

Webpage Date of Access: 04/21/2021

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information (current):**

LAUREN A. DIENES-MIDDLEN

PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Correspondence Information (proposed):**

Lauren A. Dienes-Middlen

PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$525 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 04/21/2021

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

Signature method: Signed directly within the form

**Mailing Address (current):**

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

Mailing Address (**proposed**):

WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

Serial Number: 85469213

Internet Transmission Date: Wed Apr 21 10:33:11 ET 2021

TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-202104211033

11705180-4625255-7709fc9bf8b15b0ccaab851

e48ebc85d56eade14f14632ebef611a1cbd4c0d1

cc-DA-33083165-20210421103052810728

Getting Started

WWE SHOP

SUPERSTARS

TITLE BELTS

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SIZE CHART

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1 Available SKU 013-100-013-1

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WEAR WHAT THE SUPERSTARS WEAR!

Our Authentic T-Shirts are the same ones worn by your favorite WWE & NXT Superstars! Experience true Superstar Style in this durable, classic fit T-Shirt!

DETAILS

CARE INSTRUCTIONS

10:25 AM 4/21/2025

**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 4625255



**Serial Number:** 85469213



**RAM Sale Number:** 4625255

**RAM Accounting Date:** 20210421

**Total Fees:** \$525

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20210421	\$225	1	1	\$225
§15 affidavit	7208	20210421	\$200	1	1	\$200
Grace period combined §8 & 15	7206	20210421	\$100	1	1	\$100

Physical Location: MADCD- NO PHYSICAL FILE

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20210421



Getting Started

WWE SHOP

SUPERSTARS

TITLE BELTS

APPAREL

GIFTS & MORE

BRANDS

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USA

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SmackDown Draft T-Shirt

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\$19.59 \$27.99

4 interest-free payments. Available for orders above \$35. [Learn more](#)

SIZE S

SIZE CHART

S M L XL 2XL 3XL 4XL 5XL

1 Available SKU 013-100-013-1

ADD TO CART

WEAR WHAT THE SUPERSTARS WEAR!

Our Authentic T-Shirts are the same ones worn by your favorite WWE & NXT Superstars! Experience true Superstar Style in this durable, classic fit T-Shirt!

DETAILS

CARE INSTRUCTIONS

10:25 AM 4/21/2025

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Monday, October 21, 2019 01:07 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder: Trademark Registration Maintenance Document Must Be Filed Before Deadline for U.S. Trademark Registration No. 4625255 WW (Stylized/Design)

## USPTO COURTESY REMINDER

### TRADEMARK REGISTRATION MAINTENANCE DOCUMENT UNDER SECTION 8 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED

**U.S. Application Serial No.** 85469213  
**U.S. Registration No.** 4625255  
**U.S. Registration Date:** October 21, 2014  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference No.**

**Issue Date:** October 21, 2019

**Required submission.** The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse Under Section 8](#) (Section 8 Declaration) between now and October 21, 2020. For an additional fee, the owner can file within the 6-month grace period that ends on April 21, 2021.

**Optional submission.** If the owner can claim the benefits of incontestability, the owner may file an optional Declaration of Incontestability under Section 15. This may be combined with the required Section 8 Declaration by filing a [Combined Declaration of Use and Incontestability Under Sections 8 and 15](#) (Combined Sections 8 and 15 Declaration).

**If ownership of the registration or the owner's name has changed,** the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

**Proof of Use Audit.** The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the holder/owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

**Determination of time of receipt by USPTO.** Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

**If the owner fails to file a timely Section 8 Declaration the registration will be CANCELLED** and cannot be reinstated.

**This reminder notice is being sent only as a courtesy** to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

**Direct questions** about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,625,255**

**Registered Oct. 21, 2014**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

WORLD WRESTLING ENTERTAINMENT, INC. (DELAWARE CORPORATION)  
1241 EAST MAIN STREET  
STAMFORD, CT 06902

FOR: CLOTHING, NAMELY, TOPS, JACKETS, BOTTOMS, UNDERWEAR, PAJAMAS;  
FOOTWEAR, NAMELY, SHOES, SNEAKERS, SLIPPERS; HEADWEAR, NAMELY, HATS,  
IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-1-2014; IN COMMERCE 8-1-2014.

THE MARK CONSISTS OF TWO STACKED W'S HAVING A SCAR UNDERNEATH.

SN 85-469,213, FILED 11-10-2011.

JOHN DALIER, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

---

**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Saturday, September 13, 2014 00:11 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 85469213: WW (Stylized/Design)

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## NOTICE OF ACCEPTANCE OF STATEMENT OF USE

**U.S. Serial Number:** 85469213  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to [http://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL\\_NO&searchType=statusSearch](http://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [http://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL\\_NO&searchType=documentSearch](http://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

# Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

## OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

## PUB INFORMATION

RUN DATE	09/13/2014
PUB DATE	01/10/2012
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	09/12/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

## FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

## MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

## CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	08/01/2014	FIRST USE IN COMMERCE DATE	08/01/2014	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/13/2014	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	036
09/12/2014	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	035
09/12/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	034
09/08/2014	IUAF	S	USE AMENDMENT FILED	033
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09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018

09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
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12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

#### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

#### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

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03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
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10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018



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10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
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03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
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01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
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DOMESTIC REPRESENTATIVE	NONE

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NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware









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### WWE Network T-Shirt


PRODUCT NO: W07044


## \$19.99

Availability: [Select Size](#)

 Like 26

 Tweet 0

 +1 2

 Pin it

Select a Size: [View Size Chart](#)

S

M

L

XL

2XL

3XL

4XL

5XL

Select a Quantity:


1

**+ ADD TO CART**

[Add to Wishlist](#)

### Description:

- Classic Fit
- 100% cotton
- Screen printed in the USA



## Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469213
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>EXTENSION OF USE</b>	NO
<b>MARK SECTION</b>	
<b>MARK FILE NAME</b>	http://tsdr.uspto.gov/img/85469213/large
<b>LITERAL ELEMENT</b>	WW
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	025
<b>CURRENT IDENTIFICATION</b>	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>FIRST USE ANYWHERE DATE</b>	08/01/2014
<b>FIRST USE IN COMMERCE DATE</b>	08/01/2014
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\854\692\85469213\xml16\SOU0002.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Shirt
<b>REQUEST TO DIVIDE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES IN USE</b>	1

SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/08/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
FILING INFORMATION	
SUBMIT DATE	Mon Sep 08 18:02:35 EDT 2014
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20140908180235709738-8546 9213-500b31fbd3bb1c59d2cc c2985730e118fb26242d1b618 62b32186b495f797d1-DA-508 6-20140908175716668818

---

**Trademark/Service Mark Statement of Use  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/85469213/large>)

**SERIAL NUMBER:** 85469213

The applicant, World Wrestling Entertainment, Inc., having an address of

1241 East Main Street

Stamford, Connecticut 06902

United States

is submitting the following allegation of use information:

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/01/2014, and first used in commerce at least as early as 08/01/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Shirt.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

**Declaration**

STATEMENTS: The signatory believes that: if the applicant is filing the amendment to allege use under 15 U.S.C. Section 1051(c) or a statement of use under 15 U.S.C. Section 1051(d), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified, and such use by the applicant's related company or licensee inures to the benefit of the applicant; that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive; and the specimen(s) shows the mark as used on or in connection with the goods/services in commerce.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 09/08/2014

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

RAM Sale Number: 85469213

RAM Accounting Date: 09/09/2014

Serial Number: 85469213

Internet Transmission Date: Mon Sep 08 18:02:35 EDT 2014

TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-201409081802357

09738-85469213-500b31fbd3bb1c59d2ccc2985

730e118fb26242d1b61862b32186b495f797d1-D

A-5086-20140908175716668818

[Superstars](#)[Men](#)[Women](#)[Kids](#)[Products](#)[New](#)[Sale](#)[Summer Gear](#)**SIGN UP FOR EMAIL AND GET *\$5 OFF!*** [SEE DETAILS](#)[Home](#)

## WWE Network T-Shirt

PRODUCT NO: W07044

**\$19.99**Availability: [Select Size](#)[f Like](#) 26[t Tweet](#) 0[g+1](#) 2[Pin it](#)Select a Size: [View Size Chart](#)[S](#)[M](#)[L](#)[XL](#)[2XL](#)[3XL](#)[4XL](#)[5XL](#)[+ ADD TO CART](#)

Select a Quantity:

[Add to Wishlist](#)

### Description:

- Classic Fit
- 100% cotton
- Screen printed in the USA





**FEE RECORD SHEET**

**Serial Number:** 85469213



**RAM Sale Number:** 85469213

**Total Fees:** \$100

**RAM Accounting Date:** 20140909

<u><b>Transaction</b></u>	<u><b>Fee Code</b></u>	<u><b>Transaction Date</b></u>	<u><b>Fee per Class</b></u>	<u><b>Number of Classes</b></u>	<u><b>Total Fee</b></u>
Statement of Use (SOU)	7003	20140908	\$100	1	\$100

**Transaction Date:** 20140908



---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Friday, March 21, 2014 00:11 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85469213: WW (Stylized/Design)

---

## NOTICE OF APPROVAL OF EXTENSION REQUEST

**U.S. Serial Number:** 85469213  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Extension Request Number:** 4  
**Docket/Reference Number:**  
**Notice of Allowance Date:** Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **FOURTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

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For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

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TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	03/21/2014		
PUB DATE	01/10/2012		
STATUS	733-FOURTH EXTENSION - GRANTED		
STATUS DATE	03/20/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
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03/05/2014	EXT4	S	EXTENSION 4 FILED	029
03/05/2014	EEXT	I	TEAS EXTENSION RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013

10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469213
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	025
<b>CURRENT IDENTIFICATION</b>	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	4
<b>ONGOING EFFORT</b>	product or service research or development
<b>ALLOWANCE MAIL DATE</b>	03/06/2012
<b>STATEMENT OF USE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>SUBTOTAL AMOUNT</b>	150
<b>TOTAL AMOUNT</b>	150
<b>SIGNATURE SECTION</b>	

<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	03/05/2014
<b>SIGNATORY'S PHONE NUMBER</b>	203-353-2827
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Mar 05 16:39:08 EST 2014
<b>TEAS STAMP</b>	USPTO/ESU-XX.XXX.XXX.XXX- 20140305163908739248-8546 9213-500b8f9ce73c259d73fd f902a834ea19caa987c86531d d1964333b9f88db76476e3-DA -3720-2014030516374035068 8

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WW (stylized and/or with design)  
**SERIAL NUMBER:** 85469213

The applicant, World Wrestling Entertainment, Inc., having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fourth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

**Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 03/05/2014  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone: 203-353-2827

RAM Sale Number: 85469213  
RAM Accounting Date: 03/06/2014

Serial Number: 85469213  
Internet Transmission Date: Wed Mar 05 16:39:08 EST 2014  
TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201403051639087  
39248-85469213-500b8f9ce73c259d73fdf902a  
834ea19caa987c86531dd1964333b9f88db76476  
e3-DA-3720-20140305163740350688



**TEAS ROUTING SHEET**

**To: INTENT TO USE UNIT**

**Work Loc: INTENT TO USE SECTION**

**Doc Type: Extension Request for SOU**



**Serial Number: 85469213**



**Mark: WW**

**Mail Date: 2014/03/05**



**Examiner Number: 72503**



**Examiner Name:  
DALIER, JOHN DAVID**

**L.O. Assigned: LAW OFFICE 106**

**Special Instruction(s):**

<b><u>Transaction</u></b>	<b><u>Fee Code</u></b>	<b><u>Transaction Date</u></b>	<b><u>Fee per Class</u></b>	<b><u>Number of Classes</u></b>	<b><u>Total Fee</u></b>
Extension Request for SOU	7004	20140305	\$150	1	\$150

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Thursday, September 19, 2013 00:11 AM  
**To:** XXXX  
**Subject:** Trademark Serial Number 85469213 : Official USPTO Notice of Approval of Extension Request

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**Serial Number:** 85469213  
**Mark:** WW(STYLIZED/DESIGN)  
**Owner:** World Wrestling Entertainment, Inc.  
**Extension Request Number:** 3  
**Docket/Reference Number:**  
**Notice of Allowance Date:** Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	09/19/2013		
PUB DATE	01/10/2012		
STATUS	732-THIRD EXTENSION - GRANTED		
STATUS DATE	09/18/2013		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009

01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware





## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469213
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	025
<b>CURRENT IDENTIFICATION</b>	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	3
<b>ONGOING EFFORT</b>	product or service research or development
<b>ALLOWANCE MAIL DATE</b>	03/06/2012
<b>STATEMENT OF USE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>SUBTOTAL AMOUNT</b>	150
<b>TOTAL AMOUNT</b>	150
<b>SIGNATURE SECTION</b>	

<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	09/04/2013
<b>SIGNATORY'S PHONE NUMBER</b>	203-353-2827
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Sep 04 10:26:30 EDT 2013
<b>TEAS STAMP</b>	USPTO/ESU-XX.XXX.XXX.XXX- 20130904102630805469-8546 9213-500f0d760596dfbb8da3 7bf2dbfde6d53bcffdb372fb dce08ae514eed73604da1-DA- 9379-20130904102458258607

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WW (stylized and/or with design)

**SERIAL NUMBER:** 85469213

The applicant, World Wrestling Entertainment, Inc., having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

**Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 09/04/2013

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

RAM Sale Number: 85469213

RAM Accounting Date: 09/04/2013

Serial Number: 85469213

Internet Transmission Date: Wed Sep 04 10:26:30 EDT 2013

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201309041026308

05469-85469213-500f0d760596dfbb8da37bf2d

bfde6d53bcbffdb372fbdce08ae514eed73604da

1-DA-9379-20130904102458258607



**TEAS ROUTING SHEET**

**To: INTENT TO USE UNIT**

**Work Loc: INTENT TO USE SECTION**

**Doc Type: Extension Request for SOU**



**Serial Number: 85469213**



**Mark: WW**

**Mail Date: 2013/09/04**



**Examiner Number: 72503**



**Examiner Name:  
DALIER, JOHN DAVID**

**L.O. Assigned: LAW OFFICE 106**

**Special Instruction(s):**

<b><u>Transaction</u></b>	<b><u>Fee Code</u></b>	<b><u>Transaction Date</u></b>	<b><u>Fee per Class</u></b>	<b><u>Number of Classes</u></b>	<b><u>Total Fee</u></b>
Extension Request for SOU	7004	20130904	\$150	1	\$150

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, March 12, 2013 00:13 AM  
**To:** XXXX  
**Subject:** Trademark Serial Number 85469213 : Official USPTO Notice of Approval of Extension Request

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## NOTICE OF APPROVAL OF EXTENSION REQUEST

**Serial Number:** 85469213  
**Mark:** WW(STYLIZED/DESIGN)  
**Owner:** World Wrestling Entertainment, Inc.  
**Extension Request Number:** 2  
**Docket/Reference Number:**  
**Notice of Allowance Date:** Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	03/12/2013
PUB DATE	01/10/2012
STATUS	731-SECOND EXTENSION - GRANTED
STATUS DATE	03/11/2013
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005



12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



## Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469213
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design)
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	025
<b>CURRENT IDENTIFICATION</b>	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION NUMBER</b>	2
<b>ONGOING EFFORT</b>	product or service research or development
<b>ALLOWANCE MAIL DATE</b>	03/06/2012
<b>STATEMENT OF USE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>SUBTOTAL AMOUNT</b>	150
<b>TOTAL AMOUNT</b>	150
<b>SIGNATURE SECTION</b>	

<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	03/06/2013
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Mar 06 10:22:56 EST 2013
<b>TEAS STAMP</b>	USPTO/ESU-XX.XXX.XXX.XXX- 20130306102256841342-8546 9213-500589c3cf4a72d476cf 96d59cf1401e3295cb80c33e4 afa9397b9f3e04cabe819-DA- 692-20130306101846376143

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**SOU Extension Request  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WW (stylized and/or with design)

**SERIAL NUMBER:** 85469213

The applicant, World Wrestling Entertainment, Inc., having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

**Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 03/06/2013

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

RAM Sale Number: 85469213

RAM Accounting Date: 03/07/2013

Serial Number: 85469213

Internet Transmission Date: Wed Mar 06 10:22:56 EST 2013

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201303061022568

41342-85469213-500589c3cf4a72d476cf96d59

cf1401e3295cb80c33e4afa9397b9f3e04cabe81

9-DA-692-20130306101846376143



**TEAS ROUTING SHEET**

**To: INTENT TO USE UNIT**

**Work Loc: INTENT TO USE SECTION**

**Doc Type: Extension Request for SOU**



**Serial Number: 85469213**



**Mark: WW**

**Mail Date: 2013/03/06**



**Examiner Number: 72503**



**Examiner Name:  
DALIER, JOHN DAVID**

**L.O. Assigned: LAW OFFICE 106**

**Special Instruction(s):**

<b><u>Transaction</u></b>	<b><u>Fee Code</u></b>	<b><u>Transaction Date</u></b>	<b><u>Fee per Class</u></b>	<b><u>Number of Classes</u></b>	<b><u>Total Fee</u></b>
Extension Request for SOU	7004	20130306	\$150	1	\$150

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Thursday, October 18, 2012 00:13 AM  
**To:** XXXX  
**Subject:** Trademark Serial Number 85469213 : Official USPTO Notice of Approval of Extension Request

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NOTICE OF APPROVAL OF EXTENSION REQUEST

**Serial Number:** 85469213  
**Mark:** WW(STYLIZED/DESIGN)  
**Owner:** World Wrestling Entertainment, Inc.  
**Extension Request Number:** 1  
**Docket/Reference Number:**  
**Notice of Allowance Date:** Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**.

**PLEASE NOTE:**

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	10/18/2012		
PUB DATE	01/10/2012		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	10/17/2012		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, October 16, 2012 11:01 PM  
**To:** XXXX  
**Subject:** Trademark SN 85469213: Official Notice of Revival

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Oct 16, 2012

**NOTICE OF REVIVAL**

**Serial Number:** 85469213  
**Mark:** WW(STYLIZED/DESIGN)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

**Revival Date:** Oct 16, 2012

The above-referenced application has been **REVIVED** and will be forwarded to the appropriate section of the Office for further action.

If the application was abandoned for failure to file a timely response to an Office action, the application will be forwarded to the examining attorney; or

If a notice of appeal was submitted with the petition, the application will be forwarded to the Trademark Trial and Appeal Board to institute the appeal; or

If the application was abandoned for failure to file a timely statement of use or a request for extension of time to file a statement of use, the application will be forwarded to the intent to use unit.

To check the current status of your application, go to Trademark Application and Registration Retrieval (TARR) (<http://tarr.uspto.gov/>) or contact the Trademark Assistance Center at 1-800-786-9199 or TrademarkAssistanceCenter@uspto.gov.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

## Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469213
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 106
<b>DATE OF NOTICE OF ABANDONMENT</b>	10/09/2012
<b>MARK SECTION</b>	
<b>MARK FILE NAME</b>	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469213
<b>LITERAL ELEMENT</b>	WW
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>PETITION</b>	
<b>PETITION STATEMENT</b>	Applicant has firsthand knowledge that the failure to file an SOU or Extension Request by the specific deadline was unintentional, and requests the USPTO to revive the abandoned application.
<b>NOTICE OF ALLOWANCE</b>	Notice of Allowance was received by applicant.
<b>EXTENSION OF TIME TO FILE STATEMENT OF USE</b>	
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	025
<b>CURRENT IDENTIFICATION</b>	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>EXTENSION SECTION</b>	
<b>EXTENSION PERIOD(S)</b>	1
<b>ALLOWANCE MAIL DATE</b>	03/06/2012

<b>PAYMENT SECTION</b>	
<b>PETITION FEE</b>	100
<b>NUMBER OF CLASSES IN USE</b>	1
<b>EXTENSION FEE</b>	150
<b>TOTAL AMOUNT</b>	250
<b>SIGNATURE SECTION</b>	
<b>PETITION SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	10/16/2012
<b>SIGNATORY'S PHONE NUMBER</b>	203.353.2827
<b>DECLARATION SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	10/16/2012
<b>SIGNATORY'S PHONE NUMBER</b>	203.353.2827
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Tue Oct 16 10:59:46 EDT 2012
<b>TEAS STAMP</b>	USPTO/PSE-XX.XXX.XXX.XXX- 20121016105946862938-8546 9213-4904cdfc978659b4cf7d dde5edf3d773d2-DA-9567-20 121016105528640117

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**Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request**

To the Commissioner for Trademarks:

**MARK:** WW (Stylized and/or with Design, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469213>)

**SERIAL NUMBER:** 85469213

**PETITION**

Signatory has firsthand knowledge that the failure to file an SOU or Extension Request by the specific deadline was unintentional, and requests the USPTO to revive the abandoned application.

Notice of Allowance was received by applicant.

**EXTENSION OF TIME TO FILE STATEMENT OF USE**

The applicant, World Wrestling Entertainment, Inc., having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

requests revival of the application identified above, and submits extension(s) of time to file the Statement of Use under 37 C.F.R. Section 2.89. The Notice of Allowance mailing date was 03/06/2012.

The applicant is filing extension number(s): 1

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the petition fee.

A fee payment in the amount of \$150 will be submitted with the form, representing payment for the extension fee.

A fee payment in the total amount of \$250 will be submitted.

**Petition**

Signature: /LADM/ Date Signed: 10/16/2012  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone: 203.353.2827

**Declaration**

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 10/16/2012  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney



Signatory's Phone: 203.353.2827

Serial Number: 85469213

Internet Transmission Date: Tue Oct 16 10:59:46 EDT 2012

TEAS Stamp: USPTO/PSE-XX.XXX.XXX.XXX-201210161059468

62938-85469213-4904cdfc978659b4cf7ddde5e

df3d773d2-DA-9567-20121016105528640117

RAM SALE NUMBER: 9567  
RAM ACCOUNTING DATE: 20121016

INTERNET TRANSMISSION DATE:  
2012/10/16

SERIAL NUMBER:  
85/469213

Description	Fee Code	Transaction	Total Fees Paid
POA	7005	2012/10/16	100
ESU	7004	2012/10/16	150

Side - 1

**NOTICE OF ABANDONMENT****MAILING DATE: Oct 9, 2012**

The trademark application identified below was abandoned because the applicant failed to file for a statement of use or an extension of time.

If the delay in filing a response was unintentional, you may file a petition to revive the application with a fee. If the abandonment of this application was due to USPTO error, you may file a request for reinstatement. Please note that a petition to revive or request for reinstatement **must be received within two months from the mailing date of this notice.**

For additional information, go to <http://www.uspto.gov/teas/petinfo.htm>. If you are unable to get the information you need from the website, call the Trademark Assistance Center at 1-800-786-9199.

**SERIAL NUMBER:** 85469213

**MARK:** WW

**OWNER:** World Wrestling Entertainment, Inc.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL  
U.S POSTAGE  
PAID

LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD , CT 06902-3520

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

**PUB INFORMATION**

RUN DATE	10/09/2012		
PUB DATE	01/10/2012		
STATUS	606-ABANDONED - NO STATEMENT OF USE FILED		
STATUS DATE	10/08/2012		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	10/08/2012	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

**GOODS AND SERVICES**

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

**GOODS AND SERVICES CLASSIFICATION**

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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**MISCELLANEOUS INFORMATION/STATEMENTS**

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

**PRIOR OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, March 6, 2012 00:18 AM  
**To:** XXXX  
**Subject:** Trademark Serial Number 85469213: Official USPTO Notice of Allowance

## NOTICE OF ALLOWANCE (NOA)

**ISSUE DATE: Mar 6, 2012**

**Serial Number:** 85-469,213  
**Mark:** WW(STYLIZED/DESIGN)  
**Attorney Reference Number:**

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). **WARNING:** An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

**SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:**

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

**How to file SOU and/or Extension Request:**

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see [http://www.uspto.gov/trademarks/basics/MoreInfo\\_SOU\\_EXT.jsp](http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp).

**FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.**

### REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

**Serial Number:** 85-469,213  
**Mark:** WW(STYLIZED/DESIGN)  
**Attorney Reference Number:**  
**Owner:** World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford , CONNECTICUT 06902  
**Correspondence Address:** LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

**This application has the following bases, but not necessarily for all listed goods/services:**

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

### GOODS/SERVICES BY INTERNATIONAL CLASS

025 - Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

**ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.**



**Fraudulent statements may result in registration being cancelled:** Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

**Additional information:** For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at [www.uspto.gov](http://www.uspto.gov) or call the Trademark Assistance Center at 1-800-786-9199.

**Checking status:** To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, January 10, 2012 00:49 AM  
**To:** XXXX  
**Subject:** Official USPTO Notification: OG Publication Confirmation for Serial Number 85469213

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OFFICIAL GAZETTE PUBLICATION CONFIRMATION

**Serial Number:** 85-469,213  
**Mark:** WW(STYLIZED/DESIGN)  
**International Class(es):** 025  
**Applicant:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

The mark identified above has been published in the *Trademark Official Gazette* (OG) on Jan 10, 2012. Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then within twelve (12) weeks of the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the OG for accuracy (see steps, *below*). If any information is incorrect, the applicant should immediately email the requested correction to **TMPostPubQuery@uspto.gov**. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

1. Click on the following link or paste the URL into an internet browser: [http://www.uspto.gov/web/trademarks/tmog/20120110\\_OG.pdf#page=1](http://www.uspto.gov/web/trademarks/tmog/20120110_OG.pdf#page=1)
2. Wait for the total OG to download completely (as indicated on bottom of OG page).
3. At the top/side of the displayed page, click wherever the "binoculars" icon appears.
4. Enter in the "search" box the name of the applicant (for individual: last name, first name) or the serial number in this exact format (with hyphen and comma): 85-469,213, e.g.
5. View the retrieved result(s). If multiple results appear in the "results" box, click directly on each "search term" shown in the box to access all separate appearances in the OG.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

Dec 21, 2011

**NOTICE OF PUBLICATION**

- |                                      |  |
|--------------------------------------|--|
| 1. Serial No.:<br>85-469,213         | 2. Mark:<br>WW<br>(STYLIZED/DESIGN)                  |
| 3. International Class(es):<br>25    |  |
| 4. Publication Date:<br>Jan 10, 2012 | 5. Applicant:<br>World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents  
U.S. Government Printing Office  
PO Box 371954  
Pittsburgh, PA 15250-7954  
Phone: 202-512-1800

By direction of the Commissioner.

**Email Address(es):**

[lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, December 21, 2011 03:45 AM  
**To:** XXXX  
**Subject:** Official USPTO Notification: Issuance of Notice of Publication for Serial Number 85469213

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NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 85469213) is scheduled to publish in the *Official Gazette* on Jan 10, 2012. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=85469213>. If you have difficulty accessing the Notice of Publication, contact [TDR@uspto.gov](mailto:TDR@uspto.gov).

**PLEASE NOTE:**

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact [TMPostPubQuery@uspto.gov](mailto:TMPostPubQuery@uspto.gov).

# Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

## OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

## PUB INFORMATION

RUN DATE	12/06/2011		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	12/05/2011		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

## FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

## MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

## CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

**GOODS AND SERVICES**

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

**GOODS AND SERVICES CLASSIFICATION**

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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**MISCELLANEOUS INFORMATION/STATEMENTS**

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE



\*\*\* User:jdalier \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	464	N/A	0	0	P/0:01	"ww"[bi,ti]
02	404	N/A	0	0	P/0:02	"w w"[bi,ti]
03	838	N/A	0	0	P/0:01	1 or 2
04	277	0	277	267	P/0:02	3 and live[ld]

Session started 12/5/2011 3:11:44 PM

Session finished 12/5/2011 3:20:22 PM

Total search duration 0 minutes 6 seconds

Session duration 8 minutes 38 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 85469213



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**From:** TMDesignCodeComments  
**Sent:** Thursday, November 17, 2011 00:15 AM  
**To:** XXXX  
**Subject:** Notice of Design Search Code and Pseudo Mark for Serial Number: 85469213

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**ATTORNEY REFERENCE NUMBER:**

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The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail [TMDesignCodeComments@USPTO.GOV](mailto:TMDesignCodeComments@USPTO.GOV). You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

**Design search codes and pseudo marks assigned to the referenced serial number are listed below.**

**DESIGN SEARCH CODES:**

26.17.09 - Bands, curved  
26.17.09 - Bars, curved  
26.17.09 - Curved line(s), band(s) or bar(s)  
26.17.09 - Lines, curved

**PSEUDO MARK:**

WORLD WRESTLING ENTERTAINMENT INCORPORAT ION

## Trademark/Service Mark Application, Principal Register

Serial Number: 85469213

Filing Date: 11/10/2011

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85469213
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="\\TICRS\EXPORT11\IMAGEOUT11\854\692\85469213\xml1\ APP0002.JPG">\\TICRS\EXPORT11\IMAGEOUT11\854\692\85469213\xml1\ APP0002.JPG</a>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>LITERAL ELEMENT</b>	WW
<b>COLOR MARK</b>	NO
<b>*DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of two stacked W's having a scar underneath.
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	393 x 393
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	World Wrestling Entertainment, Inc.
<b>*STREET</b>	1241 East Main Street
<b>*CITY</b>	Stamford
<b>*STATE (Required for U.S. applicants)</b>	Connecticut
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. applicants only)</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	025
<b>*IDENTIFICATION</b>	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	Legal Affairs Department
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	11/10/2011



## Trademark/Service Mark Application, Principal Register

**Serial Number: 85469213**

**Filing Date: 11/10/2011**

### To the Commissioner for Trademarks:

**MARK:** WW (stylized and/or with design, see [mark](#))

The literal element of the mark consists of WW.

The mark consists of two stacked W's having a scar underneath.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street

Stamford, Connecticut 06902

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

### The applicant's current Attorney Information:

Lauren A. Dienes-Middlen and Legal Affairs Department of World Wrestling Entertainment, Inc.

1241 East Main Street

Stamford, Connecticut 06902

United States

### The applicant's current Correspondence Information:

Lauren A. Dienes-Middlen

World Wrestling Entertainment, Inc.

1241 East Main Street

Stamford, Connecticut 06902

203-353-2827(phone)

203-353-0236(fax)

lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 11/10/2011

Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney

RAM Sale Number: 9805  
RAM Accounting Date: 11/10/2011

Serial Number: 85469213  
Internet Transmission Date: Thu Nov 10 12:03:32 EST 2011  
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201111101203329  
58637-85469213-480e54345dc84901ecd8b230a  
04a87752e-DA-9805-20111110120028194193







**Generated on:** This page was generated by TSDR on 2025-07-10 14:26:07 EDT

**Mark:** WW



**US Serial Number:** 86156509

**Application Filing Date:** Jan. 02, 2014

**US Registration Number:** 4689835

**Registration Date:** Feb. 17, 2015

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Jun. 23, 2021

**Publication Date:** Jul. 01, 2014 **Notice of Allowance Date:** Aug. 26, 2014

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## Mark Information

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**Mark Literal Elements:** WW

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

**Description of Mark:** The mark consists of two stacked "W's" with a scar underneath.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 3691588, 2757596, 2799228 and others

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event

planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**First Use:** Feb. 24, 2014

**Use in Commerce:** Feb. 24, 2014

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** World Wrestling Entertainment, Inc.

**Owner Address:** 1241 East Main Street  
Stamford, CONNECTICUT UNITED STATES 06902

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lauren A. Dienes-Middlen

**Attorney Primary Email Address:** [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Lauren A. Dienes-Middlen  
WORLD WRESTLING ENTERTAINMENT, LLC  
707 Washington Blvd.  
STAMFORD, CONNECTICUT United States 06901

**Correspondent e-mail:** [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 02, 2025	TEAS SECTION 8 & 9 RECEIVED	
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 17, 2024	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 23, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 23, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 23, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 12, 2021	TEAS SECTION 8 & 15 RECEIVED	
Feb. 17, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 17, 2015	REGISTERED-PRINCIPAL REGISTER	
Jan. 10, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 09, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	

Jan. 05, 2015 STATEMENT OF USE PROCESSING COMPLETE  
 Nov. 21, 2014 USE AMENDMENT FILED  
 Dec. 29, 2014 CASE ASSIGNED TO INTENT TO USE PARALEGAL  
 Nov. 21, 2014 TEAS STATEMENT OF USE RECEIVED  
 Aug. 26, 2014 NOA E-MAILED - SOU REQUIRED FROM APPLICANT  
 Jul. 01, 2014 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED  
 Jul. 01, 2014 PUBLISHED FOR OPPOSITION  
 Jun. 11, 2014 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED  
 May 28, 2014 LAW OFFICE PUBLICATION REVIEW COMPLETED  
 May 22, 2014 ASSIGNED TO LIE  
 May 11, 2014 APPROVED FOR PUB - PRINCIPAL REGISTER  
 May 02, 2014 TEAS/EMAIL CORRESPONDENCE ENTERED  
 May 01, 2014 CORRESPONDENCE RECEIVED IN LAW OFFICE  
 May 01, 2014 TEAS RESPONSE TO OFFICE ACTION RECEIVED  
 Jan. 31, 2014 NOTIFICATION OF NON-FINAL ACTION E-MAILED  
 Jan. 31, 2014 NON-FINAL ACTION E-MAILED  
 Jan. 31, 2014 NON-FINAL ACTION WRITTEN  
 Jan. 29, 2014 ASSIGNED TO EXAMINER  
 Jan. 16, 2014 NOTICE OF DESIGN SEARCH CODE E-MAILED  
 Jan. 15, 2014 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED  
 Jan. 06, 2014 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 105

**Date in Location:** Jun. 23, 2021

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** World Wrestling Entertainment, Inc.

### Assignment 1 of 2

**Conveyance:** CERTIFICATE OF CONVERSION AND NAME CHANGE

**Reel/Frame:** [8250/0637](#)

**Pages:** 58

**Date Recorded:** Nov. 06, 2023

**Supporting Documents:** [assignment-tm-8250-0637.pdf](#)

### Assignor

**Name:** [WORLD WRESTLING ENTERTAINMENT, INC.](#)

**Execution Date:** Sep. 12, 2023

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 707 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT 06902

### Correspondent

**Correspondent Name:** COURTNEY WELSHIMER, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

### Domestic Representative - Not Found

### Assignment 2 of 2

**Conveyance:** FIRST LIEN TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [8349/0921](#)

**Pages:** 77

**Date Recorded:** Feb. 21, 2024

**Supporting Documents:** [assignment-tm-8349-0921.pdf](#)

#### Assignor

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)

**Execution Date:** Feb. 09, 2024

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 30 HUDSON STREET  
4TH FLOOR  
JERSEY CITY, NEW JERSEY 07302

#### Correspondent

**Correspondent Name:** COURTNEY WELSHIMER ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

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## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	4689835
<b>REGISTRATION DATE</b>	02/17/2015
<b>SERIAL NUMBER</b>	86156509
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design, see <a href="#">mark</a> )
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY INFORMATION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, LLC
<b>STREET</b>	707 Washington Blvd.
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06901

<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	lauren.middlen@wwecorp.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	NOT PROVIDED
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>GOODS OR SERVICES</b>	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for cataloge long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing
<b>SPECIMEN FILE NAME(S)</b>	<a href="\\TICRS\EXPORT18\IMAGEOUT_18\861\565\86156509\xml5 \S890002.jpg">\\TICRS\EXPORT18\IMAGEOUT_18\861\565\86156509\xml5 \S890002.jpg</a>
<b>SPECIMEN DESCRIPTION</b>	Advertisement
<b>WEBPAGE URL</b>	https://shop.wwe.com/en/?_s=bm-HP-WWEcom-Shop-Main_Nav-2022
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>MAILING ADDRESS</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX

<b>OWNER SECTION (proposed)</b>	
NAME	World Wrestling Entertainment, LLC
MAILING ADDRESS	707 Washington Blvd.
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06901
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	
FAX	
EMAIL	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
<b>LEGAL ENTITY SECTION (proposed)</b>	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	650
GRACE PERIOD FEE FOR §8 AND §9	200
TOTAL FEE PAID	850
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	07/02/2025
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
<b>FILING INFORMATION</b>	
SUBMIT DATE	Wed Jul 02 20:15:33 ET 2025
TEAS STAMP	USPTO/S08N09-XXXX:XXXX:XX XX:XXXX:XXXX:XXXX:XXXX:XX XX-20250702201533544880-4 689835-910d4aa79145ce91f5 eeae1719e68852651d511a35 8512c3c52a25e62d3727-DA-1 5338814-20250702201302797 356





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## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

### To the Commissioner for Trademarks:

**REGISTRATION NUMBER:** 4689835**REGISTRATION DATE:** 02/17/2015**MARK:** (Stylized and/or with Design, WW (see, [mark](#)))**Current:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
XXXX  
203-353-2827  
203-353-0236

**Proposed:** The owner, World Wrestling Entertainment, LLC, a limited liability company legally organized under the laws of Delaware, having an address of

707 Washington Blvd.  
Stamford, Connecticut 06901  
United States  
XXXX

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 &amp; 9.

For International Class 035, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)Webpage URL: [https://shop.wwe.com/en/?\\_s=bm-HP-WWEcom-Shop-Main\\_Nav-2022](https://shop.wwe.com/en/?_s=bm-HP-WWEcom-Shop-Main_Nav-2022)

Webpage Date of Access: None Provided

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

707 Washington Blvd.  
STAMFORD, Connecticut 06901  
United States

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

#### Correspondence Information

Lauren A. Dienes-Middlen

PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$850 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

#### Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 07/02/2025

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signature method: Signed directly within the form

#### Mailing Address (current):

WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

#### Mailing Address (proposed):

WORLD WRESTLING ENTERTAINMENT, LLC  
707 Washington Blvd.

STAMFORD, Connecticut 06901

Serial Number: 86156509

Internet Transmission Date: Wed Jul 02 20:15:33 ET 2025

TEAS Stamp: USPTO/S08N09-XXXX:XXXX:XXXX:XXXX:XXXX:XX

XX:XXXX:XXXX-20250702201533544880-468983

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WWE

8:11 PM  
7/2/2025

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A Fanatics Experience

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Free Shipping on Orders Over \$29. Use code **WWE29** [Terms](#)

Shop Superstars

See All

John Cena Jey Uso Cody Rhodes Roman Reigns Rhea Ripley CM Punk Jacob Fatu LA Knight IYO SKY Tiffany Stratton Penta Wyatt Sicks Seth Rollins Steph Vaq

COMPLEX X WWE COLLAB



8:11 PM  
7/2/2025

**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Saturday, February 17, 2024 01:37 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 4689835 WW (Stylized/Design)

## USPTO COURTESY REMINDER

### TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

**U.S. Application Serial No.** 86156509  
**U.S. Registration No.** 4689835  
**U.S. Registration Date:** February 17, 2015  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference No.**

**Issue Date:** February 17, 2024

**Required submission.** The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and February 18, 2025. For an additional fee, the owner can file within the 6-month grace period that ends on August 18, 2025.

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

**Proof of Use Audit.** The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

**Determination of time of receipt by USPTO.** Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

**Direct questions** about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).



---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, June 23, 2021 11:01 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4689835: WW (Stylized/Design)

---

**U.S. Serial Number:** 86156509  
**U.S. Registration Number:** 4689835  
**U.S. Registration Date:** Feb 17, 2015  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.

Jun 23, 2021

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

**The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.**

**Class(es):**  
035

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### REQUIREMENTS FOR MAINTAINING REGISTRATION

**WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.**

#### Requirements in the First Ten Years

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

#### Requirements in Successive Ten-Year Periods

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=86156509&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=86156509&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to [https://tsdr.uspto.gov/#caseNumber=86156509&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=86156509&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch) NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

\* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

PTO- 1583

Approved for use through 10/31/2021. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	4689835
<b>REGISTRATION DATE</b>	02/17/2015
<b>SERIAL NUMBER</b>	86156509
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design, see <a href="#">mark</a> )
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	NOT SPECIFIED
<b>YEAR OF ADMISSION</b>	NOT SPECIFIED
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	NOT SPECIFIED
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY INFORMATION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States



PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
<b>CORRESPONDENCE INFORMATION (current)</b>	
NAME	LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>CORRESPONDENCE INFORMATION (proposed)</b>	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	035
GOODS OR SERVICES	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing
SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT 18\861\565\86156509\xml2 \ 8150002.JPG">\\TICRS\EXPORT18\IMAGEOUT 18\861\565\86156509\xml2 \ 8150002.JPG</a>
SPECIMEN DESCRIPTION	Advertisement
WEBPAGE URL	<a href="https://shop.wwc.com/Home?utm_source=WWE&amp;utm_medium=Dotcom&amp;utm_term=top&amp;utm_content=link&amp;utm_campaign=nav#">https://shop.wwc.com/Home?utm_source=WWE&amp;utm_medium=Dotcom&amp;utm_term=top&amp;utm_content=link&amp;utm_campaign=nav#</a>
WEBPAGE DATE OF ACCESS	02/12/2021
<b>OWNER SECTION (current)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford

STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>OWNER SECTION (proposed)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 15 FILING FEE PER CLASS	425
TOTAL FEE PAID	425
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	02/12/2021
SIGNATORY'S PHONE NUMBER	203-353-2827
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
<b>FILING INFORMATION</b>	
SUBMIT DATE	Fri Feb 12 20:08:21 ET 2021
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20210212200821125411-4 689835-7607112e3fb631cbde ff0154f9f2335897cc21dc61d

	aada10374c7334151f56-DA-0 8191220-20210212200647872 623
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PTO- 1583

Approved for use through 10/31/2021 - OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

**Combined Declaration of Use and Incontestability under Sections 8 & 15****To the Commissioner for Trademarks:****REGISTRATION NUMBER:** 4689835**REGISTRATION DATE:** 02/17/2015**MARK:** (Stylized and/or with Design, WW (see, [mark](#)))**Current:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
XXXX  
203-353-2827  
203-353-0236

**Proposed:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
203-353-2827  
203-353-0236  
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 &amp; 15.

For International Class 035, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for cataloge long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File 1](#)

Webpage URL:

[https://shop.wwe.com/Home?utm\\_source=WWE&utm\\_medium=Dotcom&utm\\_term=top&utm\\_content=link&utm\\_campaign=nav#](https://shop.wwe.com/Home?utm_source=WWE&utm_medium=Dotcom&utm_term=top&utm_content=link&utm_campaign=nav#)

Webpage Date of Access: 02/12/2021

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information (current):**

LAUREN A. DIENES-MIDDLEN  
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Correspondence Information (proposed):**

Lauren A. Dienes-Middlen  
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$425 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 02/12/2021

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

Signature method: Signed directly within the form

**Mailing Address (current):**

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST

STAMFORD, Connecticut 06902-3520

**Mailing Address (proposed):**

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST

STAMFORD, Connecticut 06902-3520

Serial Number: 86156509

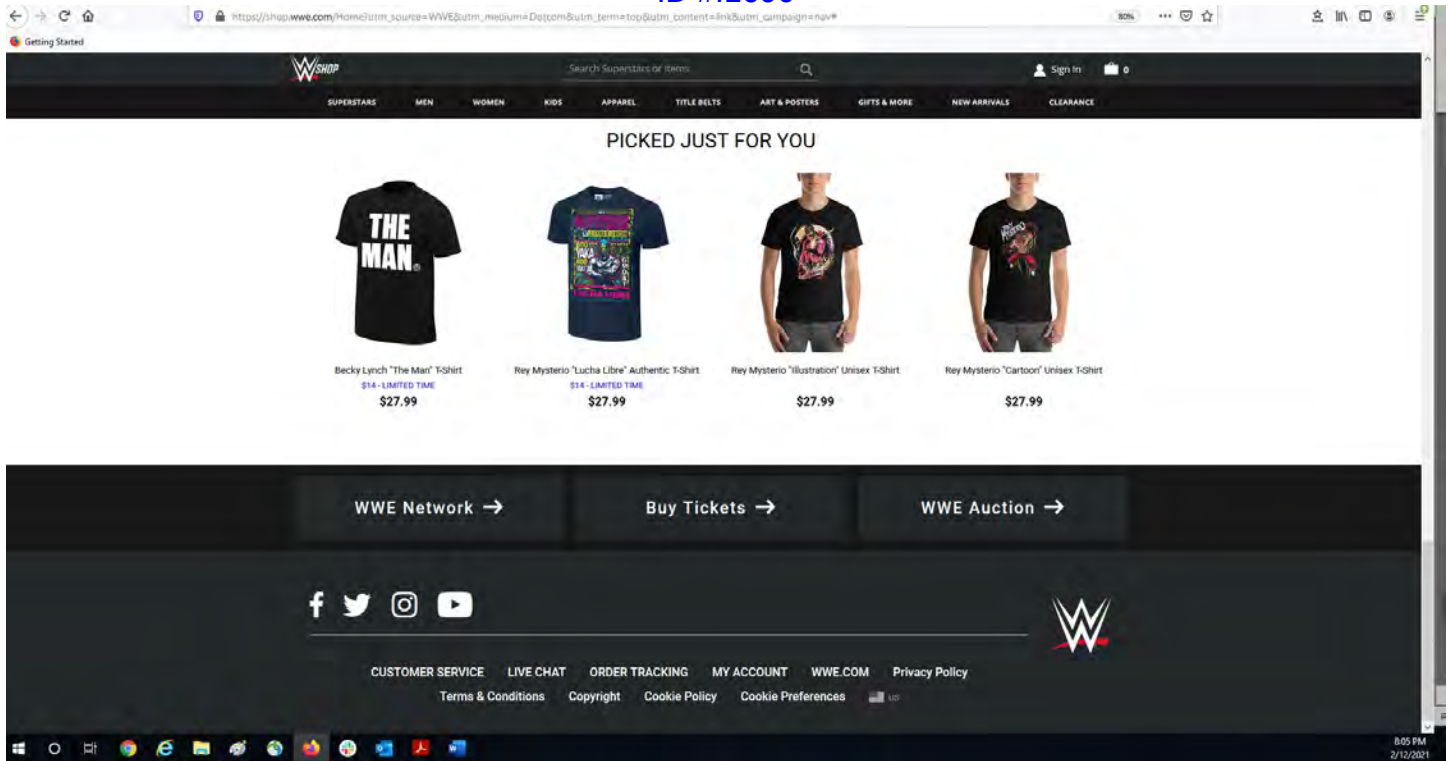
Internet Transmission Date: Fri Feb 12 20:08:21 ET 2021

TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-202102122008

21125411-4689835-7607112e3fb631cbdeff015

4f9f2335897cc21dc61daada10374c7334151f56

-DA-08191220-20210212200647872623



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 4689835



**Serial Number:** 86156509



**RAM Sale Number:** 4689835

**RAM Accounting Date:** 20210212

**Total Fees:** \$425

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20210212	\$125	1	1	\$125
§15 affidavit	7208	20210212	\$200	1	1	\$200

Physical Location: MADCD- NO PHYSICAL FILE

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

**Transaction Date:** 20210212





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Terms & Conditions Copyright Cookie Policy Cookie Preferences

8:05 PM  
2/12/2021

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Monday, February 17, 2020 01:17 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder: Trademark Registration Maintenance Document Must Be Filed Before Deadline for U.S. Trademark Registration No. 4689835 WW (Stylized/Design)

## USPTO COURTESY REMINDER

### TRADEMARK REGISTRATION MAINTENANCE DOCUMENT UNDER SECTION 8 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED

**U.S. Application Serial No.** 86156509  
**U.S. Registration No.** 4689835  
**U.S. Registration Date:** February 17, 2015  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference No.**

**Issue Date:** February 17, 2020

**Required submission.** The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse Under Section 8](#) (Section 8 Declaration) between now and February 17, 2021. For an additional fee, the owner can file within the 6-month grace period that ends on August 17, 2021.

**Optional submission.** If the owner can claim the benefits of incontestability, the owner may file an optional Declaration of Incontestability under Section 15. This may be combined with the required Section 8 Declaration by filing a [Combined Declaration of Use and Incontestability Under Sections 8 and 15](#) (Combined Sections 8 and 15 Declaration).

**If ownership of the registration or the owner's name has changed,** the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

**Proof of Use Audit.** The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the holder/owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

**Determination of time of receipt by USPTO.** Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

**If the owner fails to file a timely Section 8 Declaration the registration will be CANCELLED** and cannot be reinstated.

**This reminder notice is being sent only as a courtesy** to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

**Direct questions** about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,689,835**

**Registered Feb. 17, 2015**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

WORLD WRESTLING ENTERTAINMENT, INC. (DELAWARE CORPORATION)  
1241 EAST MAIN STREET  
STAMFORD, CT 06902

FOR: RETAIL STORE SERVICES, ON-LINE RETAIL STORE SERVICES, MAIL ORDER SERVICES FEATURING A WIDE VARIETY OF CONSUMER GOODS; ADVERTISING VIA ELECTRONIC MEDIA AND SPECIFICALLY THE INTERNET; ADVERTISING AND ADVERTISEMENT SERVICES; MARKETING AND PROMOTION SERVICES; ARRANGING AND CONDUCTING AUCTIONS; CHARITABLE SERVICES, NAMELY, ORGANIZING AND CONDUCTING VOLUNTEER PROGRAMS AND COMMUNITY SERVICE PROJECTS AND RAISING PUBLIC AWARENESS ABOUT BREAST CANCER, VETERANS, TERMINAL ILLNESSES, ANTI-BULLYING, EDUCATION, POLITICS; CHARITABLE SERVICES, NAMELY, COORDINATION OF NON-MONETARY CONTRIBUTIONS TO CHARITIES AND NON-PROFITS; ORGANIZING AND CONDUCTING CHARITY AUCTIONS FOR CHARITABLE FUNDRAISING PURPOSES; CONTESTS AND INCENTIVE AWARD PROGRAMS TO PROMOTE THE SALE OF PRODUCTS AND SERVICES OF OTHERS; DISTRIBUTION OF PUBLICITY MATERIALS, NAMELY, FLYERS, PROSPECTUSES, BROCHURES, SAMPLES, PARTICULARLY FOR CATALOGUE LONG DISTANCE SALES; EVENT PLANNING AND MANAGEMENT FOR MARKETING, BRANDING, PROMOTING OR ADVERTISING THE GOODS AND SERVICES OF OTHERS; INTERNET ADVERTISING SERVICES; MAGAZINE ADVERTISING; MAINTAINING A REGISTRY OF SPORTS MEMORABILIA AND WORKS OF ART; ON-LINE ADVERTISING ON COMPUTER COMMUNICATION NETWORKS; ON-LINE ADVERTISING AND MARKETING SERVICES; ON-LINE AUCTION SERVICES; ORGANIZATION OF EVENTS, EXHIBITIONS, FAIRS AND SHOWS FOR COMMERCIAL, PROMOTIONAL AND ADVERTISING PURPOSES; PROVIDING AN INTERNET WEBSITE FEATURING NEWS AND INFORMATION IN THE FIELD OF BUSINESS, ADVERTISEMENT AND MARKETING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



FIRST USE 2-24-2014; IN COMMERCE 2-24-2014.

OWNER OF U.S. REG. NOS. 2,757,596, 3,691,588, AND OTHERS.

THE MARK CONSISTS OF TWO STACKED "W'S" WITH A SCAR UNDERNEATH.

SN 86-156,509, FILED 1-2-2014.

ALAIN LAPTER, EXAMINING ATTORNEY

*Michelle K. Lee*  
Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

**Trademark Snap Shot Publication Stylesheet**

(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

**PUB INFORMATION**

RUN DATE	01/10/2015		
PUB DATE	07/01/2014		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	01/09/2015		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/10/2015	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	023
01/09/2015	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	022
01/05/2015	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	021
11/21/2014	IUAF	S	USE AMENDMENT FILED	020
12/29/2014	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	019
11/21/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	018
08/26/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	017
07/01/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	016

07/01/2014	PUBO	A	PUBLISHED FOR OPPOSITION	015
06/11/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	014
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware







---

**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Saturday, January 10, 2015 00:12 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 86156509: WW (Stylized/Design)

---

## NOTICE OF ACCEPTANCE OF STATEMENT OF USE

**U.S. Serial Number:** 86156509  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to [http://tsdr.uspto.gov/#caseNumber=86156509&caseType=SERIAL\\_NO&searchType=statusSearch](http://tsdr.uspto.gov/#caseNumber=86156509&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [http://tsdr.uspto.gov/#caseNumber=86156509&caseType=SERIAL\\_NO&searchType=documentSearch](http://tsdr.uspto.gov/#caseNumber=86156509&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**  
(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

**PUB INFORMATION**

RUN DATE	01/06/2015		
PUB DATE	07/01/2014		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	01/05/2015		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/05/2015	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	021
11/21/2014	IUAF	S	USE AMENDMENT FILED	020
12/29/2014	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	019
11/21/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	018
08/26/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	017
07/01/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	016
07/01/2014	PUBO	A	PUBLISHED FOR OPPOSITION	015
06/11/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	014

05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001


### CURRENT CORRESPONDENCE INFORMATION


ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION


PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



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**SUPERSTAR**

☐ John Cena (141)

☐ Hulk Hogan (65)

☐ Daniel Bryan (56)

☐ Ultimate Warrior (46)


☐ AJ Lee (36)

☐ Wyatt Family (29)


☐ Bella Twins (28)

☐ Dean Ambrose (26)


[Show All \(110\)](#)



**Bo Dallas "BOLIEVE" Youth Sweatpants**  
\$27.99



**Fearless Nikki Gold Wire Bracelet**  
\$14.99



**Damien Mizdow "Stunt Double" Authentic T-Shirt**  
~~\$24.99~~ **\$19.99**

**CATEGORY**

☐ Authentic T-Shirt (286)

☐ DVD (153)

☐ Packages (45)

☐ Blu-ray (43)


☐ Sweatshirts/Hoodies (1)

☐ Toys (33)


☐ Tank Tops (32)

☐ Costumes (31)


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**Damien Mizdow "Stunt Double" Youth Authentic T-Shirt**  
~~\$24.99~~ **\$17.59**



**Damien Mizdow "Stunt Double" Women's Authentic T-Shirt**  
~~\$24.99~~ **\$19.99**



**AJ Lee "If I Can't Have You" Authentic T-Shirt**  
~~\$24.99~~ **\$19.99**



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## Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86156509
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 105
<b>EXTENSION OF USE</b>	NO
<b>MARK SECTION</b>	
<b>MARK FILE NAME</b>	http://tsdr.uspto.gov/img/86156509/large
<b>LITERAL ELEMENT</b>	WW
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>CURRENT IDENTIFICATION</b>	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for cataloge long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing

	services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	02/24/2014
FIRST USE IN COMMERCE DATE	02/24/2014
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\861\565\86156509\xml13\SOU0002.JPG</a>
SPECIMEN DESCRIPTION	Advertisement
REQUEST TO DIVIDE	NO
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
<b>SIGNATURE SECTION</b>	
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	11/21/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
<b>FILING INFORMATION</b>	
SUBMIT DATE	Fri Nov 21 11:43:04 EST 2014
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20141121114304994993-8615 6509-500f6a015c84e3b7e5c9 da16cf193659c40ea4d537268 c3b11b4876cf321192e8e-DA- 9529-20141121114105559740

---



**Trademark/Service Mark Statement of Use  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/86156509/large>)

**SERIAL NUMBER:** 86156509

The applicant, World Wrestling Entertainment, Inc., having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

is submitting the following allegation of use information:

For International Class 035:

Current identification: Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for cataloge long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/24/2014, and first used in commerce at least as early as 02/24/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

**Declaration**

**STATEMENTS:** The signatory believes that: if the applicant is filing the amendment to allege use under 15 U.S.C. Section 1051(c) or a statement of use under 15 U.S.C. Section 1051(d), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified, and such use by the applicant's related company or licensee inures to the benefit of the applicant; that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive; and the specimen(s) shows the mark as used on or in connection with the goods/services in commerce.

**DECLARATION:** The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 11/21/2014

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

RAM Sale Number: 86156509

RAM Accounting Date: 11/21/2014

Serial Number: 86156509

Internet Transmission Date: Fri Nov 21 11:43:04 EST 2014

TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-201411211143049

94993-86156509-500f6a015c84e3b7e5c9da16c

f193659c40ea4d537268c3b11b4876cf321192e8

e-DA-9529-20141121114105559740

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**SUPERSTAR**

- ☐ John Cena (141)
- ☐ Hulk Hogan (65)
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- ☐ Wyatt Family (29)
- ☐ Bella Twins (28)
- ☐ Dean Ambrose (26)

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\$27.99

**Fearless Nikki Gold Wire Bracelet**  
\$14.99

**Damien Mizdow "Stunt Double" Authentic T-Shirt**  
~~\$24.99~~ **\$19.99**

**CATEGORY**

- ☐ Authentic T-Shirt (286)
- ☐ DVD (153)
- ☐ Packages (45)
- ☐ Blu-ray (43)
- ☐ Sweatshirts/Hoodies (1)
- ☐ Toys (33)
- ☐ Tank Tops (32)
- ☐ Costumes (31)

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**Damien Mizdow "Stunt Double" Youth Authentic T-Shirt**  
~~\$24.99~~ **\$17.59**

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**AJ Lee "If I Can't Have You" Authentic T-Shirt**  
~~\$24.99~~ **\$19.99**

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THIS SUNDAY 8E/5P ON **WWE NETWORK**  
**GET IT NOW**

**FEE RECORD SHEET**

**Serial Number:** 86156509



**RAM Sale Number:** 86156509

**Total Fees:** \$100

**RAM Accounting Date:** 20141121

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20141121	\$100	1	\$100

**Transaction Date:** 20141121



**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, August 26, 2014 00:05 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Allowance: U.S. Trademark SN 86156509: WW (Stylized/Design)

## NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Aug 26, 2014

**Serial Number:** 86156509  
**Mark:** WW (Stylized/Design)  
**Docket/Reference Number:**

**No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.**

**SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:**

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

**How to file SOU and/or Extension Request:**

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see [http://www.uspto.gov/trademarks/basics/MoreInfo\\_SOU\\_EXT.jsp](http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp).

**FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.**

**REVIEW APPLICATION INFORMATION FOR ACCURACY**

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will NOT be processed.

**Serial Number:** 86156509  
**Mark:** WW (Stylized/Design)  
**Docket/Reference Number:**  
**Owner:** World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, CONNECTICUT 06902  
**Correspondence Address:** LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

**This application has the following bases, but not necessarily for all listed goods/services:**

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

035 - Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

**ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.**

**Fraudulent statements may result in registration being cancelled:** Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

**Additional information:** For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at [www.uspto.gov](http://www.uspto.gov) or call the Trademark Assistance Center at 1-800-786-9199.

**Checking status:** To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=86156509>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, July 1, 2014 00:28 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 86156509: WW (Stylized/Design)

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TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

**U.S. Serial Number:** 86-156,509  
**Mark:** WW (Stylized/Design)  
**International Class(es):** 035  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Jul 01, 2014.

**To View the Mark in the Next Generation TMOG (eOG):**

Click on the following link or paste the URL into an internet browser: <http://tmog.uspto.gov/#date=2014-07-01&serial=86156509>

**To View the Mark in the Legacy format TMOG:**

1. Click on the following link or paste the URL into an internet browser: [http://www.uspto.gov/web/trademarks/tmog/20140701\\_OG.pdf#page=00000903](http://www.uspto.gov/web/trademarks/tmog/20140701_OG.pdf#page=00000903) .
2. Locate your mark on the displayed page.

If the TMOG PDF file does not open to the page containing your mark (you must have an Adobe Reader installed on your workstation), click on the following link or paste the URL into an internet browser to review the Frequently Asked Questions about the Trademark Official Gazette: [http://www.uspto.gov/trademarks/resources/tm\\_og\\_faqs.jsp](http://www.uspto.gov/trademarks/resources/tm_og_faqs.jsp).

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to [TMPostPubQuery@uspto.gov](mailto:TMPostPubQuery@uspto.gov). For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

**Significance of Publication for Opposition:**

Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

To view this notice and other documents for this application on-line, go to <http://tsdr.uspto.gov/search.action?sn=86156509>. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

Jun 11, 2014

**NOTICE OF PUBLICATION**

- |                                     |  |
|-------------------------------------|--|
| 1. Serial No.:<br>86-156,509        | 2. Mark:<br>WW<br>(STYLIZED/DESIGN)                  |
| 3. International Class(es):<br>35   |  |
| 4. Publication Date:<br>Jul 1, 2014 | 5. Applicant:<br>World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents  
U.S. Government Printing Office  
PO Box 371954  
Pittsburgh, PA 15250-7954  
Phone: 202-512-1800

By direction of the Commissioner.

**Email Address(es):**

[lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)



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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, June 11, 2014 07:39 AM  
**To:** XXXX  
**Subject:** Official USPTO Notification of Notice of Publication: U.S. Trademark SN 86156509: WW (Stylized/Design)

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NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 86156509) is scheduled to publish in the *Official Gazette* on Jul 1, 2014 . To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=86156509>. If you have difficulty accessing the Notice of Publication, contact [TDR@uspto.gov](mailto:TDR@uspto.gov).

**PLEASE NOTE:**

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact [TMPostPubQuery@uspto.gov](mailto:TMPostPubQuery@uspto.gov).

**Trademark Snap Shot Publication & Issue Review Stylesheet**  
(Table presents the data on Publication & Issue Review Complete)

**OVERVIEW**

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

**PUB INFORMATION**

RUN DATE	05/29/2014		
PUB DATE	07/01/2014		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	05/28/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006

01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE



**Trademark Snap Shot Publication Stylesheet**  
(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

**PUB INFORMATION**

RUN DATE	05/13/2014		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	05/11/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

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PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004

01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE





# Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

## OVERVIEW

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

## PUB INFORMATION

RUN DATE	05/03/2014		
PUB DATE	N/A		
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED		
STATUS DATE	05/02/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

## FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

## MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

## CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003

01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
<b>CURRENT CORRESPONDENCE INFORMATION</b>				
ATTORNEY			Lauren A. Dienes-Middlen	
CORRESPONDENCE ADDRESS			LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520	
DOMESTIC REPRESENTATIVE			NONE	



**Response to Office Action**

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86156509
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 105
<b>MARK SECTION</b>	
<b>MARK FILE NAME</b>	http://tsdr.uspto.gov/img/86156509/large
<b>LITERAL ELEMENT</b>	WW
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>COLOR(S) CLAIMED</b> (If applicable)	Color is not claimed as a feature of the mark.
<b>DESCRIPTION OF THE MARK</b> (and Color Location, if applicable)	The mark consists of two stacked W's with a scar underneath.
<b>GOODS AND/OR SERVICES SECTION (current)</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>DESCRIPTION</b>	
Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information	
<b>FILING BASIS</b>	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (proposed)</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>TRACKED TEXT DESCRIPTION</b>	
<del>Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise;</del> <u>Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods;</u> advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; <del>Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness;</del> <u>Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics;</u> Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; <del>Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales;</del> <u>Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales;</u> Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; <del>Providing an internet website featuring news and</del>	

**information;** [Providing an internet website featuring news and information in the field of business, advertisement and marketing.](#)

#### FINAL DESCRIPTION

Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for cataloge long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing.

#### FILING BASIS

Section 1(b)

#### ADDITIONAL STATEMENTS SECTION

#### ACTIVE PRIOR REGISTRATION(S)

The applicant claims ownership of U.S. Registration Number(s) 2757596, 2799228, 3691588, and others.

#### SIGNATURE SECTION

#### RESPONSE SIGNATURE

/LADM/

#### SIGNATORY'S NAME

Lauren A. Dienes-Middlen

#### SIGNATORY'S POSITION

Attorney

#### SIGNATORY'S PHONE NUMBER

203-353-2827

#### DATE SIGNED

05/01/2014

#### AUTHORIZED SIGNATORY

YES

#### FILING INFORMATION SECTION

#### SUBMIT DATE

Thu May 01 17:35:43 EDT 2014

#### TEAS STAMP

USPTO/ROA-XX.XXX.XXX.XXX-  
20140501173543598914-8615  
6509-50079d1ef72fac727061  
66d9d83bcd6df72e70c9bbcb1  
8c2b4e11ca7403e273dbd-N/A  
-N/A-20140501172720348142

### Response to Office Action

#### To the Commissioner for Trademarks:

Application serial no. **86156509** WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/86156509/large>) has been amended as follows:

#### CLASSIFICATION AND LISTING OF GOODS/SERVICES

##### Applicant proposes to amend the following class of goods/services in the application:

**Current:** Class 035 for Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and

services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information

Original Filing Basis:

**Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

#### Proposed:

**Tracked Text Description:** ~~Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise;~~ Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; ~~Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness;~~ Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; ~~Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales;~~ Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; ~~Providing an internet website featuring news and information;~~ Providing an internet website featuring news and information in the field of business, advertisement and marketing.

Class 035 for Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing.

**Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

#### ADDITIONAL STATEMENTS

##### Claim of Active Prior Registration(s)

The applicant claims ownership of U.S. Registration Number(s) 2757596, 2799228, 3691588, and others.

#### SIGNATURE(S)

##### Response Signature

Signature: /LADM/ Date: 05/01/2014



Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone Number: 203-353-2827

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 86156509

Internet Transmission Date: Thu May 01 17:35:43 EDT 2014

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XXX-201405011735435

98914-86156509-50079d1ef72fac72706166d9d

83bcd6df72e70c9bbcb18c2b4e11ca7403e273db

d-N/A-N/A-20140501172720348142

**To:** World Wrestling Entertainment, Inc. ([lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86156509 - WW - N/A  
**Sent:** 1/31/2014 12:04:51 PM  
**Sent As:** ECOM105@USPTO.GOV  
**Attachments:** [Attachment - 1](#)  
[Attachment - 2](#)  
[Attachment - 3](#)  
[Attachment - 4](#)  
[Attachment - 5](#)  
[Attachment - 6](#)  
[Attachment - 7](#)  
[Attachment - 8](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 86156509

**MARK:** WW

**\*86156509\***

**CORRESPONDENT ADDRESS:**

LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

**CLICK HERE TO RESPOND TO THIS LETTER:**

[http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp)

**APPLICANT:** World Wrestling Entertainment, Inc.

**CORRESPONDENT'S REFERENCE/DOCKET NO. :**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

[lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE:** 1/31/2014

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**SEARCH OF OFFICE'S DATABASE OF MARKS**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

**Although no similar registered or pending mark has been found that would bar registration, applicant must satisfy the following**

requirements.

#### **CLAIM OF OWNERSHIP OF REGISTRATIONS**

If applicant owns U.S. Registration Nos. 2757596, 2799228 and 3691588, then applicant must submit for the application record a claim of ownership of this registration. *See* 37 C.F.R. §2.36; TMEP §812. *See* the attached copy of the registration. *See* TMEP §812.

Applicant may use the following format to claim ownership of the registration:

**Applicant is the owner of U.S. Registration Nos. 2757596, 2799228 and 3691588 and others.**

#### **IDENTIFICATION OF SERVICES**

As identified below, some of the wording needs clarification to further identify the type of services associated with the mark. *See* TMEP §§1402.01, 1402.03.

More specifically, the wording “information” in the identification of services is indefinite and must be clarified. *See* TMEP §1402.01.

Information services are classified according to the subject matter of the information provided. TMEP §1402.11(b). Following are examples of proper classification: “providing information pertaining to purchasing an automobile” in International Class 35; “providing information regarding financing and insuring an automobile” in International Class 36; and “providing information regarding the repair and maintenance of automobiles” in International Class 37.

If the information is provided online or via a website, this information should also be included in the identification of services, e.g., “providing online information in the field of health care information” in International Class 44.

Therefore, to enable proper classification and examination of the application, applicant must specify the subject matter of the “information services.”

Furthermore, the wording could include services in other international classes for which additional filing fees are required.

The Office requires a degree of particularity necessary to identify clearly goods and/or services covered by a mark. *See In re Omega SA*, 494 F.3d 1362, 1365, 83 USPQ2d 1541, 1543-44 (Fed. Cir. 2007). Descriptions of goods and services in applications must be specific, explicit, clear and concise. TMEP §1402.01; *see In re Cardinal Labs., Inc.*, 149 USPQ 709, 711 (TTAB 1966); *Cal. Spray-Chem. Corp. v. Osmose Wood Pres. Co. of Am.*, 102 USPQ 321, 322 (Comm’r Pats. 1954).

Descriptions of goods and services should use the common, ordinary name for the goods and/or services. TMEP §1402.01. If there is no common, ordinary name for the goods and/or services, applicant should describe the goods and/or services using wording that would be generally understood by the average person. *See Schenley Indus., Inc. v. Battistoni*, 112 USPQ 485, 486 (Comm’r Pats. 1957); *Cal. Spray-Chem. Corp. v. Osmose Wood Pres. Co. of Am.*, 102 USPQ 321, 322 (Comm’r Pats. 1954); TMEP §1402.01.

An in depth knowledge of the relevant field should not be necessary for understanding a description of the goods and/or services. TMEP §1402.01. “[T]echnical, high-sounding verbiage” should be avoided. *Cal. Spray-Chem.*, 102 USPQ at 322.

Applicant must address the following issues and may adopt the suggested language, if accurate:

Please note that the suggested language is underlined.

International Class 35 – Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods of others; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about \_\_\_\_\_ (Applicant must identify the subject matter or cause of the awareness, e.g. public awareness about the environment); Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication

networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of \_\_\_\_\_  
(Applicant must identify the subject matter that it appropriate in class 35, e.g. business, advertising and marketing)

International Class 41 – Providing an internet website featuring news and information in the field of sports and entertainment

For assistance with identifying and classifying goods and/or services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netathtml/tidm.html>. See TMEP §1402.04.

An applicant may amend an identification of services only to clarify or limit the services; adding to or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); see TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

#### Insufficient Filing Fees

The application identifies goods and/or services that are classified in at least 2 classes; however, the fees submitted are sufficient for only 1 class(es). In a multiple-class application, a fee for each class is required. 37 C.F.R. §2.86(a)(2); TMEP §§810.01, 1403.01.

Therefore, applicant must either (1) restrict the application to the number of classes covered by the fee(s) already paid, or (2) submit the fees for the additional class(es).

The filing fees for adding classes to an application are as follows:

- (1) A \$325 fee per class, when the fees are submitted with an electronic response filed online at [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp), via the Trademark Electronic Application System (TEAS).
- (2) A \$375 fee per class, when the fees are submitted with a paper response.

37 C.F.R. §2.6(a)(1)(i)-(ii); TMEP §§810, 1403.02(c).

#### ADDITIONAL INFORMATION

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. See TMEP §§705.02, 709.06.

/Alain J. Lapter/  
Trademark Examining Attorney  
Law Office 105  
500 Dulany Ave.  
Alexandria, VA 22316  
(571) 272-3162  
alain.lapter@uspto.gov

**TO RESPOND TO THIS LETTER:** Go to [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp). Please wait 48-72 hours from the issue/mailling date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail [TEAS@uspto.gov](mailto:TEAS@uspto.gov). For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

**Print: Jan 31, 2014**

**77606791**

**DESIGN MARK**

**Serial Number**

77606791

**Status**

REGISTERED

**Word Mark**

WW

**Standard Character Mark**

No

**Registration Number**

3691588

**Date Registered**

2009/10/06

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East Main Street Stamford CONNECTICUT 06902

**Goods/Services**

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network. First Use: 2002/05/05. First Use In Commerce: 2002/05/05.

**Description of Mark**

The mark consists of two stacked "W"'s in gray and white with black outlines, with a red scar underneath.

**Colors Claimed**

The color(s) black, white, gray and red is/are claimed as a feature of the mark.

**Filing Date**

2008/11/04

**Print: Jan 31, 2014**

**77606791**

**Examining Attorney**

NEVILLE, BRIAN

**Attorney of Record**

Lauren A. Dienes-Middlen





**Print: Jan 31, 2014**

**78119546**

**DESIGN MARK**

**Serial Number**

78119546

**Status**

REGISTERED AND RENEWED

**Word Mark**

WW

**Standard Character Mark**

No

**Registration Number**

2757596

**Date Registered**

2003/08/26

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East  
Main Street Stamford CONNECTICUT 06902

**Goods/Services**

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:  
Entertainment services, namely, the production and exhibition of  
professional wrestling events rendered live and through the media of  
television; providing wrestling news and information via a global  
computer network. First Use: 2002/05/06. First Use In Commerce:  
2002/05/06.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2002/04/04

**Examining Attorney**

CLARKE, AISHA

**Attorney of Record**

**Print: Jan 31, 2014**

**78119548**

Lauren A. Dienes-Middlen



**Print: Jan 31, 2014**

**78119574**

**DESIGN MARK**

**Serial Number**

78119574

**Status**

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

**Word Mark**

WW

**Standard Character Mark**

No

**Registration Number**

2799228

**Date Registered**

2003/12/23

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East  
Main Street Stamford CONNECTICUT 06902

**Goods/Services**

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S:  
Backpacks; luggage, barrel bags, beach bags, duffel bags, gym bags,  
athletic bags, all-purpose sport bags, book bags, school bags, tote  
bags, travel bags, carry-on bags, cosmetic bags sold empty, garment  
bags for travel, fanny packs; wallets; credit card cases; change  
purses; leather key chains; leather belts; thongs; soft luggage  
identification tags. First Use: 2002/06/19. First Use In Commerce:  
2002/06/19.

**Filing Date**

2002/04/04

**Examining Attorney**

CLARKE, AISHA

**Attorney of Record**

Lauren A. Dienes-Middlen



**To:** World Wrestling Entertainment, Inc. ([lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86156509 - WW - N/A  
**Sent:** 1/31/2014 12:04:51 PM  
**Sent As:** ECOM105@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON **1/31/2014** FOR U.S. APPLICATION SERIAL NO. 86156509

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) TIMELY RESPONSE IS REQUIRED:** Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **1/31/2014** (or sooner if specified in the Office action). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

**Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response** because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp).

**(3) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For technical assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

**Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application.** For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

**PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION:** Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).

\*\*\* User:alapter \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	285	0	285	280	0:01	("ww" "w w")[bi,ti] not dead[lid]
02	4937	N/A	0	0	0:02	261707[dc] not dead[lid]
03	1	0	1	1	0:01	1 and 2
04	199	0	199	197	0:01	1 and ("003" "041" "018" "035")[cc]
05	84	0	84	83	0:01	1 and ("003" "041" "018" "035" a b 200)[ic]

Session started 1/31/2014 10:11:59 AM

Session finished 1/31/2014 10:20:45 AM

Total search duration 0 minutes 6 seconds

Session duration 8 minutes 46 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 86156509

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**From:** TMDesignCodeComments  
**Sent:** Thursday, January 16, 2014 00:22 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Design Search Code and Pseudo Mark: U.S. Trademark SN: 86156509: WW (Stylized/Design)

---

**Docket/Reference Number:**

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The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail [TMDesignCodeComments@USPTO.GOV](mailto:TMDesignCodeComments@USPTO.GOV). You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=86156509>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

**Design search codes and pseudo marks assigned to the referenced serial number are listed below.**

**DESIGN SEARCH CODES:**

26.17.01 - Bands, straight  
26.17.01 - Bars, straight  
26.17.01 - Lines, straight  
26.17.01 - Straight line(s), band(s) or bar(s)

**PSEUDO MARK:**

WORLD WRESTLING



**Trademark/Service Mark Application, Principal Register**

Serial Number: 86156509

Filing Date: 01/02/2014

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86156509
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\565\86156509\xml1\ APP0002.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\565\86156509\xml1\ APP0002.JPG</a>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>LITERAL ELEMENT</b>	WW
<b>COLOR MARK</b>	NO
<b>*DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of two stacked W's with a scar underneath.
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	393 x 393
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	World Wrestling Entertainment, Inc.
<b>*STREET</b>	1241 East Main Street
<b>*CITY</b>	Stamford
<b>*STATE (Required for U.S. applicants)</b>	Connecticut
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. applicants only)</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	035
	Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise; advertising via electronic media and specifically the internet; Advertising

<b>*IDENTIFICATION</b>	and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	WWE Legal Affairs Department
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>FIRM NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	lauren.middlen@wwecorp.com

AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>FEE INFORMATION</b>	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	01/02/2014

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**Trademark/Service Mark Application, Principal Register****Serial Number: 86156509****Filing Date: 01/02/2014****To the Commissioner for Trademarks:****MARK:** WW (stylized and/or with design, see [mark](#))

The literal element of the mark consists of WW.

The mark consists of two stacked W's with a scar underneath.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

**The applicant's current Attorney Information:**

Lauren A. Dienes-Middlen and WWE Legal Affairs Department of World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

**The applicant's current Correspondence Information:**

Lauren A. Dienes-Middlen  
World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, Connecticut 06902  
203-353-2827(phone)  
203-353-0236(fax)  
lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

**Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under

18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /LADM/ Date: 01/02/2014  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
RAM Sale Number: 86156509  
RAM Accounting Date: 01/03/2014

Serial Number: 86156509  
Internet Transmission Date: Thu Jan 02 18:51:00 EST 2014  
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201401021851000  
27875-86156509-5001d3fb08ce4dbf241246549  
dbba3801d76430ae7d1351dc3c25ec6f10518ab1  
-DA-6126-20140102183144949323





**Generated on:** This page was generated by TSDR on 2025-07-10 14:28:10 EDT

**Mark:** WW



**US Serial Number:** 86158565

**Application Filing Date:** Jan. 06, 2014

**US Registration Number:** 4689839

**Registration Date:** Feb. 17, 2015

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Jun. 23, 2021

**Publication Date:** Jul. 01, 2014 **Notice of Allowance Date:** Aug. 26, 2014

## Mark Information

**Mark Literal Elements:** WW

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

**Description of Mark:** The mark consists of two stacked "W's" with a scar underneath.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

## Related Properties Information

**Claimed Ownership of US Registrations:** 3691588, 2757596, 2799228 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television



and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**First Use:** Feb. 24, 2014

**Use in Commerce:** Feb. 24, 2014

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** World Wrestling Entertainment, Inc.

**Owner Address:** 1241 East Main Street  
Stamford, CONNECTICUT UNITED STATES 06902

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lauren A. Dienes-Middlen

**Attorney Primary Email Address:** [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Lauren A. Dienes-Middlen  
WORLD WRESTLING ENTERTAINMENT, LLC  
707 Washington Blvd.  
STAMFORD, CONNECTICUT United States 06901

**Correspondent e-mail:** [lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 02, 2025	TEAS SECTION 8 & 9 RECEIVED	
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 17, 2024	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 23, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 23, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 23, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 12, 2021	TEAS SECTION 8 & 15 RECEIVED	
Feb. 17, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 17, 2015	REGISTERED-PRINCIPAL REGISTER	

Jan. 10, 2015 NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED  
 Jan. 09, 2015 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
 Jan. 08, 2015 STATEMENT OF USE PROCESSING COMPLETE  
 Nov. 21, 2014 USE AMENDMENT FILED  
 Dec. 29, 2014 CASE ASSIGNED TO INTENT TO USE PARALEGAL  
 Nov. 21, 2014 TEAS STATEMENT OF USE RECEIVED  
 Aug. 26, 2014 NOA E-MAILED - SOU REQUIRED FROM APPLICANT  
 Jul. 01, 2014 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED  
 Jul. 01, 2014 PUBLISHED FOR OPPOSITION  
 Jun. 11, 2014 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED  
 May 28, 2014 LAW OFFICE PUBLICATION REVIEW COMPLETED  
 May 22, 2014 ASSIGNED TO LIE  
 May 11, 2014 APPROVED FOR PUB - PRINCIPAL REGISTER  
 May 02, 2014 TEAS/EMAIL CORRESPONDENCE ENTERED  
 May 01, 2014 CORRESPONDENCE RECEIVED IN LAW OFFICE  
 May 01, 2014 TEAS RESPONSE TO OFFICE ACTION RECEIVED  
 Jan. 31, 2014 NOTIFICATION OF NON-FINAL ACTION E-MAILED  
 Jan. 31, 2014 NON-FINAL ACTION E-MAILED  
 Jan. 31, 2014 NON-FINAL ACTION WRITTEN  
 Jan. 29, 2014 ASSIGNED TO EXAMINER  
 Jan. 17, 2014 NOTICE OF DESIGN SEARCH CODE E-MAILED  
 Jan. 16, 2014 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED  
 Jan. 09, 2014 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 105

**Date in Location:** Jun. 23, 2021

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** World Wrestling Entertainment, Inc.

### Assignment 1 of 2

**Conveyance:** CERTIFICATE OF CONVERSION AND NAME CHANGE

**Reel/Frame:** [8250/0637](#)

**Pages:** 58

**Date Recorded:** Nov. 06, 2023

**Supporting Documents:** [assignment-tm-8250-0637.pdf](#)

#### Assignor

**Name:** [WORLD WRESTLING ENTERTAINMENT, INC.](#)

**Execution Date:** Sep. 12, 2023

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 707 WASHINGTON BLVD.  
STAMFORD, CONNECTICUT 06902

#### Correspondent

**Correspondent Name:** COURTNEY WELSHIMER, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

## Domestic Representative - Not Found

## Assignment 2 of 2

**Conveyance:** FIRST LIEN TRADEMARK SECURITY AGREEMENT**Reel/Frame:** [8349/0921](#)**Pages:** 77**Date Recorded:** Feb. 21, 2024**Supporting Documents:** [assignment-tm-8349-0921.pdf](#)

## Assignor

**Name:** [WORLD WRESTLING ENTERTAINMENT, LLC](#)**Execution Date:** Feb. 09, 2024**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE

## Assignee

**Name:** [GOLDMAN SACHS BANK USA](#)**Legal Entity Type:** NATIONAL BANKING ASSOCIATION**State or Country Where Organized:** UNITED STATES**Address:** 30 HUDSON STREET  
4TH FLOOR  
JERSEY CITY, NEW JERSEY 07302

## Correspondent

**Correspondent Name:** COURTNEY WELSHIMER ESQ.**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

## Domestic Representative - Not Found

PTO- 1963

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	4689839
<b>REGISTRATION DATE</b>	02/17/2015
<b>SERIAL NUMBER</b>	86158565
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design, see <a href="#">mark</a> )
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY INFORMATION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, LLC
<b>STREET</b>	707 Washington Blvd.
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06901

COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	lauren.middlen@wwecorp.com
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT_18\861\585\86158565\xml5 \S890002.jpg</a>
SPECIMEN DESCRIPTION	Advertisement
WEBPAGE URL	<a href="https://network.wwe.com/home">https://network.wwe.com/home</a>
WEBPAGE DATE OF ACCESS	07/02/2025
<b>OWNER SECTION (current)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902

<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	World Wrestling Entertainment, LLC
<b>MAILING ADDRESS</b>	707 Washington Blvd.
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06901
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	
<b>FAX</b>	
<b>EMAIL</b>	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION</b>	Delaware
<b>LEGAL ENTITY SECTION (proposed)</b>	
<b>TYPE</b>	limited liability company
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED</b>	Delaware
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>NUMBER OF CLASSES PAID</b>	1
<b>COMBINED §§ 8 &amp; 9 DECLARATION/APPLICATION FILING FEE</b>	650
<b>GRACE PERIOD FEE FOR §8 AND §9</b>	200
<b>TOTAL FEE PAID</b>	850
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	07/02/2025
<b>SIGNATURE METHOD</b>	Signed directly within the form
<b>PAYMENT METHOD</b>	DA
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Wed Jul 02 20:07:48 ET 2025

TEAS STAMP

USPTO/S08N09-XXXX:XXXX:XX  
XX:XXXX:XXXX:XXXX:XXXX:XX  
XX-20250702200748866154-4  
689839-91010aefb49412c5a2  
2ab7ca4cc32767f1ea8e9a3e1  
d0d276a62bdc8e267d4-DA-07  
487804-202507022005125518  
61

PTO- 1963

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

### To the Commissioner for Trademarks:

**REGISTRATION NUMBER:** 4689839**REGISTRATION DATE:** 02/17/2015**MARK:** (Stylized and/or with Design, WW (see, [mark](#)))**Current:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
XXXX  
203-353-2827  
203-353-0236

**Proposed:** The owner, World Wrestling Entertainment, LLC, a limited liability company legally organized under the laws of Delaware, having an address of

707 Washington Blvd.  
Stamford, Connecticut 06901  
United States  
XXXX

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 &amp; 9.

For International Class 041, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)Webpage URL: <https://network.wwe.com/home>

Webpage Date of Access: 07/02/2025

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States



The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

707 Washington Blvd.  
STAMFORD, Connecticut 06901  
United States

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information**

Lauren A. Dienes-Middlen

PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$850 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 07/02/2025

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signature method: Signed directly within the form

**Mailing Address (current):**

WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

**Mailing Address (proposed):**

WORLD WRESTLING ENTERTAINMENT, LLC  
707 Washington Blvd.  
STAMFORD, Connecticut 06901

Serial Number: 86158565

Internet Transmission Date: Wed Jul 02 20:07:48 ET 2025

TEAS Stamp: USPTO/S08N09-XXXX:XXXX:XXXX:XXXX:XXXX:XX

XX:XXXX:XXXX-20250702200748866154-468983

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9a3e1d0d276a62bdc8e267d4-DA-07487804-202

50702200512551861

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8:02 PM 7/2/2025

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WWE NETWORK

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GO TO PEACOCK

8:02 PM 7/2/2025

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Saturday, February 17, 2024 01:37 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 4689839 WW (Stylized/Design)

## USPTO COURTESY REMINDER

### TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

**U.S. Application Serial No.** 86158565  
**U.S. Registration No.** 4689839  
**U.S. Registration Date:** February 17, 2015  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference No.**

**Issue Date:** February 17, 2024

**Required submission.** The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and February 18, 2025. For an additional fee, the owner can file within the 6-month grace period that ends on August 18, 2025.

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

**Proof of Use Audit.** The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

**Determination of time of receipt by USPTO.** Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

**Direct questions** about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).



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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, June 23, 2021 11:01 PM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4689839: WW (Stylized/Design)

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**U.S. Serial Number:** 86158565  
**U.S. Registration Number:** 4689839  
**U.S. Registration Date:** Feb 17, 2015  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.

Jun 23, 2021

### NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

**The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.**

**Class(es):**  
041

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

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### REQUIREMENTS FOR MAINTAINING REGISTRATION

**WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.**

#### Requirements in the First Ten Years

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

#### Requirements in Successive Ten-Year Periods

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To check the status of this registration, go to [https://tsdr.uspto.gov/#caseNumber=86158565&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=86158565&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to [https://tsdr.uspto.gov/#caseNumber=86158565&caseSearchType=US\\_APPLICATION&caseType=DEFAULT&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=86158565&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch) NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

\* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

PTO- 1583

Approved for use through 10/31/2021. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

## Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
<b>REGISTRATION NUMBER</b>	4689839
<b>REGISTRATION DATE</b>	02/17/2015
<b>SERIAL NUMBER</b>	86158565
<b>MARK SECTION</b>	
<b>MARK</b>	WW (stylized and/or with design, see <a href="#">mark</a> )
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	NOT SPECIFIED
<b>YEAR OF ADMISSION</b>	NOT SPECIFIED
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	NOT SPECIFIED
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	lauren.middlen@wwecorp.com
<b>ATTORNEY INFORMATION (proposed)</b>	
<b>NAME</b>	Lauren A. Dienes-Middlen
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	WORLD WRESTLING ENTERTAINMENT, INC.
<b>STREET</b>	1241 E MAIN ST
<b>CITY</b>	STAMFORD
<b>STATE</b>	Connecticut
<b>POSTAL CODE</b>	06902-3520
<b>COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
<b>CORRESPONDENCE INFORMATION (current)</b>	
NAME	LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>CORRESPONDENCE INFORMATION (proposed)</b>	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT_18\861\585\86158565\xml2 \ 8150002.JPG</a>
SPECIMEN DESCRIPTION	Advertisement
WEBPAGE URL	<a href="https://www.wwe.com/shows">https://www.wwe.com/shows</a>
WEBPAGE DATE OF ACCESS	02/12/2021



<b>OWNER SECTION (current)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>OWNER SECTION (proposed)</b>	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 15 FILING FEE PER CLASS	425
TOTAL FEE PAID	425
<b>SIGNATURE SECTION</b>	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	02/12/2021
SIGNATORY'S PHONE NUMBER	203-353-2827
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA

FILING INFORMATION	
SUBMIT DATE	Fri Feb 12 20:04:14 ET 2021
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20210212200414475910-4 689839-76096f80dd7febba8b 98e6f79e1fd39eac391dc5e57 f1ed48ceca7288785719-DA-0 4121195-20210212200213724 499

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PTO- 1583

Approved for use through 10/31/2021 - OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

**Combined Declaration of Use and Incontestability under Sections 8 & 15****To the Commissioner for Trademarks:****REGISTRATION NUMBER:** 4689839**REGISTRATION DATE:** 02/17/2015**MARK:** (Stylized and/or with Design, WW (see, [mark](#)))**Current:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
XXXX  
203-353-2827  
203-353-0236

**Proposed:** The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street  
Stamford, Connecticut 06902  
United States  
203-353-2827  
203-353-0236  
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 &amp; 15.

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)Webpage URL: <https://www.wwe.com/shows>

Webpage Date of Access: 02/12/2021

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520  
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information (current):**

LAUREN A. DIENES-MIDDLEN  
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Correspondence Information (proposed):**

Lauren A. Dienes-Middlen  
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$425 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

**Declaration**

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.

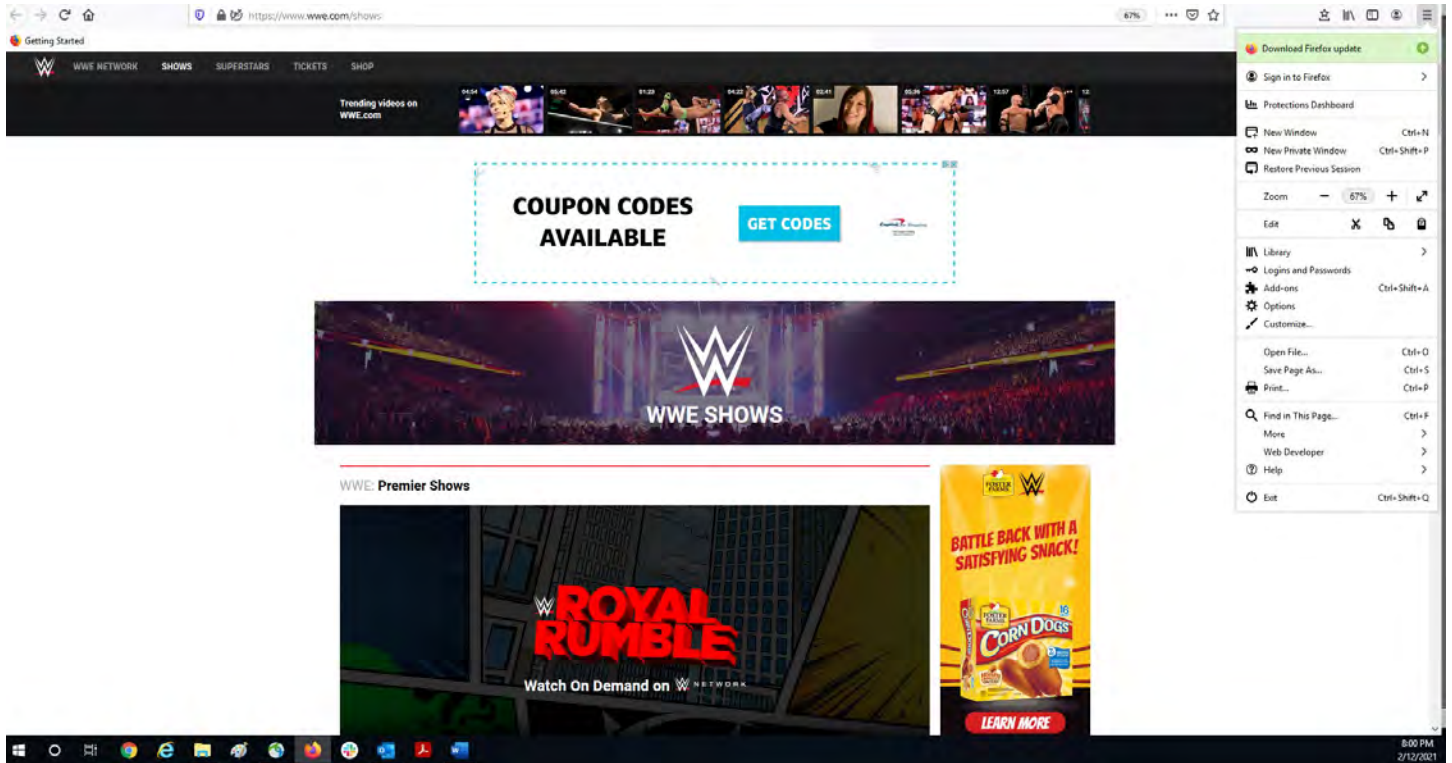
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 02/12/2021  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone: 203-353-2827  
Signature method: Signed directly within the form

Mailing Address (**current**):  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

Mailing Address (**proposed**):  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, Connecticut 06902-3520

Serial Number: 86158565  
Internet Transmission Date: Fri Feb 12 20:04:14 ET 2021  
TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-202102122004  
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-DA-04121195-20210212200213724499



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 4689839



**Serial Number:** 86158565



**RAM Sale Number:** 4689839

**RAM Accounting Date:** 20210212

**Total Fees:** \$425

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20210212	\$125	1	1	\$125
§15 affidavit	7208	20210212	\$200	1	1	\$200

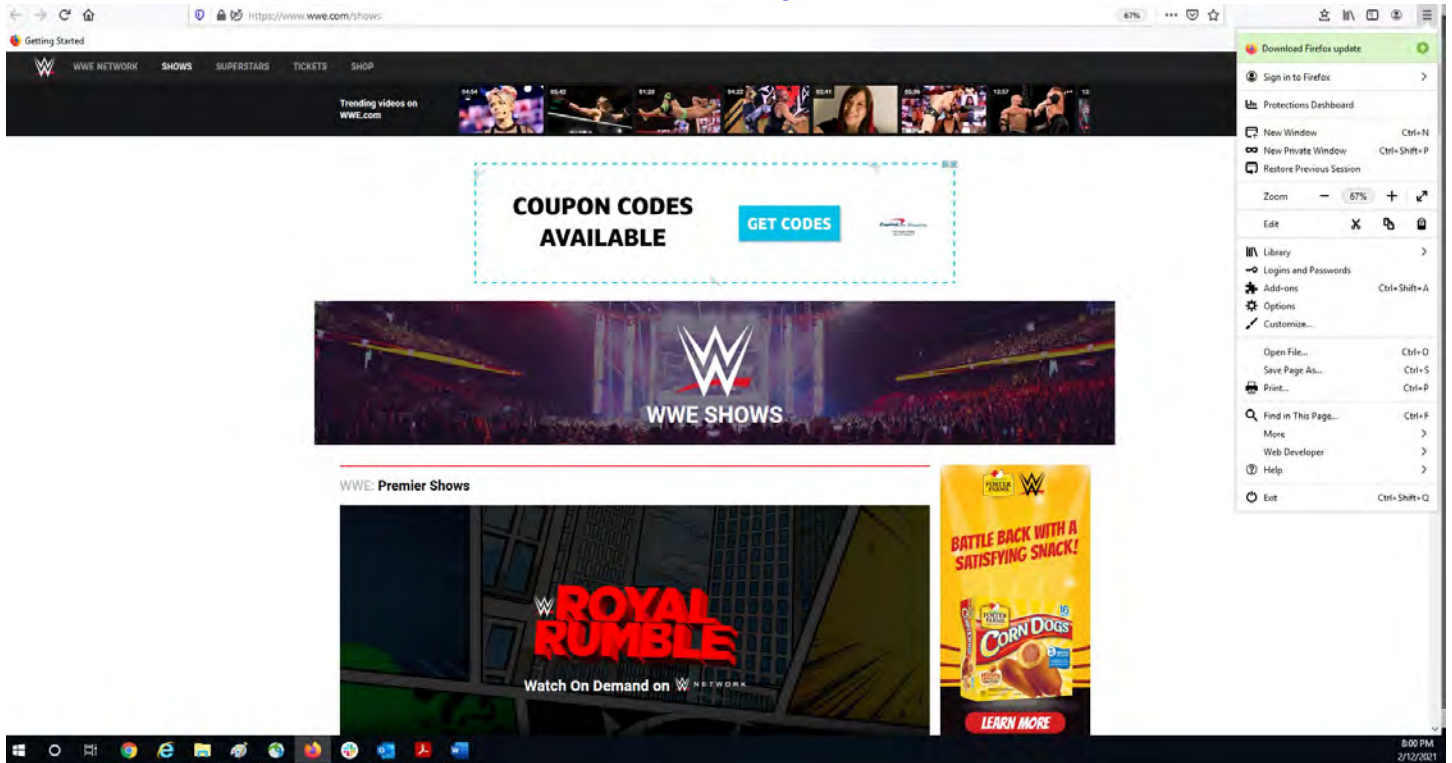
Physical Location: MADCD- NO PHYSICAL FILE

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

**Transaction Date:** 20210212







**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Monday, February 17, 2020 01:17 AM  
**To:** XXXX  
**Subject:** Official USPTO Courtesy Reminder: Trademark Registration Maintenance Document Must Be Filed Before Deadline for U.S. Trademark Registration No. 4689839 WW (Stylized/Design)

**USPTO COURTESY REMINDER****TRADEMARK REGISTRATION MAINTENANCE DOCUMENT UNDER SECTION 8 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED**

**U.S. Application Serial No.** 86158565  
**U.S. Registration No.** 4689839  
**U.S. Registration Date:** February 17, 2015  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference No.**

**Issue Date:** February 17, 2020

**Required submission.** The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse Under Section 8](#) (Section 8 Declaration) between now and February 17, 2021. For an additional fee, the owner can file within the 6-month grace period that ends on August 17, 2021.

**Optional submission.** If the owner can claim the benefits of incontestability, the owner may file an optional Declaration of Incontestability under Section 15. This may be combined with the required Section 8 Declaration by filing a [Combined Declaration of Use and Incontestability Under Sections 8 and 15](#) (Combined Sections 8 and 15 Declaration).

**If ownership of the registration or the owner's name has changed,** the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

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**Determination of time of receipt by USPTO.** Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

**If the owner fails to file a timely Section 8 Declaration the registration will be CANCELLED** and cannot be reinstated.

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[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

**Direct questions** about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

# United States of America

## United States Patent and Trademark Office



**Reg. No. 4,689,839**

**Registered Feb. 17, 2015**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

WORLD WRESTLING ENTERTAINMENT, INC. (DELAWARE CORPORATION)  
1241 EAST MAIN STREET  
STAMFORD, CT 06902

FOR: ENTERTAINMENT SERVICES, NAMELY, TELEVISION SHOWS ABOUT SPORTS, ENTERTAINMENT AND GENERAL INTEREST RENDERED LIVE AND THROUGH BROADCAST MEDIA INCLUDING TELEVISION AND RADIO, AND VIA THE INTERNET OR COMMERCIAL ONLINE SERVICE; ENTERTAINMENT SERVICES, NAMELY, THE PRODUCTION AND EXHIBITION OF PROFESSIONAL WRESTLING EVENTS RENDERED LIVE AND THROUGH BROADCAST MEDIA INCLUDING TELEVISION AND RADIO, AND VIA THE INTERNET OR COMMERCIAL ONLINE SERVICE; ENTERTAINMENT SERVICES, NAMELY, ON-GOING REALITY BASED TELEVISION PROGRAMS RENDERED LIVE AND THROUGH BROADCAST MEDIA INCLUDING TELEVISION AND RADIO, AND VIA THE INTERNET OR COMMERCIAL ONLINE SERVICE; PROVIDING ENTERTAINMENT AND SPORTS NEWS AND INFORMATION VIA A GLOBAL COMPUTER NETWORK OR COMMERCIAL ONLINE SERVICE; ENTERTAINMENT SERVICES, NAMELY, PROVISION OF INFORMATION AND NEWS ABOUT SPORTS, ENTERTAINMENT AND GENERAL INTEREST RENDERED LIVE AND THROUGH BROADCAST MEDIA INCLUDING TELEVISION AND RADIO, AND VIA THE INTERNET OR COMMERCIAL ONLINE SERVICE; PROVIDING INFORMATION IN THE FIELDS OF SPORTS, ENTERTAINMENT AND GENERAL INTEREST VIA AN ONLINE COMMUNITY PORTAL; PROVIDING A WEBSITE FEATURING NEWS AND INFORMATION IN THE FIELD OF SPORTS, ENTERTAINMENT AND GENERAL INTEREST; FAN CLUB SERVICES, ORGANIZING AND STAGING SPORTING EVENTS WITH FAN CLUB MEMBERS, PROMOTING THE INTEREST AND PARTICIPATION OF FAN CLUB MEMBERS IN THE FIELD OF SPORTS AND ENTERTAINMENT, AND PROVIDING AN ONLINE COMMUNITY FORUM FOR FAN CLUB MEMBERS; PROVIDING ONLINE NEWSLETTERS IN THE FIELDS OF SPORTS ENTERTAINMENT; ONLINE JOURNALS, NAMELY, BLOGS, IN THE FIELDS OF SPORTS ENTERTAINMENT; ENTERTAINMENT AND EDUCATIONAL SERVICES, NAMELY, ONGOING MULTIMEDIA PROGRAMS IN THE FIELD OF GENERAL HUMAN INTEREST, DISTRIBUTED VIA VARIOUS PLATFORMS ACROSS MULTIPLE FORMS OF TRANSMISSION MEDIA; PROVIDING ENTERTAINMENT INFORMATION REGARDING ONGOING TELEVISION PROGRAMS VIA A GLOBAL COMPUTER NETWORK; PRODUCTION OF TELEVISION PROGRAMS; PRODUCTION OF MULTIMEDIA PROGRAMS, IN THE FIELD OF SPORTS, ENTERTAINMENT, POPULAR CULTURE, FILM AND GENERAL HUMAN INTEREST, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**Reg. No. 4,689,839** FIRST USE 2-24-2014; IN COMMERCE 2-24-2014.

OWNER OF U.S. REG. NOS. 2,757,596, 3,691,588, AND OTHERS.

THE MARK CONSISTS OF TWO STACKED "W'S" WITH A SCAR UNDERNEATH.

SN 86-158,565, FILED 1-6-2014.

ALAIN LAPTER, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

**Trademark Snap Shot Publication Stylesheet**  
(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

**PUB INFORMATION**

RUN DATE	01/10/2015		
PUB DATE	07/01/2014		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	01/09/2015		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

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PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/10/2015	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	023
01/09/2015	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	022
01/08/2015	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	021
11/21/2014	IUAF	S	USE AMENDMENT FILED	020
12/29/2014	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	019

11/21/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	018
08/26/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	017
07/01/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	016
07/01/2014	PUBO	A	PUBLISHED FOR OPPOSITION	015
06/11/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	014
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/17/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

#### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

#### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware





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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Saturday, January 10, 2015 00:12 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 86158565: WW (Stylized/Design)

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## NOTICE OF ACCEPTANCE OF STATEMENT OF USE

**U.S. Serial Number:** 86158565  
**Mark:** WW (Stylized/Design)  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to [http://tsdr.uspto.gov/#caseNumber=86158565&caseType=SERIAL\\_NO&searchType=statusSearch](http://tsdr.uspto.gov/#caseNumber=86158565&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [http://tsdr.uspto.gov/#caseNumber=86158565&caseType=SERIAL\\_NO&searchType=documentSearch](http://tsdr.uspto.gov/#caseNumber=86158565&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

**PUB INFORMATION**

RUN DATE	01/09/2015		
PUB DATE	07/01/2014		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	01/08/2015		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/08/2015	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	021
11/21/2014	IUAF	S	USE AMENDMENT FILED	020
12/29/2014	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	019
11/21/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	018
08/26/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	017

07/01/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	016
07/01/2014	PUBO	A	PUBLISHED FOR OPPOSITION	015
06/11/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	014
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
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01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/17/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

#### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

#### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



WATCH

**WWE NETWORK**

**GET NOVEMBER FREE!**  
INCLUDING **WWE SURVIVOR SERIES**

**NEW SUBSCRIBERS! SIGN UP NOW**  
**GET NOVEMBER FREE!**  
INCLUDING **WWE SURVIVOR SERIES**

**NO COMMITMENT, CANCEL ANYTIME!**  
**JUST \$9.99 PER MONTH**

**SIGN UP NOW**

**HOW MUCH DOES IT COST?**

**WHAT IS WWE NETWORK?**

**HOW DOES IT WORK?**

## Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86158565
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 105
<b>EXTENSION OF USE</b>	NO
<b>MARK SECTION</b>	
<b>MARK FILE NAME</b>	http://tsdr.uspto.gov/img/86158565/large
<b>LITERAL ELEMENT</b>	WW
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION</b>	
<b>NAME</b>	World Wrestling Entertainment, Inc.
<b>STREET</b>	1241 East Main Street
<b>CITY</b>	Stamford
<b>STATE</b>	Connecticut
<b>ZIP/POSTAL CODE</b>	06902
<b>COUNTRY</b>	United States
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL</b>	XXXX
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>CURRENT IDENTIFICATION</b>	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and

	general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>FIRST USE ANYWHERE DATE</b>	02/24/2014
<b>FIRST USE IN COMMERCE DATE</b>	02/24/2014
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\861\585\86158565\xml13\SOU0002.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Advertisement
<b>REQUEST TO DIVIDE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES IN USE</b>	1
<b>SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]</b>	100
<b>TOTAL AMOUNT</b>	100
<b>SIGNATURE SECTION</b>	
<b>DECLARATION SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	11/21/2014
<b>SIGNATORY'S PHONE NUMBER</b>	203-353-2827
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Fri Nov 21 11:55:17 EST 2014
<b>TEAS STAMP</b>	USPTO/SOU-XX.XXX.XXX.XXX- 20141121115517610108-8615 8565-500c355aef4647928c1d 8c0c48df7e4a79e95c16e392f 5f98e8c57df75d62865339-DA -9674-2014112111534288766 7



**Trademark/Service Mark Statement of Use  
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/86158565/large>)

**SERIAL NUMBER:** 86158565

The applicant, World Wrestling Entertainment, Inc., having an address of

1241 East Main Street

Stamford, Connecticut 06902

United States

is submitting the following allegation of use information:

For International Class 041:

Current identification: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/24/2014, and first used in commerce at least as early as 02/24/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

**Declaration**

STATEMENTS: The signatory believes that: if the applicant is filing the amendment to allege use under 15 U.S.C. Section 1051(c) or a statement of use under 15 U.S.C. Section 1051(d), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified, and such use by the applicant's related company or licensee inures to the benefit of the applicant; that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive; and the specimen(s) shows the mark as used on or in connection with the goods/services in commerce.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under


18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.


Signature: /LADM/ Date Signed: 11/21/2014  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
Signatory's Phone: 203-353-2827


RAM Sale Number: 86158565  
RAM Accounting Date: 11/21/2014

Serial Number: 86158565  
Internet Transmission Date: Fri Nov 21 11:55:17 EST 2014  
TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-201411211155176  
10108-86158565-500c355aef4647928c1d8c0c4  
8df7e4a79e95c16e392f5f98e8c57df75d628653  
39-DA-9674-20141121115342887667


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WWE **SURVIVOR**  
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SERIES


  
NETWORK  
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FREE!**  
INCLUDING  
WWE **SURVIVOR**  
SERIES

**NO COMMITMENT, CANCEL ANYTIME!**  
**JUST \$9.99 PER MONTH**

**SIGN UP NOW**

 **HOW MUCH DOES IT COST?**

 **WHAT IS WWE NETWORK?**

 **HOW DOES IT WORK?**

**FEE RECORD SHEET**

**Serial Number:** 86158565



**RAM Sale Number:** 86158565

**Total Fees:** \$100

**RAM Accounting Date:** 20141121

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20141121	\$100	1	\$100

**Transaction Date:** 20141121



**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, August 26, 2014 00:05 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Allowance: U.S. Trademark SN 86158565: WW (Stylized/Design)

## NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Aug 26, 2014

**Serial Number:** 86158565  
**Mark:** WW (Stylized/Design)  
**Docket/Reference Number:**

**No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.**

**SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:**

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

**How to file SOU and/or Extension Request:**

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see [http://www.uspto.gov/trademarks/basics/MoreInfo\\_SOU\\_EXT.jsp](http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp).

**FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.****REVIEW APPLICATION INFORMATION FOR ACCURACY**

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will NOT be processed.

**Serial Number:** 86158565  
**Mark:** WW (Stylized/Design)  
**Docket/Reference Number:**  
**Owner:** World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, CONNECTICUT 06902  
**Correspondence Address:** LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

**This application has the following bases, but not necessarily for all listed goods/services:**

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

041 - Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

**ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.**

**Fraudulent statements may result in registration being cancelled:** Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

**Additional information:** For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at [www.uspto.gov](http://www.uspto.gov) or call the Trademark Assistance Center at 1-800-786-9199.

**Checking status:** To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=86158565>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, July 1, 2014 00:28 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 86158565: WW (Stylized/Design)

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TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

**U.S. Serial Number:** 86-158,565  
**Mark:** WW (Stylized/Design)  
**International Class(es):** 041  
**Owner:** World Wrestling Entertainment, Inc.  
**Docket/Reference Number:**

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Jul 01, 2014.

**To View the Mark in the Next Generation TMOG (eOG):**

Click on the following link or paste the URL into an internet browser: <http://tmog.uspto.gov/#date=2014-07-01&serial=86158565>

**To View the Mark in the Legacy format TMOG:**

1. Click on the following link or paste the URL into an internet browser: [http://www.uspto.gov/web/trademarks/tmog/20140701\\_OG.pdf#page=00001049](http://www.uspto.gov/web/trademarks/tmog/20140701_OG.pdf#page=00001049) .
2. Locate your mark on the displayed page.

If the TMOG PDF file does not open to the page containing your mark (you must have an Adobe Reader installed on your workstation), click on the following link or paste the URL into an internet browser to review the Frequently Asked Questions about the Trademark Official Gazette: [http://www.uspto.gov/trademarks/resources/tm\\_og\\_faqs.jsp](http://www.uspto.gov/trademarks/resources/tm_og_faqs.jsp).

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to [TMPostPubQuery@uspto.gov](mailto:TMPostPubQuery@uspto.gov). For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

**Significance of Publication for Opposition:**

Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

To view this notice and other documents for this application on-line, go to <http://tsdr.uspto.gov/search.action?sn=86158565>. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

Jun 11, 2014

**NOTICE OF PUBLICATION**

- |                                     |  |
|-------------------------------------|--|
| 1. Serial No.:<br>86-158,565        | 2. Mark:<br>WW<br>(STYLIZED/DESIGN)                  |
| 3. International Class(es):<br>41   |  |
| 4. Publication Date:<br>Jul 1, 2014 | 5. Applicant:<br>World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents  
U.S. Government Printing Office  
PO Box 371954  
Pittsburgh, PA 15250-7954  
Phone: 202-512-1800

By direction of the Commissioner.

**Email Address(es):**

[lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)



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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, June 11, 2014 07:39 AM  
**To:** XXXX  
**Subject:** Official USPTO Notification of Notice of Publication: U.S. Trademark SN 86158565: WW (Stylized/Design)

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NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 86158565) is scheduled to publish in the *Official Gazette* on Jul 1, 2014 . To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=86158565>. If you have difficulty accessing the Notice of Publication, contact [TDR@uspto.gov](mailto:TDR@uspto.gov).

**PLEASE NOTE:**

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact [TMPostPubQuery@uspto.gov](mailto:TMPostPubQuery@uspto.gov).

**Trademark Snap Shot Publication & Issue Review Stylesheet**  
(Table presents the data on Publication & Issue Review Complete)

**OVERVIEW**

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

**PUB INFORMATION**

RUN DATE	05/29/2014		
PUB DATE	07/01/2014		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	05/28/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

--	--

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009

05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/17/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE



**Trademark Snap Shot Publication Stylesheet**

(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

**PUB INFORMATION**

RUN DATE	05/13/2014		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	05/11/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007

01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/17/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE





**Trademark Snap Shot Amendment & Mail Processing Stylesheet**  
(Table presents the data on Amendment & Mail Processing Complete)

**OVERVIEW**

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

**PUB INFORMATION**

RUN DATE	05/03/2014		
PUB DATE	N/A		
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED		
STATUS DATE	05/02/2014		
LITERAL MARK ELEMENT	WW		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
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### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
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01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

**CURRENT CORRESPONDENCE INFORMATION**

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE



**Response to Office Action**

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86158565
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 105
<b>MARK SECTION</b>	
<b>MARK FILE NAME</b>	http://tsdr.uspto.gov/img/86158565/large
<b>LITERAL ELEMENT</b>	WW
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>COLOR(S) CLAIMED</b> (If applicable)	Color is not claimed as a feature of the mark.
<b>DESCRIPTION OF THE MARK</b> (and Color Location, if applicable)	The mark consists of two stacked W's with a scar underneath.
<b>GOODS AND/OR SERVICES SECTION (current)</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>DESCRIPTION</b>	
Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website in the field of sports, entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs	
<b>FILING BASIS</b>	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (proposed)</b>	
<b>INTERNATIONAL CLASS</b>	041
<b>TRACKED TEXT DESCRIPTION</b>	
Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; <del>providing a website in the field of sports, entertainment and general interest;</del> <a href="#">providing a website featuring news and information in the field of sports,</a>	

~~entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members;~~ Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; ~~production of multimedia programs;~~ production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest.

**FINAL DESCRIPTION**

Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest.

**FILING BASIS**

Section 1(b)

**ADDITIONAL STATEMENTS SECTION****ACTIVE PRIOR REGISTRATION(S)**

The applicant claims ownership of U.S. Registration Number(s) 2757596, 2799228, 3691588, and others.

**SIGNATURE SECTION****RESPONSE SIGNATURE**

/LADM/

**SIGNATORY'S NAME**

Lauren A. Dienes-Middlen

**SIGNATORY'S POSITION**

Attorney

**SIGNATORY'S PHONE NUMBER**

203-353-2827

**DATE SIGNED**

05/01/2014

**AUTHORIZED SIGNATORY**

YES

**FILING INFORMATION SECTION****SUBMIT DATE**

Thu May 01 17:41:36 EDT 2014

**TEAS STAMP**

USPTO/ROA-XX.XXX.XXX.XXX-  
20140501174136798833-8615  
8565-500b3c4111b15f5264d1  
a3c5eccc01a16764b91fed27  
9b6ba3e44eaf39930d3-N/A-N  
/A-20140501173726863549

**Response to Office Action****To the Commissioner for Trademarks:**

Application serial no. **86158565** WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/86158565/large>) has been amended as follows:

**CLASSIFICATION AND LISTING OF GOODS/SERVICES****Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 041 for Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website in the field of sports, entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs

Original Filing Basis:

**Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**Proposed:**

**Tracked Text Description:** Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; ~~providing a website in the field of sports, entertainment and general interest;~~ providing a website featuring news and information in the field of sports, entertainment and general interest; ~~fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members;~~ fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; ~~production of multimedia programs;~~ production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest.

Class 041 for Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and



providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest.

**Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

#### ADDITIONAL STATEMENTS

##### Claim of Active Prior Registration(s)

The applicant claims ownership of U.S. Registration Number(s) 2757596, 2799228, 3691588, and others.

#### SIGNATURE(S)

##### Response Signature

Signature: /LADM/ Date: 05/01/2014

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone Number: 203-353-2827

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 86158565

Internet Transmission Date: Thu May 01 17:41:36 EDT 2014

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XXX-201405011741367

98833-86158565-500b3c4111b15f5264d1a3c5e

cccd01a16764b91fed279b6ba3e44eaf39930d3-

N/A-N/A-20140501173726863549

**To:** World Wrestling Entertainment, Inc. ([lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86158565 - WW - N/A  
**Sent:** 1/31/2014 12:05:10 PM  
**Sent As:** ECOM105@USPTO.GOV  
**Attachments:** [Attachment - 1](#)  
[Attachment - 2](#)  
[Attachment - 3](#)  
[Attachment - 4](#)  
[Attachment - 5](#)  
[Attachment - 6](#)  
[Attachment - 7](#)  
[Attachment - 8](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 86158565

**MARK:** WW

**\*86158565\***

**CORRESPONDENT ADDRESS:**

LAUREN A. DIENES-MIDDLEN  
WORLD WRESTLING ENTERTAINMENT, INC.  
1241 E MAIN ST  
STAMFORD, CT 06902-3520

**CLICK HERE TO RESPOND TO THIS LETTER:**

[http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp)

**APPLICANT:** World Wrestling Entertainment, Inc.

**CORRESPONDENT'S REFERENCE/DOCKET NO. :**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

[lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com)

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE:** 1/31/2014

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**SEARCH OF OFFICE'S DATABASE OF MARKS**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

**Although no similar registered or pending mark has been found that would bar registration, applicant must satisfy the following**

requirements.

#### **CLAIM OF OWNERSHIP OF REGISTRATIONS**

If applicant owns U.S. Registration Nos. 2757596, 2799228 and 3691588, then applicant must submit for the application record a claim of ownership of this registration. See 37 C.F.R. §2.36; TMEP §812. See the attached copy of the registration. See TMEP §812.

Applicant may use the following format to claim ownership of the registration:

**Applicant is the owner of U.S. Registration Nos. 2757596, 2799228 and 3691588 and others.**

#### **IDENTIFICATION OF SERVICES**

As identified below, some of the wording needs clarification to further identify the type of services associated with the mark. See TMEP §§1402.01, 1402.03.

Furthermore, the wording could include services in other international classes for which additional filing fees are required.

The Office requires a degree of particularity necessary to identify clearly goods and/or services covered by a mark. See *In re Omega SA*, 494 F.3d 1362, 1365, 83 USPQ2d 1541, 1543-44 (Fed. Cir. 2007). Descriptions of goods and services in applications must be specific, explicit, clear and concise. TMEP §1402.01; see *In re Cardinal Labs., Inc.*, 149 USPQ 709, 711 (TTAB 1966); *Cal. Spray-Chem. Corp. v. Osmose Wood Pres. Co. of Am.*, 102 USPQ 321, 322 (Comm'r Pats. 1954).

Descriptions of goods and services should use the common, ordinary name for the goods and/or services. TMEP §1402.01. If there is no common, ordinary name for the goods and/or services, applicant should describe the goods and/or services using wording that would be generally understood by the average person. See *Schenley Indus., Inc. v. Battistoni*, 112 USPQ 485, 486 (Comm'r Pats. 1957); *Cal. Spray-Chem. Corp. v. Osmose Wood Pres. Co. of Am.*, 102 USPQ 321, 322 (Comm'r Pats. 1954); TMEP §1402.01.

An in depth knowledge of the relevant field should not be necessary for understanding a description of the goods and/or services. TMEP §1402.01. "[T]echnical, high-sounding verbiage" should be avoided. *Cal. Spray-Chem.*, 102 USPQ at 322.

Applicant must address the following issues and may adopt the suggested language, if accurate:

Please note that the suggested language is underlined.

International Class 35 – promoting the interest of wrestling fan club members and participation in wrestling fan clubs

International Class 41 – Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, and providing an online community forum for fan club members in the field of sports and entertainment; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of \_\_\_\_\_ (Applicant must identify the subject matter of the programs, e.g. sports and entertainment and reality-based television shows)

For assistance with identifying and classifying goods and/or services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netathtml/tidm.html>. See TMEP §1402.04.

An applicant may amend an identification of services only to clarify or limit the services; adding to or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); see TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

#### Insufficient Filing Fees

The application identifies goods and/or services that are classified in at least 2 classes; however, the fees submitted are sufficient for only 1 class(es). In a multiple-class application, a fee for each class is required. 37 C.F.R. §2.86(a)(2); TMEP §§810.01, 1403.01.

Therefore, applicant must either (1) restrict the application to the number of classes covered by the fee(s) already paid, or (2) submit the fees for the additional class(es).

The filing fees for adding classes to an application are as follows:

- (1) A \$325 fee per class, when the fees are submitted with an electronic response filed online at [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp), via the Trademark Electronic Application System (TEAS).
- (2) A \$375 fee per class, when the fees are submitted with a paper response.

37 C.F.R. §2.6(a)(1)(i)-(ii); TMEP §§810, 1403.02(c).

#### ADDITIONAL INFORMATION

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. See TMEP §§705.02, 709.06.

/Alain J. Lapter/  
Trademark Examining Attorney  
Law Office 105  
500 Dulany Ave.  
Alexandria, VA 22316  
(571) 272-3162  
alain.lapter@uspto.gov

**TO RESPOND TO THIS LETTER:** Go to [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp). Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail [TEAS@uspto.gov](mailto:TEAS@uspto.gov). For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

**Print: Jan 31, 2014**

**77606791**

**DESIGN MARK**

**Serial Number**

77606791

**Status**

REGISTERED

**Word Mark**

WW

**Standard Character Mark**

No

**Registration Number**

3691588

**Date Registered**

2009/10/06

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East  
Main Street Stamford CONNECTICUT 06902

**Goods/Services**

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:  
Entertainment services, namely, the production and exhibition of  
professional wrestling events rendered live and through the media of  
television; providing wrestling news and information via a global  
computer network. First Use: 2002/05/05. First Use In Commerce:  
2002/05/05.

**Description of Mark**

The mark consists of two stacked "W"'s in gray and white with black  
outlines, with a red scar underneath.

**Colors Claimed**

The color(s) black, white, gray and red is/are claimed as a feature of  
the mark.

**Filing Date**

2008/11/04

**Print: Jan 31, 2014**

**77606791**

**Examining Attorney**

NEVILLE, BRIAN

**Attorney of Record**

Lauren A. Dienes-Middlen





**Print: Jan 31, 2014**

**78119546**

**DESIGN MARK**

**Serial Number**

78119546

**Status**

REGISTERED AND RENEWED

**Word Mark**

WW

**Standard Character Mark**

No

**Registration Number**

2757596

**Date Registered**

2003/08/26

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East  
Main Street Stamford CONNECTICUT 06902

**Goods/Services**

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:  
Entertainment services, namely, the production and exhibition of  
professional wrestling events rendered live and through the media of  
television; providing wrestling news and information via a global  
computer network. First Use: 2002/05/06. First Use In Commerce:  
2002/05/06.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2002/04/04

**Examining Attorney**

CLARKE, AISHA

**Attorney of Record**



**Print: Jan 31, 2014**

**78119548**

Lauren A. Dienes-Middlen



**Print: Jan 31, 2014**

**78119574**

**DESIGN MARK**

**Serial Number**

78119574

**Status**

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

**Word Mark**

WW

**Standard Character Mark**

No

**Registration Number**

2799228

**Date Registered**

2003/12/23

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East Main Street Stamford CONNECTICUT 06902

**Goods/Services**

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: Backpacks; luggage, barrel bags, beach bags, duffel bags, gym bags, athletic bags, all-purpose sport bags, book bags, school bags, tote bags, travel bags, carry-on bags, cosmetic bags sold empty, garment bags for travel, fanny packs; wallets; credit card cases; change purses; leather key chains; leather belts; thongs; soft luggage identification tags. First Use: 2002/06/19. First Use In Commerce: 2002/06/19.

**Filing Date**

2002/04/04

**Examining Attorney**

CLARKE, AISHA

**Attorney of Record**

Lauren A. Dienes-Middlen



**To:** World Wrestling Entertainment, Inc. ([lauren.middlen@wwecorp.com](mailto:lauren.middlen@wwecorp.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86158565 - WW - N/A  
**Sent:** 1/31/2014 12:05:10 PM  
**Sent As:** ECOM105@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON **1/31/2014** FOR U.S. APPLICATION SERIAL NO. 86158565

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) TIMELY RESPONSE IS REQUIRED:** Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **1/31/2014** (or sooner if specified in the Office action). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

**Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response** because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp).

**(3) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For technical assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

**Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application.** For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

**PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION:** Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).

\*\*\* User:alapter \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	285	0	285	280	0:01	("ww" "w w")[bi,ti] not dead[lid]
02	4937	N/A	0	0	0:02	261707[dc] not dead[lid]
03	1	0	1	1	0:01	1 and 2
04	199	0	199	197	0:01	1 and ("003" "041" "018" "035")[cc]
05	84	0	84	83	0:01	1 and ("003" "041" "018" "035" a b 200)[ic]

Session started 1/31/2014 10:11:59 AM

Session finished 1/31/2014 10:20:23 AM

Total search duration 0 minutes 6 seconds

Session duration 8 minutes 24 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 86158565

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**From:** TMDesignCodeComments  
**Sent:** Friday, January 17, 2014 00:24 AM  
**To:** XXXX  
**Subject:** Official USPTO Notice of Design Search Code and Pseudo Mark: U.S. Trademark SN: 86158565: WW (Stylized/Design)

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**Docket/Reference Number:**

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The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail [TMDesignCodeComments@USPTO.GOV](mailto:TMDesignCodeComments@USPTO.GOV). You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=86158565>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

**Design search codes and pseudo marks assigned to the referenced serial number are listed below.**

**DESIGN SEARCH CODES:**

26.17.09 - Bands, curved  
26.17.09 - Bars, curved  
26.17.09 - Curved line(s), band(s) or bar(s)  
26.17.09 - Lines, curved

**PSEUDO MARK:**

WORLD WRESTLING

**Trademark/Service Mark Application, Principal Register**

Serial Number: 86158565

Filing Date: 01/06/2014

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86158565
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\585\86158565\xml1\ APP0002.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\585\86158565\xml1\ APP0002.JPG</a>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>LITERAL ELEMENT</b>	WW
<b>COLOR MARK</b>	NO
<b>*DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of two stacked W's with a scar underneath.
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	393 x 393
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	World Wrestling Entertainment, Inc.
<b>*STREET</b>	1241 East Main Street
<b>*CITY</b>	Stamford
<b>*STATE (Required for U.S. applicants)</b>	Connecticut
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. applicants only)</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	041
	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the



<p><b>*IDENTIFICATION</b></p>	<p>internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website in the field of sports, entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs</p>
<p><b>FILING BASIS</b></p>	<p>SECTION 1(b)</p>
<p><b>ATTORNEY INFORMATION</b></p>	
<p><b>NAME</b></p>	<p>Lauren A. Dienes-Middlen</p>
<p><b>FIRM NAME</b></p>	<p>World Wrestling Entertainment, Inc.</p>
<p><b>STREET</b></p>	<p>1241 East Main Street</p>
<p><b>CITY</b></p>	<p>Stamford</p>
<p><b>STATE</b></p>	<p>Connecticut</p>
<p><b>COUNTRY</b></p>	<p>United States</p>
<p><b>ZIP/POSTAL CODE</b></p>	<p>06902</p>
<p><b>PHONE</b></p>	<p>203-353-2827</p>
<p><b>FAX</b></p>	<p>203-353-0236</p>
<p><b>EMAIL ADDRESS</b></p>	<p>lauren.middlen@wwecorp.com</p>
<p><b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b></p>	<p>Yes</p>
<p><b>OTHER APPOINTED ATTORNEY</b></p>	<p>WWE Legal Affairs Department</p>
<p><b>CORRESPONDENCE INFORMATION</b></p>	
<p><b>NAME</b></p>	<p>Lauren A. Dienes-Middlen</p>
<p><b>FIRM NAME</b></p>	<p>World Wrestling Entertainment, Inc.</p>
<p><b>STREET</b></p>	<p>1241 East Main Street</p>
<p><b>CITY</b></p>	<p>Stamford</p>
<p><b>STATE</b></p>	<p>Connecticut</p>

<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	06902
<b>PHONE</b>	203-353-2827
<b>FAX</b>	203-353-0236
<b>EMAIL ADDRESS</b>	lauren.middlen@wwecorp.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/LADM/
<b>SIGNATORY'S NAME</b>	Lauren A. Dienes-Middlen
<b>SIGNATORY'S POSITION</b>	Attorney
<b>DATE SIGNED</b>	01/06/2014

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 86158565**

**Filing Date: 01/06/2014**

### To the Commissioner for Trademarks:

**MARK:** WW (stylized and/or with design, see [mark](#))

The literal element of the mark consists of WW.

The mark consists of two stacked W's with a scar underneath.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website in the field of sports, entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs  
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

### The applicant's current Attorney Information:

Lauren A. Dienes-Middlen and WWE Legal Affairs Department of World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, Connecticut 06902  
United States

### The applicant's current Correspondence Information:

Lauren A. Dienes-Middlen  
World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, Connecticut 06902  
203-353-2827(phone)  
203-353-0236(fax)  
lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

**Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /LADM/ Date: 01/06/2014  
Signatory's Name: Lauren A. Dienes-Middlen  
Signatory's Position: Attorney  
RAM Sale Number: 86158565  
RAM Accounting Date: 01/07/2014

Serial Number: 86158565  
Internet Transmission Date: Mon Jan 06 18:23:28 EST 2014  
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201401061823280  
70825-86158565-500deddf543992712f0dd2fa8  
ecd2b2eda7ea1a2571109fc965a3fe3a10fe2bc7  
-DA-5602-20140106182143959159





# EXHIBIT B

**Generated on:** This page was generated by TSDR on 2025-07-10 14:30:18 EDT

**Mark:**



**US Serial Number:** 90022585

**Application Filing Date:** Jun. 26, 2020

**US Registration Number:** 6256132

**Registration Date:** Jan. 26, 2021

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jan. 26, 2021

**Publication Date:** Nov. 10, 2020

## Mark Information

**Mark Literal Elements:** None

**Standard Character Claim:** No

**Mark Drawing Type:** 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) /NUMBER(S)

**Description of Mark:** The mark consists of A stylized skull with wings on each side, the skull and wings having stars and stripes thereacross.

**Design Search Code(s):** 01.01.13 - Stars - multiple stars with five points

02.11.10 - Bones, human; Human skeletons, parts of skeletons, bones, skulls; Skulls, human

03.17.01 - Bird wings shown alone or as part of something other than associated animal; Wings of birds, shown alone or as part of something other than associated animal

26.17.25 - Other lines, bands or bars

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Bandanas; Hats; Shirts; Sweatshirts; Ties as clothing; Hooded sweatshirts

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**First Use:** Jul. 2018

**Use in Commerce:** Jul. 2018

**For:** Entertainment in the nature of wrestling contests; Entertainment services, namely, live appearances by a professional wrestling and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Providing wrestling news and information via a global computer network; Providing online interviews featuring a professional wrestler and sports entertainer in the field of professional wrestling and sports entertainment for entertainment purposes



**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**First Use:** Aug. 2018

**Use in Commerce:** Aug. 2018

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Cody Runnels

**Owner Address:** 1000 Jackson St.  
Toledo, OHIO UNITED STATES 43604

**Legal Entity Type:** INDIVIDUAL

**Citizenship:** UNITED STATES

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Michael E. Dockins

**Docket Number:** 243472-1

**Attorney Primary Email Address:** [mdockins@shumaker.com](mailto:mdockins@shumaker.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** MICHAEL E. DOCKINS  
SHUMAKER LOOP & KENDRICK  
1000 JACKSON ST.  
TOLEDO, OHIO UNITED STATES 43604

**Phone:** 419-321-1473

**Fax:** 419-241-6894

**Correspondent e-mail:** [hpeppard@shumaker.com](mailto:hpeppard@shumaker.com)  
[tlopez@shumaker.com](mailto:tlopez@shumaker.com) [mdockins@shumaker.com](mailto:mdockins@shumaker.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jan. 26, 2021	REGISTERED-PRINCIPAL REGISTER	
Nov. 10, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 10, 2020	PUBLISHED FOR OPPOSITION	
Oct. 21, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 06, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 29, 2020	ASSIGNED TO EXAMINER	
Jul. 24, 2020	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jul. 23, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jun. 30, 2020	NEW APPLICATION ENTERED	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 26, 2021

# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,256,132**

**Registered Jan. 26, 2021**

**Int. Cl.: 25, 41**

**Service Mark**

**Trademark**

**Principal Register**

Cody Runnels (UNITED STATES INDIVIDUAL)

1000 Jackson St.

Toledo, OHIO 43604

CLASS 25: Bandanas; Hats; Shirts; Sweatshirts; Ties as clothing; Hooded sweatshirts

FIRST USE 7-00-2018; IN COMMERCE 7-00-2018

CLASS 41: Entertainment in the nature of wrestling contests; Entertainment services, namely, live appearances by a professional wrestling and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Providing wrestling news and information via a global computer network; Providing online interviews featuring a professional wrestler and sports entertainer in the field of professional wrestling and sports entertainment for entertainment purposes

FIRST USE 8-00-2018; IN COMMERCE 8-00-2018

The mark consists of A stylized skull with wings on each side, the skull and wings having stars and stripes thereacross.

SER. NO. 90-022,585, FILED 06-26-2020



*Donna H. Hull*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, November 10, 2020 00:53 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 90022585: Miscellaneous Design: Docket/Reference No. 243472-1

---

**TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION**

**U.S. Serial Number:** 90022585  
**Mark:** Miscellaneous Design  
**International Class(es):** 025, 041  
**Owner:** Cody Runnels  
**Docket/Reference Number:** 243472-1

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Nov 10, 2020.

**To Review the Mark in the TMOG:**

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2020-11-10&serialNumber=90022585>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. For corrections or amendments after publication, please use the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

**Significance of Publication for Opposition:**

- \* Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a certificate of registration should issue.

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=90022585&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=90022585&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=90022585&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=90022585&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



## UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

Commissioner for Trademarks  
www.uspto.gov

## OFFICIAL USPTO NOTICE OF PUBLICATION UNDER 12(a)

**U.S. Application Serial No.** 90022585

**Mark:** Miscellaneous Design

**International Class(es):** 025, 041

**Owner:** Cody Runnels

**Docket/Reference No.** 243472-1

**Issue Date:** October 21, 2020

Your mark is scheduled to publish in the *Trademark Official Gazette (TMOG)* on November 10, 2020.

Your mark appears to be entitled to register on the Principal Register, subject to any claims of concurrent use.

**What happens when your mark publishes.** Within 30 days of the publication date, any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time) with the Trademark Trial and Appeal Board. If no objection is filed, we will issue a registration.

**View your mark in the TMOG** after the publication date at <https://tmog.uspto.gov/> by selecting your publication date in the "issues" field, entering your serial number in the "search by" field, and clicking on the magnifying glass.

**Ensure that the information in the TMOG is correct.** If any information is incorrect, promptly request correction using the "Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment" form at <https://teas.uspto.gov/office/ppa/>. For more information, see <https://www.uspto.gov/trademark/trademark-updates-and-announcements/procedures-submitting-amendmentscorrections-trademark>.

**Direct questions** about this notice to the Trademark Assistance Center (TAC) at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

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**Email Address(es):**

mdockins@shumaker.com

hpeppard@shumaker.com

tlopez@shumaker.com

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, October 21, 2020 04:23 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notification of Notice of Publication: U.S. Trademark SN 90022585: Miscellaneous Design: Docket/Reference No. 243472-1

---

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (U.S. Serial No. 90022585) is scheduled to publish in the *Official Gazette* on Nov 10, 2020. To preview the Notice of Publication, go to the Trademark Status & Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/search.action?sn=90022585>. If you have difficulty accessing the Notice of Publication, contact the Trademark Assistance Center (TAC) by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or by telephone at 800-786-9199.

**PLEASE NOTE:**

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Please confirm that the correspondence information shown in TSDR is correct. If the correspondence information is not correct, please update this information using the online Change of Correspondence Address Form, accessible at <https://teas.uspto.gov/ccr/cca>.

Do NOT hit "Reply" to this e-mail notification. If you find an error in the Notice of Publication, update the information using the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>.

## Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

## OVERVIEW

SERIAL NUMBER	90022585	FILING DATE	06/26/2020
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	SCHLEGELMILCH, JONATHO	L.O. ASSIGNED	108

## PUB INFORMATION

RUN DATE	10/07/2020		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	10/06/2020		
LITERAL MARK ELEMENT			
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

## FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	YES	1 (a)	YES	1 (a)	NO
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

## MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	
MARK DRAWING CODE	2-AN ILLUSTRATION DRAWING WITHOUT ANY WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

## CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Cody Runnels
ADDRESS	1000 Jackson St. Toledo, OH 43604
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

### GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Bandanas; Hats; Shirts; Sweatshirts; Ties as clothing; Hooded sweatshirts
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment in the nature of wrestling contests; Entertainment services, namely, live appearances by a professional wrestling and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Providing wrestling news and information via a global computer network; Providing online interviews featuring a professional wrestler and sports entertainer in the field of professional wrestling and sports entertainment for entertainment purposes

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	07/00/2018	FIRST USE IN COMMERCE DATE	07/00/2018	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	08/00/2018	FIRST USE IN COMMERCE DATE	08/00/2018	CLASS STATUS	6-ACTIVE

### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DESCRIPTION OF MARK	The mark consists of A stylized skull with wings on each side, the skull and wings having stars and stripes thereacross.

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/06/2020	CNSA	O	APPROVED FOR PUB - PRINCIPAL REGISTER	005
09/29/2020	DOCK	D	ASSIGNED TO EXAMINER	004
07/24/2020	MDSC	E	NOTICE OF DESIGN SEARCH CODE E-MAILED	003
07/23/2020	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
06/30/2020	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Michael E. Dockins
CORRESPONDENCE ADDRESS	MICHAEL E. DOCKINS SHUMAKER LOOP & KENDRICK 1000 JACKSON ST. TOLEDO, OH 43604



DOMESTIC REPRESENTATIVE

NONE



\*\*\* User:jschlegelm \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	12512	N/A	0	0	0:01	(010113 multiple five point stars)[dc] and live[ld]
02	2598	N/A	0	0	0:01	(021110 human bones)[dc] and live[ld]
03	5776	N/A	0	0	0:01	(031701 birds' wings)[dc] and live[ld]
04	10	0	0	10	0:01	1 and 2 and 3
05	313	0	0	312	0:01	1 and (2 3)
06	124	0	0	124	0:01	2 and 3

Session started 10/6/2020 5:37:27 PM

Session finished 10/6/2020 5:48:20 PM

Total search duration 0 minutes 6 seconds

Session duration 10 minutes 53 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICS as Serial Number: 90022585

---

**From:** TMDesignCodeComments  
**Sent:** Friday, July 24, 2020 00:28 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Design Search Code: U.S. Trademark SN: 90022585: Miscellaneous Design: Docket/Reference No. 243472-1

---

**Docket/Reference Number:** 243472-1

---

The USPTO has assigned design search codes to your application (U.S. serial number: 90022585).

**Design search codes assigned to your application:**

01.01.13 - Stars - multiple stars with five points  
02.11.10 - Bones, human  
02.11.10 - Human skeletons, parts of skeletons, bones, skulls  
02.11.10 - Skulls, human  
03.17.01 - Wings, birds'  
26.17.25 - Other lines, bands or bars

If you would like to request that we add or delete a design search code, please email [TMDesignCodeComments@USPTO.GOV](mailto:TMDesignCodeComments@USPTO.GOV). Include your name, application serial number, a list of design search codes you would like to add or delete, and a brief justification. We will process your request within two business days. If we approve your request, the updated list of design search codes will appear in our Trademark Status and Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/>, under the "Mark Information" tab.

Design search codes are numerical codes we assign to the prominent features of your mark's design. We call these features "design elements." A design element can be any component of your mark that is not a word, such as a depiction of a star or a flower. Assigning design search codes to your mark helps us more effectively search our database for marks that may conflict with yours. Design search codes have no legal significance and will not appear on the registration certificate.

For more information about design search codes, including why and how we use them and information on adding or deleting design search codes from your application, please visit our design search code webpage at <http://www.uspto.gov/DesignSearchCodes>. For a list of design search codes, see the design search code manual at <http://tess2.uspto.gov/tmdb/dscm/index.htm>.

For questions, please call 1-800-786-9199 (option 1) to speak to a Customer Service representative in the Trademark Assistance Center. Please visit <http://www.uspto.gov/TrademarkAssistance> for additional information about the Trademark Assistance Center.

This notice will be available in TSDR in one business day.





6/26/2020

Cody - Do The Work Flag - All Elite Wrestling



[Home](#) | [Roster](#) | [Cody](#) | Cody - Do The Work Flag



<https://www.shopaew.com/catalog/product/view/id/39829/s/cody-do-the-work-flag-1/category/5965/>

6/26/2020

Cody - Do The Work Flag - All Elite Wrestling



Available To Order

SKU aew1055

## All Elite Wrestling Cody - Do The Work Flag

All Merchandise is owned by All Elite Wrestling, LLC.

All t-shirts unless otherwise noted are 100% preshrunk cotton

All garments are made to order, please check size chart before ordering

Made in Chicago of imported fabric or material

Washing Instructions: Turn shirt inside out. Wash on gentle, cold water. No bleach. Dry with low setting or hang dry for best results.

**\$24.99**

Type of Garment: \*

— Please Select —



Color: \*

— Please Select —





6/26/2020

Cody - Do The Work Flag - All Elite Wrestling



Size: ▼

— Please Select —



Quantity:

1

Most items are made to order & may take up to 7-10 business days, excluding weekends to print. Once printed, shipping may take up to 7 business days domestically and 21 business days internationally. By checking this box, you understand that no exchanges or refunds are given on our apparel once you have made payment.

By Adding this item to cart and checking out, you agree to our privacy policy and understanding the terms of our shipping and return policy.

**Due to COVID-19, we have limited resources and staff so you may experience delays longer than the 7-10 business days for your order to be shipped out of our facility. Please be patient, we appreciate your business and we will get you order shipped as fast as possible.**

**Due to Covid-19, international shipments may take over 30 days to arrive.**



ADD TO CART

ADD TO WISHLIST

**DETAILS** MORE INFORMATION

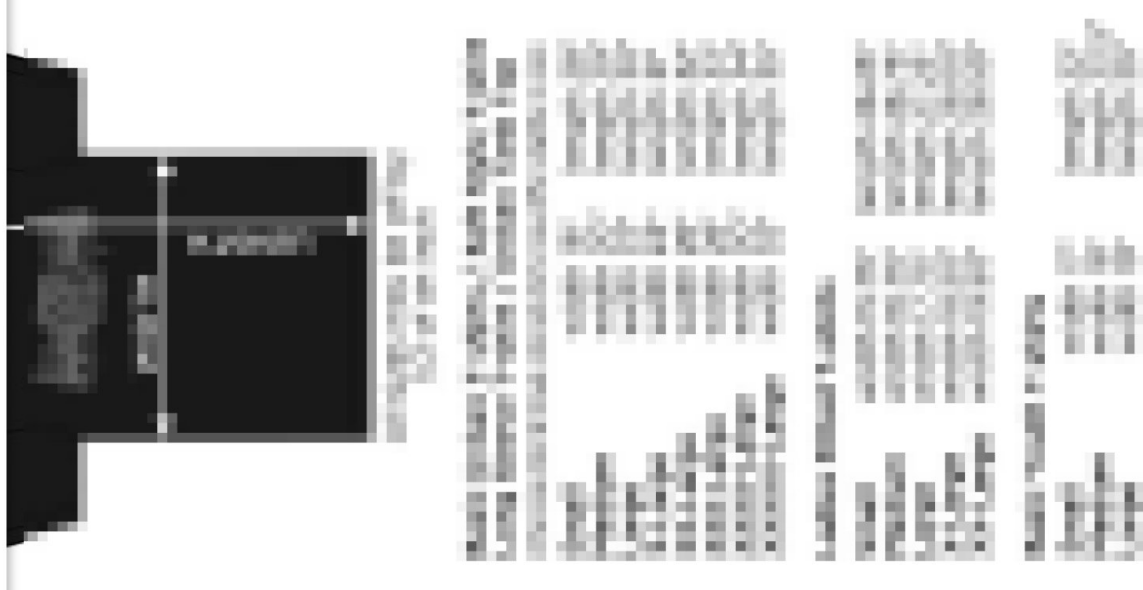
Cody - Do The Work Flag T-shirt

<https://www.shopaew.com/catalog/product/view/id/39829/s/cody-do-the-work-flag-1/category/5965/>

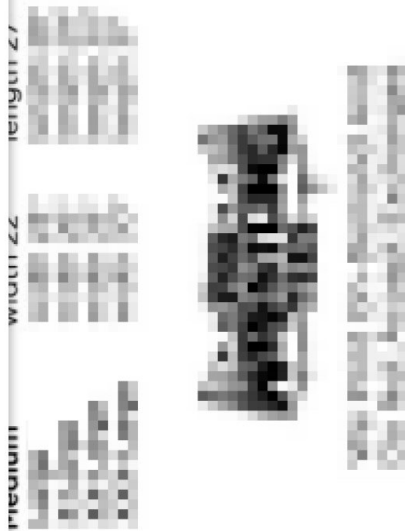
3/5

Cody - Do The Work Flag - All Elite Wrestling

6/26/2020



6/26/2020



6/26/2020



All Elite Wrestling Cody - Nightmare Family Tie



[Home](#) | [Roster](#) | [Cody](#) | Cody - Nightmare Family Tie



<https://www.shopaew.com/catalog/product/view/id/40977/s/cody-nightmare-family-tie/category/5965/>

6/26/2020

All Elite Wrestling Cody - Nightmare Family Tie



## All Elite Wrestling Cody - Nightmare Family Tie

All Merchandise is owned by All Elite Wrestling

56.5" Long, 3.8" wide at bottom.

100% Polyester Sublimated Material

All garments are made to order, please check size chart before ordering

Made in Chicago of imported fabric or material

**\$24.99**

Quantity:

1

Most items are made to order & may take up to 7-10 business days, excluding weekends to print. Once printed, shipping may take up to 7 business days domestically and 21 business days internationally. By checking this box, you understand that no exchanges or refunds are given on our apparel once you have made payment.

By Adding this item to cart and checking out, you agree to our privacy policy and understanding the terms of our shipping and return policy.

**Due to COVID-19, we have limited resources and staff so you may experience delays longer than the 7-10 business days for your order to be shipped out of our facility. Please be patient, we appreciate your business and we will get you order shipped as fast as possible.**

**Due to Covid-19, international shipments may take over 30 days to arrive.**

6/26/2020 All Elite Wrestling Cody - Nightmare Family Tie



ADD TO CART

ADD TO WISHLIST

DETAILS MORE INFORMATION

Cody - Nightmare Family Tie T-Shirt

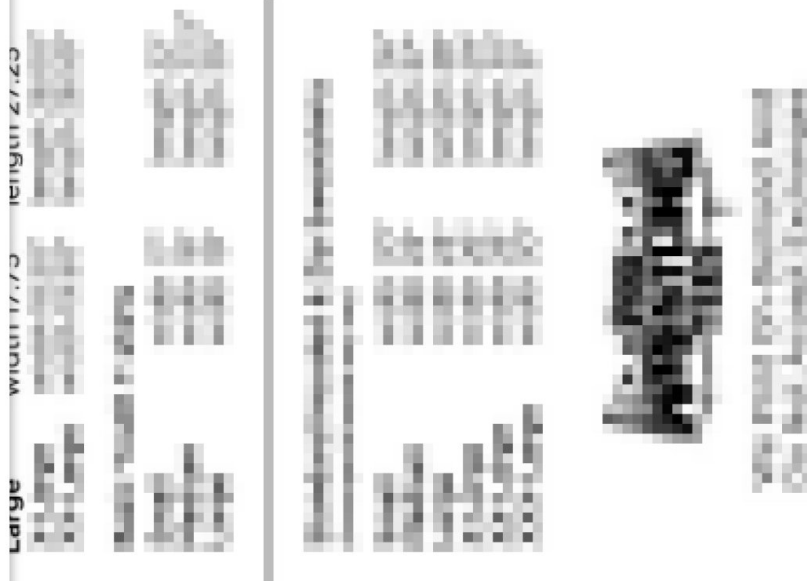


Size: S, M, L, XL, XXL



All Elite Wrestling Cody - Nightmare Family Tie

6/26/2020



6/26/2020



Cody - Nightmare Family Red Bandana



[Home](#) | [Roster](#) | [Cody](#) | Cody - Nightmare Family Red Bandana



<https://www.shopaew.com/roster/cody/cody-nightmare-family-red-bandana.html>



6/26/2020

Cody - Nightmare Family Red Bandana



## All Elite Wrestling

### Cody - Nightmare Family Red Bandana

All Merchandise is owned by All Elite Wrestling, LLC.

All t-shirts unless otherwise noted are 100% preshrunk cotton

All garments are made to order, please check size chart before ordering

Made in Chicago of imported fabric or material

Washing Instructions: Turn shirt inside out. Wash on gentle, cold water. No bleach, Dry with low setting or hang dry for best results.

**\$14.99**

Quantity:

1

Most items are made to order & may take up to 7-10 business days, excluding weekends to print. Once printed, shipping may take up to 7 business days domestically and 21 business days internationally. By checking this box, you understand that no exchanges or refunds are given on our apparel once you have made payment.

By Adding this item to cart and checking out, you agree to our privacy policy and understanding the terms of our shipping and return policy.

**Due to COVID-19, we have limited resources and staff so you may experience delays longer than the 7-10 business days for your order to be shipped out of our facility. Please be patient, we appreciate your business and we will get you order shipped as fast as possible.**

**Due to Covid-19, international shipments may take over 30 days to arrive.**

6/26/2020



Cody - Nightmare Family Red Bandana



ADD TO CART

ADD TO WISHLIST

## DETAILS MORE INFORMATION

Cody - Nightmare Family Red Bandana

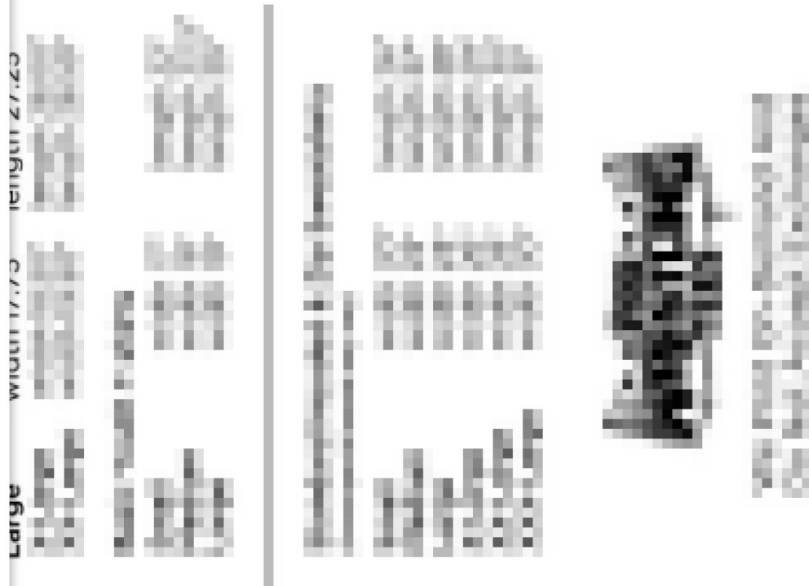


Size: One Size  
Color: Red



Cody - Nightmare Family Red Bandana

6/26/2020











Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

Serial Number: 90022585

Filing Date: 06/26/2020

**NOTE:** Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
<b>TEAS Plus</b>	<b>YES</b>
<b>MARK INFORMATION</b>	
*MARK	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1 \ FTK0002.JPG</a>
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of A stylized skull with wings on each side, the skull and wings having stars and stripes thereacross.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	863 x 632
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Cody Runnels
*MAILING ADDRESS	1000 Jackson St.
*CITY	Toledo
*STATE (Required for U.S. applicants)	Ohio
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	43604
*DOMICILE	XXXX
*EMAIL ADDRESS	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
*TYPE	INDIVIDUAL
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF	United States

<b>CITIZENSHIP</b>	
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>* INTERNATIONAL CLASS</b>	025
<b>* IDENTIFICATION</b>	Bandanas; Hats; Shirts; Sweatshirts; Ties as clothing; Hooded sweatshirts
<b>* FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 07/00/2018
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 07/00/2018
<b>SPECIMEN FILE NAME(S)</b>	
<b>JPG FILE(S)</b>	<a href="\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0003.JPG">\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0003.JPG</a>
<b>ORIGINAL PDF FILE</b>	<a href="#">SPE0-722403678-2020062613 1916915469 . logo specimen 1 as printed 025 .pdf</a>
<b>CONVERTED PDF FILE(S)</b> (5 pages)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0004.JPG">\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0004.JPG</a>
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	<a href="\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0008.JPG">\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0008.JPG</a>
<b>ORIGINAL PDF FILE</b>	<a href="#">SPE0-722403678-2020062613 1916915469 . logo specimen 2 as printed 025 .pdf</a>
<b>CONVERTED PDF FILE(S)</b> (4 pages)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0009.JPG">\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0009.JPG</a>
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<b>ORIGINAL PDF FILE</b>	<a href="#">SPE0-722403678-2020062613 1916915469 . logo specimen 3 as printed 025 .pdf</a>
<b>CONVERTED PDF FILE(S)</b> (4 pages)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0013.JPG">\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1\FTK0013.JPG</a>
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<b>SPECIMEN DESCRIPTION</b>	print outs and images of clothing each showing the mark



* INTERNATIONAL CLASS	041
* IDENTIFICATION	Entertainment in the nature of wrestling contests; Entertainment services, namely, live appearances by a <b>professional wrestling and sports entertainment personality</b> ; Entertainment services, namely, personal appearances by a <b>professional wrestler and sports entertainment personality</b> ; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Providing wrestling news and information via a global computer network; Providing online interviews featuring a <b>professional wrestler and sports entertainer</b> in the field of <b>professional wrestling and sports entertainment</b> for entertainment purposes
* FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/00/2018
FIRST USE IN COMMERCE DATE	At least as early as 08/00/2018
SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1 \ FTK0017.JPG">\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1 \ FTK0017.JPG</a>
	<a href="\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1 \ FTK0018.JPG">\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1 \ FTK0018.JPG</a>
	<a href="\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1 \ FTK0019.JPG">\\TICRS\EXPORT18\IMAGEOUT18\900\225\90022585\xml1 \ FTK0019.JPG</a>
SPECIMEN DESCRIPTION	images showing the mark on ring-worn clothing during performance of the wrestling services
<b>ADDITIONAL STATEMENTS SECTION</b>	
* TRANSLATION (if applicable)	
* TRANSLITERATION (if applicable)	
* CLAIMED PRIOR REGISTRATION (if applicable)	
* CONSENT (NAME/LIKENESS) (if applicable)	
* CONCURRENT USE CLAIM (if applicable)	
<b>ATTORNEY INFORMATION</b>	
NAME	Michael E. Dockins
ATTORNEY DOCKET NUMBER	243472-1
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	SHUMAKER LOOP & KENDRICK
STREET	1000 Jackson St.
CITY	Toledo
STATE	Ohio
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

ZIP/POSTAL CODE	43604
PHONE	419-321-1473
FAX	419-241-6894
EMAIL ADDRESS	mdockins@shumaker.com
OTHER APPOINTED ATTORNEY	Doug Miller, Bill Clemens, Bill Ziehler, Scott Seaman, Kristen Fries
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Michael E. Dockins
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mdockins@shumaker.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	hpeppard@shumaker.com; tlopez@shumaker.com
<b>FEE INFORMATION</b>	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	2
APPLICATION FOR REGISTRATION PER CLASS	225
* TOTAL FEES DUE	450
* TOTAL FEES PAID	450
<b>SIGNATURE INFORMATION</b>	
* SIGNATURE	/med/
* SIGNATORY'S NAME	Michael E. Dockins
* SIGNATORY'S POSITION	Attorney for applicant
SIGNATORY'S PHONE NUMBER	419-321-1473
* DATE SIGNED	06/26/2020

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Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

**Serial Number: 90022585**

**Filing Date: 06/26/2020**

#### To the Commissioner for Trademarks:

**MARK:** (Stylized and/or Design, see [mark](#)) The applicant is not claiming color as a feature of the mark. The mark consists of A stylized skull with wings on each side, the skull and wings having stars and stripes thereacross.

The applicant, Cody Runnels, a citizen of United States, having an address of

1000 Jackson St.

Toledo, Ohio 43604

United States

XXXX

Domiciled at: XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

#### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 025: Bandanas; Hats; Shirts; Sweatshirts; Ties as clothing; Hooded sweatshirts

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 025, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 07/00/2018, and first used in commerce at least as early as 07/00/2018, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) print outs and images of clothing each showing the mark.

#### JPG file(s):

[Specimen File1](#)

#### Original PDF file:

[SPE0-722403678-2020062613 1916915469 . logo\\_specime n 1 as printed 025 .pdf](#)

#### Converted PDF file(s) (5 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

[Specimen File5](#)

#### Original PDF file:

[SPE0-722403678-2020062613 1916915469 . logo\\_specime n 2 as printed 025 .pdf](#)

#### Converted PDF file(s) (4 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

#### Original PDF file:

[SPE0-722403678-2020062613 1916915469 . logo\\_specime n 3 as printed 025 .pdf](#)

#### Converted PDF file(s) (4 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

**For specific filing basis information for each item, you must view the display within the Input Table.**

International Class 041: Entertainment in the nature of wrestling contests; Entertainment services, namely, live appearances by a professional wrestling and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Providing wrestling news and information via a global computer network; Providing online interviews featuring a professional wrestler and sports entertainer in the field of professional wrestling and sports entertainment for entertainment purposes

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 041, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 08/00/2018, and first used in commerce at least as early as 08/00/2018, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) images showing the mark on ring-worn clothing during performance of the wrestling services.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

The owner's/holder's proposed attorney information: Michael E. Dockins. Other appointed attorneys are Doug Miller, Bill Clemens, Bill Ziehler, Scott Seaman, Kristen Fries. Michael E. Dockins of SHUMAKER LOOP & KENDRICK, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

1000 Jackson St.  
Toledo, Ohio 43604  
United States  
419-321-1473(phone)  
419-241-6894(fax)  
mdockins@shumaker.com

The docket/reference number is 243472-1.

Michael E. Dockins submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Michael E. Dockins  
PRIMARY EMAIL FOR CORRESPONDENCE: mdockins@shumaker.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): hpeppard@shumaker.com; tlopez@shumaker.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$450 has been submitted with the application, representing payment for 2 class(es).

**Declaration**

☒ **Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and

- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
  - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /med/ Date: 06/26/2020

Signatory's Name: Michael E. Dockins

Signatory's Position: Attorney for applicant

Signatory's Phone Number: 419-321-1473

Payment Sale Number: 90022585

Payment Accounting Date: 06/26/2020

Serial Number: 90022585

Internet Transmission Date: Fri Jun 26 13:36:39 ET 2020

TEAS Stamp: USPTO/FTK-XX.XXX.XX.XX-20200626133639104

265-90022585-7104734e031cef997249b201a27

ee252b87b677574c3a28e3198ac94466948967-D

A-36387105-20200626131916915469





6/26/2020



Cody - Do The Work Flag - All Elite Wrestling



POWERED BY PRO WRESTLING TEES

[Home](#) | [Roster](#) | [Cody](#) | Cody - Do The Work Flag



<https://www.shopaew.com/catalog/product/view/id/39829/s/cody-do-the-work-flag-1/category/5965/>



6/26/2020

Cody - Do The Work Flag - All Elite Wrestling



Available To Order

SKU aew1055

## All Elite Wrestling Cody - Do The Work Flag

All Merchandise is owned by All Elite Wrestling, LLC.

All t-shirts unless otherwise noted are 100% preshrunk cotton

All garments are made to order, please check size chart before ordering

Made in Chicago of imported fabric or material

Washing Instructions: Turn shirt inside out. Wash on gentle, cold water. No bleach. Dry with low setting or hang dry for best results.

**\$24.99**

Type of Garment: \*

— Please Select —



Color: \*

— Please Select —



6/26/2020

Cody - Do The Work Flag - All Elite Wrestling



Size: ▼

— Please Select —



Quantity:

1

Most items are made to order & may take up to 7-10 business days, excluding weekends to print. Once printed, shipping may take up to 7 business days domestically and 21 business days internationally. By checking this box, you understand that no exchanges or refunds are given on our apparel once you have made payment.

By Adding this item to cart and checking out, you agree to our privacy policy and understanding the terms of our shipping and return policy.

**Due to COVID-19, we have limited resources and staff so you may experience delays longer than the 7-10 business days for your order to be shipped out of our facility. Please be patient, we appreciate your business and we will get you order shipped as fast as possible.**

**Due to Covid-19, international shipments may take over 30 days to arrive.**



ADD TO CART

ADD TO WISHLIST

**DETAILS** MORE INFORMATION

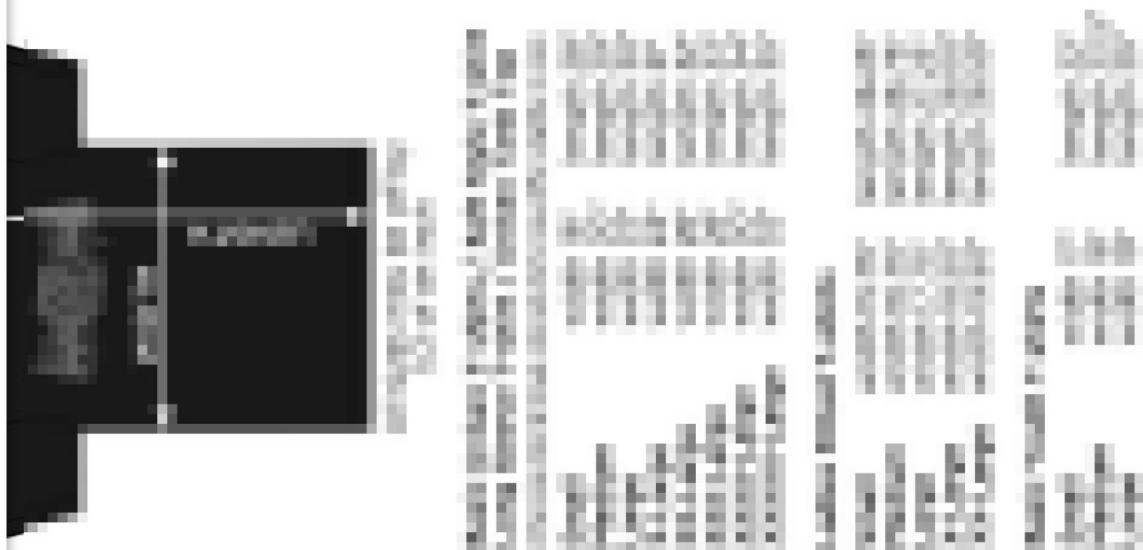
Cody - Do The Work Flag T-shirt

<https://www.shopaew.com/catalog/product/view/id/39829/s/cody-do-the-work-flag-1/category/5965/>

3/5

Cody - Do The Work Flag - All Elite Wrestling

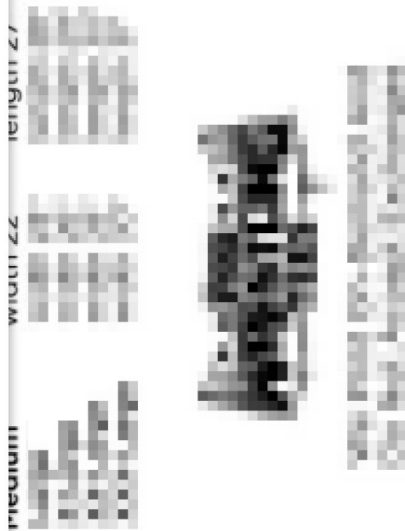
6/26/2020



6/26/2020



Cody - Do The Work Flag - All Elite Wrestling



6/26/2020

All Elite Wrestling Cody - Nightmare Family Tie



[Home](#) | [Roster](#) | [Cody](#) | [Cody - Nightmare Family Tie](#)



<https://www.shopaew.com/catalog/product/view/id/40977/s/cody-nightmare-family-tie/category/5965/>

6/26/2020

All Elite Wrestling Cody - Nightmare Family Tie



## All Elite Wrestling Cody - Nightmare Family Tie

All Merchandise is owned by All Elite Wrestling

56.5" Long, 3.8" wide at bottom.

100% Polyester Sublimated Material

All garments are made to order, please check size chart before ordering

Made in Chicago of imported fabric or material

**\$24.99**

Quantity:

1

Most items are made to order & may take up to 7-10 business days, excluding weekends to print. Once printed, shipping may take up to 7 business days domestically and 21 business days internationally. By checking this box, you understand that no exchanges or refunds are given on our apparel once you have made payment.

By Adding this item to cart and checking out, you agree to our privacy policy and understanding the terms of our shipping and return policy.

**Due to COVID-19, we have limited resources and staff so you may experience delays longer than the 7-10 business days for your order to be shipped out of our facility. Please be patient, we appreciate your business and we will get you order shipped as fast as possible.**

**Due to Covid-19, international shipments may take over 30 days to arrive.**

6/26/2020 All Elite Wrestling Cody - Nightmare Family Tie



ADD TO CART

ADD TO WISHLIST

DETAILS MORE INFORMATION

Cody - Nightmare Family Tie T-Shirt

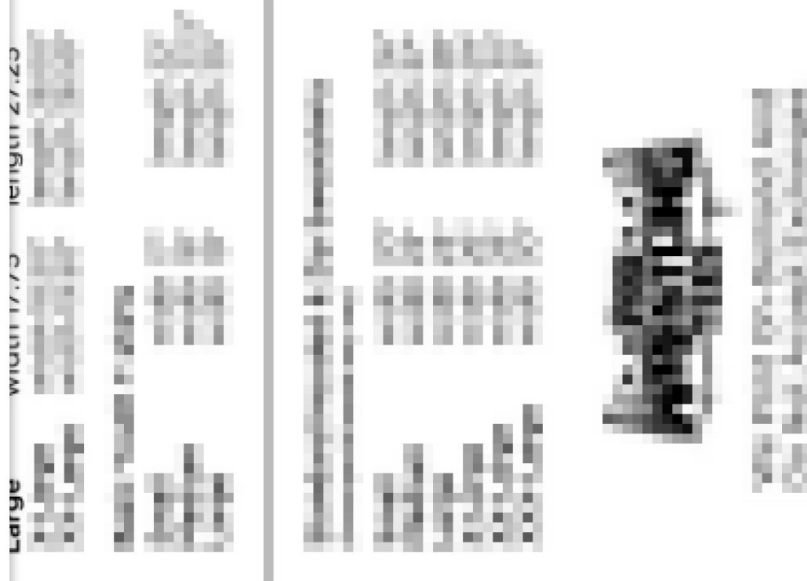


Size: S, M, L, XL, XXL



All Elite Wrestling Cody - Nightmare Family Tie

6/26/2020





6/26/2020

Cody - Nightmare Family Red Bandana



[Home](#) | [Roster](#) | [Cody](#) | Cody - Nightmare Family Red Bandana



<https://www.shopaew.com/roster/cody/cody-nightmare-family-red-bandana.html>

6/26/2020

Cody - Nightmare Family Red Bandana



## All Elite Wrestling

### Cody - Nightmare Family Red Bandana

All Merchandise is owned by All Elite Wrestling, LLC.

All t-shirts unless otherwise noted are 100% preshrunk cotton

All garments are made to order, please check size chart before ordering

Made in Chicago of imported fabric or material

Washing Instructions: Turn shirt inside out. Wash on gentle, cold water. No bleach, Dry with low setting or hang dry for best results.

**\$14.99**

Quantity:

1

Most items are made to order & may take up to 7-10 business days, excluding weekends to print. Once printed, shipping may take up to 7 business days domestically and 21 business days internationally. By checking this box, you understand that no exchanges or refunds are given on our apparel once you have made payment.

By Adding this item to cart and checking out, you agree to our privacy policy and understanding the terms of our shipping and return policy.

**Due to COVID-19, we have limited resources and staff so you may experience delays longer than the 7-10 business days for your order to be shipped out of our facility. Please be patient, we appreciate your business and we will get you order shipped as fast as possible.**

**Due to Covid-19, international shipments may take over 30 days to arrive.**

6/26/2020



Cody - Nightmare Family Red Bandana



ADD TO CART

ADD TO WISHLIST

**DETAILS** MORE INFORMATION

Cody - Nightmare Family Red Bandana



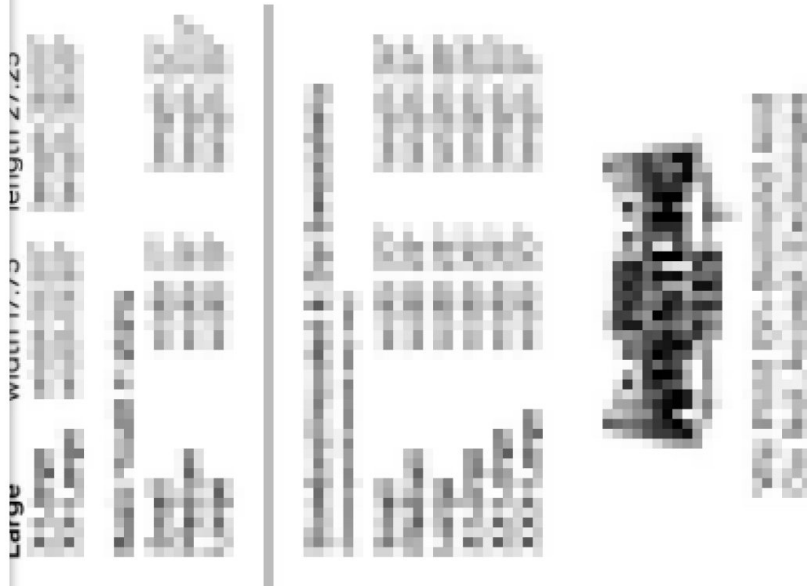
Size: One Size  
Color: Red



Cody - Nightmare Family Red Bandana



6/26/2020











# EXHIBIT C



**Generated on:** This page was generated by TSDR on 2025-07-10 14:30:49 EDT

**Mark:** THE AMERICAN NIGHTMARE

THE AMERICAN NIGHTMARE

**US Serial Number:** 88333305

**Application Filing Date:** Mar. 10, 2019

**US Registration Number:** 6397093

**Registration Date:** Jun. 22, 2021

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 22, 2021

**Publication Date:** Jun. 25, 2019 **Notice of Allowance Date:** May 04, 2021

## Mark Information

**Mark Literal Elements:** THE AMERICAN NIGHTMARE

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**First Use:** Dec. 10, 2016

**Use in Commerce:** Dec. 10, 2016

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Cody Runnels

**Owner Address:** 1000 Jackson St.  
Toledo, OHIO UNITED STATES 43604

**Legal Entity Type:** INDIVIDUAL

**Citizenship:** UNITED STATES

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** MICHAEL E. DOCKINS

**Docket Number:** 229565

**Attorney Primary** [mdockins@shumaker.com](mailto:mdockins@shumaker.com)

**Attorney Email** Yes

**Email Address:**

**Authorized:**

### Correspondent

**Correspondent** MICHAEL E. DOCKINS

**Name/Address:** SHUMAKER LOOP & KENDRICK  
1000 Jackson St.  
Toledo, OHIO UNITED STATES 43604

**Phone:** 4193211473

**Fax:** 419-241-6894

**Correspondent e-mail:** [mdockins@shumaker.com](mailto:mdockins@shumaker.com) [hpeppard@shumaker.com](mailto:hpeppard@shumaker.com)  
[com.tlopez@shumaker.com](mailto:com.tlopez@shumaker.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 22, 2021	REGISTERED-PRINCIPAL REGISTER	
May 19, 2021	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 18, 2021	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 14, 2021	STATEMENT OF USE PROCESSING COMPLETE	
May 04, 2021	USE AMENDMENT FILED	
May 14, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
May 04, 2021	TEAS STATEMENT OF USE RECEIVED	
May 04, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 04, 2021	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 04, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 04, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 04, 2021	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 25, 2021	TTAB RELEASE CASE TO TRADEMARKS	250336
Mar. 25, 2021	OPPOSITION TERMINATED NO. 999999	250336
Mar. 25, 2021	OPPOSITION DISMISSED NO. 999999	250336
Oct. 28, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Oct. 28, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 28, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 28, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 28, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 21, 2019	OPPOSITION INSTITUTED NO. 999999	250336
Jul. 17, 2019	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jun. 25, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 25, 2019	PUBLISHED FOR OPPOSITION	
Jun. 05, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 20, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 19, 2019	ASSIGNED TO EXAMINER	

Mar. 28, 2019 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED

Mar. 13, 2019 NEW APPLICATION ENTERED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 18, 2021

## Proceedings

### Summary

Number of 2  
Proceedings:

### Type of Proceeding: Opposition

Proceeding Number: [91250336](#)

Filing Date: Aug 21, 2019

Status: Terminated

Status Date: Mar 25, 2021

Interlocutory Attorney: MARY B MYLES

### Defendant

Name: Cody Runnels

Correspondent Address: MINDI M RICHTER  
SHUMAKER LOOP & KENDRICK  
101 EAST KENNEDY BOULEVARD SUITE 2800  
TAMPA FL UNITED STATES , 33602

Correspondent e-mail: [mrichter@shumaker.com](mailto:mrichter@shumaker.com) , [mdockins@shumaker.com](mailto:mdockins@shumaker.com) , [hpeppard@shumaker.com](mailto:hpeppard@shumaker.com) , [tlopez@shumaker.com](mailto:tlopez@shumaker.com) , [ldyer@shumaker.com](mailto:ldyer@shumaker.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
THE AMERICAN NIGHTMARE		<a href="#">88333305</a>	

### Plaintiff(s)

Name: Wesley Eisold

Correspondent Address: KIA KAMRAN  
KIA KAMRAN PC  
1900 AVE OF THE STARS 25TH FL  
LOS ANGELES CA UNITED STATES , 90067-4301

Correspondent e-mail: [kia@tunelaw.com](mailto:kia@tunelaw.com) , [matthew@tunelaw.com](mailto:matthew@tunelaw.com) , [assistant@tunelaw.com](mailto:assistant@tunelaw.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
AMERICAN NIGHTMARE		<a href="#">86430356</a>	<a href="#">5089055</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
26	TERMINATED	Mar 25, 2021	
25	BD DECISION: OPP DISMISSED W/ PREJ	Mar 25, 2021	
24	STO WDRWL OF OPP & COUNTERCLAIM	Mar 23, 2021	
23	SUSPENDED	Mar 16, 2021	
22	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 16, 2021	
21	SUSPENDED	Feb 11, 2021	
20	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 11, 2021	
19	D CHANGE OF CORRESP ADDRESS	Feb 08, 2021	
18	EXTENSION OF TIME GRANTED	Feb 08, 2021	
17	P MOT FOR EXT W/ CONSENT	Feb 03, 2021	
16	P NOTICE OF EXPERT TESTIMONY	Jan 25, 2021	
15	D APPEARANCE / POWER OF ATTORNEY	Jan 19, 2021	

14	EXTENSION OF TIME GRANTED	Jun 10, 2020	
13	P MOT FOR EXT W/ CONSENT	Jun 10, 2020	
12	EXTENSION OF TIME GRANTED	Mar 27, 2020	
11	P MOT FOR EXT W/ CONSENT	Mar 27, 2020	
10	EXTENSION OF TIME GRANTED	Jan 29, 2020	
9	P MOT FOR EXT W/ CONSENT	Jan 29, 2020	
8	EXTENSION OF TIME GRANTED	Nov 19, 2019	
7	P MOT FOR EXT W/ CONSENT	Nov 19, 2019	
6	ANSWER TO COUNTERCLAIM	Oct 10, 2019	
5	ANSWER TO COUNTERCLAIM DUE ( DUE DATE)	Oct 01, 2019	Oct 31, 2019
4	ANSWER AND COUNTERCLAIM ( FEE)	Sep 30, 2019	
3	INSTITUTED	Aug 21, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 21, 2019	Sep 30, 2019
1	FILED AND FEE	Aug 21, 2019	

### Type of Proceeding: Extension of Time

**Proceeding Number:** [88333305](#)

**Filing Date:** Jul 17, 2019

**Status:** Terminated

**Status Date:** Aug 24, 2019

**Interlocutory Attorney:**

#### Defendant

**Name:** Cody Runnels

**Correspondent Address:** MICHAEL E. DOCKINS  
SHUMAKER LOOP & KENDRICK  
1000 JACKSON ST.  
TOLEDO OH , 43604

**Correspondent e-mail:** [mdockins@shumaker.com](mailto:mdockins@shumaker.com) , [hpeppard@shumaker.com](mailto:hpeppard@shumaker.com) , [tlopez@shumaker.com](mailto:tlopez@shumaker.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
THE AMERICAN NIGHTMARE		<a href="#">88333305</a>	

#### Potential Opposer(s)

**Name:** Wesley Eisold

**Correspondent Address:** KIA KAMRAN ESQ.  
KIA KAMRAN, P.C.  
1900 AVENUE OF THE STARS, 25TH FLOOR  
LOS ANGELES CA UNITED STATES , 90067-4301

**Correspondent e-mail:** [kia@tunelaw.com](mailto:kia@tunelaw.com) , [matthew@tunelaw.com](mailto:matthew@tunelaw.com) , [assistant@tunelaw.com](mailto:assistant@tunelaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
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#### Prosecution History

Entry Number	History Text	Date	Due Date
2	EXT GRANTED	Jul 17, 2019	
1	FIRST 30-DAY REQUEST TO EXT TIME TO OPPOSE	Jul 17, 2019	

PTO- 2300

Approved for use through 11/30/2020. OMB 0651-0051

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

## Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	88333305
<b>REGISTRATION NUMBER</b>	6397093
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 107
<b>MARK SECTION</b>	
<b>MARK</b>	THE AMERICAN NIGHTMARE (standard characters, see <a href="https://tmng-al.uspto.gov/resting2/api/img/88333305/large">https://tmng-al.uspto.gov/resting2/api/img/88333305/large</a> )
<b>ATTORNEY SECTION(current)</b>	
<b>NAME</b>	MINDI M RICHTER
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	SHUMAKER LOOP & KENDRICK
<b>STREET</b>	1000 Jackson St.
<b>CITY</b>	Toledo
<b>STATE</b>	Florida
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>POSTAL/ZIP CODE</b>	43604
<b>PHONE</b>	4193211473
<b>FAX</b>	419-241-6894
<b>EMAIL</b>	mdockins@shumaker.com
<b>DOCKET/REFERENCE NUMBER(S)</b>	229565
<b>ATTORNEY SECTION (proposed)</b>	
<b>STATEMENT TEXT</b>	By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:
<b>NAME</b>	MICHAEL E. DOCKINS
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	SHUMAKER LOOP & KENDRICK
<b>STREET</b>	1000 Jackson St.

<b>CITY</b>	Toledo
<b>STATE</b>	Ohio
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>POSTAL/ZIP CODE</b>	43604
<b>PHONE</b>	4193211473
<b>FAX</b>	419-241-6894
<b>EMAIL</b>	mdockins@shumaker.com
<b>DOCKET/REFERENCE NUMBER(S)</b>	229565
<b>CORRESPONDENCE SECTION(current)</b>	
<b>NAME</b>	MINDI M RICHTER
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	mdockins@shumaker.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	hpeppard@shumaker.com; tlopez@shumaker.com
<b>DOCKET/REFERENCE NUMBER(S)</b>	229565
<b>CORRESPONDENCE SECTION (proposed)</b>	
<b>NAME</b>	MICHAEL E. DOCKINS
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	mdockins@shumaker.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	hpeppard@shumaker.com; tlopez@shumaker.com
<b>DOCKET/REFERENCE NUMBER(S)</b>	229565
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Michael E. Dockins/
<b>SIGNATORY NAME</b>	Michael E. Dockins
<b>SIGNATORY DATE</b>	06/25/2021
<b>SIGNATORY POSITION</b>	Attorney of Record
<b>SIGNATORY PHONE NUMBER</b>	4192419000
<b>ROLE OF AUTHORIZED SIGNATORY</b>	Authorized U.S.-Licensed Attorney
<b>SIGNATURE METHOD</b>	Signed directly within the form
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Jun 25 10:46:14 ET 2021
<b>TEAS STAMP</b>	USPTO/CAR-XX.XXX.XX.XX-20 210625104614774694-883333 05-7809bca383e8f42f288ffc 913ebc53c1185b4f23b481935 b7aa25408060506e-N/A-N/A- 20210625104255627996

PTO- 2300

Approved for use through 11/30/2020. OMB 0651-0051

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

## Change Address or Representation Form

To the Commissioner for Trademarks:

**MARK:** THE AMERICAN NIGHTMARE (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/88333305/large>)

**SERIAL NUMBER:** 88333305

**REGISTRATION NUMBER:** 6397093

**Attorney Section (Current):**

MINDI M RICHTER of SHUMAKER LOOP & KENDRICK

XX bar, admitted in XXXX, bar membership no. XXX, is located at

1000 Jackson St.

Toledo, Florida 43604

United States

4193211473

419-241-6894

Email Address: mdockins@shumaker.com

Docket Reference Number(s): 229565.

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

**Attorney Section (proposed):**

MICHAEL E. DOCKINS of SHUMAKER LOOP & KENDRICK

XX bar, admitted in XXXX, bar membership no. XXX, is located at

1000 Jackson St.

Toledo, Ohio 43604

United States

4193211473

419-241-6894

mdockins@shumaker.com

Docket Reference Number(s): 229565

MICHAEL E. DOCKINS submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Section (Current):**

MINDI M RICHTER

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mdockins@shumaker.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): hpeppard@shumaker.com; tlopez@shumaker.com

Docket Reference Number(s): 229565

**Correspondence Section (proposed):**

MICHAEL E. DOCKINS

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mdockins@shumaker.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): hpeppard@shumaker.com; tlopez@shumaker.com

Docket Reference Number(s): 229565

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

Signature: /Michael E. Dockins/ Date: 06/25/2021

Signatory's Name: Michael E. Dockins

Signatory's Position: Attorney of Record

Signatory's Phone Number: 4192419000

Signature method: Signed directly within the form

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 88333305

Internet Transmission Date: Fri Jun 25 10:46:14 ET 2021

TEAS Stamp: USPTO/CAR-XX.XXX.XX.XX-20210625104614774

694-88333305-7809bca383e8f42f288ffc913eb

c53c1185b4f23b481935b7aa25408060506e-N/A

-N/A-20210625104255627996



# United States of America

## United States Patent and Trademark Office

### THE AMERICAN NIGHTMARE

**Reg. No. 6,397,093**

**Registered Jun. 22, 2021**

**Int. Cl.: 41**

**Service Mark**

**Principal Register**

Cody Runnels (UNITED STATES INDIVIDUAL)  
1000 Jackson St.  
Toledo, OHIO 43604

CLASS 41: Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment

FIRST USE 12-10-2016; IN COMMERCE 12-10-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-333,305, FILED 03-10-2019



*Dennis H. Hult*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

**Trademark Snap Shot Publication Stylesheet**  
(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	88333305	FILING DATE	03/10/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	SMITH, CYNTHIA RINALDI	L.O. ASSIGNED	107

**PUB INFORMATION**

RUN DATE	05/19/2021		
PUB DATE	06/25/2019		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	05/18/2021		
LITERAL MARK ELEMENT	THE AMERICAN NIGHTMARE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	THE AMERICAN NIGHTMARE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	Cody Runnels
ADDRESS	1000 Jackson St. Toledo, OH 43604
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America
<b>GOODS AND SERVICES</b>	
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment

**GOODS AND SERVICES CLASSIFICATION**

INTERNATIONAL CLASS	041	FIRST USE DATE	12/10/2016	FIRST USE IN COMMERCE DATE	12/10/2016	CLASS STATUS	6-ACTIVE
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**MISCELLANEOUS INFORMATION/STATEMENTS**

CHANGE IN REGISTRATION	NO
PSEUDO MARK	THE AMERICAN NIGHT MARE

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/19/2021	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	028
05/18/2021	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	027
05/14/2021	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	026
05/04/2021	IUAF	S	USE AMENDMENT FILED	025
05/14/2021	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	024
05/04/2021	EISU	I	TEAS STATEMENT OF USE RECEIVED	023
05/04/2021	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	022
05/04/2021	EWAF	I	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	021
05/04/2021	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	020
05/04/2021	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	019
05/04/2021	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	018
03/25/2021	TMBN	T	TTAB RELEASE CASE TO TRADEMARKS	017
03/25/2021	OP.T	T	OPPOSITION TERMINATED NO. 999999	016
03/25/2021	OP.D	T	OPPOSITION DISMISSED NO. 999999	015
10/28/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	014
10/28/2020	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	013
10/28/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	012
10/28/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	011

10/28/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	010
08/21/2019	OP.I	T	OPPOSITION INSTITUTED NO. 999999	009
07/17/2019	ETOF	T	EXTENSION OF TIME TO OPPOSE RECEIVED	008
06/25/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	007
06/25/2019	PUBO	A	PUBLISHED FOR OPPOSITION	006
06/05/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	005
05/20/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
05/19/2019	DOCK	D	ASSIGNED TO EXAMINER	003
03/28/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
03/13/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	MINDI M RICHTER
CORRESPONDENCE ADDRESS	MINDI M RICHTER SHUMAKER LOOP & KENDRICK 1000 Jackson St. Toledo FL 43604
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Cody Runnels
ADDRESS	c/o Shumaker Loop,1000 Jackson St. Toledo, OH 43604
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

# THE AMERICAN NIGHTMARE

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**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, May 19, 2021 00:46 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 88333305: THE AMERICAN NIGHTMARE: Docket/Reference No. 229565

---

## NOTICE OF ACCEPTANCE OF STATEMENT OF USE

**U.S. Serial Number:** 88333305  
**Mark:** THE AMERICAN NIGHTMARE  
**Owner:** Cody Runnels  
**Docket/Reference Number:** 229565

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to [http://tsdr.uspto.gov/#caseNumber=88333305&caseType=SERIAL\\_NO&searchType=statusSearch](http://tsdr.uspto.gov/#caseNumber=88333305&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [http://tsdr.uspto.gov/#caseNumber=88333305&caseType=SERIAL\\_NO&searchType=documentSearch](http://tsdr.uspto.gov/#caseNumber=88333305&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

**Trademark Snap Shot ITU Unit Action**

(Table presents the data on ITU Unit Action)

**OVERVIEW**

SERIAL NUMBER	88333305	FILING DATE	03/10/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	SMITH, CYNTHIA RINALDI	L.O. ASSIGNED	107

**PUB INFORMATION**

RUN DATE	05/15/2021		
PUB DATE	06/25/2019		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	05/14/2021		
LITERAL MARK ELEMENT	THE AMERICAN NIGHTMARE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	THE AMERICAN NIGHTMARE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	20-OWNER AT PUBLICATION
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NAME	Cody Runnels
ADDRESS	1000 Jackson St. Toledo, OH 43604
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America
<b>GOODS AND SERVICES</b>	
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment

**GOODS AND SERVICES CLASSIFICATION**

INTERNATIONAL CLASS	041	FIRST USE DATE	12/10/2016	FIRST USE IN COMMERCE DATE	12/10/2016	CLASS STATUS	6-ACTIVE
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**MISCELLANEOUS INFORMATION/STATEMENTS**

CHANGE IN REGISTRATION	NO
PSEUDO MARK	THE AMERICAN NIGHT MARE

**PROSECUTION HISTORY**

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/14/2021	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	026
05/04/2021	IUAF	S	USE AMENDMENT FILED	025
05/14/2021	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	024
05/04/2021	EISU	I	TEAS STATEMENT OF USE RECEIVED	023
05/04/2021	TCCA	I	TEAS CHANGE OF CORRESPONDENCE RECEIVED	022
05/04/2021	EWAF	I	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	021
05/04/2021	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	020
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03/25/2021	OP.T	T	OPPOSITION TERMINATED NO. 999999	016
03/25/2021	OP.D	T	OPPOSITION DISMISSED NO. 999999	015
10/28/2020	CHAN	I	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	014
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10/28/2020	ARAA	I	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	012
10/28/2020	REAP	I	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	011
10/28/2020	COAR	I	TEAS CHANGE OF OWNER ADDRESS RECEIVED	010
08/21/2019	OP.I	T	OPPOSITION INSTITUTED NO. 999999	009

07/17/2019	ETOF	T	EXTENSION OF TIME TO OPPOSE RECEIVED	008
06/25/2019	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	007
06/25/2019	PUBO	A	PUBLISHED FOR OPPOSITION	006
06/05/2019	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	005
05/20/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
05/19/2019	DOCK	D	ASSIGNED TO EXAMINER	003
03/28/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
03/13/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	MINDI M RICHTER
CORRESPONDENCE ADDRESS	MINDI M RICHTER SHUMAKER LOOP & KENDRICK 1000 Jackson St. Toledo FL 43604
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Cody Runnels
ADDRESS	c/o Shumaker Loop, 1000 Jackson St. Toledo, OH 43604
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

# THE AMERICAN NIGHTMARE



**EXHIBITION MATCH**

**SPECIAL GUEST REFEREE**

**ARN ANDERSON**

**AEW**  
WRESTLING  
DYNAMITE

"THE AMERICAN NIGHTMARE"

**CODY RHODES**  
VS  
**QT MARSHALL**

**TONIGHT | 8/7c** **UN**

@ALLIELITEWRESTLING @AEW [ALLIELITEWRESTLING.COM](http://ALLIELITEWRESTLING.COM)

CARD SUBJECT TO CHANGE



ALL ELITE  
**AEW**  
WRESTLING  
DYNAMITE  
ST. PATRICK'S DAY  
**SLAM**

"THE AMERICAN NIGHTMARE"  
**CODY RHODES**  
W/ ARN ANDERSON  
VS  
**PENTA EL ZERO MIEDO**

**WEDNESDAY, MARCH 17 | 8/7c**

@ALLELITWRESTLING @AEW [ALLELITWRESTLING.COM](http://ALLELITWRESTLING.COM)

CARD SUBJECT TO CHANGE

PTO- 1553

Approved for use through 03/31/2024. OMB 0651-0054

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

## Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	88333305
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 107
<b>EXTENSION OF USE</b>	NO
<b>MARK SECTION</b>	
<b>MARK</b>	<a href="#">mark</a>
<b>LITERAL ELEMENT</b>	THE AMERICAN NIGHTMARE
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Cody Runnels
<b>MAILING ADDRESS</b>	1000 Jackson St.
<b>CITY</b>	Toledo
<b>STATE</b>	Ohio
<b>ZIP/POSTAL CODE</b>	43604
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>EMAIL</b>	XXXX
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	Cody Runnels
<b>MAILING ADDRESS</b>	1000 Jackson St.
<b>CITY</b>	Toledo
<b>STATE</b>	Ohio
<b>ZIP/POSTAL CODE</b>	43604
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>EMAIL</b>	XXXX
<b>ATTORNEY INFORMATION (current)</b>	
<b>NAME</b>	MINDI M RICHTER
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX

YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	SHUMAKER LOOP & KENDRICK
STREET	101 EAST KENNEDY BOULEVARD SUITE 2800
CITY	TAMPA
STATE	Florida
POSTAL CODE	33602
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	4193211473
FAX	419-241-6894
EMAIL	mrichter@shumaker.com
<b>ATTORNEY INFORMATION (proposed)</b>	
NAME	MINDI M RICHTER
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	SHUMAKER LOOP & KENDRICK
STREET	1000 Jackson St.
CITY	Toledo
STATE	Florida
POSTAL CODE	43604
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	4193211473
FAX	419-241-6894
EMAIL	mdockins@shumaker.com
DOCKET/REFERENCE NUMBER	229565
OTHER APPOINTED ATTORNEY	Doug Miller, Bill Clemens, Kristen Fries, Scott Seaman
<b>CORRESPONDENCE INFORMATION (current)</b>	
NAME	MINDI M RICHTER
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mrichter@shumaker.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	mdockins@shumaker.com; hpeppard@shumaker.com; tlopez@shumaker.com; ldyer@shumaker.com
<b>CORRESPONDENCE INFORMATION (proposed)</b>	
NAME	MINDI M RICHTER
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mdockins@shumaker.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	hpeppard@shumaker.com; tlopez@shumaker.com



DOCKET/REFERENCE NUMBER	229565
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; Entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	12/10/2016
FIRST USE IN COMMERCE DATE	12/10/2016
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\883\333\88333305\xml4 \SOU0002.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\883\333\88333305\xml4 \SOU0003.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\883\333\88333305\xml4 \SOU0004.JPG</a>
SPECIMEN DESCRIPTION	screen capture of an entrance for a live wrestling event and advertisements for wrestling events each showing the mark
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
REQUEST TO DIVIDE	NO
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
<b>SIGNATURE SECTION</b>	
DECLARATION SIGNATURE	/med/
SIGNATORY'S NAME	Michael E. Dockins
SIGNATORY'S POSITION	Attorney for Applicant
DATE SIGNED	05/04/2021
SIGNATORY'S PHONE NUMBER	4193211473
SIGNATURE METHOD	Signed directly within the form
<b>FILING INFORMATION</b>	
SUBMIT DATE	Tue May 04 15:30:01 ET 2021
TEAS STAMP	USPTO/SOU-XX.XXX.XX.XX-20 210504153001416992-883333 05-780e4b8902252d91efe902 93626f91efd0cc50694edcb72 5775baf415786293430-DA-29 590820-202105041526008016



PTO- 1553

Approved for use through 03/31/2024. OMB 0651-0054

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**Trademark/Service Mark Statement of Use**  
**(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** THE AMERICAN NIGHTMARE(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/88333305/large>)

**SERIAL NUMBER:** 88333305

**OWNER AND/OR ENTITY INFORMATION**

**The owner proposes to amend the following:**

**Current:** Cody Runnels, having an address of

1000 Jackson St.

Toledo, Ohio 43604

United States

Email: XXXX

**Proposed:** Cody Runnels, having an address of

1000 Jackson St.

Toledo, Ohio 43604

United States

Phone:

Email: XXXX

The owner is submitting the following allegation of use information:

For International Class 041:

Current identification: Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; Entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 12/10/2016, and first used in commerce at least as early as 12/10/2016, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screen capture of an entrance for a live wrestling event and advertisements for wrestling events each showing the mark.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

The applicant is not filing a Request to Divide with this Allegation of Use form.

The owner's/holder's current attorney information: MINDI M RICHTER. MINDI M RICHTER of SHUMAKER LOOP & KENDRICK, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

101 EAST KENNEDY BOULEVARD SUITE 2800

TAMPA, Florida 33602

United States

The phone number is 4193211473.

The fax number is 419-241-6894.

The email address is mrichter@shumaker.com

The owner's/holder's proposed attorney information: MINDI M RICHTER. Other appointed attorneys are Doug Miller, Bill Clemens, Kristen Fries, Scott Seaman. MINDI M RICHTER of SHUMAKER LOOP & KENDRICK, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

1000 Jackson St.  
Toledo, Florida 43604  
United States

The docket/reference number is 229565.

The phone number is 4193211473.

The fax number is 419-241-6894.

The email address is mdockins@shumaker.com

MINDI M RICHTER submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Information (current):**

MINDI M RICHTER

PRIMARY EMAIL FOR CORRESPONDENCE: mrichter@shumaker.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): mdockins@shumaker.com; hpeppard@shumaker.com; tlopez@shumaker.com; ldyer@shumaker.com

**Correspondence Information (proposed):**

MINDI M RICHTER

PRIMARY EMAIL FOR CORRESPONDENCE: mdockins@shumaker.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): hpeppard@shumaker.com; tlopez@shumaker.com

The docket/reference number is 229565.

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

**Declaration**

- ☒ The signatory believes that the applicant is the owner of the mark sought to be registered.  
**For a trademark or service mark application**, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.  
**For a collective trademark, collective service mark, collective membership mark application**, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.  
**For a certification mark application**, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- ☒ The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /med/    Date Signed: 05/04/2021  
Signatory's Name: Michael E. Dockins  
Signatory's Position: Attorney for Applicant  
Signatory's Phone: 4193211473  
Signature method: Signed directly within the form

Mailing Address:  
SHUMAKER LOOP & KENDRICK

1000 Jackson St.  
Toledo, Florida 43604

PAYMENT: 88333305  
PAYMENT DATE: 05/04/2021

Serial Number: 88333305  
Internet Transmission Date: Tue May 04 15:30:01 ET 2021  
TEAS Stamp: USPTO/SOU-XX.XXX.XX.XX-20210504153001416  
992-88333305-780e4b8902252d91efe90293626  
f91efd0cc50694edcb725775baf415786293430-  
DA-29590820-20210504152600801619





**EXHIBITION MATCH**

**SPECIAL GUEST REFEREE**

**ARN ANDERSON**

**AEW**  
WRESTLING  
DYNAMITE

"THE AMERICAN NIGHTMARE"

**CODY RHODES**  
VS  
**QT MARSHALL**

**TONIGHT | 8/7c**

@ALLELITWRESTLING @AEW [ALLELITWRESTLING.COM](http://ALLELITWRESTLING.COM)

CARD SUBJECT TO CHANGE

ALL ELITE  
**AEW**  
WRESTLING  
DYNAMITE  
ST. PATRICK'S DAY  
**SLAM**

"THE AMERICAN NIGHTMARE"  
**CODY RHODES**  
W/ ARN ANDERSON  
VS  
**PENTA EL ZERO MIEDO**

**WEDNESDAY, MARCH 17 | 8/7c**

@ALLELITWRESTLING @AEW [ALLELITWRESTLING.COM](http://ALLELITWRESTLING.COM)

CARD SUBJECT TO CHANGE



**FEE RECORD SHEET**

**Serial Number:** 88333305



**RAM Sale Number:** 88333305

**Total Fees:** \$100

**RAM Accounting Date:** 20210504

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20210504	\$100	1	\$100

**Transaction Date:** 20210504



PTO- 2300

Approved for use through 11/30/2020. OMB 0651-0051

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	88333305
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 107
<b>MARK SECTION</b>	
<b>MARK</b>	THE AMERICAN NIGHTMARE (standard characters, see <a href="https://tmng-al.uspto.gov/resting2/api/img/88333305/large">https://tmng-al.uspto.gov/resting2/api/img/88333305/large</a> )
<b>ATTORNEY SECTION(current)</b>	
<b>NAME</b>	MINDI M RICHTER
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	SHUMAKER LOOP & KENDRICK
<b>STREET</b>	101 EAST KENNEDY BOULEVARD SUITE 2800
<b>CITY</b>	TAMPA
<b>STATE</b>	Florida
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>POSTAL/ZIP CODE</b>	33602
<b>PHONE</b>	4193211473
<b>FAX</b>	419-241-6894
<b>EMAIL</b>	mrichter@shumaker.com
<b>STATEMENT OF THE REASON FOR REPLACEMENT</b>	
<b>ATTORNEY SECTION (proposed)</b>	
<b>STATEMENT TEXT</b>	By submission of this request, the undersigned confirms that (1) representation is ongoing and (2) that the individual listed below should now be identified as the attorney of record:
<b>NAME</b>	MICHAEL E. DOCKINS
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	XXX
<b>YEAR OF ADMISSION</b>	XXXX
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	XX
<b>FIRM NAME</b>	SHUMAKER LOOP & KENDRICK
<b>OTHER APPOINTED ATTORNEY(S)</b>	Doug Miller, Bill Clemens, Kristen Fries, Scott Seaman
<b>STREET</b>	1000 JACKSON ST.

<b>CITY</b>	TAMPA
<b>STATE</b>	Ohio
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>POSTAL/ZIP CODE</b>	43604
<b>PHONE</b>	4193211473
<b>FAX</b>	419-241-6894
<b>EMAIL</b>	mdockins@shumaker.com
<b>DOCKET/REFERENCE NUMBER(S)</b>	229565
<b>CORRESPONDENCE SECTION(current)</b>	
<b>NAME</b>	MINDI M RICHTER
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	mrichter@shumaker.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	mdockins@shumaker.com; hpeppard@shumaker.com; tlopez@shumaker.com; ldyer@shumaker.com
<b>CORRESPONDENCE SECTION (proposed)</b>	
<b>NAME</b>	MICHAEL E. DOCKINS
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	mdockins@shumaker.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	hpeppard@shumaker.com; tlopez@shumaker.com
<b>DOCKET/REFERENCE NUMBER(S)</b>	229565
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Michael E. Dockins/
<b>SIGNATORY NAME</b>	Michael E. Dockins
<b>SIGNATORY DATE</b>	05/04/2021
<b>SIGNATORY POSITION</b>	Attorney of Record
<b>SIGNATORY PHONE NUMBER</b>	419-321-1473
<b>ROLE OF AUTHORIZED SIGNATORY</b>	Authorized U.S.-Licensed Attorney
<b>SIGNATURE METHOD</b>	Signed directly within the form
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Tue May 04 15:37:51 ET 2021
<b>TEAS STAMP</b>	USPTO/CAR-XX.XXX.XX.XX-20 210504153751006675-883333 05-780fe39d54167492f82030 cde2c0e4c4a9547dac851cf67 d2aae9c0dc6ad8d211-N/A-N/ A-20210504151752287981

PTO- 2300

Approved for use through 11/30/2020. OMB 0651-0051

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## Change Address or Representation Form

To the Commissioner for Trademarks:

**MARK:** THE AMERICAN NIGHTMARE (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/88333305/large>)

**SERIAL NUMBER:** 88333305

### Attorney Section (Current):

MINDI M RICHTER of SHUMAKER LOOP & KENDRICK

XX bar, admitted in XXXX, bar membership no. XXX, is located at

101 EAST KENNEDY BOULEVARD SUITE 2800

TAMPA, Florida 33602

United States

4193211473

419-241-6894

Email Address: mrichter@shumaker.com

### STATEMENT OF THE REASON FOR REPLACEMENT

By submission of this request, the undersigned confirms that (1) representation is ongoing and (2) that the individual listed below should now be identified as the attorney of record:

### Attorney Section (proposed):

MICHAEL E. DOCKINS of SHUMAKER LOOP & KENDRICK

XX bar, admitted in XXXX, bar membership no. XXX, is located at

1000 JACKSON ST.

TAMPA, Ohio 43604

United States

4193211473

419-241-6894

mdockins@shumaker.com

Other Appointed Attorney(s): Doug Miller, Bill Clemens, Kristen Fries, Scott Seaman

Docket Reference Number(s): 229565

MICHAEL E. DOCKINS submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

### Correspondence Section (Current):

MINDI M RICHTER

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mrichter@shumaker.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): mdockins@shumaker.com; hpeppard@shumaker.com; tlopez@shumaker.com;

ldyer@shumaker.com

### Correspondence Section (proposed):

MICHAEL E. DOCKINS

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mdockins@shumaker.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): hpeppard@shumaker.com; tlopez@shumaker.com

Docket Reference Number(s): 229565

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

Signature: /Michael E. Dockins/ Date: 05/04/2021

Signatory's Name: Michael E. Dockins

Signatory's Position: Attorney of Record

Signatory's Phone Number: 419-321-1473

Signature method: Signed directly within the form

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 88333305

Internet Transmission Date: Tue May 04 15:37:51 ET 2021

TEAS Stamp: USPTO/CAR-XX.XXX.XX.XX-20210504153751006

675-88333305-780fe39d54167492f82030cde2c

0e4c4a9547dac851cf67d2aae9c0dc6ad8d211-N

/A-N/A-20210504151752287981

**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, May 4, 2021 00:05 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX; XXXX; XXXX  
**Subject:** Official USPTO Notice of Allowance: U.S. Trademark SN 88333305: THE AMERICAN NIGHTMARE

## NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: May 4, 2021

**U.S. Serial Number:** 88333305  
**Mark:** THE AMERICAN NIGHTMARE  
**Docket/Reference Number:**

**No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.**

**SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:**

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

**How to file SOU and/or Extension Request:**

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <https://www.uspto.gov/trademarks-application-process/filing-online> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see <https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process>.

**FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.****REVIEW APPLICATION INFORMATION FOR ACCURACY**

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at <https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

**Serial Number:** 88333305  
**Mark:** THE AMERICAN NIGHTMARE  
**Docket/Reference Number:**  
**Owner:** Cody Runnels

**Correspondence Address:**

1000 Jackson St.  
Toledo, OHIO 43604  
MINDI M RICHTER  
SHUMAKER LOOP & KENDRICK  
101 EAST KENNEDY BOULEVARD SUITE 2800  
TAMPA, FL 33602

**This application has the following bases, but not necessarily for all listed goods/services:**

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

**GOODS/SERVICES BY INTERNATIONAL CLASS**

041 - Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; Entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

**ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.**

**Appropriate Specimens for Goods and/or Services:** A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or

advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

**Fraudulent statements may result in registration being cancelled:** Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

**Additional information:** For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

**Checking status:** To check the status of this application, go to [https://tsdr.uspto.gov/#caseNumber=88333305&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=88333305&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=88333305&caseSearchType=US\\_APPLICATION&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=88333305&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 2300 (Rev 02/2020)

OMB No. 0651-0051 (Exp 11/30/2020)

## Change Address or Representation Form

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	88333305
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 107
<b>MARK SECTION</b>	
<b>MARK</b>	THE AMERICAN NIGHTMARE (standard characters, see <a href="https://tmng-al.uspto.gov/resting2/api/img/88333305/large">https://tmng-al.uspto.gov/resting2/api/img/88333305/large</a> )
<b>OWNER SECTION(current)</b>	
<b>NAME</b>	Cody Runnels
<b>MAILING ADDRESS</b>	c/o Shumaker Loop,1000 Jackson St.
<b>CITY</b>	Toledo
<b>STATE</b>	Ohio
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>ZIP/POSTAL CODE</b>	43604
<b>ATTORNEY SECTION(current)</b>	
<b>NAME</b>	MICHAEL E. DOCKINS
<b>ATTORNEY BAR MEMBERSHIP NUMBER</b>	NOT SPECIFIED
<b>YEAR OF ADMISSION</b>	NOT SPECIFIED
<b>U.S. STATE/ COMMONWEALTH/ TERRITORY</b>	NOT SPECIFIED
<b>FIRM NAME</b>	SHUMAKER LOOP & KENDRICK
<b>STREET</b>	1000 JACKSON ST
<b>CITY</b>	TOLEDO
<b>STATE</b>	Ohio
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>POSTAL/ZIP CODE</b>	43604
<b>PHONE</b>	419-321-1473
<b>FAX</b>	419-241-6894
<b>EMAIL</b>	mdockins@shumaker.com
<b>CORRESPONDENCE SECTION(current)</b>	
<b>NAME</b>	MICHAEL E DOCKINS
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	mdockins@shumaker.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	hpeppard@shumaker.com; tlopez@shumaker.com



OWNER SECTION(proposed)	
STATEMENT TEXT	By submission of this request, the undersigned requests that the following be made of record for the owner/holder:
NAME	Cody Runnels
MAILING ADDRESS	1000 Jackson St.
CITY	Toledo
STATE	Ohio
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	43604
DOMICILE	XXXX
EMAIL	XXXX
ATTORNEY SECTION (proposed)	
STATEMENT TEXT	By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:
NAME	MICHAEL E. DOCKINS
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	SHUMAKER LOOP & KENDRICK
OTHER APPOINTED ATTORNEY(S)	Doug Miller, Bill Clemens, Bill Ziehler, Scott Seaman, Kristen Fries
STREET	1000 Jackson St.
CITY	Toledo
STATE	Ohio
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
POSTAL/ZIP CODE	43604
PHONE	4193211473
FAX	419-241-6894
EMAIL	mdockins@shumaker.com
DOCKET/REFERENCE NUMBER(S)	229565
CORRESPONDENCE SECTION (proposed)	
NAME	MICHAEL E. DOCKINS
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	mdockins@shumaker.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	hpeppard@shumaker.com; tlopez@shumaker.com
DOCKET/REFERENCE NUMBER(S)	229565
SIGNATURE SECTION	
SIGNATURE	/med/

<b>SIGNATORY NAME</b>	Michael E. Dockins
<b>SIGNATORY DATE</b>	10/28/2020
<b>SIGNATORY POSITION</b>	Attorney for applicant
<b>SIGNATORY PHONE NUMBER</b>	4193211473
<b>AUTHORIZED SIGNATORY</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Wed Oct 28 15:08:46 ET 2020
<b>TEAS STAMP</b>	USPTO/CAR-XX.XX.XX.XXX-20 201028150846019902-883333 05-7501ae4ff603c8d7b197e7 9ee4ff17c1a57dccadff18149 6d47fe21becbe1d69984-N/A- N/A-20201028150622726723

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Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 2300 (Rev 02/2020)

OMB No. 0651-0051 (Exp 11/30/2020)

## Change Address or Representation Form

To the Commissioner for Trademarks:

**MARK:** THE AMERICAN NIGHTMARE (standard characters, see <https://tmng-al.uspto.gov/resting2/api/img/88333305/large>)  
**SERIAL NUMBER:** 88333305

**Owner Section (Current) :**

Cody Runnels  
c/o Shumaker Loop, 1000 Jackson St.  
Toledo, Ohio 43604  
United States

**Attorney Section (Current):**

MICHAEL E. DOCKINS of SHUMAKER LOOP & KENDRICK  
is located at  
1000 JACKSON ST  
TOLEDO, Ohio 43604  
United States  
419-321-1473  
419-241-6894  
Email Address: mdockins@shumaker.com

**Correspondence Section (Current):**

MICHAEL E DOCKINS  
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mdockins@shumaker.com  
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): hpeppard@shumaker.com; tlopez@shumaker.com

By submission of this request, the undersigned requests that the following be made of record for the owner/holder:

**Owner Section (proposed):**

Cody Runnels  
1000 Jackson St.  
Toledo, Ohio 43604  
United States  
XXXX  
Domiciled at: XXXX

By submission of this request, the undersigned appoints the following new attorney, is newly appearing as the attorney, or updates the information of an existing attorney of record:

**Attorney Section (proposed):**

MICHAEL E. DOCKINS of SHUMAKER LOOP & KENDRICK  
XX bar, admitted in XXXX, bar membership no. XXX, is located at  
1000 Jackson St.  
Toledo, Ohio 43604  
United States  
4193211473  
419-241-6894  
mdockins@shumaker.com  
Other Appointed Attorney(s): Doug Miller, Bill Clemens, Bill Ziehler, Scott Seaman, Kristen Fries  
Docket Reference Number(s): 229565

MICHAEL E. DOCKINS submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

**Correspondence Section (proposed):**

MICHAEL E. DOCKINS

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE: mdockins@shumaker.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): hpeppard@shumaker.com; tlopez@shumaker.com

Docket Reference Number(s): 229565

Signature: /med/ Date: 10/28/2020

Signatory's Name: Michael E. Dockins

Signatory's Position: Attorney for applicant

Signatory's Phone Number: 4193211473

Serial Number: 88333305

Internet Transmission Date: Wed Oct 28 15:08:46 ET 2020

TEAS Stamp: USPTO/CAR-XX.XX.XX.XXX-20201028150846019

902-88333305-7501ae4ff603c8d7b197e79ee4f

f17c1a57dccadff181496d47fe21becbe1d69984

-N/A-N/A-20201028150622726723

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**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, June 25, 2019 01:09 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 88333305: THE AMERICAN NIGHTMARE

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**TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION**

**U.S. Serial Number:** 88333305  
**Mark:** THE AMERICAN NIGHTMARE  
**International Class(es):** 041  
**Owner:** Cody Runnels  
**Docket/Reference Number:**

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Jun 25, 2019.

**To Review the Mark in the TMOG:**

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2019-06-25&serialNumber=88333305>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. For corrections or amendments after publication, please use the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

**Significance of Publication for Opposition:**

- \* Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a complete Statement of Use or Extension Request with the required fees within six (6) months after the NOA issues to avoid abandonment of the application.)

To check the status of the application, go to [https://tsdr.uspto.gov/#caseNumber=88333305&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=88333305&caseType=SERIAL_NO&searchType=statusSearch) or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to [https://tsdr.uspto.gov/#caseNumber=88333305&caseType=SERIAL\\_NO&searchType=documentSearch](https://tsdr.uspto.gov/#caseNumber=88333305&caseType=SERIAL_NO&searchType=documentSearch). NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

Commissioner for Trademarks  
www.uspto.gov

**OFFICIAL USPTO NOTICE OF PUBLICATION UNDER 12(a)**

**U.S. Application Serial No.** 88333305

**Mark:** THE AMERICAN NIGHTMARE

**International Class(es):** 041

**Owner:** Cody Runnels

**Docket/Reference No.**

**Issue Date:** June 5, 2019

Your mark is scheduled to publish in the *Trademark Official Gazette (TMOG)* on June 25, 2019.

Your mark appears to be entitled to register on the Principal Register upon the acceptance of a statement of use, subject to any claims of concurrent use.

**What happens when your mark publishes.** Within 30 days of the publication date, any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time) with the Trademark Trial and Appeal Board. If no objection is filed, we will issue a Notice of allowance.

**View your mark in the TMOG** after the publication date at <https://tmog.uspto.gov/> by selecting your publication date in the "issues" field, entering your serial number in the "search by" field, and clicking on the magnifying glass.

**Ensure that the information in the TMOG is correct.** If any information is incorrect, promptly request correction using the "Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment" form at <https://teas.uspto.gov/office/ppa/>. For more information, see <https://www.uspto.gov/trademark/trademark-updates-and-announcements/procedures-submitting-amendmentscorrections-trademark>.

**Direct questions** about this notice to the Trademark Assistance Center (TAC) at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

---

**Email Address(es):**

mdockins@shumaker.com

hpeppard@shumaker.com

tlopez@shumaker.com

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Wednesday, June 5, 2019 04:44 AM  
**To:** XXXX  
**Cc:** XXXX; XXXX  
**Subject:** Official USPTO Notification of Notice of Publication: U.S. Trademark SN 88333305: THE AMERICAN NIGHTMARE

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NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (U.S. Serial No. 88333305) is scheduled to publish in the *Official Gazette* on Jun 25, 2019. To preview the Notice of Publication, go to the Trademark Status & Document Retrieval (TSDR) database, accessible at <https://tsdr.uspto.gov/search.action?sn=88333305>. If you have difficulty accessing the Notice of Publication, contact the Trademark Assistance Center (TAC) by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or by telephone at 800-786-9199.

**PLEASE NOTE:**

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Please confirm that the correspondence information shown in TSDR is correct. If the correspondence information is not correct, please update this information using the online Change of Correspondence Address Form, accessible at <https://teas.uspto.gov/ccr/cca>.

Do NOT hit "Reply" to this e-mail notification. If you find an error in the Notice of Publication, update the information using the Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment Form, accessible at <https://teas.uspto.gov/office/ppa>.

**Trademark Snap Shot Publication Stylesheet**  
(Table presents the data on Publication Approval)

**OVERVIEW**

SERIAL NUMBER	88333305	FILING DATE	03/10/2019
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	SMITH, CYNTHIA RINALDI	L.O. ASSIGNED	107

**PUB INFORMATION**

RUN DATE	05/21/2019		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	05/20/2019		
LITERAL MARK ELEMENT	THE AMERICAN NIGHTMARE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	THE AMERICAN NIGHTMARE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------



NAME	Cody Runnels
ADDRESS	c/o Shumaker Loop,1000 Jackson St. Toledo, OH 43604
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

### GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; Entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	THE AMERICAN NIGHT MARE

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/20/2019	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
05/19/2019	DOCK	D	ASSIGNED TO EXAMINER	003
03/28/2019	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
03/13/2019	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	MICHAEL E. DOCKINS
CORRESPONDENCE ADDRESS	MICHAEL E. DOCKINS SHUMAKER LOOP & KENDRICK 1000 JACKSON ST. TOLEDO, OH 43604
DOMESTIC REPRESENTATIVE	NONE

# THE AMERICAN NIGHTMARE

\*\*\* User:csmith12 \*\*\*

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	13885	N/A	0	0	0:01	*m{"iye"}{"r":2}{"iye"}{"ckqx"}{v:2}n* [bi,ti] and live[lid]
02	6018	N/A	0	0	0:02	*dre{v:1}m* [bi,ti] and live[lid]
03	159	0	159	149	0:01	1 and 2
04	9181	N/A	0	0	0:02	1 and "041"[cc]
05	6784	N/A	0	0	0:01	1 and ("041" "035" "042" a b 200) [ic]
06	4688	N/A	0	0	0:01	1 and ("041" "042" a b 200) [ic]
07	3655	N/A	0	0	0:01	1 and ("041" a b 200) [ic]
08	11	0	11	9	0:02	1 and ("041" a b 200) [ic] and wrestl\$ [gs] and live[lid]
09	2673	N/A	0	0	0:02	2 and "041"[cc]
10	1830	N/A	0	0	0:02	2 and ("041" "035" "042" a b 200) [ic]
11	1331	N/A	0	0	0:02	2 and ("041" "042" a b 200) [ic]
12	1094	N/A	0	0	0:01	2 and ("041" a b 200) [ic]
13	2	0	2	2	0:01	2 and ("041" a b 200) [ic] and wrestl\$ [gs] and live[lid]
14	30988	N/A	0	0	0:02	*ni{"gh"0:2}t* [bi,ti] and live[lid]
15	158840	N/A	0	0	0:02	*mar* [bi,ti] and live[lid]
16	13	0	13	13	0:01	14 and 15 and 1
17	2123	N/A	0	0	0:01	14 and 15
18	1019	N/A	0	0	0:01	17 and "041"[cc]
19	729	N/A	0	0	0:01	17 and ("041" "035" "042" a b 200) [ic]
20	655	N/A	0	0	0:02	17 and ("041" "035" a b 200) [ic]
21	376	0	38	38	0:01	17 and ("041" a b 200) [ic]
22	116	0	116	112	0:01	*ni{"gh"0:2}t\$2m\$2r* [bi,ti] and live[lid]

Session started 5/20/2019 11:48:56 AM

Session finished 5/20/2019 12:40:43 PM

Total search duration 0 minutes 31 seconds

Session duration 51 minutes 47 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 88333305

# THE AMERICAN NIGHTMARE

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PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

Serial Number: 88333305

Filing Date: 03/10/2019

**NOTE:** Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
<b>TEAS Plus</b>	<b>YES</b>
<b>MARK INFORMATION</b>	
*MARK	<a href="#">THE AMERICAN NIGHTMARE</a>
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	THE AMERICAN NIGHTMARE
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Cody Runnels
*STREET	c/o Shumaker Loop, 1000 Jackson St.
*CITY	Toledo
*STATE (Required for U.S. applicants)	Ohio
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	43604
<b>LEGAL ENTITY INFORMATION</b>	
*TYPE	INDIVIDUAL
*COUNTRY OF CITIZENSHIP	United States
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
*INTERNATIONAL CLASS	041
*IDENTIFICATION	Entertainment services, namely, live appearances by a <b>professional wrestler and sports entertainment personality</b> ; Entertainment services, namely, personal appearances by a <b>professional wrestler and sports entertainment personality</b> ; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer;

	Entertainment services, namely, providing podcasts in the field of <b>professional wrestling and sports entertainment</b> ; Entertainment services, namely, providing video podcasts in the field of <b>professional wrestling and sports entertainment</b>
<b>*FILING BASIS</b>	SECTION 1(b)
<b>ADDITIONAL STATEMENTS INFORMATION</b>	
<b>*TRANSLATION</b> (if applicable)	
<b>*TRANSLITERATION</b> (if applicable)	
<b>*CLAIMED PRIOR REGISTRATION</b> (if applicable)	
<b>*CONSENT (NAME/LIKENESS)</b> (if applicable)	
<b>*CONCURRENT USE CLAIM</b> (if applicable)	
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	MICHAEL E. DOCKINS
<b>FIRM NAME</b>	Shumaker Loop & Kendrick
<b>STREET</b>	1000 JACKSON ST.
<b>CITY</b>	TOLEDO
<b>STATE</b>	Ohio
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	43604
<b>PHONE</b>	419-321-1473
<b>FAX</b>	419-241-6894
<b>EMAIL ADDRESS</b>	mdockins@shumaker.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	Doug Miller, Bill Clemens, Bill Ziehler, Scott Seaman, Kristen Fries
<b>CORRESPONDENCE INFORMATION</b>	
<b>*NAME</b>	MICHAEL E. DOCKINS
<b>FIRM NAME</b>	Shumaker Loop & Kendrick
<b>*STREET</b>	1000 JACKSON ST.
<b>*CITY</b>	TOLEDO
<b>*STATE</b> (Required for U.S. addresses)	Ohio
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE</b>	43604
<b>PHONE</b>	419-321-1473
<b>FAX</b>	419-241-6894
<b>*EMAIL ADDRESS</b>	mdockins@shumaker.com; hpeppard@shumaker.com; tlopez@shumaker.com

* AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>FEE INFORMATION</b>	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
FEE PER CLASS	225
* TOTAL FEE PAID	225
<b>SIGNATURE INFORMATION</b>	
* SIGNATURE	/Michael E. Dockins/
* SIGNATORY'S NAME	MICHAEL E. DOCKINS
* SIGNATORY'S POSITION	Attorney for applicant
SIGNATORY'S PHONE NUMBER	419-321-1473
* DATE SIGNED	03/10/2019

---

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

Serial Number: 88333305

Filing Date: 03/10/2019

#### To the Commissioner for Trademarks:

**MARK:** THE AMERICAN NIGHTMARE (Standard Characters, see [mark](#))

The mark in your application is THE AMERICAN NIGHTMARE.

The applicant, Cody Runnels, a citizen of United States, having an address of  
c/o Shumaker Loop, 1000 Jackson St.  
Toledo, Ohio 43604  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

#### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 041: Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; Entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

#### The applicant's current Attorney Information:

MICHAEL E. DOCKINS and Doug Miller, Bill Clemens, Bill Ziehler, Scott Seaman, Kristen Fries of Shumaker Loop & Kendrick 1000 JACKSON ST.  
TOLEDO, Ohio 43604  
United States  
419-321-1473(phone)  
419-241-6894(fax)  
mdockins@shumaker.com (authorized)

#### The applicant's current Correspondence Information:

MICHAEL E. DOCKINS  
Shumaker Loop & Kendrick  
1000 JACKSON ST.  
TOLEDO, Ohio 43604  
419-321-1473(phone)  
419-241-6894(fax)

mdockins@shumaker.com; hpeppard@shumaker.com; tlopez@shumaker.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Plus status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.



A fee payment in the amount of \$225 has been submitted with the application, representing payment for 1 class(es).

### Declaration

☒ **Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**AND/OR**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
  - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

### Declaration Signature

Signature: /Michael E. Dockins/ Date: 03/10/2019

Signatory's Name: MICHAEL E. DOCKINS

Signatory's Position: Attorney for applicant

Signatory's Phone Number: 419-321-1473

Payment Sale Number: 88333305

Payment Accounting Date: 03/11/2019

Serial Number: 88333305

Internet Transmission Date: Sun Mar 10 23:47:24 EDT 2019

TEAS Stamp: USPTO/FTK-XX.XXX.XXX.XXX-201903102347241

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DA-7954-20190310234200794365

# THE AMERICAN NIGHTMARE

# EXHIBIT D-1

**Cody Rhodes**  
American professional wrestler

Ask the Chatbot a Question

Also known as: [Cody Garrett Rannels](#)  
 Written by: [Alison Eldridge](#)  
 Fact-checked by: [The Editors of Encyclopaedia Britannica](#)  
 Last Updated: Jul 8, 2025 • [Article History](#)

**News** • Roman Reigns And Cody Rhodes Join Live-Action 'Street Fighter' Movie Cast • July 4, 2025, 12:08 AM ET (Newsweek)  
...[Show more](#)

**Cody Rhodes** (born June 30, 1985, [Marietta, Georgia, U.S.](#)) is an

American professional wrestler known

for his extensive history in various professional [wrestling](#) promotions, his tenacity as a competitor, his persona, and his ability to win over a crowd. He was a founding member and executive vice president of All-Elite Wrestling (AEW) and wrestles for World Wrestling Entertainment (WWE). His signature move is the Cross Rhodes.

The son of the late WWE hall of fame wrestler Dusty Rhodes (Virgil Runnels, Jr.) and the half brother of WWE superstar Goldust (Dustin Runnels), Runnels grew up in a professional-wrestling **environment**. He pursued traditional wrestling in **high school**, winning the Georgia state tournament in both his junior and senior years. Although he considered continuing to wrestle in college, he turned to professional wrestling instead. He began training in 2006 and made his debut with Ohio Valley Wrestling in June that year under his own name.

In 2007 he signed with WWE, the world's biggest wrestling promotion and began using the family's in-ring surname Rhodes. He made his debut on the company's flagship show *Raw* on July 16 in a match against Randy Orton. In September, with partner Hardcore Holly, he claimed a world tag team title. He went on to form a tag team with wrestler Ted DiBiase Jr., with whom he also won championship titles. In 2008 Rhodes teamed up with DiBiase and



**Cody Rhodes** American professional wrestler Cody Rhodes being introduced during a live AEW Dynamite event at [C.\(more\)](#)

### Quick Facts

**Byname of:** Cody Garrett Runnels  
**Born:** June 30, 1985, Marietta, Georgia, U.S. (age 40)

[See all related content](#)

# **EXHIBIT D-2**

Cody Rhodes' story is finished: A title, a sentimental Rolex watch and a new era



By Chris Vorel  
July 11, 2024

PHILADELPHIA — Cody Rhodes doesn't often wear Rolex watches. He feels a bit guilty when he puts one on, he says. Like he hasn't earned it.

His father, legendary professional wrestler Dusty Rhodes, once possessed a young and imprudent one. Only that he'd pass down his gold Rolex when his son was a world champion. They died in 2011 before it could happen. Cody looked for that watch as the family went through Dusty's things after his death, only to learn his father passed it a decade prior and gave the money to Cody and his sister Trish. He did it so the siblings could move to Los Angeles and pursue acting, so the family dealt with money problems.

Sunday night at [WrestleMania XL](#), Rhodes finally reached a personal milestone, defeating Roman Reigns in the main event to win the undisputed WWE Universal Championship. It capped the biggest moment of Rhodes' career at one of the most entertaining [WrestleMania](#)s of all time. And the celebration, Rhodes presented the title to his mother, Michelle, in an emotional moment.

When he got backstage, WWE executives Paul "Triple H" Levesque, Bruce Prichard and Nick Khan presented Rhodes with the same model Rolex that Dusty had.

"The level of investment and responsibility that the company put in my hands, I hope I can pay it back, pay it forward 100 times over," Rhodes said.

Cody Rhodes says the gold Rolex he'd wanted was gifted to him as he walked backstage by Bruce Prichard, Nick Khan & Triple H.

The same Rolex that Dusty Rhodes wanted to put Cody through acting school many years ago [per EW.com's David Izzet](#)

— [Vivian Purnell \(@VivianPurnell\)](#), July 11, 2024

The final match — a "Bloodline War" match with no "anything goes" stipulation — was one of the greatest and wildest endings in WWE history. It featured main appearances from The Rock, John Cena, The Undertaker, Seth Rollins, AJ Styles, Jimmy Uso and Jey Uso. In the end, The Undertaker (who [announced The Rock](#), opening the door for Rhodes to finish off Reigns, ending the champion's 1,111 consecutive days as champion).



The theme of this [WrestleMania](#) revolved around seeing into a new era. Past era: new champions crowned in Rhodes, Damian Priest (World Heavyweight Championship), Bayley (WWE Women's Championship), Santitas (International Championship) & Seth and The Hit Show (Tag Team Championship) and Austin Theory and Grayson Waller (SmackDown Tag Team Championship).

There also were wrestlers and WWE executives who haunted the new era: the seven Stone throughout the week in interviews. This was the first [WrestleMania](#) without Vince McMahon, as the former chairman left the company in January following an explosive lawsuit accusing him of sex trafficking and abuse. WWE also was named as a defendant, though the allegations occurred before Undertaker's reign. The company was the controlling owner of WWE last year and merged with Ultimate Fighting [Championships](#) into TKO Group.

Levesque is the chief content officer who controls the storyline and, as was made clear, it was the executive head of the company. He opened Saturday's show, and his wife, Stephanie, Vince's daughter, opened Sunday's show by again declaring a new era.

"When I say it's our new era, I mean everybody in WWE," Levesque said. "The people that endured, the people that hung in there, the people that tried, the people that over the last year gave their sweat and tears to get where we are. Because somewhere along the way, they trusted a process that led them to remembering how much this life is."

Sunday ended with Rhodes declared as the new living face of the company. Eight years ago, Rhodes quit WWE because he felt he could be the big guy despite the company's thoughts then. He turned the waters with independent promotions, then helped create all three [Wrestling](#), but he returned to WWE two years ago in the ring.

Cody Rhodes has no doubt. At [WrestleMania](#), he set the stage for his WWE legacy [per EW.com's David Izzet](#)

After Sunday's main event, he was awarded the championship and hoisted with the shoulders of other wrestlers in the ring.

When you DO THE WORK, you go from UNDETERMINABLE TO UNDETERMINABLE? [per EW.com's David Izzet](#)

— [WWE \(@WWE\)](#), July 11, 2024

Rhodes often says his first memory of any kind was sitting in the ring at [WrestleMania VI](#) before the show, as his father let him see a ring up close. Only thought that was a such one. The WWE Championship was the one major wrestling event that they were not.

Only on Sunday finally reached that spot. He'd had decades to think about what he'd say to his father in this moment.

"I would say to him, 'I hope I lived up to your name, and thank you for that name.' Cody said, 'and I would say more about the clock's time.'"

(Photo: Joe Compagno / USA Today)

# EXHIBIT D-3





# EXHIBIT E-1

Available at <https://www.youtube.com/watch?v=3lvp76knUto>

This exhibit is available to be lodged with the Court in the Court's preferred format upon request.

# EXHIBIT E-2

Available at [https://www.youtube.com/watch?v=1\\_jvVXxOfSM](https://www.youtube.com/watch?v=1_jvVXxOfSM)

This exhibit is available to be lodged with the Court in the Court's preferred format upon request.

# EXHIBIT E-3

Available at [https://www.youtube.com/watch?v=S5O4E\\_B5cNQ](https://www.youtube.com/watch?v=S5O4E_B5cNQ)

This exhibit is available to be lodged with the Court in the Court's preferred format upon request.

# EXHIBIT E-4

Available at <https://www.youtube.com/shorts/agtMnYdsg6Y>

This exhibit is available to be lodged with the Court in the Court's preferred format upon request.

# EXHIBIT F

Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>ESTTA Tracking number: **ESTTA996535**Filing date: **08/21/2019**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Wesley Eisold
Granted to Date of previous extension	08/24/2019
Address	C/O KIA KAMRAN, P.C. 1900 AVENUE OF THE STARS, 25TH FLOOR LOS ANGELES, CA 90067-4301 UNITED STATES
Attorney information	KIA KAMRAN ESQ. KIA KAMRAN, P.C. 1900 AVENUE OF THE STARS, 25TH FLOOR LOS ANGELES, CA 90067-4301 UNITED STATES kia@tunelaw.com, matthew@tunelaw.com, assistant@tunelaw.com 3102848600

**Applicant Information**

Application No	88333305	Publication date	06/25/2019
Opposition Filing Date	08/21/2019	Opposition Period Ends	08/24/2019
Applicant	Cody Runnels c/o Shumaker Loop, 1000 Jackson St. Toledo, OH 43604 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 041. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; Entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment

**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons,	Trademark Act Section 2(a)

living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	
--	--

### Mark Cited by Opposer as Basis for Opposition

U.S. Registration No.	5089055	Application Date	10/21/2014
Registration Date	11/29/2016	Foreign Priority Date	NONE
Word Mark	AMERICAN NIGHTMARE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1999/12/31 First Use In Commerce: 1999/12/31 Pre-Recorded digital, downloadable, and physical media, namely, audio files, cassettes, CDs, discs, DVDs, hard drives, MP3s, phonograph records, records, tapes, vinyl, and WAV files, featuring music, images, videos, and performances by musicians and entertainers</p> <p>Class 025. First use: First Use: 2000/02/28 First Use In Commerce: 2000/02/28 Clothing and apparel, namely, shirts, sweatshirts, jackets; Headwear</p> <p>Class 041. First use: First Use: 2000/02/28 First Use In Commerce: 2000/02/28 Entertainment services, namely, live performances by a musical group; arranging and organizing live musical performances; music publishing services; providing a website featuring information, commentary, and news about arts, musical events, and music accessible over the Internet, mobile apps, and computer/digital networks</p>		

Attachments	86430356#TMSN.png( bytes ) Notice of Opposition 8-20-19.pdf(209645 bytes )
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Signature	/Kia Kamran/
Name	KIA KAMRAN ESQ.
Date	08/21/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

WESLEY EISOLD,	)	Opposition No. _____
Opposer,	)	
	)	Application Serial No. 88/333,305
	)	Mark: THE AMERICAN NIGHTMARE
	)	Filing Date: March 10, 2019
v.	)	
	)	
	)	
	)	
CODY RUNNELS,	)	
Applicant.	)	
	)	

## **NOTICE OF OPPOSITION**

Opposer Wesley Eisold, front man of the widely popular hardcore punk band AMERICAN NIGHTMARE, believes that he will be damaged by issuance of a registration for Applicant Cody Runnel's identical word mark THE AMERICAN NIGHTMARE as applied for in Application Serial No. 88/333,305, filed on a 1B intent to use basis for *"Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; Entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment,"* and hereby opposes registration of Applicant's mark. Allegations with respect to Opposer are based on actual knowledge and all other allegations are based on information and belief:

## OPPOSER

1. Opposer Wesley Eisold, is the musical powerhouse and front man of the enormously popular bands the American Nightmare, Some Girls and Cold Cave.



2. For nearly two decades, Opposer has appeared, performed and distributed music and merchandise goods worldwide under his AMERICAN NIGHTMARE mark.
3. American Nightmare is a cornerstone of the hardcore punk rock genre and has retained a devoted fan following across the United States and abroad over its nearly twenty-year presence in music.
4. Opposer has toured extensively in the United States promoting his band and his music, such that the arbitrary terms AMERICAN NIGHTMARE uniquely identify with Opposer in the minds of the consuming public.
5. Opposer owns the following valid and subsisting United States trademark registration for **AMERICAN NIGHTMARE**, reg. no. 5/089,055, attached as **Exhibit A**:

AMERICAN NIGHTMARE	Class	Goods
First Use: 12/31/1999 Registration Date: 12/31/1999	009	Pre-Recorded digital, downloadable, and physical media, namely, audio files, cassettes, CDs, discs, DVDs, hard drives, MP3s, phonograph records, records, tapes, vinyl, and WAV files, featuring music, images, videos, and performances by musicians and entertainers
First Use: 02/28/2000 Registration Date: 02/28/2000	025	Clothing and apparel, namely, shirts, sweatshirts, jackets; Headwear
First Use: 02/28/2000 Registration Date: 02/28/2000	041	Entertainment services, namely, live performances by a musical group; arranging and organizing live musical performances; music publishing services; providing a website featuring information, commentary, and news about arts, musical events, and music accessible over the Internet, mobile apps, and computer/digital networks

6. This registration was issued by the USPTO well before the filing date of Applicant's mark, and the registration is valid, subsisting and in full force and effect. This registration constitutes prima facie evidence of the validity of the registered mark, and Opposer's ownership of and exclusive right to use the AMERICAN NIGHTMARE mark in commerce.

7. The foregoing mark identified above is collectively referred to as "**Opposer's Mark**", and his respective goods and services are collectively referred to as "**Opposer's Goods and Services**".

8. Opposer has invested considerable money, time and effort into the use, advertising and promotion of Opposer's Mark in connection with Opposer's Goods and Services since at least before the filing date of Applicant's Mark.

9. Prior to Applicant's filing date, Opposer has continuously and extensively used Opposer's Mark in commerce on and in connection with the advertising, promotion, offer and sale of Opposer's Goods and Services

#### **APPLICANT**

10. Applicant is Cody Runnels with an address of record at c/o Shumaker Loop, 1000 Jackson St., Toledo, OH 43604.

11. On March 10, 2019, Applicant filed its App. Serial Number 88/333,305, for THE AMERICAN NIGHTMARE mark in Class 041 for "*Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; Entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment*" ("**Applicant's Services**").

12. On June 25, 2019, App. Serial No. 88/333,305 published on the principal register.

**FIRST GROUND FOR OPPOSITION:**

**PRIORITY AND LIKELIHOOD OF CONFUSION, 15 U.S.C. § 1052(d)**

13. Opposer repeats and alleges each and every allegation in the preceding paragraphs as if fully set forth herein.
14. Opposer filed its application that matured into Opposer's Reg. No. 5/089,055 prior to Applicant's filing date for App. Serial No. 88/333,305.
15. On information and belief, Applicant did not use Applicant's Mark in commerce in connection with its services before its filing date of March 10, 2019.
16. Opposer's first use dates for Opposer's Mark predates any date upon which Applicant can rely, and accordingly, Opposer's rights are senior to Applicant's.
17. Applicant's mark is confusingly similar to Opposer's Mark.
18. Both Opposer's Mark and Applicant's mark are legally identical in appearance, sound, meaning and connotation, the only difference being Applicant's use of "THE" in its mark.
19. Opposer's Goods and Services under Opposer's Mark are substantially related to Applicant's Services because, *inter alia*, both are used in connection with live appearances by entertainers, including dissemination of entertainment information, commentary and multimedia content through digital mediums.
20. Applicant's mark, when used in connection with Applicant's Services, is likely to cause confusion, to cause mistake, and to deceive the trade and public, who, upon seeing Applicant's mark in connection with Applicant's Services would believe that such services originate with, are approved, sponsored or endorsed by, or have some connection or affiliation with Opposer pursuant to Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).
21. Accordingly, Opposer respectfully requests that App. Serial No. 88/333,305 be refused registration under Section 1052(d) of the Trademark Act.

**SECOND GROUND FOR OPPOSITION:**  
**FALSE ASSOCIATION, 15 U.S.C. §1052(A)**

22. Opposer repeats and alleges each and every allegation set forth in the preceding paragraphs as if fully set forth herein.

23. Applicant's mark THE AMERICAN NIGHTMARE identifies Opposer given his years long turmoil in promotion and distribution of his AMERICAN NIGHTMARE band entertainment goods and services, as well as his merchandising efforts related thereto.

24. The terms THE AMERICAN NIGHTMARE is a mere approximation of Opposer's registered AMERICAN NIGHTMARE mark.

25. The terms "American Nightmare" are arbitrary terms in connection with entertainment services, used by Opposer well before Applicant's intent to use THE AMERICAN NIGHTMARE mark to describe Applicant's Services.

26. Applicant's use of the mark THE AMERICAN NIGHTMARE in connection with Applicant's Services points uniquely and unmistakably to Opposer given Opposer's widespread use of the term "American Nightmare" in connection with his successful hardcore punk music career, the promotion of his American Nightmare band, and all of his merchandising efforts related to the AMERICAN NIGHTMARE mark, thereby associating these terms with Opposer in the minds of the consuming public.

27. Opposer is not connected with the activities performed by the Applicant under THE AMERICAN NIGHTMARE mark.

28. Based on all of Opposer's allegations herein, consumers of Applicant's Services would presume a connection to Opposer.

29. Accordingly, Applicant's use of the mark THE AMERICAN NIGHTMARE in connection with Applicant's Services under App. Serial No. 88/333,305 falsely associates a connection with Opposer and should therefore be refused registration under Section 2(a) of the Trademark Act.

**THIRD GROUND FOR OPPOSITION:**  
**DILUTION OF FAMOUS MARKS, 15 U.S.C. §1125(c)**

30. Opposer repeats and alleges each and every allegation set forth in the preceding paragraphs as if fully set forth herein.

31. Opposer's Mark is famous as defined under Section 43(c) of the Trademark Act, 15 U.S.C. § 1125(c) through Opposer's extensive use and promotion of Opposer's Mark in connection with Opposer's Goods and Services.

32. Opposer's Mark is also famous due to being inextricably intertwined with Opposer's highly successful career as a hardcore punk musical artist in the United States.

33. Opposer's Mark became famous before Applicant's filing date for Applicant's mark.

34. Opposer has continuously used Opposer's Mark throughout the United States and internationally.

35. Applicant's mark is likely to cause an association between Applicant's mark and Opposer's Mark if it registers, impairing the distinctiveness of Opposer's Mark and weakening the connection in the public's mind between Opposer's Mark and Opposer's Goods and Services.

36. Applicant's mark so resembles Opposer's Mark that it is likely to cause dilution by blurring pursuant to Section 43(c) of the Trademark Act.

37. Accordingly, Opposer respectfully requests that App. Serial No. 88/333,305 be refused registration pursuant to dilution by blurring under Section 43(c) of the Trademark Act.

Wherefore, Opposer prays that this Opposition be sustained and that the Board order that App. Serial No. 88/333,305 be refused registration.

The required fee of four hundred dollars (\$400) is submitted herewith. Opposer appoints Kia Kamran, Esq., and Matthew Stearns, Esq., of Kia Kamran, P.C., to transact all business in connection with this Opposition on Opposer's behalf.

Respectfully Submitted,

Dated: August 21, 2019

/Kia Kamran/

Kia Kamran, Esq.  
Matthew Stearns, Esq.  
Kia Kamran P.C.  
1900 Avenue of the Stars, 25th Floor  
Los Angeles, CA 90067-4301  
(310) 284-8600

# EXHIBIT A

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# American Nightmare

**Word Mark****AMERICAN NIGHTMARE****Goods and Services**

IC 009. US 021 023 026 036 038. G & S: Pre-Recorded digital, downloadable, and physical media, namely, audio files, cassettes, CDs, discs, DVDs, hard drives, MP3s, phonograph records, records, tapes, vinyl, and WAV files, featuring music, images, videos, and performances by musicians and entertainers. FIRST USE: 19991231. FIRST USE IN COMMERCE: 19991231

IC 025. US 022 039. G & S: Clothing and apparel, namely, shirts, sweatshirts, jackets; Headwear. FIRST USE: 20000228. FIRST USE IN COMMERCE: 20000228

IC 041. US 100 101 107. G & S: Entertainment services, namely, live performances by a musical group; arranging and organizing live musical performances; music publishing services; providing a website featuring information, commentary, and news about arts, musical events, and music accessible over the Internet, mobile apps, and computer/digital networks. FIRST USE: 20000228. FIRST USE IN COMMERCE: 20000228

**Standard Characters Claimed****Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Serial Number**

86430356

**Filing Date**

October 21, 2014

**Current Basis**

1A

**Original Filing Basis**

1A

**Published for Opposition**

May 26, 2015

**Registration Number**

5089055



**Registration Date** November 29, 2016  
**Owner** (REGISTRANT) Eisold, Wesley INDIVIDUAL UNITED STATES 5931 1/2 Franklin Ave. Los Angeles CALIFORNIA 90028  
**Attorney of Record** Kia Kamran Esq.  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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UNITED STATES PATENT AND TRADEMARK OFFICE  
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Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

August 21, 2019

Opposition No. 91250336  
Serial No. 88333305

MICHAEL E. DOCKINS  
SHUMAKER LOOP & KENDRICK  
1000 JACKSON ST.  
TOLEDO, OH 43604

*Wesley Eisold*

*v.*

*Cody Runnels*

KIA KAMRAN ESQ.  
KIA KAMRAN, P.C.  
1900 AVENUE OF THE STARS, 25TH FLOOR  
LOS ANGELES, CA 90067-4301

**ESTTA996535**

#### **NOTICE OF INSTITUTION**

The opposer (plaintiff) identified above has filed a notice of opposition to the registration sought by applicant (defendant) in the above-identified application. This notice of institution is forwarded pursuant to Trademark Rules 2.105(b) and (c), and constitutes service of the notice of opposition on applicant. An electronic version of the notice of opposition is viewable on TTABVUE at <http://ttabvue.uspto.gov/ttabvue/>. See Trademark Rule 2.105(a). The parties should diligently monitor this proceeding via TTABVUE.

#### **APPLICANT MUST FILE ANSWER THROUGH ESTTA**

As required in the schedule below, **applicant must file an answer within forty (40) days from the date of this order.** Failure to file a timely answer may result in the entry of default judgment and abandonment of the application. Regarding

when a deadline falls on a Saturday, Sunday or federal holiday, *see* Trademark Rule 2.196. Applicant must file the answer through ESTTA - Electronic System for Trademark Trials and Appeals, unless ESTTA is unavailable due to technical problems or extraordinary circumstances are present. An answer filed on paper under these limited circumstances must be accompanied by a Petition to the Director (and the required fee under Trademark Rule 2.6). *See* Trademark Rule 2.106(b)(1). In substance, applicant's answer must comply with Fed. R. Civ. P. 8(b); it must admit or deny the allegations in the notice of opposition, and may include available defenses and counterclaims. Regarding the form and content of an answer, *see* Trademark Rule 2.106(b)(2) and TBMP § 311.

#### **DUTY TO MAINTAIN ACCURATE CORRESPONDENCE INFORMATION**

Throughout this proceeding, the parties, and their attorneys or representatives, must notify the Board of any correction or update of physical address and email address, and should use the ESTTA change of address form. *See* Trademark Rule 2.18(b); TBMP § 117.

#### **SERVICE OF ANSWER AND OF ALL SUBMISSIONS**

The service of the answer, and all other submissions in this proceeding, and of all matters that are required to be served but not required to be filed in the proceeding record, **must** be by **email** unless the parties stipulate otherwise. Trademark Rule 2.119(b). In the absence of a stipulation, service may be by other means **only** under the **limited** circumstances and in a manner specified in Trademark Rule 2.119(b). Regarding the signing and service of all submissions, *see* TBMP §§ 113-113.04.

The answer, and all other submissions, **must** include proof of service. As noted in TBMP § 113.03, proof of service may be in the following certificate of service form:

*I hereby certify that a true and complete copy of the foregoing  
(insert title of submission) has been served on (insert name of  
opposing counsel or party) by forwarding said copy on (insert  
date of mailing), via email (or insert other appropriate method  
of delivery) to: (set out name, and address or email address of  
opposing counsel or party).*

*Signature*\_\_\_\_\_

*Date*\_\_\_\_\_

#### **SUBMIT ALL FILINGS ONLINE VIA ESTTA**

Submissions **must** be filed via ESTTA, the Board's online filing system, unless ESTTA is unavailable due to technical problems or extraordinary circumstances are present. Trademark Rule 2.126(a). Submissions may be filed in paper form **only** under the **limited** circumstances specified in Trademark Rule 2.126(b), with a required written explanation. ESTTA is accessible at the Board's web page:

<http://estta.uspto.gov/>. The page has instructions and tips. ESTTA offers various forms, some of which may require attachments and/or a fee. For technical questions, a party may call 571-272-8500 (Mon. - Fri. 8:30 - 5:00 ET) or email [ESTTA@uspto.gov](mailto:ESTTA@uspto.gov). This proceeding involves several deadlines, and due to potential technical issues, parties should not wait until the deadline to submit filings. The Board may **decline to consider** an untimely submission. Moreover, Trademark Rule 2.126 sets forth the required form and format for all submissions (e.g., page limitations), and the Board may **decline to consider** any submission that does not comply with this rule, including, but not limited to motions, briefs, exhibits, and deposition transcripts.

## CONFERENCE, DISCOVERY, DISCLOSURE AND TRIAL SCHEDULE

Time to Answer	9/30/2019
Deadline for Discovery Conference	10/30/2019
Discovery Opens	10/30/2019
Initial Disclosures Due	11/29/2019
Expert Disclosures Due	3/28/2020
Discovery Closes	4/27/2020
Plaintiff's Pretrial Disclosures Due	6/11/2020
Plaintiff's 30-day Trial Period Ends	7/26/2020
Defendant's Pretrial Disclosures Due	8/10/2020
Defendant's 30-day Trial Period Ends	9/24/2020
Plaintiff's Rebuttal Disclosures Due	10/9/2020
Plaintiff's 15-day Rebuttal Period Ends	11/8/2020
Plaintiff's Opening Brief Due	1/7/2021
Defendant's Brief Due	2/6/2021
Plaintiff's Reply Brief Due	2/21/2021
Request for Oral Hearing (option) Due	3/3/2021

## PARTIES ARE REQUIRED TO HOLD DISCOVERY CONFERENCE

The parties are required to schedule and hold a discovery conference by the deadline in the schedule in this order, or as reset by the Board. In the conference, the parties are required to discuss, at a minimum, 1) the nature and basis of their claims and defenses, 2) the possibility of promptly settling, or at least narrowing the scope of claims or defenses, and 3) arrangements for disclosures, discovery, preserving discoverable information and introduction of evidence at trial. For guidance, *see* Fed. R. Civ. P. 26(f), Trademark Rule 2.120(a)(2)(i) and TBMP §§ 401.01 and 408.01(a).

The parties must hold the conference in person, by telephone or by a means on which they agree. A Board interlocutory attorney or administrative trademark

judge will participate in the conference either upon request of any party made no later than ten (10) days prior to the conference deadline, or when the Board deems it useful to have Board involvement. *See* Trademark Rule 2.120(a)(2)(i). A request for Board participation must be made either through ESTTA, or by telephone call to the assigned interlocutory attorney named on the TTABVue record for this proceeding. A party requesting Board participation should first determine possible dates and times when all parties are available. A conference with a Board attorney's participation will be by telephone in accordance with the Board's instructions.

For efficiency, the parties may stipulate to various procedural and substantive disclosure, discovery and trial matters (*e.g.*, modification of deadlines and obligations) upon written stipulation and approval by the Board. Trademark Rule 2.120(a)(2)(iv) provides a non-exhaustive list of matters to which parties may stipulate. The best practice is to reduce all stipulations to writing. If email service is not practical, such as for voluminous document production in discovery, the parties should discuss in the conference how production will be made. The parties, and their attorneys or representatives, have **a duty to cooperate** in the discovery process. TBMP § 408.01.

#### **PROTECTIVE ORDER FOR CONFIDENTIAL INFORMATION**

The Board's Standard Protective Order is automatically imposed in all *inter partes* proceedings, and is available at: <https://www.uspto.gov/trademarks-application-process/appealing-trademark-decisions/standard-documents-and-guidelines-0>. During their conference, the parties should discuss whether they will use an alternative or modified protective order, subject to approval by the Board. *See* Trademark Rule 2.116(g) and TBMP § 412. The standard order does not automatically protect confidential information; its provisions for designating confidential information must be utilized as needed by the parties. Trademark Rule 2.126(c) sets forth the procedure for filing confidential submissions.

#### **ACCELERATED CASE RESOLUTION (ACR)**

During their conference, the parties are to discuss whether they wish to seek mediation or arbitration, and whether they can stipulate to the Board's Accelerated Case Resolution (ACR) process for a more efficient and cost-effective means of obtaining the Board's determination of the proceeding. For details, and examples of ACR proceedings, *see* TBMP § 528, and the Board's webpage: <http://www.uspto.gov/ttab>.

## **INITIAL DISCLOSURES AND DISCOVERY**

Regarding the deadline for and contents of initial disclosures, *see* Trademark Rules 2.120(a)(1) and (2)(i), and TBMP § 401.02. Regarding deadlines for serving and responding to discovery, *see* Trademark Rule 2.120(a)(3) and TBMP § 403.03. Certain provisions of Fed. R. Civ. P. 26 are applicable in modified form. Note that written discovery (interrogatories, requests for production, requests for admission) must be served **early** enough so that responses will be due **no later than** the close of discovery. Regarding the scope and limits of discovery, *see* TBMP 414; discoverable items may include documents, tangible things, and electronically stored information (ESI).

## **MOTIONS**

Certain provisions of Fed. R. Civ. P. 11 apply to all submissions in Board proceedings. *See* TBMP § 527.02. Regarding available motions, *see* TBMP Chapter 500. Regarding applicable deadlines to respond to motions, depending on the motion filed, *see* Trademark Rules 2.127(a) and (e)(1). When a party timely files a potentially dispositive motion the proceeding is suspended with respect to all matters not germane to the motion. *See* Trademark Rule 2.127(d). In addressing motions or other filings, if it appears to the Board that a telephone conference would be beneficial, or upon request of one or both parties, the Board may schedule a conference. *See* Trademark Rule 2.120(j)(1) and TBMP § 502.06(a).

## **PRETRIAL DISCLOSURES, TRIAL AND BRIEFING**

Regarding the procedures and deadlines for pretrial disclosures and trial, and specifically the noticing, taking, serving and submitting of evidence and testimony, *see* Trademark Rules 2.120(k), 2.121, 2.122, 2.123 and 2.125, as well as TBMP Chapter 700. The parties should review these authorities. For example: witness testimony may be submitted in the form of affidavit or declaration subject to the right to oral cross examination; transcripts of testimony depositions, with exhibits, must be served on each adverse party within thirty (30) days after completion of taking the testimony; certified transcripts and exhibits must be filed, with notice of such filing served on each adverse party; and all notices of reliance must be submitted during the submitting party's assigned testimony period and must indicate generally the relevance the evidence and associate it with one or more issues.

Main briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing is not required, but will be scheduled upon separate notice timely filed pursuant to Trademark Rule 2.129(a). Regarding briefs and oral hearings, *see* TBMP §§ 801-802.

## **LEGAL RESOURCES AVAILABLE AT WEB PAGE**

For a general description of Board proceedings, *see* TBMP §102.03. Proceedings are governed by the Trademark Rules of Practice in Parts 2 and 7 of Title 37 of the Code of Federal Regulations. These rules, the Manual of Procedure (TBMP), infor-

mation on Accelerated Case Resolution (ACR) and Alternative Dispute Resolution (ADR), and many Frequently Asked Questions, are available on the Board's web page, at:

<http://www.uspto.gov/ttab>. The parties should check the web page for important changes, announcements, etc., many of which apply to proceedings already in progress.

#### **PARTIES NOT REPRESENTED BY COUNSEL**

This proceeding is similar to a civil action in a federal district court and can be complex. The Board **strongly** advises all parties to secure the services of an attorney who is familiar with trademark law and Board procedure. The Board cannot aid in the selection of an attorney. *See* TBMP § 114.02. The Board requires strict compliance with all applicable authorities whether or not the party is represented by counsel.

#### **NOTIFY BOARD OF ALL PENDING ACTIONS**

If the parties are, or during the pendency of this proceeding become, parties in another Board proceeding or a civil action involving the same or related marks, or involving any issues of law or fact which are also in this proceeding, they shall notify the Board immediately. *See* Trademark Rule 2.106(b)(3)(i). The Board will consolidate and/or suspend related Board proceedings, as appropriate. *See* Trademark Rule 2.117(c); TBMP §§ 510 and 511.

Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1005480**

Filing date: **09/30/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250336
Party	Defendant Cody Runnels
Correspondence Address	MICHAEL E. DOCKINS SHUMAKER LOOP & KENDRICK 1000 JACKSON ST. TOLEDO, OH 43604 mdockins@shumaker.com, hpeppard@shumaker.com, tlopez@shumaker.com no phone number provided
Submission	Answer and Counterclaim
Filer's Name	Michael E. Dockins
Filer's email	mdockins@shumaker.com, hpeppard@shumaker.com, tlopez@shumaker.com
Signature	/Michael E. Dockins/
Date	09/30/2019
Attachments	229565 Answer and Counterclaim.pdf(372578 bytes )

Registration Subject to the filing

Registration No.	5089055	Registration date	11/29/2016
Registrant	Eisold, Wesley 5931 1/2 Franklin Ave. Los Angeles, CA 90028 UNITED STATES		

Goods/Services Subject to the filing

Class 009. First Use: 1999/12/31 First Use In Commerce: 1999/12/31 All goods and services in the class are requested, namely: Pre-Recorded digital, downloadable, an-dphysical media, namely, audio files, cassettes, CDs, discs, DVDs, hard drives, MP3s, phonograph records, records, tapes, vinyl, and WAV files, featuring music,images, videos, and performances by musicians and entertainers
Class 025. First Use: 2000/02/28 First Use In Commerce: 2000/02/28 All goods and services in the class are requested, namely: Clothing and apparel, namely, shirts, sweatshirts, jackets; Headwear
Class 041. First Use: 2000/02/28 First Use In Commerce: 2000/02/28 All goods and services in the class are requested, namely: Entertainment services, namely, live per-formances by a musical group; arrangingand organizing live musical performances; music publishing services; providing a website featuring information, commentary, and news about arts, musical events, and music accessible over the Internet, mobile apps, and computer/digital networks



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**Mr. Wesley Eisold,**

**Opposer,**

**E-FILING**

**vs.**

Opposition No. 91250336

**Mr. Cody Runnels,**

**Applicant.**

Ser. No. 88/333/305

Mark: THE AMERICAN NIGHTMARE

Published: June 25, 2019

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**ANSWER AND AFFIRMATIVE DEFENSES AND COUNTERCLAIM**

Applicant, Mr. Cody Runnels, by and through its undersigned attorneys, files this Answer and Affirmative Defenses to the Notice of Opposition filed by Opposer, Mr. Wesley Eisold, (“Opposer”), and states as follows:

**ANSWER**

1. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 1.
2. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 2.
3. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 3.
4. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 4.

5. Applicant states that the referenced trademark registrations speak for themselves but is otherwise without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 5.

6. Applicant states that the referenced trademark registrations speak for themselves but is otherwise without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 6.

7. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 7.

8. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 8.

9. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 9.

10. Applicant admits the allegations contained in Paragraph 10.

11. Applicant states that its trademark application speaks for itself but admits that the relevant application was filed on March 10, 2019 under Section 1(b).

12. Applicant admits the allegations contained in Paragraph 12.

#### **FIRST GROUND FOR OPPOSITION**

13. Applicant hereby incorporates its foregoing responses to the paragraphs as fully set forth herein.

14. Applicant admits the allegations contained in Paragraph 14.

15. Applicant denies the allegations contained in Paragraph 15.

16. Applicant denies the allegations contained in Paragraph 16.

17. Applicant denies the allegations contained in Paragraph 17, something the Trademark agrees with having published Applicant's application without even citing Opposer's Mark.

18. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 18.

19. Applicant denies the allegations contained in Paragraph 19.

20. Applicant denies the allegations contained in Paragraph 20.

21. Applicant states that Section 2(d) of the Lanham Act speaks for itself and otherwise denies the allegations contained in Paragraph 21, including that Opposer has plead any sufficient cause of action under the Lanham Act.

#### **SECOND GROUND FOR OPPOSITION**

22. Applicant hereby incorporates its foregoing responses to the paragraphs as fully set forth herein.

23. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 23.

24. Applicant denies the allegations contained in Paragraph 24.

25. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 25.

26. Applicant denies the allegations contained in Paragraph 26.

27. Applicant is without knowledge or information sufficient to form a belief as to the truth of, and therefore denies, the allegations contained in Paragraph 27.

28. Applicant denies the allegations contained in Paragraph 28.

29. Applicant states that Section 2(a) of the Lanham Act speaks for itself and otherwise denies the allegations contained in Paragraph 29, including that Opposer has plead any sufficient cause of action under the Lanham Act.

### **THIRD GROUND FOR OPPOSITION**

30. Applicant hereby incorporates its foregoing responses to the paragraphs as fully set forth herein.

31. Applicant denies the allegations contained in Paragraph 31.

32. Applicant denies the allegations contained in Paragraph 32.

33. Applicant denies the allegations contained in Paragraph 33.

34. Applicant denies the allegations contained in Paragraph 34.

35. Applicant denies the allegations contained in Paragraph 35.

36. Applicant denies the allegations contained in Paragraph 36.

37. Applicant states that Section 43(c) of the Trademark Act speaks for itself and otherwise denies the allegations contained in Paragraph 37, including that Opposer has plead any sufficient cause of action under the Lanham Act.

### **First Affirmative Defense**

Opposer's Notice of Opposition fails to state a claim upon which relief may be granted.

### **Second Affirmative Defense**

There is no likelihood of confusion between Applicant's THE AMERICAN NIGHTMARE mark and Opposer's asserted mark listed in the Notice of Opposition.

### **Third Affirmative Defense**

Applicant reserves the right to raise additional affirmative defenses as discovered through the course of discovery.

### **COUNTERCLAIM**

Applicant Cody Runnels, is an American professional wrestler, promoter, businessman and actor, better known by the ring name Cody Rhodes or simply Cody. Mr. Runnels has been wrestling professionally for over thirteen (13) years, and was a an accomplished amateur wrestler having won the Georgia State wrestling tournament in his weight class twice in high school. Mr. Runnels is the son of hall of fame and internationally recognized wrestler, Virgil Runnels, better known as The American Dream, Dusty Rhodes, and half-brother to internationally recognized wrestler, Dustin Runnels, better known as Dustin Rhodes or Goldust. As an homage to his father and a play on the The American Dream trademark used by his father, Applicant adopted the THE AMERICAN NIGHTMARE trademark for his wrestling entertainment services. Upon receiving a Notice of Allowance, Applicant was prepared to file an Amendment to Allege Use to show use of the mark for the applied for services, namely, “Entertainment services, namely, live appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, personal appearances by a professional wrestler and sports entertainment personality; Entertainment services, namely, wrestling exhibits and performances by a professional wrestler and entertainer; Entertainment services, namely, providing podcasts in the field of professional wrestling and sports entertainment; Entertainment services, namely, providing video podcasts in the field of professional wrestling and sports entertainment”.

Applicant counterclaims and Petitions to Cancel Opposer’s registration as *void ab initio* based on fraud on the Trademark Office as set for hereinbelow based on actual knowledge and all other allegations that are based on information and belief:

### **GROUND FOR CANCELLATION**

1. As noted in Opposer's Paragraph 1 of the Notice of Opposition, Opposer filed an application for registration of the AMERICAN NIGHTMARE mark on October 21, 2014 and was assigned Serial Number 86/430,356.

2. Opposer filed for, among other things, Class 009 goods for "pre-recorded digital, downloadable, and physical media, namely, audio files, cassettes, CDs, discs, DVDs, hard drives, MP3s, phonograph records, records, tapes, vinyl, and WAV files, featuring music, images, videos, and performances by musicians and entertainers.

3. Specimens of the Class 009 goods filed with the Trademark Office by Opposer are self-authenticating and located here:

<http://tsdr.uspto.gov/documentviewer?caseId=sn86430356&docId=SPE20141024140409#docIndex=15&page=1>

4. On information and belief, Opposers use of the mark with respect to, at a minimum, the Class 009 goods is limited to the title of a music album in various formats (e.g., CD, cassette, vinyl, etc.) and/or reissues of the same in contradiction to long-standing law that titles of works are not the subject of trademark protection.

5. As evidenced by the specimens filed, the only reasonable inference from the foregoing is that Opposer made the representation or Opposer's counsel made the representation on Opposer's behalf that the AMERICAN NIGHTMARE mark was being appropriate used and subject to Trademark Office protection to mislead the USPTO and to cause the USPTO to issue the Opposer's registration.

6. Trademark registrations may only be granted for titles of series of works.

7. Opposer does not use the AMERICAN NIGHTMARE mark on a series of works.

8. Opposer's false representation was material because, but for the false representation, the USPTO would not have granted the AMERICAN NIGHTMARE registration. However, in reliance on the false representation, the USPTO issue Reg. No. 5,089,055 on November 29, 2016.

9. By virtue of Opposer's false representation, the '055 registration was acquired by fraud and is thus *void ab initio*.

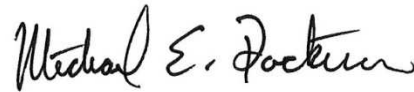
10. Applicant and the general public has been and will continue to be harmed by the issuance of the '055 registration because it is an unjust protection of the mark by claiming registration of an unprotectable set of goods and it is preventing Application from obtaining a registration for its mark and Opposer is relying on the '055 registration to assert its alleged rights against Applicant.

11. Based on the foregoing, Respondent obtained the '055 registration fraudulently, which is grounds for cancellation of the registration in its entirety.

WHEREFORE, Applicant respectfully prays that its cancellation be sustained and that Respondent's Registration No. 5089055 be cancelled; and

WHEREFORE, Applicant prays that the Notice of Opposition be found to be without merit and resolved in Applicant's favor.

Respectfully Submitted,



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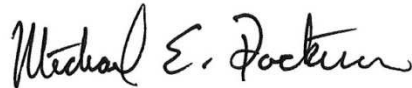
Michael E. Dockins, Attorney for Applicant  
Shumaker, Loop & Kendrick, LLP  
1000 Jackson St.  
Toledo, OH 43604  
Telephone: 419-321-1473  
Facsimile: 419-241-6894

**PROOF OF SERVICE**

The undersigned hereby certifies that the foregoing Answer and Affirmative Defenses has been served upon Attorneys for Opposer, Kia Kamran, Esq. at Kia Karman, PC, 1900 Avenue of the Stars, 25<sup>th</sup> Floor, Los Angeles, CA 90067-4301 as follows:

- ☐ by delivering a copy of the paper to the person served;
- ☐ by leaving a copy at the usual place of business of the person served, with someone in the person's employment;
- ☐ by leaving a copy at the residence of the person served, with a member of the person's family over the age of fourteen years and of discretion, since the person is not believed to have a usual place of business;
- ☐ by transmitting a copy to the person served by the "Express Mail Post Office to Addressee" service of the United States Postal Service;
- ☒ by transmitting a copy to the person served by first class mail;
- ☐ by transmitting a copy by overnight courier;
- ☒ by transmitting a copy through the ESTTA filing system of the TTAB;
- ☒ by transmitting a copy by email.

on September 30, 2019.



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Michael E. Dockins



UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

October 1, 2019

Opposition No. 91250336

*Wesley Eisold*

*v.*

*Cody Runnels*

**Victoria von Vistauxx, Paralegal Specialist:**

On September 30, 2019, Applicant filed an answer to the notice of opposition and a counterclaim to cancel Opposer's pleaded Registration No. 5089055. Applicant submitted the required fee.

Opposer and counterclaim defendant, Wesley Eisold, is allowed until **thirty days** from the mailing date of this order to file an answer to the counterclaim. *See* Trademark Rule 2.106(b)(3)(iii).

In accordance with the Trademark Rules of Practice, the parties' obligation to hold their discovery conference by the deadline stated in the prior order is stayed, and conferencing, disclosure, discovery and trial periods are reset as indicated below. *See* Trademark Rule 2.121(b)(2).

Deadline for Discovery Conference	11/30/2019
Discovery Opens	11/30/2019
Initial Disclosures Due	12/30/2019
Expert Disclosures Due	4/28/2020

Opposition No. 91250336

Discovery Closes	5/28/2020
Pretrial Disclosures Due for Party in Position of Plaintiff in Original Claim	7/12/2020
30-day Trial Period Ends for Party in Position of Plaintiff in Original Claim	8/26/2020
Pretrial Disclosures Due for Party in Position of Defendant in Original Claim and in Position of Plaintiff in Counterclaim	9/10/2020
30-day Trial Period Ends for Party in Position of Defendant in Original Claim, and in Position of Plaintiff in Counterclaim	10/25/2020
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Original Claim and in Position of Defendant in Counterclaim	11/9/2020
30-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Original Claim, and in Position of Defendant in Counterclaim	12/24/2020
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Counterclaim	1/8/2021
15-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Counterclaim	2/7/2021
Opening Brief for Party in Position of Plaintiff in Original Claim Due	4/8/2021
Combined Brief for Party in Position of Defendant in Original Claim and Opening Brief as Plaintiff in Counterclaim Due	5/8/2021
Combined Rebuttal Brief for Party in Position of Plaintiff in Original Claim and Brief as Defendant in Counterclaim Due	6/7/2021
Rebuttal Brief for Party in Position of Plaintiff in Counterclaim Due	6/22/2021
Request for Oral Hearing (optional) Due	7/2/2021

When parties stipulate to the rescheduling of a deadline for pretrial disclosures and subsequent testimony periods or to the rescheduling of the closing date for discovery and the rescheduling of subsequent deadlines for pretrial disclosures and testimony periods, a stipulation presented in the form used in a trial order, signed by the parties, or a motion in said form signed by one party and including a statement that every other party has agreed thereto, shall be submitted to the Board through ESTTA, with the relevant dates set forth and an express statement that all parties agree to the new dates. *See* Trademark Rule 2.121(d).

Opposition No. 91250336

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

#### **TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:**

Opposition No. 91250336

Parties are strongly encouraged to check the entire document before filing.<sup>1</sup> The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

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<sup>1</sup> To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.

Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1008069**

Filing date: **10/10/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250336
Party	Plaintiff Wesley Eisold
Correspondence Address	KIA KAMRAN KIA KAMRAN PC 1900 AVE OF THE STARS 25TH FL LOS ANGELES, CA 90067-4301 UNITED STATES kia@tunelaw.com, matthew@tunelaw.com, assistant@tunelaw.com 310-284-8600
Submission	Answer to Counterclaim
Filer's Name	Kia Kamran, Esq.
Filer's email	kia@tunelaw.com, matthew@tunelaw.com, assistant@tunelaw.com
Signature	/Kia Kamran/
Date	10/10/2019
Attachments	Answer to Counterclaim 10-10-19.pdf(66600 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

WESLEY EISOLD,	)	Opposition No. 91250336
Opposer,	)	
	)	Application Serial No. 88/333,305
	)	Mark: THE AMERICAN NIGHTMARE
	)	Filing Date: March 10, 2019
v.	)	
	)	
	)	
	)	
CODY RUNNELS,	)	
Applicant.	)	
	)	

**OPPOSER’S ANSWER TO APPLICANT’S COUNTERCLAIM**

Registrant Wesley Eisold (“**Opposer**”), by his undersigned attorneys, hereby answers Applicant’s Counterclaim to Opposer’s Notice of Opposition (“**Counterclaim**”) filed by Cody Runnels (“**Applicant**”). Opposer lacks sufficient knowledge or information to form a belief as to the truth of the allegations in the unnumbered introductory paragraph of the Applicant’s Counterclaim, such paragraph including factual allegations leading up to Applicant’s filing of its mark at the United States Patent and Trademark Office (“**USPTO**”), and on that basis denies such allegations contained therein. In response to the individually numbered paragraphs of the Counterclaim, Opposer responds as follows:

1. Opposer admits the allegation in Paragraph 1 that Opposer filed its AMERICAN NIGHTMARE mark shown in Reg. No. 5/089.055 with the U.S. Patent and Trademark Office on October 21, 2014, and respectfully refers the Board to Opposer’s registration for its contents.
2. Opposer admits the allegation in Paragraph 2 that Opposer filed for, among other International Classes, goods under Class 009, namely *“Pre-Recorded digital, downloadable, and physical media, namely, audio files, cassettes, CDs, discs, DVDs, hard*

*drives, MP3s, phonograph records, records, tapes, vinyl, and WAV files, featuring music, images, videos, and performances by musicians and entertainers,”* and respectfully refers the Board to Opposer’s registration for its contents.

3. The allegations set forth in Applicant’s Paragraph 3 do not require a response.
4. Opposer denies each and every allegation in Paragraph 4 of the Counterclaim. Opposer’s Class 009 specimens therein identify three (3) different works entitled “4 Song Demo”, “American Nightmare” and “The Sun Isn’t Getting Any Brighter”, each packaged with differing sound recordings and titles. Opposer’s mark application specimens demonstrate a series of sound recordings on its face.
5. Opposer denies each and every allegation in Paragraph 5 of the Counterclaim. Opposer’s use of his AMERICAN NIGHTMARE mark was in fact used in a series of sound recordings well before the filing date of his mark application and Opposer had a good faith, reasonable basis for believing that he sufficiently demonstrated use of the mark on his Class 009 goods in interstate commerce at least as early as the filing date of his mark application.
6. The allegations set forth in Applicant’s Paragraph 6 do not require a response.
7. Opposer denies each and every allegation in Paragraph 7 of the Counterclaim.
8. Opposer denies each and every allegation in Paragraph 8 of the Counterclaim. Opposer’s mark application and specimens did not include any false representation, material or otherwise.
9. Opposer denies each and every allegation in Paragraph 9 of the Counterclaim. Opposer’s mark application and specimens did not include any false representation, material or otherwise.
10. Opposer denies each and every allegation in Paragraph 10 of the Counterclaim.
11. Opposer repeats and alleges each and every answer in the preceding paragraphs as if fully set forth herein. To the extent there are any additional allegations contained in paragraph 11 of the Counterclaim, Opposer denies the same.

**OPPOSER'S AFFIRMATIVE DEFENSES**

Opposer reserves the right to amend its Answer and allege any defenses currently unknown to Opposer in the event that discovery of additional information indicates that they are appropriate.

**OPPOSER'S FIRST AFFIRMATIVE DEFENSE**

Applicant's Counterclaim fails to state claim for which relief may be granted because, *inter alia*, a mark registration in multiple classes cannot be declared *void ab initio* in its entirety when Applicant alleges only one class of goods was not in use.

**OPPOSER'S SECOND AFFIRMATIVE DEFENSE**

Applicant fails to sufficiently allege fraud given that: (1) Opposer's mark application demonstrated a series of sound recordings on its face; (2) Applicant's allegations of fraud are made "on information and belief" and do not set forth facts as to the alleged fraud as required; and (3) Applicant failed to allege all required elements necessary to plead a fraud claim.

**OPPOSER'S THIRD AFFIRMATIVE DEFENSE**

Various paragraphs of the Counterclaim do not comply with Fed. R. Civ. P. 8(a) and (e), which require a "short and plain statement" of the claims showing that Applicant is entitled to relief, and 37 C.F.R. § 2.104(a) and T.B.M.P. § 312.03, which require a short and plain statement showing why Applicant believes it would be damaged by the continued registration of the mark. As such Opposer is not required to separately admit or deny each of the allegations contained therein.

Wherefore, Opposer prays that Applicant's Counterclaim be refused as groundless and baseless in fact and therefore resolved in Opposer's favor;



Wherefore, Opposer prays that this Opposition be sustained and that the Board order that App. Serial No. 88/333,305 be refused registration.

Respectfully Submitted,

Dated: October 10, 2019

/Kia Kamran/

Kia Kamran, Esq.  
Matthew Stearns, Esq.  
Kia Kamran P.C.  
1900 Avenue of the Stars, 25th Floor  
Los Angeles, CA 90067-4301  
(310) 284-8600

**PROOF OF SERVICE**

I hereby certify that a true and complete copy of the foregoing **OPPOSER'S ANSWER TO APPLICANT'S COUNTERCLAIM** has been served on Applicant's counsel via email on October 10, 2019, to:

Michael E. Dockins  
[mdockins@shumaker.com](mailto:mdockins@shumaker.com)  
[hpeppard@shumaker.com](mailto:hpeppard@shumaker.com)  
[tlopez@shumaker.com](mailto:tlopez@shumaker.com)  
Shumaker, Loop & Kendrick, LLP  
1000 Jackson St.  
Toledo, OH 43604

/Matthew Stearns/

Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1016801**

Filing date: **11/19/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91250336
Filing Party	Plaintiff Wesley Eisold
Other Party	Defendant Cody Runnels
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

### Consent Motion to Extend

The Deadline for Discovery Conference is currently set to close on 11/30/2019. Wesley Eisold requests that such date be extended for 60 days, or until 01/29/2020, and that all subsequent dates be reset accordingly.

Answer to Counterclaim Due	10/31/2019 (CLOSED)
Deadline for Discovery Conference	01/29/2020
Discovery Opens	01/29/2020
Initial Disclosures Due	02/28/2020
Expert Disclosures Due	06/27/2020
Discovery Closes	07/27/2020
Pretrial Disclosures Due for Party in Position of Plaintiff in Original Claim	09/10/2020
30-day Trial Period Ends for Party in Position of Plaintiff in Original Claim	10/25/2020
Pretrial Disclosures Due for Party in Position of Defendant in Original Claim and in Position of Plaintiff in Counterclaim	11/09/2020
30-day Trial Period Ends for Party in Position of Defendant in Original Claim, and in Position of Plaintiff in Counterclaim	12/24/2020
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Original Claim and in Position of Defendant in Counterclaim	01/08/2021
30-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Original Claim, and in Position of Defendant in Counterclaim	02/22/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Counterclaim	03/09/2021
15-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Counterclaim	04/08/2021
Opening Brief for Party in Position of Plaintiff in Original Claim Due	06/07/2021
Combined Brief for Party in Position of Defendant in Original Claim and Opening Brief as Plaintiff in Counterclaim Due	07/07/2021
Combined Rebuttal Brief for Party in Position of Plaintiff in Original Claim and Brief as Defendant in Counterclaim Due	08/06/2021
Rebuttal Brief for Party in Position of Plaintiff in Counterclaim Due	08/21/2021
Request for Oral Hearing (optional) Due	08/31/2021

The grounds for this request are as follows:

- Parties are unable to complete discovery/testimony during assigned period

Wesley Eisold has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

### **Certificate of Service**

The undersigned hereby certifies that a copy of this filing has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,

/Kia Kamran/

Kia Kamran, Esq.

kia@tunelaw.com, matthew@tunelaw.com, assistant@tunelaw.com

11/19/2019

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

November 19, 2019

Proceeding No. 91250336

*Wesley Eisold*

v.

*Cody Runnels*

**MOTION TO EXTEND GRANTED**

**By the Trademark Trial and Appeal Board:**

*Wesley Eisold's* consented motion to extend, filed **Nov 19, 2019**, to extend for **60** days is granted. Trademark Rule 2.127(a). Dates are reset as set out in the motion.

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts, and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at

Proceeding No. 91250336

final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

### **TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.<sup>1</sup> The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

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Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1032130**

Filing date: **01/29/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91250336
Filing Party	Plaintiff Wesley Eisold
Other Party	Defendant Cody Runnels
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

### Consent Motion to Extend

The Deadline for Discovery Conference is currently set to close on 01/29/2020. Wesley Eisold requests that such date be extended for 30 days, or until 02/28/2020, and that all subsequent dates be reset accordingly.

Answer to Counterclaim Due	10/31/2019 (CLOSED)
Deadline for Discovery Conference	02/28/2020
Discovery Opens	02/28/2020
Initial Disclosures Due	03/29/2020
Expert Disclosures Due	07/27/2020
Discovery Closes	08/26/2020
Pretrial Disclosures Due for Party in Position of Plaintiff in Original Claim	10/10/2020
30-day Trial Period Ends for Party in Position of Plaintiff in Original Claim	11/24/2020
Pretrial Disclosures Due for Party in Position of Defendant in Original Claim and in Position of Plaintiff in Counterclaim	12/09/2020
30-day Trial Period Ends for Party in Position of Defendant in Original Claim, and in Position of Plaintiff in Counterclaim	01/23/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Original Claim and in Position of Defendant in Counterclaim	02/07/2021
30-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Original Claim, and in Position of Defendant in Counterclaim	03/24/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Counterclaim	04/08/2021
15-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Counterclaim	05/08/2021
Opening Brief for Party in Position of Plaintiff in Original Claim Due	07/07/2021
Combined Brief for Party in Position of Defendant in Original Claim and Opening Brief as Plaintiff in Counterclaim Due	08/06/2021
Combined Rebuttal Brief for Party in Position of Plaintiff in Original Claim and Brief as Defendant in Counterclaim Due	09/05/2021
Rebuttal Brief for Party in Position of Plaintiff in Counterclaim Due	09/20/2021
Request for Oral Hearing (optional) Due	09/30/2021

The grounds for this request are as follows:

- *Parties are engaged in settlement discussions*

Wesley Eisold has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

### **Certificate of Service**

The undersigned hereby certifies that a copy of this filing has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,

/s/ Kia Kamran

Kia Kamran

kia@tunelaw.com, desiree@tunelaw.com

01/29/2020



UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

January 29, 2020

Proceeding No. 91250336

*Wesley Eisold*

v.

*Cody Runnels*

**MOTION TO EXTEND GRANTED**

**By the Trademark Trial and Appeal Board:**

*Wesley Eisold's* consented motion to extend, filed **Jan 29, 2020**, to extend for **30** days is granted. Trademark Rule 2.127(a). Dates are reset as set out in the motion.

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts, and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at

Proceeding No. 91250336

final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

### **TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.<sup>1</sup> The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

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Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1045376**

Filing date: **03/27/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91250336
Filing Party	Plaintiff Wesley Eisold
Other Party	Defendant Cody Runnels
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

### Consent Motion to Extend

The Initial Disclosures Due is currently set to close on 03/29/2020. Wesley Eisold requests that such date be extended for 90 days, or until 06/27/2020, and that all subsequent dates be reset accordingly.

Answer to Counterclaim Due	10/31/2019 (CLOSED)
Deadline for Discovery Conference	02/28/2020 (CLOSED)
Discovery Opens	02/28/2020 (CLOSED)
Initial Disclosures Due	06/27/2020
Expert Disclosures Due	10/25/2020
Discovery Closes	11/24/2020
Pretrial Disclosures Due for Party in Position of Plaintiff in Original Claim	01/08/2021
30-day Trial Period Ends for Party in Position of Plaintiff in Original Claim	02/22/2021
Pretrial Disclosures Due for Party in Position of Defendant in Original Claim and in Position of Plaintiff in Counterclaim	03/09/2021
30-day Trial Period Ends for Party in Position of Defendant in Original Claim, and in Position of Plaintiff in Counterclaim	04/23/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Original Claim and in Position of Defendant in Counterclaim	05/08/2021
30-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Original Claim, and in Position of Defendant in Counterclaim	06/22/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Counterclaim	07/07/2021
15-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Counterclaim	08/06/2021
Opening Brief for Party in Position of Plaintiff in Original Claim Due	10/05/2021
Combined Brief for Party in Position of Defendant in Original Claim and Opening Brief as Plaintiff in Counterclaim Due	11/04/2021
Combined Rebuttal Brief for Party in Position of Plaintiff in Original Claim and Brief as Defendant in Counterclaim Due	12/04/2021
Rebuttal Brief for Party in Position of Plaintiff in Counterclaim Due	12/19/2021
Request for Oral Hearing (optional) Due	12/29/2021

The grounds for this request are as follows:

- *Parties are engaged in settlement discussions*

- *Effects of the COVID-19 outbreak.*

Wesley Eisold has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

### **Certificate of Service**

The undersigned hereby certifies that a copy of this filing has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,

/Kia Kamran/

Kia Kamran, Esq.

kia@tunelaw.com, desiree@tunelaw.com

03/27/2020

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

March 27, 2020

Proceeding No. 91250336

*Wesley Eisold*

v.

*Cody Runnels*

**MOTION TO EXTEND GRANTED**

**By the Trademark Trial and Appeal Board:**

*Wesley Eisold's* consented motion to extend, filed **Mar 27, 2020**, to extend for **90** days is granted. Trademark Rule 2.127(a). Dates are reset as set out in the motion.

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts, and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at

Proceeding No. 91250336

final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

### **TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

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Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1061001**

Filing date: **06/10/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91250336
Filing Party	Plaintiff Wesley Eisold
Other Party	Defendant Cody Runnels
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

### Consent Motion to Extend

The Initial Disclosures Due is currently set to close on 06/27/2020. Wesley Eisold requests that such date be extended for 90 days, or until 09/25/2020, and that all subsequent dates be reset accordingly.

Answer to Counterclaim Due	10/31/2019 (CLOSED)
Deadline for Discovery Conference	02/28/2020 (CLOSED)
Discovery Opens	02/28/2020 (CLOSED)
Initial Disclosures Due	09/25/2020
Expert Disclosures Due	01/23/2021
Discovery Closes	02/22/2021
Pretrial Disclosures Due for Party in Position of Plaintiff in Original Claim	04/08/2021
30-day Trial Period Ends for Party in Position of Plaintiff in Original Claim	05/23/2021
Pretrial Disclosures Due for Party in Position of Defendant in Original Claim and in Position of Plaintiff in Counterclaim	06/07/2021
30-day Trial Period Ends for Party in Position of Defendant in Original Claim, and in Position of Plaintiff in Counterclaim	07/22/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Original Claim and in Position of Defendant in Counterclaim	08/06/2021
30-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Original Claim, and in Position of Defendant in Counterclaim	09/20/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Counterclaim	10/05/2021
15-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Counterclaim	11/04/2021
Opening Brief for Party in Position of Plaintiff in Original Claim Due	01/03/2022
Combined Brief for Party in Position of Defendant in Original Claim and Opening Brief as Plaintiff in Counterclaim Due	02/02/2022
Combined Rebuttal Brief for Party in Position of Plaintiff in Original Claim and Brief as Defendant in Counterclaim Due	03/04/2022
Rebuttal Brief for Party in Position of Plaintiff in Counterclaim Due	03/19/2022
Request for Oral Hearing (optional) Due	03/29/2022

The grounds for this request are as follows:

- *Parties are engaged in settlement discussions*

Wesley Eisold has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

### **Certificate of Service**

The undersigned hereby certifies that a copy of this filing has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,

/Kia Kamran/

Kia Kamran, Esq.

kia@tunelaw.com, desiree@tunelaw.com

06/10/2020



UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

June 10, 2020

Proceeding No. 91250336

*Wesley Eisold*

v.

*Cody Runnels*

**MOTION TO EXTEND GRANTED**

**By the Trademark Trial and Appeal Board:**

*Wesley Eisold's* consented motion to extend, filed **Jun 10, 2020**, to extend for **90** days is granted. Trademark Rule 2.127(a). Dates are reset as set out in the motion.

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts, and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at

Proceeding No. 91250336

final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

### **TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.<sup>1</sup> The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

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ESTTA Tracking number: **ESTTA1108509**

Filing date: **01/19/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250336
Party	Defendant Cody Runnels
Correspondence Address	MICHAEL E DOCKINS SHUMAKER LOOP & KENDRICK 1000 JACKSON ST TOLEDO, OH 43604 UNITED STATES Primary Email: mdockins@shumaker.com Secondary Email(s): hpeppard@shumaker.com, tlopez@shumaker.com 419-321-1473
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Mindi M. Richter
Filer's email	mrichter@shumaker.com, ldyer@shumaker.com
Signature	/Mindi M. Richter/
Date	01/19/2021
Attachments	Notice of Appearance - Richter.pdf(142718 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**WESLEY EISOLD,**

**Opposer,**

**vs.**

Opposition No. 91250336

**CODY RUNNELS,**

Ser. No. 88/333,305

Mark: THE AMERICAN NIGHTMARE

**Applicant.**

---

**APPLICANT’S NOTICE OF APPEARANCE**

Please note the appearance of Mindi M. Richter of Shumaker, Loop & Kendrick, LLP on behalf of Applicant, Cody Runnels, in the above-captioned opposition proceeding.

/s/ Mindi M. Richter

Mindi M. Richter, Esquire

Florida Bar No. 0044827

[mrichter@slk-law.com](mailto:mrichter@slk-law.com)

Shumaker, Loop & Kendrick, LLP

101 East Kennedy Boulevard, Suite 2800

Tampa, Florida 33602

Telephone No.: (813) 229-7600

Facsimile No.: (813) 229-1660

Michael E. Dockins, Esquire

Shumaker, Loop & Kendrick, LLP

1000 Jackson Street

Toledo, Ohio 43604

Telephone: (419) 321-1473

*Attorneys for Applicant*

**PROOF OF SERVICE**

The undersigned hereby certifies that the foregoing Notice of Appearance has been served upon Opposer through his counsel, Kia Kamran, Esq., Desiree V. Torres, Esq., Kia Kamran P.C., 1900 Avenue of the Stars, 25<sup>th</sup> Floor, Los Angeles, CA 90067-4301 ([kia@tunelaw.com](mailto:kia@tunelaw.com), [matthew@tunelaw.com](mailto:matthew@tunelaw.com), [assistant@tunelaw.com](mailto:assistant@tunelaw.com)), as follows:

- \_\_\_\_\_ by delivering a copy of the paper to the person served;
- \_\_\_\_\_ by leaving a copy at the usual place of business of the person served, with someone in the person's employment;
- \_\_\_\_\_ by leaving a copy at the residence of the person served, with a member of the person's family over the age of fourteen years and of discretion, since the person is not believed to have a usual place of business;
- \_\_\_\_\_ by transmitting a copy to the person served by the "Express Mail Post Office to Addressee" service of the United States Postal Service;
- \_\_\_\_\_ by transmitting a copy to the person served by first class mail;
- \_\_\_\_\_ by transmitting a copy by overnight courier;
- x   by transmitting a copy by email.

DATED this January 19, 2021.

/s/ Mindi M. Richter  
Mindi M. Richter, Esquire

Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1110116**

Filing date: **01/25/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250336
Party	Plaintiff Wesley Eisold
Correspondence Address	KIA KAMRAN KIA KAMRAN PC 1900 AVE OF THE STARS 25TH FL LOS ANGELES, CA 90067-4301 UNITED STATES Primary Email: <a href="mailto:kia@tunelaw.com">kia@tunelaw.com</a> Secondary Email(s): <a href="mailto:matthew@tunelaw.com">matthew@tunelaw.com</a> , <a href="mailto:assistant@tunelaw.com">assistant@tunelaw.com</a> 310-284-8600
Submission	Other Motions/Submissions
Filer's Name	Kia Kamran
Filer's email	<a href="mailto:kia@tunelaw.com">kia@tunelaw.com</a> , <a href="mailto:desiree@tunelaw.com">desiree@tunelaw.com</a>
Signature	/Kia Kamran/
Date	01/25/2021
Attachments	Notice of Expert Disclosures.pdf(58273 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

WESLEY EISOLD,	)	Opposition No. 91250336
	)	
Opposer,	)	
	)	Application Serial No. 88/333,305
v.	)	Mark: THE AMERICAN NIGHTMARE
	)	
CODY RUNNELS,	)	
	)	
Applicant.	)	
_____	)	

**OPPOSER’S NOTICE OF EXPERT DISCLOSURES**

Registrant Wesley Eisold (“**Opposer**”), is filing this notice to comply with its duties under TBMP §§ 401.03, 408.01(b), and 409 to inform the Board of its expert disclosures. On January 25, 2021, pursuant to Fed. R. Civ. P. 26(a)(2) and 37 C.F.R. §2.120(a)(2), Opponent served on Applicant Cody Runnels (“**Applicant**”), via electronic mail Opposer’s Expert Disclosures. A copy of the proof of service for Opposer’s Expert Disclosures is attached as Exhibit 1.

Respectfully Submitted,

Dated: January 25, 2021

By:           /Kia Kamran/            
Kia Kamran, Esq.  
Desiree V., Esq.  
Kia Kamran P.C.  
1900 Avenue of the Stars, 25th Floor  
Los Angeles, CA 90067-4301  
(310) 284-8600

Attorneys for Opposer

# EXHIBIT 1



**PROOF OF SERVICE**

I hereby certify that a true and complete copy of the foregoing **OPPOSER'S EXPERTS**

**DISCLOSURES** has been served on Applicant's counsel via email on January 25, 2021, to:

Michael E. Dockins, Esq.  
[mdockins@shumaker.com](mailto:mdockins@shumaker.com)  
[hpeppard@shumaker.com](mailto:hpeppard@shumaker.com)  
[tlopez@shumaker.com](mailto:tlopez@shumaker.com)  
Shumaker Loop & Kendrick, LLP  
1000 Jackson St.  
Toledo, OH 43604

Mindi M. Richter, Esq.  
[mrichter@slk-law.com](mailto:mrichter@slk-law.com)  
Shumaker, Loop & Kendrick, LLP  
101 East Kennedy Boulevard, Suite 2800  
Tampa, Florida 33602

\_\_\_\_\_/ Desiree V. Torres /\_\_\_\_\_  
Desiree V. Torres, Esq.

**PROOF OF SERVICE**

I hereby certify that a true and complete copy of the foregoing **OPPOSER'S NOTICE OF EXPERTS DISCLOSURES** has been served on Applicant's counsel via email on January 25, 2021, to:

Michael E. Dockins, Esq.  
[mdockins@shumaker.com](mailto:mdockins@shumaker.com)  
[hpeppard@shumaker.com](mailto:hpeppard@shumaker.com)  
[tlopez@shumaker.com](mailto:tlopez@shumaker.com)  
Shumaker Loop & Kendrick, LLP  
1000 Jackson St.  
Toledo, OH 43604

Mindi M. Richter, Esq.  
[mrichter@slk-law.com](mailto:mrichter@slk-law.com)  
Shumaker, Loop & Kendrick, LLP  
101 East Kennedy Boulevard, Suite 2800  
Tampa, Florida 33602

\_\_\_\_\_/ Desiree V. Torres /\_\_\_\_\_  
Desiree V. Torres, Esq.

Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1112023**

Filing date: **02/03/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91250336
Filing Party	Plaintiff Wesley Eisold
Other Party	Defendant Cody Runnels
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

### Consent Motion to Extend

The Discovery Closes is currently set to close on 02/22/2021. Wesley Eisold requests that such date be extended for 30 days, or until 03/24/2021, and that all subsequent dates be reset accordingly.

Answer to Counterclaim Due	10/31/2019 (CLOSED)
Deadline for Discovery Conference	02/28/2020 (CLOSED)
Discovery Opens	02/28/2020 (CLOSED)
Initial Disclosures Due	09/25/2020 (CLOSED)
Expert Disclosures Due	01/23/2021 (CLOSED)
Discovery Closes	03/24/2021
Pretrial Disclosures Due for Party in Position of Plaintiff in Original Claim	05/08/2021
30-day Trial Period Ends for Party in Position of Plaintiff in Original Claim	06/22/2021
Pretrial Disclosures Due for Party in Position of Defendant in Original Claim and in Position of Plaintiff in Counterclaim	07/07/2021
30-day Trial Period Ends for Party in Position of Defendant in Original Claim, and in Position of Plaintiff in Counterclaim	08/21/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Original Claim and in Position of Defendant in Counterclaim	09/05/2021
30-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Original Claim, and in Position of Defendant in Counterclaim	10/20/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Counterclaim	11/04/2021
15-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Counterclaim	12/04/2021
Opening Brief for Party in Position of Plaintiff in Original Claim Due	02/02/2022
Combined Brief for Party in Position of Defendant in Original Claim and Opening Brief as Plaintiff in Counterclaim Due	03/04/2022
Combined Rebuttal Brief for Party in Position of Plaintiff in Original Claim and Brief as Defendant in Counterclaim Due	04/03/2022
Rebuttal Brief for Party in Position of Plaintiff in Counterclaim Due	04/18/2022
Request for Oral Hearing (optional) Due	04/28/2022

The grounds for this request are as follows:

- Parties are unable to complete discovery/testimony during assigned period

- *Parties are engaged in settlement discussions*

Wesley Eisold has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

### **Certificate of Service**

The undersigned hereby certifies that a copy of this filing has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,

/Kia Kamran/

Kia Kamran, Esq.

kia@tunelaw.com, desiree@tunelaw.com, assistant@tunelaw.com

02/03/2021

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

February 8, 2021

Opposition No. 91250336

*Wesley Eisold*

*v.*

*Cody Runnels*<sup>1</sup>

**Kelly Young, Paralegal Specialist:**

Opposer's consented motion, filed February 3, 2021, to extend disclosure, discovery, and trial dates is granted.<sup>2</sup> Trademark Rule 2.127(a).

Trial dates are reset in accordance with Opposer's motion, as follows:

Discovery Closes	3/24/2021
Pretrial Disclosures Due for Party in Position of Plaintiff in Original Claim	5/8/2021
30-day Trial Period Ends for Party in Position of Plaintiff in Original Claim	6/22/2021
Pretrial Disclosures Due for Party in Position of Defendant in Original Claim and in Position of Plaintiff in Counterclaim	7/7/2021
30-day Trial Period Ends for Party in Position of Defendant in Original Claim, and in Position of Plaintiff in Counterclaim	8/21/2021

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<sup>1</sup> The notice of appearance filed by counsel for Applicant on January 19, 2021 is noted and made of record.

<sup>2</sup> When parties stipulate to the rescheduling of a deadline for pretrial disclosures and subsequent testimony periods or to the rescheduling of the closing date for discovery and the rescheduling of subsequent deadlines for pretrial disclosures and testimony periods, a stipulation presented in the form used in a trial order, signed by the parties, or a motion in said form signed by one party and including a statement that every other party has agreed thereto, shall be submitted to the Board through ESTTA, with the relevant dates set forth and an express statement that all parties agree to the new dates. Trademark Rule 2.121(d).

Opposition No. 91250336

Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Original Claim and in Position of Defendant in Counterclaim	9/5/2021
30-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Original Claim, and in Position of Defendant in Counterclaim	10/20/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Counterclaim	11/4/2021
15-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Counterclaim	12/4/2021
Opening Brief for Party in Position of Plaintiff in Original Claim Due	2/2/2022
Combined Brief for Party in Position of Defendant in Original Claim and Opening Brief as Plaintiff in Counterclaim Due	3/4/2022
Combined Rebuttal Brief for Party in Position of Plaintiff in Original Claim and Brief as Defendant in Counterclaim Due	4/3/2022
Rebuttal Brief for Party in Position of Plaintiff in Counterclaim Due	4/18/2022
Request for Oral Hearing (optional) Due	4/28/2022

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, matters in evidence, the manner and timing of taking testimony, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

#### **TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page

Opposition No. 91250336

orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.<sup>3</sup> The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

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<sup>3</sup> To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.

Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>ESTTA Tracking number: **ESTTA1112905**Filing date: **02/08/2021**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Change of Correspondence Address**

Proceeding No.	91250336
Defendant	Defendant Cody Runnels

Please change the correspondence address for the above party here as follows:

Old Correspondence Address	MINDI M. RICHTER SHUMAKER LOOP & KENDRICK 101 EAST KENNEDY BOULEVARD, SUITE 2800 MRICHTER@SLK-LAW.COM TAMPA, FL 33602 UNITED STATES No email provided. Secondary Email(s): mdockins@shumaker.com, hpeppard@shumaker.com, tlopez@shumaker.com 813-229-7600
New Correspondence Address	MINDI M. RICHTER SHUMAKER LOOP & KENDRICK 101 EAST KENNEDY BOULEVARD, SUITE 2800 TAMPA, FL 33602 UNITED STATES Primary Email: mrichter@shumaker.com Secondary Email(s): mdockins@shumaker.com, hpeppard@shumaker.com, tlopez@shumaker.com, ldyer@shumaker.com 813-229-7600
Docket Number	

**Certificate of Service**

The undersigned hereby certifies that a copy of this filing has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,  
/Mindi M. Richter/  
Mindi M. Richter  
mrichter@shumaker.com, ldyer@shumaker.com  
02/08/2021



Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1113895**

Filing date: **02/11/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91250336
Filing Party	Plaintiff Wesley Eisold
Other Party	Defendant Cody Runnels
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

### Consent Motion for Suspension for Settlement

The parties are actively engaged in negotiations for the settlement of this matter. Wesley Eisold requests that this proceeding be suspended for 30 days to allow the parties to continue their settlement efforts.

Proceedings to resume on **03/14/2021**.

Answer to Counterclaim Due	10/31/2019 (CLOSED)
Deadline for Discovery Conference	02/28/2020 (CLOSED)
Discovery Opens	02/28/2020 (CLOSED)
Initial Disclosures Due	09/25/2020 (CLOSED)
Expert Disclosures Due	01/23/2021 (CLOSED)
Discovery Closes	04/24/2021
Pretrial Disclosures Due for Party in Position of Plaintiff in Original Claim	06/08/2021
30-day Trial Period Ends for Party in Position of Plaintiff in Original Claim	07/23/2021
Pretrial Disclosures Due for Party in Position of Defendant in Original Claim and in Position of Plaintiff in Counterclaim	08/07/2021
30-day Trial Period Ends for Party in Position of Defendant in Original Claim, and in Position of Plaintiff in Counterclaim	09/21/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Original Claim and in Position of Defendant in Counterclaim	10/06/2021
30-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Original Claim, and in Position of Defendant in Counterclaim	11/20/2021
Pretrial Disclosures Due for Rebuttal of Party in Position of Plaintiff in Counterclaim	12/05/2021
15-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Counterclaim	01/04/2022
Opening Brief for Party in Position of Plaintiff in Original Claim Due	03/05/2022
Combined Brief for Party in Position of Defendant in Original Claim and Opening Brief as Plaintiff in Counterclaim Due	04/04/2022
Combined Rebuttal Brief for Party in Position of Plaintiff in Original Claim and Brief as Defendant in Counterclaim Due	05/04/2022
Rebuttal Brief for Party in Position of Plaintiff in Counterclaim Due	05/19/2022
Request for Oral Hearing (optional) Due	05/29/2022

Wesley Eisold has secured the express consent of all other parties to this proceeding for the suspension and resetting of dates requested herein.

## **Certificate of Service**

The undersigned hereby certifies that a copy of this filing has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,

/Kia Kamran/

Kia Kamran, Esq.

kia@tunelaw.com, desiree@tunelaw.com, assistant@tunelaw.com

02/11/2021

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

February 11, 2021

Proceeding No. 91250336

*Wesley Eisold*

v.

*Cody Runnels*

**MOTION TO SUSPEND GRANTED**

**By the Trademark Trial and Appeal Board:**

*Wesley Eisold's* motion, filed **February 11, 2021**, to suspend this proceeding for **30** days is granted.

Accordingly, proceedings are suspended, subject to the right of either party to request resumption at any time.<sup>1</sup> Trademark Rule 2.117(c).

In the event that there is no word from either party, proceedings shall resume on **March 14, 2021** without further notice or order from the Board, upon the schedule set forth in the motion.

---

<sup>1</sup> The parties should note that if proceedings are suspended for a lengthy period of time pursuant to the filing of several motions to suspend for settlement, the Board retains discretion to condition the approval of any future consented or stipulated motion to suspend on a party or the parties providing necessary information about the status of settlement talks, discovery activities, or trial activities, as may be appropriate. See Trademark Rule 2.117(c).

Proceeding No. 91250336

During the suspension period, the parties shall notify the Board of any change of address or email address for either the parties or their counsel. *See* Trademark Rule 2.18(b)(1). In addition, the parties are to promptly inform the Board of any other related cases, even if they become aware of such cases during the suspension period. Upon resumption, if appropriate, the Board may consolidate related Board cases.

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts, and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

#### **TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly

Proceeding No. 91250336

labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.<sup>2</sup> The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

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<sup>2</sup> To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.

Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1120782**

Filing date: **03/16/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91250336
Filing Party	Plaintiff Wesley Eisold
Other Party	Defendant Cody Runnels
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

### Consent Motion for Suspension for Settlement

The parties are actively engaged in negotiations for the settlement of this matter. Wesley Eisold requests that this proceeding be suspended for 30 days to allow the parties to continue their settlement efforts.

Proceedings to resume on **04/16/2021**.

Answer to Counterclaim Due	10/31/2019 (CLOSED)
Deadline for Discovery Conference	02/28/2020 (CLOSED)
Discovery Opens	02/28/2020 (CLOSED)
Initial Disclosures Due	09/25/2020 (CLOSED)
Expert Disclosures Due	01/23/2021 (CLOSED)
Discovery Closes	05/25/2021
Pretrial Disclosures Due for Party in Position of Plaintiff in Original Claim	07/09/2021
30-day Trial Period Ends for Party in Position of Plaintiff in Original Claim	08/23/2021
Pretrial Disclosures Due for Party in Position of Defendant in Original Claim and in Position of Plaintiff in Counterclaim	09/07/2021
30-day Trial Period Ends for Party in Position of Defendant in Original Claim, and in Position of Plaintiff in Counterclaim	10/22/2021
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15-day Trial Period Ends for Rebuttal of Party in Position of Plaintiff in Counterclaim	02/04/2022
Opening Brief for Party in Position of Plaintiff in Original Claim Due	04/05/2022
Combined Brief for Party in Position of Defendant in Original Claim and Opening Brief as Plaintiff in Counterclaim Due	05/05/2022
Combined Rebuttal Brief for Party in Position of Plaintiff in Original Claim and Brief as Defendant in Counterclaim Due	06/04/2022
Rebuttal Brief for Party in Position of Plaintiff in Counterclaim Due	06/19/2022
Request for Oral Hearing (optional) Due	06/29/2022

Wesley Eisold has secured the express consent of all other parties to this proceeding for the suspension and resetting of dates requested herein.

## **Certificate of Service**

The undersigned hereby certifies that a copy of this filing has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,

/Kia Kamran/

Kia Kamran, Esq.

kia@tunelaw.com, desiree@tunelaw.com, assistant@tunelaw.com

03/16/2021

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

March 16, 2021

Proceeding No. 91250336

*Wesley Eisold*

v.

*Cody Runnels*

**MOTION TO SUSPEND GRANTED**

**By the Trademark Trial and Appeal Board:**

*Wesley Eisold's* motion, filed **March 16, 2021**, to suspend this proceeding for **30** days is granted.

Accordingly, proceedings are suspended, subject to the right of either party to request resumption at any time.<sup>1</sup> Trademark Rule 2.117(c).

In the event that there is no word from either party, proceedings shall resume on **April 16, 2021** without further notice or order from the Board, upon the schedule set forth in the motion.

---

<sup>1</sup> The parties should note that if proceedings are suspended for a lengthy period of time pursuant to the filing of several motions to suspend for settlement, the Board retains discretion to condition the approval of any future consented or stipulated motion to suspend on a party or the parties providing necessary information about the status of settlement talks, discovery activities, or trial activities, as may be appropriate. *See* Trademark Rule 2.117(c).



Proceeding No. 91250336

During the suspension period, the parties shall notify the Board of any change of address or email address for either the parties or their counsel. *See* Trademark Rule 2.18(b)(1). In addition, the parties are to promptly inform the Board of any other related cases, even if they become aware of such cases during the suspension period. Upon resumption, if appropriate, the Board may consolidate related Board cases.

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts, and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

#### **TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly

Proceeding No. 91250336

labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.<sup>2</sup> The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

---

<sup>2</sup> To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.

Trademark Trial and Appeal Board Electronic Filing System. <http://estta.uspto.gov>

ESTTA Tracking number: **ESTTA1122267**

Filing date: **03/23/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250336
Party	Plaintiff Wesley Eisold
Correspondence Address	KIA KAMRAN KIA KAMRAN PC 1900 AVE OF THE STARS 25TH FL LOS ANGELES, CA 90067-4301 UNITED STATES Primary Email: <a href="mailto:kia@tunelaw.com">kia@tunelaw.com</a> Secondary Email(s): <a href="mailto:matthew@tunelaw.com">matthew@tunelaw.com</a> , <a href="mailto:assistant@tunelaw.com">assistant@tunelaw.com</a> 310-284-8600
Submission	Other Motions/Submissions
Filer's Name	Kia Kamran, Esq.
Filer's email	<a href="mailto:kia@tunelaw.com">kia@tunelaw.com</a> , <a href="mailto:desiree@tunelaw.com">desiree@tunelaw.com</a> , <a href="mailto:assistant@tunelaw.com">assistant@tunelaw.com</a>
Signature	/Kia Kamran/
Date	03/23/2021
Attachments	FE_ Eisold - American Nightmare - Stipulated Withdrawal of Opposition and Counterclaim.pdf(117655 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

WESLEY EISOLD,	)	Opposition No. 91250336
Opposer,	)	
	)	
	)	Application Serial No. 88/333,305
	)	Mark: THE AMERICAN NIGHTMARE
v.	)	Filing Date: March 10, 2019
	)	
CODY RUNNELS	)	
Applicant.	)	
	)	

---

**STIPULATED WITHDRAWAL OF OPPOSITION AND COUNTERCLAIM WITH PREJUDICE**

Pursuant to TBMP 605.03, Opposer Wesley Eisold and Applicant Cody Runnels hereby stipulate to the withdrawal of the opposition and counterclaim actions subject to this instant proceeding with prejudice.

Dated: March 23, 2021

By: /Michael E. Dockins/  
Mindi M. Richter, Esq.  
Michael E. Dockins, Esq.  
Shumaker, Loop & Kendrick, LLP  
101 East Kennedy Blvd., Ste. 2800  
Tampa, FL 33602  
(813) 229-7600  
Attorneys for Applicant

By: /Kia Kamran/  
Kia Kamran, Esq.  
Desiree V. Torres, Esq.  
Kia Kamran P.C.  
1900 Avenue of the Stars, 25th Floor  
Los Angeles, CA 90067-4301  
(310) 284-8600  
Attorneys for Opposer

**PROOF OF SERVICE**

I hereby certify that a true and complete copy of the foregoing **STIPULATED  
WITHDRAWAL OF OPPOSITION AND COUNTERCLAIM WITH PREJUDICE** has been served  
on Applicant's counsel via email on March 23, 2021, to:

Mindi M. Richter, Esq.

[mrichter@shumaker.com](mailto:mrichter@shumaker.com)

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VV

March 25, 2021

Opposition No. 91250336

*Wesley Eisold*

*v.*

*Cody Runnels*

**By the Trademark Trial and Appeal Board:**

In view of the stipulation filed on March 23, 2021, the opposition and counterclaim are dismissed with prejudice.